# DRAFT North Castle Hotel Model FOR DISCUSSION PURPOSES ONLY 

JF Capital Advisors

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DRAFT North Castle Hotel Model
Full Service vs Boutique vs Limited Service vs Boutique with Apartments Scenario Comparison
(\$ in thousands, except per key)
The following compares key metrics under the Full Service, Boutique, Limited Service, and Boutique with Apartments scenarios.

|  | Full Service | Boutique Scenario | Limited Service | Boutique + Apts |
| :---: | :---: | :---: | :---: | :---: |
| Number of Hotel Rooms | 300 | 120 | 145 | 97 |
| Number of Rental Apartments | 0 | 0 | 0 | 69 |
| Number of Affordable Rental Apartments | 0 | 0 | 0 | 16 |
| Combined Number of Units | 300 | 120 | 145 | 166 |
| Building Square Footage (Including Pool/Fitness Club) | 225,000 | 85,000 | 80,000 | 164,400 |
| Per Key | 750 | 708 | 552 | 1,695 |
| Meeting Space | 20,550 | 4,050 | 1,800 | 5,200 |
| Per Key | 69 | 34 | 12 | 54 |
| Land Cost | \$0 | \$0 | \$0 | \$0 |
| Per Key | 0 | 0 | 0 | 0 |
| Development Cost of Hotel | \$103,211 | \$44,906 | \$40,175 | \$50,170 |
| Per Key | 344,038 | 374,221 | 277,067 | 517,220 |
| Development Cost of Apartments | \$0 | \$0 | \$0 | \$23,823 |
| Per Unit | 0 | 0 | 0 | 345,257 |
| Exit Cap Rate - Hotel Only | 8.50\% | 8.00\% | 9.00\% | 8.00\% |
| Exit Price (Gross) - Hotel Only | 82,888 | 42,884 | 30,381 | 55,320 |
| Per Key | 276,293 | 357,369 | 209,522 | 570,305 |
| Exit Cap Rate - Apartments Only | 0.00\% | 0.00\% | 0.00\% | 5.50\% |
| Exit Price (Gross) - Apartments Only | 0 | 0 | 0 | 32,546 |
| Per Unit | 0 | 0 | 0 | 471,676 |
| Profit on Hotel (Exit Price less Development Cost) | $(20,324)$ | $(2,022)$ | $(9,794)$ | 5,149 |
| Profit on Apartments (Exit Price less Development Cost) | 0 | 0 | 0 | 8,723 |
| Unlevered: |  |  |  |  |
| IRR | 0.0\% | 4.6\% | 1.2\% | 8.6\% |
| NPV (8.0\% Discount Rate) | $(\$ 25,173)$ | $(\$ 6,254)$ | (\$10,153) | \$1,824 |
| Equity Multiple | 1.1x | 1.3 x | 1.1x | 1.5 x |
| Total Profit | \$8,176 | \$11,328 | \$2,338 | \$38,180 |
| Leveraged: ${ }^{(1)}$ |  |  |  |  |
| IRR | 0.0\% | 1.5\% | 0.0\% | 12.6\% |
| NPV (12.0\% Discount Rate) | (\$22,736) | $(\$ 6,623)$ | $(\$ 9,441)$ | \$719 |
| Equity Multiple | 0.6x | 1.1x | 0.5x | 2.0x |
| Total Profit | (\$12,945) | \$1,406 | $(\$ 6,538)$ | \$23,000 |

Source: JF Capital Projections
Note: Leveraged assumes no refinancing of the initial construction debt financing

DRAFT North Castle Hotel Model
Full Service vs Boutique vs Limited Service vs Boutique with Apartments Scenario Comparison
(\$ in thousands, except per key)
The following compares key metrics under the Full Service, Boutique, Limited Service, and Boutique with Apartments scenarios.

|  | Full Service | Boutique Scenario | Limited Service | Boutique + Apts |
| :---: | :---: | :---: | :---: | :---: |
| Loan to Cost | 65.00\% | 65.00\% | 65.00\% | 68.22\% |
| Debt Yield (NOI/Debt) - Year 1 | 5.12\% | 6.14\% | 7.18\% | 7.18\% |
| Debt Yield (NOI/Debt) - Year 3 | 9.17\% | 10.92\% | 9.74\% | 11.28\% |
| Unleveraged Yield: (NOI/Development Cost) |  |  |  |  |
| Year 1 | 3.3\% | 3.9\% | 4.6\% | 4.9\% |
| Year 2 | 4.5\% | 5.7\% | 5.6\% | 6.4\% |
| Year 3 | 5.7\% | 6.9\% | 6.1\% | 7.5\% |
| Hotel Occupancy - Year 1 | 60.0\% | 57.0\% | 62.0\% | 60.0\% |
| Hotel Occupancy - Year 3 | 69.0\% | 65.0\% | 72.0\% | 70.0\% |
| Hotel ADR - Year 1 | \$160 | \$230 | \$165 | \$242 |
| Hotel ADR - Year 3 | 180 | 256 | 184 | 269 |
| Market Rate Apartment Average Occupancy - Year 1 | 0.0\% | 0.0\% | 0.0\% | 90.0\% |
| Market Rate Apartment Average Occupancy - Year 3 | 0.0\% | 0.0\% | 0.0\% | 95.0\% |
| Market Rate Apartment Average Monthly Rent - Year 1 | \$0 | \$0 | \$0 | \$2,745 |
| Market Rate Apartment Average Monthly Rent - Year 3 | 0 | 0 | 0 | 2,912 |
| Affordable Apartment Average Occupancy - Year 1 | 0.0\% | 0.0\% | 0.0\% | 90.0\% |
| Affordable Apartment Average Occupancy - Year 3 | 0.0\% | 0.0\% | 0.0\% | 95.0\% |
| Affordable Apartment Average Monthly Rent - Year 1 | \$0 | \$0 | \$0 | \$1,338 |
| Affordable Apartment Average Monthly Rent - Year 3 | 0 | 0 | 0 | 1,419 |

[^0]
## The following pages provide an overview of the feasibility analysis for the North Castle Hotel.

In order to evaluate the feasibility and viability of a 300 room full service hotel adjacent to the IBM headquarters in Armonk, we did the following:

- Toured the site
- Toured competitive full service, meetings-oriented hotels
- Created a Targeted Competitive Set of hotels and ordered data on Occupancy, Average Daily Rate ("ADR"), and Revenue Per Available Room ("RevPAR") from Smith Travel Research ("STR"), the leading independent provider of hotel operating statistics data
- Compiled information of the EBITDA margin performance of some of the competitive set hotels
- Created a 5-year operating pro forma financial statement reflecting 5 years after opening of the Hotel
- Compared pro forma financial statement projections to the STR data for the Competitive Set hotels

In order to evaluate the feasibility and viability of a 300 room full service hotel adjacent to the IBM headquarters in Armonk, we did the following:

- Created a preliminary hotel development budget using cost assumptions from general contractors and utilizing soft cost assumptions consistent with other full service hotel developments.
- Prepared a financial analysis evaluating financial returns and credit statistics including Internal Rate of Return ("IRR"), Net Present Value ("NPV"), Total Return, Equity Multiple, Debt Yield, Debt Service Coverage Ratio ("DSCR")
- Evaluated the impact and issues related to IBM as a major corporate demand driver and the existence of its own hotel rooms and meeting center
- Reviewed the operating performance metrics of the La Quinta Armonk hotel as the closest geographic comparable.

Based upon our financial analysis, a 300-room, full-service hotel is not viable and would need a substantial financial subsidy in order to generate acceptable returns for any developer or investor. These returns, as measured by leveraged IRR, would need to be in the 22-25\% range. Even with such a subsidy, it would be extremely challenging to obtain debt financing for a hotel that would not be well received and is unnecessary in the market.

## The following is an overview of the impact of the IBM Training Center on the Hotel feasibility analysis.

- IBM is a major Demand Driver and a Major Risk Factor.
- As a major multi-national corporation, IBM is a strong demand driver, though for training and meeting purposes, they have their own conference center with 183 hotel rooms and 15,000 square feet of meeting and event space.
- It is not possible to book a room at the IBM Training Center hotel if you are not an employee of IBM or have a meeting set at the Training Center.
- While difficult to underwrite, a hotel would be highly dependent on IBM as a continued demand driver.
- If it should be acquired, relocated, or have a change in focus at any time during the useful life of the Hotel, it could cause the Occupancy and ADR to decline with no viable backup major demand generator.
- Appraisers, underwriters, lenders, and investors must consider this and as a result will have a difficult time ascribing a strong value.


## DRAFT North Castle Hotel Model

## Feasibility Analysis

Smith Travel Research is the leading independent aggregator of hotel operating statistics. On a fee basis, reports called STAR reports can be ordered, which will provide the weighted average composite data for an identified selection of hotels.

STR does not provide data on any individual specific hotels, but rather presents a weighted average (weighted by number of rooms) composite presentation of Occupancy, Average Daily Rate, and Revenue Per Available Room ("RevPAR"). The STAR reports show this composite data on a monthly and annual basis. STR breaks the data down by day of the week, by month, and they highlight the peak and trough statistics on a rolling trailing-twelve-month basis.

We ordered and used the following STR competitive sets for building the projections in each of the 4 different hotel scenarios. The Boutique Set is used for Boutique Only and for the Hybrid Boutique with Apartments Scenario.

| Set Type | Hotel Name | Address | Date Opened | Age in Years | Number of |  | Meeting Space |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Rooms | Restaurants | Total | Largest | Rooms | Per Key |
| Full Service | Hilton Westchester | 699 Westchester Ave, Rye Brook, NY 10573 | Apr 1973 | 44 | 445 | 2 | 30,000 | 9,520 | 34 | 67 |
| Full Service | Sheraton Tarrytown | 600 White Plains Rd, Tarrytown, NY 10591 | Jan 2007 | 10 | 150 | 2 | 1,452 | 968 | 3 | 10 |
| Full Service | Renaissance Westchester | 80 W Red Oak Ln, West Harrison, NY 10604 | Apr 1981 | 36 | 348 | 2 | 23,705 | 6,460 | 16 | 68 |
| Full Service | Doubletree Tarrytown | 455 S Broadway, Tarrytown, NY 10591 | Jan 1961 | 56 | 246 | 2 | 24,000 | 10,000 | 20 | 98 |
| Full Service | Westchester Marriott | 670 White Plains Rd, Tarrytown, NY 10591 | Nov 1981 | 36 | 444 | 3 | 26,676 | 9,216 | 21 | 60 |
| Full Service | Hyatt Greenwich | 1800 E Putnam Ave, Old Greenwich, CT 06870 | Dec 1986 | 31 | 373 | 3 | 35,000 | 9,600 | 20 | 94 |
|  |  |  | Average: | 36 | 334 |  | 23,472 |  |  | 66 |
| Boutique | Doral Arrowwood Resort | 975 Anderson Hill Rd, Rye Brook, NY 10573 | Jun 1983 | 34 | 374 | 4 | 37,600 | 30,000 | 3 | 101 |
| Boutique | Castle Hotel and Spa | 400 Benedict Ave, Tarrytown, NY 10591 | Dec 1996 | 21 | 31 | 1 | 3,300 | 1,000 | 3 | 106 |
| Boutique | Ritz Carlton Westchester | 3 Renaissance Square, White Plains, NY 10601 | Dec 2007 | 10 | 146 | 2 | 12,073 | 6,014 | 7 | 83 |
| Boutique | J House Greenwich | 1114 E Putnam Ave, Riverside, CT 06878 | May 2012 | 5 | 86 | 2 | 3,593 | 1,850 | 3 | 42 |
| Boutique | Delamar Greenwich | 500 Steamboat Rd, Greenwich, CT 06830 | Oct 2002 | 15 | 82 | 2 | 2,350 | 1,000 | 3 | 29 |
|  |  |  | Average: | 17 | 144 |  | 11,783 |  |  | 72 |
| Limited Service | Residence Inn White Plains | 5 Barker Ave, White Plains, NY 10601 | Jun 1982 | 35 | 134 | 1 | 280 | 280 | 1 | 2 |
| Limited Service | Hampton Inn White Plains | 200 W Main St, Elmsford, NY 10523 | Jun 1957 | 60 | 156 | 1 | 2,815 | 1,050 | 3 | 18 |
| Limited Service | Hyatt House White Plains | 101 Corporate Park Dr, White Plains, NY 10604 | Jan 2000 | 17 | 159 | 1 | 1,288 | 1,288 | 1 | 8 |
| Limited Service | SpringHill Suites Tarrytown | 480 White Plains Rd, Tarrytown, NY 10591 | Feb 2004 | 13 | 145 | 1 | 350 | 350 | 1 | 2 |
| Limited Service | Courtyard Tarrytown | 475 White Plains Rd, Tarrytown, NY 10591 | Jan 1988 | 29 | 139 | 1 | 1,196 | 598 | 2 | 9 |
| Limited Service | Courtyard Rye | 631 Midland Ave, Rye, NY 10580 | Mar 1988 | 29 | 145 | 1 | 1,308 | 654 | 2 | 9 |
|  |  |  | Average: | 31 | 146 |  | 1,206 |  |  | 8 |

[^1]The following is an overview of the weighted average occupancy, ADR, and RevPAR for each of the 3 competitive sets used. The data is based on independent third party Smith Travel Research competitive set analysis.

## Full Service Competitive Set

Occupancy
ADR (Average Daily Rate)
RevPAR (Revenue Per Available Room)

| 2015 | 2016 | TTM 9/2017 |
| :---: | :---: | :---: |
| 76.5\% | 73.9\% | 71.1\% |
| \$141.08 | \$145.54 | \$146.30 |
| 107.97 | 107.54 | 104.02 |

## Boutique Competitive Set

Occupancy
ADR (Average Daily Rate)
RevPAR (Revenue Per Available Room)

| $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ |  | TTM 9/2017 |
| :---: | :---: | :---: | :---: |
|  |  | $63.0 \%$ |  |
| $\$ 217.79$ |  | $\$ 202.92$ |  |
| 135.00 |  | $\$ 206.50$ |  |
| 128.73 |  | 132.16 |  |


| $\mathbf{2 0 1 5}$ |  | $\mathbf{2 0 1 6}$ |  |
| :---: | :---: | :---: | :---: |
|  | TTM 9/2017 |  |  |
| $\$ 1.2 \%$ |  | $77.2 \%$ |  |
| 154.47 |  | $\$ 156.86$ |  |
| 125.42 |  | 121.11 |  |

[^2]The following is a penetration index overview for each of the 4 hotel scenarios versus their respective competitive set. The calculations reflect the Pro Forma projections in the JF Capital model divided by the third party Smith Travel Research competitive set data.

Comp Set Penetration - Full Service
Occupancy
ADR
RevPAR

| Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: |
| 84.6\% | 90.7\% | 95.6\% | 98.5\% | 100.7\% |
| 110.5\% | 118.8\% | 123.0\% | 125.5\% | 128.0\% |
| 93.4\% | 107.7\% | 117.6\% | 123.6\% | 129.0\% |
| Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| 89.2\% | 96.1\% | 100.1\% | 103.2\% | 102.7\% |
| 112.5\% | 119.9\% | 124.1\% | 125.4\% | 126.7\% |
| 100.4\% | 115.2\% | 124.2\% | 129.5\% | 130.1\% |

Comp Set Penetration - Limited Service
Occupancy
ADR
RevPAR
Comp Set Penetration - Boutique + Apts ${ }^{(1)}$
Occupancy
ADR
RevPAR

| Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $80.6 \%$ | $87.5 \%$ |  | $92.0 \%$ |  | $94.7 \%$ |
| $109.9 \%$ | $117.1 \%$ |  | $121.3 \%$ |  | $94.2 \%$ |
| $88.6 \%$ | $102.5 \%$ | $111.6 \%$ |  | $116.0 \%$ | $123.8 \%$ |
|  |  |  |  | $116.6 \%$ |  |
| Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |  |
| $93.9 \%$ | $100.8 \%$ | $107.8 \%$ | $114.0 \%$ | $113.5 \%$ |  |
| $118.4 \%$ | $126.1 \%$ | $130.6 \%$ | $134.6 \%$ | $138.6 \%$ |  |
| $111.2 \%$ | $127.1 \%$ | $140.7 \%$ | $153.4 \%$ | $157.2 \%$ |  |

In all cases above, we are projecting ADR on initial and a stabilized basis of over $100 \%$ indicating projected ADR well above the competitive sets.
Based on the above, the stabilized projected RevPAR (Occupancy * ADR) in all scenarios exceeds that of the competitive sets analyzed.
(1) The Boutique + Apts projections are being compared to the operating statistics of the Boutique Comp Set

## Feasibility Analysis

FULL SERVICE COMPSET : The following illustrates the Smith Travel Research ("STR") relevant competitive set used for the full-service scenario.

| Hotel |  | Street Address | Rooms | Meeting Space |
| :---: | :---: | :---: | :---: | :---: |
| Hyatt Regency Greenwich |  | 1800 E Putnam Ave, Old Greenwich, CT 06870 | 373 | 35,000 |
| Hilton Westchester |  | 699 Westchester Ave, Rye Brook, NY 10573 | 445 | 30,000 |
| Sheraton Hotel Tarrytown |  | 600 White Plains Rd, Tarrytown, NY 10591 | 150 | 1,452 |
| Marriott Westchester |  | 670 White Plains Rd, Tarrytown, NY 10591 | 444 | 26,676 |
| Doubletree Tarrytown |  | 455 S Broadway, Tarrytown, NY 10591 | 246 | 24,000 |
| Renaissance Westchester Hotel |  | 80 W Red Oak Ln, West Harrison, NY 10604 | 348 | 23,705 |
| Based on this competitive set, the 2016 and Trailing Twelve Month (12 months leading up to September 2017) statistics are as follows: |  |  |  |  |
|  | 2016 | TTM 9/2017 |  |  |
| Occupancy | 73.9\% | 71.1\% |  |  |
| Average Daily Rate | \$145.54 | \$146.30 |  |  |
| RevPAR | 107.54 | 104.02 |  |  |

## DRAFT North Castle Hotel Model

## Feasibility Analysis

Observations on the full service competitive set are as follows:

- The competitive set consists of 6 hotels with 2,006 rooms and has an average key count of 334 , requiring a tremendous focus on meetings, events, and group business.
- For the Armonk "Full Service" Competitive Set, occupancy has averaged $72.0 \%$ with an average ADR of $\$ 140$.
- Peak Occupancy on a TTM basis was in January 2016 at $76.8 \%$ with a corresponding ADR of $\$ 141$
- Most recent TTM occupancy as of September 2017 had declined to $71.2 \%$ at a slightly higher ADR of $\$ 147$.
- Saturday is the highest occupancy day at $85.0 \%$, though also the second lowest ADR at $\$ 130$.
- Sunday is the weakest occupancy at $50.7 \%$, followed by Thursday at $67.6 \%$.
- 4 months have very weak occupancy (December to March) of $56.8 \%$ to $62.5 \%$; those same months have the weakest ADRs of $\$ 128$ to $\$ 142$.
- Overall ADR is fairly consistent without a lot of variability.


## Feasibility Analysis

## RENAISSANCE WESTCHESTER

We have also obtained verifiable information on the Renaissance Westchester hotel as it is owned by publicly traded Sunstone Hotel Investors, a public REIT, which provides quarterly data in its SEC filings on occupancy, ADR, RevPAR, EBITDA and EBITDA Margin. The Renaissance Westchester has 348 rooms with 23,705 square feet of meeting space.

|  | 2015 | 2016 |
| :---: | :---: | :---: |
| Occupancy | 80.9\% | 76.4\% |
| Average Daily Rate | \$145.49 | \$153.46 |
| RevPAR | 117.70 | 117.24 |
| EBITDA | \$4,129 | \$3,484 |
| EBITDA Margin | 18.1\% | 15.8\% |

## DRAFT North Castle Hotel Model

## Feasibility Analysis

## The following is an overview of the development cost and valuation of the Full-Service 300 room scenario.

In evaluating the final development cost and an assumed sale at the end of Year 5 of operations, we evaluated transaction sales comps. Since 2003 , we identified 64 hotels that have sold for an average of $\$ 122,276$ per key and a high of $\$ 289,485$ per key.

This does not support our modeled development cost for the 300 -room Full Service hotel of $\$ 103,211,411$ or $\$ 344,038$ per key, or our assumed exit sale price of $\$ 81,230,054$ or $\$ 270,767$ per key.

Based on our pro forma projections, with a 2 year construction period and 5 year operating period prior to sale at a $8.5 \%$ cap rate, the transaction generates the following financial returns:

|  | Full Service |  |
| :--- | :---: | :---: |
|  | Unleveraged | Leveraged |
| IRR | $\mathbf{0 . 0 \%}$ | $\mathbf{0 . 0 \%}$ |
| NPV | $(\$ 25,173)$ | $(\$ 22,736)$ |
| Equity Multiple | 1.1 x | 0.6 x |
| Total Return | $\$ 8,176$ | $(\$ 12,945)$ |

## DRAFT North Castle Hotel Model

## Feasibility Analysis

We assumed a $\$ 67,087,417$ construction loan at an interest rate of $6.5 \%$. Based on the operating pro forma proposed, the credit statistics for the 300 -room Full Service Hotel are as follows:

```
NOI
DSCR
Debt / EBITDA
Debt Yield
Loan to Cost
Loan to Value (assumes a 8.5% cap rate)
Debt Per Key
```

| Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: |
| \$3,394 | \$4,668 | \$5,922 | \$6,627 | \$7,045 |
| 0.7x | 0.9 x | 1.2 x | 1.3 x | 1.4 x |
| 17.6x | 12.3 x | 9.4 x | 8.3 x | 7.7x |
| 5.1\% | 7.1\% | 9.2\% | 10.4\% | 11.2\% |
| 64.2\% | 63.4\% | 62.6\% | 61.7\% | 60.7\% |
| 166.1\% | 119.2\% | 92.7\% | 81.7\% | 75.6\% |
| \$221,036 | \$218,278 | \$215,342 | \$212,215 | \$208,884 |

Using conventional refinancing credit statistics, at an $12.0 \%$ debt yield, the Hotel would be able to generate $\$ 47,872,936$ of refinancing proceeds in year 3 which is a shortfall to the end of Year 3 debt balance of \$-16,729,640.

Using a $7.5 \%$ debt constant and a $1.4 x$ Debt Service Coverage Ratio, the Hotel would be able to generate $\$ 54,711,927$ of refinancing proceeds in year 3 which is a shortfall to the end of Year 3 debt balance of $\$-9,890,649$.

## Feasibility Analysis

The chart below shows in thousands the Debt outstanding by year and the refinancing proceeds available by year for the Full-Service 300 room scenario, with any surplus or shortfall.

Using any market standard refinancing metrics, it would be impossible to refinance the construction debt.

Debt Balance
Refinancing Proceeds - Debt Yield Approach ${ }^{(1)}$
Surplus/Shortfall

Debt Balance

| Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: |
| \$66,311 | \$65,484 | \$64,603 | \$63,664 | \$62,665 |
| 27,436 | 37,735 | 47,873 | 53,572 | 56,951 |
| (\$38,875) | (\$27,748) | $(\$ 16,730)$ | $(\$ 10,092)$ | $(\$ 5,714)$ |
| \$66,311 | \$65,484 | \$64,603 | \$63,664 | \$62,665 |
| 31,355 | 43,126 | 54,712 | 61,225 | 65,087 |
| (\$34,955) | $(\$ 22,357)$ | $(\$ 9,891)$ | $(\$ 2,439)$ | \$2,422 |

Note: \$ in thousands
(1) Assumes a $12.0 \%$ Debt Yield
(2) Assumes a $7.5 \%$ Debt Constant, and a 1.4 x DSCR

## Feasibility Analysis

Given that a 300-room full service hotel is clearly not viable, we evaluated the feasibility and viability of two other options:

1) $\mathbf{1 2 0}$ room independent boutique lifestyle hotel
2) $\mathbf{1 4 5}$ room branded limited service hotel

We performed the same underwriting analysis for these two alternatives as for the 300-room full service hotel.

The following is an overview of the competitive set of hotels used for the $\mathbf{1 2 0}$ room independent, boutique hotel scenario.

| Hotel | Street Address | Rooms | Meeting Space |
| :---: | :---: | :---: | :---: |
| Delamar Greenwich Harbor Hotel | 500 Steamboat Rd, Greenwich, CT 06830 | 82 | 2,350 |
| The J House Greenwich | 1114 E Putnam Ave, Riverside, CT 06878 | 86 | 3,593 |
| Hotel Zero Degrees Stamford | 909 Washington Blvd, Stamford, CT 06901 | 97 | 1,000 |
| Doral Arrowwood | 975 Anderson Hill Rd, Rye Brook, NY 10573 | 374 | 37,600 |
| Ritz-Carlton The New York Westchester | 3 Renaissance Square, White Plains, NY 10601 | 146 | 12,073 |

Based on this competitive set, the 2016 and Trailing Twelve Month (12 months leading up to September 2017) statistics are as follows:

|  | $\mathbf{2 0 1 6}$ |  |  |
| :--- | ---: | ---: | ---: |
|  | TTM 9/2017 |  |  |
| Occupancy | $63.4 \%$ | $64.0 \%$ |  |
| Average Daily Rate | $\$ 202.92$ | $\$ 206.50$ |  |
| RevPAR | 128.73 | 132.16 |  |

## DRAFT North Castle Hotel Model

## Feasibility Analysis

Observations on the independent competitive set are as follows:

- The Boutique/Independent competitive set consists of 5 hotels with 780 rooms, the largest of which is Doral Arrowwood with 369 rooms.
- Occupancy has averaged $61.8 \%$ with an average ADR of $\$ 215$.
- Peak Occupancy on a TTM basis was $64.1 \%$ in August 2017 with a corresponding $\$ 207$ ADR; TTM ADR peaked at $\$ 221$ in October 2014
- Highest Occupancies are Tuesday and Wednesday at $74.8 \%$ and $72.1 \%$; High occupancy on Saturday of $70.2 \%$; Similarly highest ADR of $\$ 220$ on both Tuesday and Wednesday
- Extremely low Sunday Occupancy of $44.5 \%$ on Sunday and $56.3 \%$ and $57.1 \%$ on Thursday and Friday respectively.
- ADRs range from $\$ 195$ on Friday to $\$ 220$ on Tuesdays and Wednesdays without a lot of yielding of stronger rate.
- There are 5 extremely weak months with occupancy ranging from $47.4 \%$ to $59.6 \%$.
- In the last 12 months, ADR has ranged from $\$ 193$ to $\$ 217$.


## Feasibility Analysis

Based on our pro forma projections, with a 2 year construction period and 5 year operating period prior to sale at a $8.0 \%$ cap rate, the transaction generates the following financial returns:

|  | Independent Boutique - 120 Rooms <br>  <br>  <br>  <br> IRR | Unleveraged |
| :--- | :---: | :---: |
| NPV | $4.6 \%$ |  |
| Leveraged |  |  |
| Equity Multiple | $(\$ 6,254)$ | $(\$ 6,623)$ |
| Total Return | 1.3 x | 1.1 x |
|  | $\$ 11,328$ | $\$ 1,406$ |

We assumed a $\$ 29,189,209$ construction loan at an interest rate of $7.0 \%$. Based on the operating pro forma proposed, the credit statistics for the Independent Boutique Hotel are as follows:
NOI
DSCR
Debt / EBITDA
Debt Yield
Loan to Cost
Loan to Value (assumes a $8.0 \%$ cap rate)
Debt Per Key

| Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: |
| \$1,773 | \$2,573 | \$3,078 | \$3,353 | \$3,431 |
| 0.8x | 1.1 x | 1.3 x | 1.4 x | 1.5 x |
| 14.4 x | 9.6x | 7.7x | 7.0x | 6.7 x |
| 6.1\% | 9.0\% | 10.9\% | 12.1\% | 12.5\% |
| 64.3\% | 63.6\% | 62.8\% | 61.9\% | 61.0\% |
| 130.3\% | 88.8\% | 73.3\% | 66.4\% | 63.9\% |
| \$240,668 | \$237,913 | \$234,965 | \$231,810 | \$228,435 |

Using conventional refinancing credit statistics, at an $12.0 \%$ debt yield, the Hotel would be able to generate $\$ 24,883,120$ of refinancing proceeds in year 3 which is a shortfall to the debt balance of \$-3,312,657

Using a $7.5 \%$ debt constant and a $1.4 x$ Debt Service Coverage Ratio, the Hotel would be able to generate $\$ 28,437,851$ of refinancing proceeds in year 3 which is a surplus to the debt balance of $\$ 242,074$.

The chart below shows in thousands the Debt outstanding by year and the refinancing proceeds available by year for the Boutique/Independent scenario, with any surplus or shortfall.

Using any market standard refinancing metrics, it would only be possible to refinance the debt in Year 4 using the Debt Constant Approach.

Debt Balance
Refinancing Proceeds - Debt Yield Approach ${ }^{(1)}$
Surplus/Shortfall

Debt Balance
Refinancing Proceeds - Debt Constant Approach ${ }^{(2)}$
Surplus/Shortfall
-
(1) Assumes a $12.0 \%$ Debt Yield
(2) Assumes a 7.5\% Debt Constant, and a 1.4x DSCR

The following is an overview of the competitive set of hotels used for the 145 room limited service hotel scenario.

Hotel
Hampton Inn White Plains Tarrytown
Courtyard Rye
Springhill Suites Tarrytown Greenburgh
Courtyard Tarrytown Westchester County
Residence Inn White Plains Westchester County
Hyatt House White Plains

Street Address
200 W Main St, Elmsford, NY 10523
631 Midland Ave, Rye, NY 10580
480 White Plains Rd, Tarrytown, NY 10591
475 White Plains Rd, Tarrytown, NY 10591
5 Barker Ave, White Plains, NY 10601
101 Corporate Park Dr, White Plains, NY 10604

| Rooms | Meeting Space |
| :---: | :---: |
| 156 | 2,815 |
| 145 | 1,308 |
| 145 | 350 |
| 139 | 1,196 |
| 134 | 280 |
| 159 | 1,288 |

Based on this Limited Service competitive set, the 2016 and TTM statistics are as follows:

## Occupancy

Average Daily Rate
RevPAR

| 2016 | TTM 9/2017 |
| :---: | :---: |
| 77.2\% | 77.1\% |
| \$156.86 | \$151.60 |
| \$121.11 | \$116.88 |

## DRAFT North Castle Hotel Model

## Feasibility Analysis

Other observations on the limited service competitive set are as follows:

- The competitive set consists of 6 hotels with 879 rooms, with an average of 146 per hotel.
- Occupancy has averaged $78.7 \%$ with an average ADR of $\$ 149$.
- Peak Occupancy on a TTM basis was in January 2016 at $81.3 \%$ with a corresponding ADR of $\$ 155$.
- Tuesday and Wednesday have the highest occupancies at $87.3 \%$ and $86.6 \%$ with ADRs of $\$ 168$ and $\$ 166$.
- Saturday occupancy is also very high at $82.7 \%$ at a $\$ 147$ ADR.
- The weakest occupancy is Sunday at $61.3 \%$ at a $\$ 145$ ADR
- Overall ADRs are not very variable, ranging from $\$ 143$ on Friday to $\$ 168$ on Tuesday.
- Only 2 months of the year, January and February are below $70 \%$ and only 3 months of the year (December to February) have ADRs below $\$ 140$.


## Feasibility Analysis

Based on our pro forma projections, with a 2 year construction period and 5 year operating period prior to sale at a $9.0 \%$ cap rate, the transaction generates the following financial returns

|  | Limited Service $\mathbf{- 1 4 5}$ Rooms |  |
| :--- | :---: | :---: | :---: |
|  | Unleveraged | Leveraged |
| IRR | $\mathbf{1 . 2 \%}$ | $\mathbf{0 . 0 \%}$ |
| NPV | $(\$ 10,153)$ | $(\$ 9,441)$ |
| Equity Multiple | 1.1 x | 0.5 x |
| Total Return | $\$ 2,338$ | $(\$ 6,538)$ |

We assumed a $\$ 26,113,594$ construction loan at an interest rate of $7.0 \%$. Based on the operating pro forma proposed, the credit statistics are as follows:

NOI
DSCR
Debt / EBITDA
Debt Yield
Loan to Cost
Loan to Value (assumes a 9.0\% cap rate)
Debt Per Key

| Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: |
| \$1,855 | \$2,254 | \$2,457 | \$2,690 | \$2,734 |
| 0.9x | 1.1 x | 1.2 x | 1.3 x | 1.3 x |
| 12.9x | 10.2 x | 8.9 x | 8.1x | 7.8x |
| 7.2\% | 8.8\% | 9.7\% | 10.8\% | 11.1\% |
| 64.3\% | 63.6\% | 62.8\% | 61.9\% | 61.0\% |
| 125.4\% | 102.0\% | 92.4\% | 83.3\% | 80.7\% |
| \$178,187 | \$176,147 | \$173,964 | \$171,629 | \$169,130 |

Using conventional refinancing credit statistics, at an $12.0 \%$ debt yield, the Hotel would be able to generate $\$ 19,860,566$ of refinancing proceeds in year 3 which is a shortfall to the debt balance of $\$-5,364,272$.

Using a $7.5 \%$ debt constant and a $1.4 x$ Debt Service Coverage Ratio, the Hotel would be able to generate $\$ 22,697,790$ of refinancing proceeds in year 3 which is a shortfall to the debt balance of $\$-2,527,048$.

## Feasibility Analysis

The chart below shows in thousands the Debt outstanding by year and the refinancing proceeds available by year for the Limited Service Hotel, with any surplus or shortfall.

Using any market standard refinancing metrics, it would be impossible to refinance the construction debt.

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Debt Balance | \$25,837 | \$25,541 | \$25,225 | \$24,886 | \$24,524 |
| Refinancing Proceeds - Debt Yield Approach ${ }^{(1)}$ | 14,991 | 18,220 | 19,861 | 21,744 | 22,102 |
| Surplus/Shortfall | (\$10,846) | (\$7,321) | $(\$ 5,364)$ | (\$3,142) | $(\$ 2,422)$ |
| Debt Balance | \$25,837 | \$25,541 | \$25,225 | \$24,886 | \$24,524 |
| Refinancing Proceeds - Debt Constant Approach ${ }^{(2)}$ | 17,133 | 20,823 | 22,698 | 24,850 | 25,259 |
| Surplus/Shortfall | (\$8,704) | (\$4,718) | (\$2,527) | (\$36) | \$736 |

Note: \$ in thousands
(1) Assumes a $12.0 \%$ Debt Yield
(2) Assumes a $7.5 \%$ Debt Constant, and a 1.4x DSCR

## Feasibility Analysis

Given that the options evaluated ( $\mathbf{3 0 0}$ room Full Service hotel, 120 room Boutique hotel, and $\mathbf{1 4 5}$ room Limited Service hotel) are not financially feasible, we present an option that with some value engineering can become financially feasible as it includes a combination of a 97 room Boutique hotel and 69 one and two bedroom apartments

The following is an overview of the hybrid - Boutique Hotel and Apartments scenario.

- The Boutique hotel is assumed to have an occupancy of $60.0 \%$ in Year 1 growing to $74.0 \%$ in Year 5, and an ADR of $\$ 242.00$ in Year 1 growing to $\$ 294.13$ in Year 5.
- The Apartment component is assumed to have an occupancy of $90.0 \%$ for the Market Rate 1-bedroom and 90.0\% for the Market Rate 2-bedroom in Year 1 growing to $95.0 \%$ for the Market Rate 1-bedroom and $95.0 \%$ for the Market Rate 2-bedroom in Year 5. Monthly rent is assumed to be $\$ 2,500$ for the Market Rate 1-bedroom and \$3,500 for the Market Rate 2-bedroom in Year 1 growing to \$2,814 for the Market Rate 1-bedroom and \$3,939 for the Market Rate 2-bedroom in Year 5.
- The Apartment component is assumed to have an occupancy of $90.0 \%$ for the Affordable 1-bedroom, $90.0 \%$ for the Affordable 2-bedroom, and $90.0 \%$ for the Affordable 3-bedroom in Year 1 growing to 95.0\% for the Affordable 1-bedroom, 95.0\% for the Affordable 2-bedroom, and 95.0\% for the Affordable 3-bedroom in Year 5. Monthly rent is assumed to be \$1,000 for the Affordable 1-bedroom, \$1,200 for the Affordable 2-bedroom, and \$1,500 for the Affordable 3-bedroomin Year 1 growing to $\$ 1,126$ for the Affordable 1-bedroom, $\$ 1,351$ for the Affordable 2-bedroom, and \$1,688 for the Affordable 3-bedroom in Year 5 .

Based on our pro forma projections, with a 2 year construction period and 5 year operating period prior to sale at a $7.1 \%$ blended cap rate, the transaction generates the following financial returns:

|  | Boutique with Apartments |  |
| :--- | :---: | :---: |
|  | Unleveraged | Leveraged |
| IRR | $\mathbf{8 . 6 \%}$ | $\mathbf{1 2 . 6 \%}$ |
| NPV | $\$ 1,824$ | $\$ 719$ |
| Equity Multiple | 1.5 x | 2.0 x |
| Total Return | $\$ 38,180$ | $\$ 23,000$ |

## Feasibility Analysis

For the combined Boutique hotel with apartments scenario, we assumed a $\$ 50,477,743$ construction loan at an interest rate of $7.0 \%$. Based on the operating pro forma proposed, the credit statistics are as follows:

## NOI

DSCR
Debt / EBITDA
Debt Yield
Loan to Cost
Loan to Value (assumes a 9.0\% cap rate)

| Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: |
| \$3,598 | \$4,720 | \$5,558 | \$5,977 | \$6,211 |
| 1.0x | 1.4 x | 1.6 x | 1.7 x | 1.8 x |
| 13.2x | 9.8x | 8.0x | 7.2 x | 6.9 x |
| 7.2\% | 9.5\% | 11.3\% | 12.2\% | 12.9\% |
| 67.7\% | 67.2\% | 66.6\% | 66.0\% | 65.3\% |
| 111.4\% | 84.2\% | 70.9\% | 65.3\% | 62.2\% |

Using conventional refinancing credit statistics, at an $9.0 \%$ debt yield, the Hotel would be able to generate $\$ 59,905,997$ of refinancing proceeds in year 3 which is a surplus to the debt balance of $\$ 10,636,117$.

Using a $6.5 \%$ debt constant and a $1.3 x$ Debt Service Coverage Ratio, the Hotel would be able to generate $\$ 63,805,204$ of refinancing proceeds in year 3 which is a surplus to the debt balance of $\$ 14,535,324$.

## Feasibility Analysis

The chart below shows in thousands the Debt outstanding by year and the refinancing proceeds available by year for the Boutique Hotel with Apartments, with any surplus or shortfall.

Using any market standard refinancing metrics, it would only be possible to refinance in Year 3 using the Debt Yield Approach and in Year 2 using the Debt Constant Appro

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Debt Balance | \$50,100 | \$49,698 | \$49,270 | \$48,814 | \$48,328 |
| Refinancing Proceeds - Debt Yield Approach ${ }^{(1)}$ | 38,784 | 50,875 | 59,906 | 64,414 | 66,944 |
| Surplus/Shortfall | (\$11,317) | \$1,177 | \$10,636 | \$15,601 | \$18,616 |
| Debt Balance | \$50,100 | \$49,698 | \$49,270 | \$48,814 | \$48,328 |
| Refinancing Proceeds - Debt Constant Approach ${ }^{(2)}$ | 41,308 | 54,186 | 63,805 | 68,607 | 71,301 |
| Surplus/Shortfall | (\$8,792) | \$4,488 | \$14,535 | \$19,793 | \$22,973 |

Note: \$ in thousands
(1) Assumes a 9.0\% Debt Yield
(2) Assumes a $6.5 \%$ Debt Constant, and a 1.3x DSCR

## Feasibility Analysis

The following provides the projected occupancy and property taxes the municipality would receive in the 300 Room Full Service Hotel Scenario.
The property taxes are based on illutrative preliminary assumptions. We need to further diligence these assumptions with the local tax assessor and the development team.

Based on our 300 room financial model and pro forma, the municipality would have received Occupancy taxes and property taxes as follows:

|  | 300 Room Full Service Scenario |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | 5-Year Total | 50-Year Total |
| Occupancy Tax to Armonk ${ }^{(1)}$ | \$315,360 | \$365,555 | \$407,453 | \$436,034 | \$461,766 | \$1,986,167 | \$19,861,675 |
| Total Property Tax ${ }^{(2)}$ | 696,677 | 696,677 | 696,677 | 696,677 | 696,677 | 3,483,385 | 34,833,851 |
| Property Tax to Armonk ${ }^{(3)}$ | 118,435 | 118,435 | 118,435 | 118,435 | 118,435 | 592,175 | 5,921,755 |
| Total Tax to Armonk | \$433,795 | \$483,990 | \$525,888 | \$554,469 | \$580,201 | \$2,578,343 | \$25,783,429 |

Source: Town of North Castle, NY Tax Breakdown and IBM Learning Center Occupancy Tax Breakdown
(1) Calculated as $3 \%$ of the Rooms Revenue. Total Occupancy Taxes paid would be $3.0 \%$ to the City and $6.0 \%$ to the County.

(3) Property taxes to Armonk are calculated as $17.0 \%$ of the Total Property Tax paid

## Feasibility Analysis

The following provides the projected occupancy and property taxes the municipality would receive in the 120 Room Boutique Hotel Scenario.
The property taxes are based on illutrative preliminary assumptions. We need to further diligence these assumptions with the local tax assessor and the development team.

Based on our 120 room financial model and pro forma, the municipality would have received Occupancy taxes and property taxes as follows:

Occupancy Tax to Armonk ${ }^{(1)}$
Total Property Tax ${ }^{(2)}$
Property Tax to Armonk ${ }^{(3)}$
Total Tax to Armonk

| $\text { Year } 1$ | Year 2 | Year 3 | Year 4 | Year 5 | 5-Year Total | 50-Year Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$172,265 | \$198,619 | \$218,641 | \$232,130 | \$236,772 | \$1,058,427 | \$10,584,271 |
| 404,158 | 404,158 | 404,158 | 404,158 | 404,158 | 2,020,791 | 20,207,914 |
| 68,707 | 68,707 | 68,707 | 68,707 | 68,707 | 343,535 | 3,435,345 |
| \$240,972 | \$267,326 | \$287,348 | \$300,836 | \$305,479 | \$1,401,962 | \$14,019,616 |

Source: Town of North Castle, NY Tax Breakdown and IBM Learning Center Occupancy Tax Breakdown
(1) Calculated as $3 \%$ of the Rooms Revenue. Total Occupancy Taxes paid would be $3.0 \%$ to the City and $3.0 \%$ to the County.

(3) Property taxes to Armonk are calculated as $17.0 \%$ of the Total Property Tax paid

## Feasibility Analysis

The following provides the projected occupancy and property taxes the municipality would receive in the 145 Room Limited Service Hotel Scenario.
The property taxes are based on illutrative preliminary assumptions. We need to further diligence these assumptions with the local tax assessor and the development team.

Based on our 145 room financial model and pro forma, the municipality would have received Occupancy taxes and property taxes as follows:

145 Room Limited Service Hotel Scenario

| $\text { Year } 1$ | $\text { Year } 2$ | $\text { Year } 3$ | $\text { Year } 4$ | $\text { Year } 5$ | 5-Year Total | 50-Year Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$162,427 | \$188,834 | \$209,939 | \$222,244 | \$226,689 | \$1,010,133 | \$10,101,334 |
| 361,573 | 372,420 | 383,593 | 395,100 | 406,953 | 1,919,639 | 19,196,393 |
| 61,467 | 61,467 | 61,467 | 61,467 | 61,467 | 307,337 | 3,073,369 |
| \$223,894 | \$250,302 | \$271,407 | \$283,711 | \$288,156 | \$1,317,470 | \$13,174,703 |

Source: Town of North Castle, NY Tax Breakdown and IBM Learning Center Occupancy Tax Breakdown
(1) Calculated as $3 \%$ of the Rooms Revenue. Total Occupancy Taxes paid would be $3.0 \%$ to the City and $3.0 \%$ to the County.

(3) Property taxes to Armonk are calculated as $17.0 \%$ of the Total Property Tax paid

## Feasibility Analysis

The following provides the projected occupancy and property taxes the municipality would receive in the 97 Room Boutique Hotel with 69 Apartments Scenario.
The property taxes are based on illutrative preliminary assumptions. We need to further diligence these assumptions with the local tax assessor and the development team.

Based on our 97 hotel room and 69 apartment financial model and pro forma, the municipality would have received Occupancy taxes and property taxes as follows:

|  | 97 Room Boutique Hotel Scenario |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | 5-Year Total | 50-Year Total |
| Occupancy Tax to Armonk ${ }^{(1)}$ | \$154,224 | \$177,101 | \$200,260 | \$222,289 | \$231,180 | \$985,054 | \$9,850,540 |
| Total Property Tax ${ }^{(2)}$ | 451,533 | 465,079 | 479,031 | 493,402 | 508,204 | 2,397,249 | 23,972,494 |
| Property Tax to Armonk ${ }^{(3)}$ | 76,761 | 79,063 | 81,435 | 83,878 | 86,395 | 407,532 | 4,075,324 |
| Total Tax to Armonk | \$230,985 | \$256,164 | \$281,695 | \$306,167 | \$317,575 | \$1,392,586 | \$13,925,864 |
|  | 69 Apartment Scenario |  |  |  |  |  |  |
|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | 5-Year Total | 50-Year Total |
| Occupancy Tax to Armonk ${ }^{(1)}$ | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Total Property Tax ${ }^{(2)}$ | 214,404 | 220,837 | 227,462 | 234,285 | 241,314 | 1,138,302 | 11,383,021 |
| Property Tax to Armonk ${ }^{(3)}$ | 36,449 | 37,542 | 38,668 | 39,829 | 41,023 | 193,511 | 1,935,114 |
| Total Tax to Armonk | \$36,449 | \$37,542 | \$38,668 | \$39,829 | \$41,023 | \$193,511 | \$1,935,114 |
|  | Total Boutique and Apartments Scenario |  |  |  |  |  |  |
|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | 5-Year Total | 50-Year Total |
| Occupancy Tax to Armonk ${ }^{(1)}$ | \$154,224 | \$177,101 | \$200,260 | \$222,289 | \$231,180 | \$985,054 | \$9,850,540 |
| Total Property Tax ${ }^{(2)}$ | 665,937 | 685,915 | 706,493 | 727,688 | 749,518 | 3,535,552 | 35,355,516 |
| Property Tax to Armonk ${ }^{(3)}$ | 113,209 | 116,606 | 120,104 | 123,707 | 127,418 | 601,044 | 6,010,438 |
| Total Tax to Armonk | \$267,434 | \$293,706 | \$320,364 | \$345,996 | \$358,598 | \$1,586,098 | \$15,860,978 |

Source: Town of North Castle, NY Tax Breakdown and IBM Learning Center Occupancy Tax Breakdown
(1) Calculated as $3 \%$ of the Rooms Revenue. Total Occupancy Taxes paid would be $3.0 \%$ to the City and $3.0 \%$ to the County. Assumed to be $\$ 0$ for the Residential Component.

 5.
(3) Property taxes to Armonk are calculated as $17.0 \%$ of the Total Property Tax paid

Competitive Set Analysis
The following is a monthly competitive set analysis representing the average STR Comp Set statistics by month since 2011.
Full Service
Occupancy
ADR


Boutique
Occupancy
ADR

| Jan | Feb | Mar | Apr | May | June | July | Aug | Sept | Oct | Nov | Dec | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 48.5\% | 53.9\% | 55.1\% | 63.2\% | 66.1\% | 71.5\% | 63.8\% | 62.1\% | 71.0\% | 71.8\% | 61.0\% | 49.1\% | 61.8\% |
| \$207.11 | \$205.88 | \$206.44 | \$209.48 | \$217.62 | \$222.68 | \$209.00 | \$208.27 | \$221.26 | \$219.66 | \$217.19 | \$212.27 | \$214.84 |

Limited Service
Occupancy
ADR

| Jan | Feb | Mar | Apr | May | June | July | Aug | Sept | Oct | Nov | Dec | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 62.3\% | 67.8\% | 73.6\% | 79.9\% | 82.2\% | 86.4\% | 81.9\% | 83.1\% | 87.1\% | 88.5\% | 78.6\% | 71.3\% | 78.7\% |
| \$138.26 | \$138.11 | \$138.98 | \$143.45 | \$150.92 | \$158.58 | \$152.00 | \$149.83 | \$157.69 | \$162.13 | \$154.13 | \$139.20 | \$148.91 |

For each of the 3 STR Comp Sets, January is the weakest month and October is the strongest month in terms of Occupancy
ADR is lowest in the winter months (December-February) for each of the 3 STR Comp Sets. ADR is usually highest in June, September, and October.

[^3]Competitive Set Analysis
The following is a day of week Full Service STR competitive set analysis representing the average statistics for the past 3 years (November 2014-October 2017).

Full Service
Occupancy
Nov 14 - Oct 15
Nov 15 - Oct 16
Nov 16 - Oct 17
Total 3 Year

| Sun | Mon | Tue | Wed | Thur | Fri | Sat | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 51.6\% | 73.8\% | 84.4\% | 83.6\% | 69.3\% | 78.0\% | 85.5\% | 75.2\% |
| 52.2\% | 75.2\% | 84.5\% | 82.4\% | 69.3\% | 77.6\% | 85.6\% | 75.2\% |
| 48.3\% | 69.5\% | 79.7\% | 77.5\% | 64.2\% | 74.7\% | 83.9\% | 71.2\% |
| 50.7\% | 72.8\% | 82.8\% | 81.2\% | 67.6\% | 76.8\% | 85.0\% | 73.9\% |

ADR
Nov 14 - Oct 15
Nov 15 - Oct 16
Nov 16 - Oct 17
Total 3 Year

| Sun | Mon | Tue | Wed | Thur | Fri | Sat | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$130.03 | \$151.71 | \$158.12 | \$156.06 | \$140.66 | \$122.27 | \$125.16 | \$141.22 |
| 133.55 | 153.72 | 159.52 | 157.31 | 143.69 | 128.82 | 130.65 | 144.43 |
| 136.98 | 156.36 | 162.16 | 161.96 | 145.18 | 130.65 | 133.79 | 147.13 |
| \$133.44 | \$153.88 | \$159.89 | \$158.35 | \$143.13 | \$127.20 | \$129.87 | \$144.21 |

For the Full Service STR Comp Set, Sundays have the lowest occupancy in each of the last 3 years and Fridays have the lowest average ADR.
Source: STR Report created on November 8th, 2017

Competitive Set Analysis
The following is a day of week Boutique STR competitive set analysis representing the average statistics for the past 3 years (November 2014-October 2017).

Boutique
Occupancy
Nov 14 - Oct 15
Nov 15 - Oct 16
Nov 16 - Oct 17
Total 3 Year

ADR
Nov 14 - Oct 15
Nov 15 - Oct 16
Nov 16 - Oct 17
Total 3 Year

| Sun | Mon | Tue | Wed | Thur | Fri | Sat | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 44.2\% | 68.1\% | 76.5\% | 73.7\% | 55.2\% | 52.6\% | 67.4\% | 62.6\% |
| 45.2\% | 65.5\% | 74.6\% | 71.1\% | 56.4\% | 56.7\% | 69.0\% | 62.6\% |
| 44.2\% | 65.9\% | 73.4\% | 71.5\% | 57.2\% | 61.8\% | 74.0\% | 64.0\% |
| 44.5\% | 66.5\% | 74.8\% | 72.1\% | 56.3\% | 57.1\% | 70.2\% | 63.1\% |

For the Boutique STR Comp Set, Sundays have the lowest occupancy in each of the last 3 years and Fridays have the lowest average ADR.
Source: STR Report created on November 8th, 2017

Competitive Set Analysis
The following is a day of week Limited Service STR competitive set analysis representing the average statistics for the past 3 years (November 2014-October 2017).

Limited Service
Occupancy
Nov 14 - Oct 15
Nov 15 - Oct 16
Nov 16 - Oct 17
Total 3 Year

ADR
Nov 14 - Oct 15
Nov 15 - Oct 16
Nov 16 - Oct 17
Total 3 Year

| Sun | Mon | Tue | Wed | Thur | Fri | Sat | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$144.79 | \$161.41 | \$169.10 | \$166.73 | \$151.51 | \$139.93 | \$142.88 | \$154.45 |
| 146.63 | 163.81 | 170.41 | 169.34 | 155.02 | 145.17 | 149.17 | 157.73 |
| 142.22 | 156.37 | 164.28 | 162.46 | 146.24 | 142.72 | 148.48 | 152.57 |
| \$144.58 | \$160.56 | \$167.94 | \$166.18 | \$150.99 | \$142.60 | \$146.81 | \$154.93 |

For the Limited Service STR Comp Set, Sundays have the lowest occupancy in each of the last 3 years and Fridays have the lowest average ADR.
Source: STR Report created on November 8th, 2017

The following is an overview of the IBM Conference Center, a training compound for IBM employees in Armonk, NY.

- The IBM Conference Center has 183 rooms and 15,000 square feet of meeting space is not generally available to the public.
- Published rates are under $\$ 150$ per night, but users are generally attending a program which has a CMP - Complete Meeting Planner package, with a full set of meals and audio visual services.
- The IBM Center has minimal business on weekends (Friday, Saturday, and Sunday) which are generally weaker occupancy days and low ADR days; this is a result of limited training programs and meeting programs on weekends.
- The IBM Center also has substantially less business in December, January, and February, which are the weakest hotel occupancy months.
- The IBM Center is both a strong potential demand driver as well as a competitive threat.
- It can drive overflow business but that is not consistent.
- In the future, if ever turned into a transient hotel, would likely decimate the performance of the new hotel.
- IBM overflow business is most likely to be at a time when it is least needed by the hotel (midweek non-holiday occupancy)


## The following is an overview of the Westchester County White Plains Airport.

- The airport is located approximately 33 miles north of Midtown Manhattan and 3.6 miles from the IBM Conference Center
- The major airlines that fly to the Westchester County White Plains Airport are AmericanAirlines, CapeAir, Delta, JetBlue, United, and US Airways.
- Non-stop destinations include Atlanta, Chicago, Detroit, Ft. Lauderdale, Orlando, Philadelphia, Providence, and Washington D.C.
- As per FAA records, the airport had 757,466 passenger boardings in 2015 and 756,189 in 2014.

The following chart details the distances from the various comp set hotels to the Westchester County White Plains Airport. The average distance of all three comp sets is 8.3 miles, compared to the 3.6 miles of distance between the IBM Conference Center and the airport.

| Set Type | Hotel Name | Address | Distance from Westchester Airport |
| :---: | :---: | :---: | :---: |
| Full Service | Hiton Westchester | 699 Westchester Ave, Rye Brook, NY 10573 | 5.9 |
| Full Service | Sheraton Tarrytown | 600 White Plains Rd, Tarrytown, NY 10591 | 10.1 |
| Full Service | Renaissance Westchester | 80 W Red Oak Ln, West Harrison, NY 10604 | 6.7 |
| Full Service | Doubletree Tarrytown | 455 S Broadway, Tarrytown, NY 10591 | 11.7 |
| Full Service | Westchester Marriott | 670 White Plains Rd, Tarrytown, NY 10591 | 9.8 |
| Full Service | Hyatt Greenwich | 1800 E Putnam Ave, Old Greenwich, CT 06870 | 10.1 |
| Boutique | Doral Arrowwood Resort | 975 Anderson Hill Rd, Rye Brook, NY 10573 | 3.2 |
| Boutique | Castle Hotel and Spa | 400 Benedict Ave, Tarrytown, NY 10591 | 11.0 |
| Boutique | Ritz Carlton Westchester | 3 Renaissance Square, White Plains, NY 10601 | 5.9 |
| Boutique | J House Greenwich | 1114 E Putnam Ave, Riverside, CT 06878 | 9.1 |
| Boutique | Delamar Greenwich | 500 Steamboat Rd, Greenwich, CT 06830 | 7.3 |
| Limited Service | Residence Inn White Plains | 5 Barker Ave, White Plains, NY 10601 | 5.8 |
| Limited Service | Hampton Inn White Plains | 200 W Main St, Elmsford, NY 10523 | 9.6 |
| Limited Service | Hyatt House White Plains | 101 Corporate Park Dr, White Plains, NY 10604 | 5.5 |
| Limited Service | SpringHill Suites Tarrytown | 480 White Plains Rd, Tarrytown, NY 10591 | 10.5 |
| Limited Service | Courtyard Tarrytown | 475 White Plains Rd, Tarrytown, NY 10591 | 10.5 |
| Limited Service | Courtyard Rye | 631 Midland Ave, Rye, NY 10580 | 7.2 |

## As the airport does not handle international or long haul flights, many business travelers find it convenient to fly in and fly out on the same day without requiring a hotel room overnight.

[^4]The following provides a comparison of the preliminary expectations by department for the Full Time Equivalent Employees ("FTEs")

| Department | Full Service | Boutique Scenario | Limited Service | Boutique with Apts |
| :---: | :---: | :---: | :---: | :---: |
| Rooms ${ }^{(1)}$ | 25 | 10 | 12 | 11 |
| Food \& Beverage | 55 | 50 | 10 | 46 |
| Admin \& General | 14 | 8 | 7 | 12 |
| Sales and Marketing | 13 | 9 | 6 | 11 |
| Repair and Maintenance | 12 | 8 | 6 | 11 |
| Parking/Valet | 9 | 6 | 3 | 8 |
| Other | 3 | 3 | 3 | 8 |
| Total Hotel | 131 | 94 | 47 | 107 |

(1) Assumes 30 minutes of housekeeping per room

|  |  | Keys <br> Total SF | $\begin{array}{r} 120 \\ 85,000 \end{array}$ | Keys <br> Total SF | $\begin{array}{r} 145 \\ 80,000 \\ \text { ee } \quad \end{array}$ | Difference |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
|  |  | Boutique |  | Limited Service |  |  |  |
|  |  | Total | Per Key | Total | Per Key | Total \$ | Per Key |
| Land Costs |  |  |  |  |  |  |  |
| Allocation of Land Cost |  | \$0 | \$0 | \$0 | \$0 | \$0 | (\$0) |
| Other |  | 0 | 0 | 0 | 0 | 0 | 0 |
| Total Land Costs |  | \$0 | \$0 | \$0 | \$0 | \$0 | (\$0) |
| Hard Costs |  |  |  |  |  |  |  |
| Construction Cost |  | \$25,500 | \$212,500 | \$24,000 | \$165,517 | $(\$ 1,500)$ | $(\$ 46,983)$ |
| Contingency | 5.0\% | 1,275 | 10,625 | 1,200 | 8,276 | (75) | $(2,349)$ |
| Total Hard Costs |  | \$26,775 | \$223,125 | \$25,200 | \$173,793 | (\$1,575) | $(\$ 49,332)$ |
| Soft Costs and Other |  |  |  |  |  |  |  |
| Designer |  | \$450 | \$3,750 | \$550 | \$3,793 | \$100 | \$43 |
| A\&E Fees, Design Consultants |  | 1,500 | 12,500 | 1,500 | 10,345 | 0 | $(2,155)$ |
| Consultants |  | 75 | 625 | 75 | 517 | 0 | (108) |
| Geo / SOE |  | 60 | 500 | 60 | 414 | 0 | (86) |
| Engineering |  | 65 | 542 | 65 | 448 | 0 | (93) |
| Expeditor |  | 80 | 667 | 80 | 552 | 0 | (115) |
| Insurance |  | 650 | 5,417 | 650 | 4,483 | 0 | (934) |
| Real Estate Taxes |  | 250 | 2,083 | 250 | 1,724 | 0 | (359) |
| Legal |  | 150 | 1,250 | 150 | 1,034 | 0 | (216) |
| Borrower Legal |  | 150 | 1,250 | 150 | 1,034 | 0 | (216) |
| Owner's Rep |  | 90 | 750 | 90 | 621 | 0 | (129) |
| Operating Expenses |  | 120 | 1,000 | 120 | 828 | 0 | (172) |
| Miscellaneous |  | 125 | 1,042 | 125 | 862 | 0 | (180) |
| Franchise Application Fee |  | 0 | 0 | 100 | 690 | 100 | 690 |
| Pre-Opening |  | 1,200 | 10,000 | 950 | 6,552 | (250) | $(3,448)$ |
| Pool/Fitness Club FF\&E |  | 1,200 | 10,000 | 0 | 0 | $(1,200)$ | $(10,000)$ |
| Hotel FF\&E Public Spaces |  | 1,500 | 12,500 | 840 | 5,793 | (660) | $(6,707)$ |
| Hotel FF\&E |  | 3,000 | 25,000 | 2,610 | 18,000 | (390) | $(7,000)$ |
| OS\&E |  | 1,020 | 8,500 | 1,088 | 7,500 | 68 | $(1,000)$ |
| Pool/Fitness Club OS\&E |  | 420 | 3,500 | 0 | 0 | (420) | $(3,500)$ |
| Development Fee | 3.0\% | 803 | 6,694 | 756 | 5,214 | (47) | $(1,480)$ |
| Mortgage Recording Tax ${ }^{(1)}$ |  | 379 | 3,162 | 339 | 2,341 | (40) | (821) |
| Interest Reserve ${ }^{(2)}$ |  | 2,043 | 17,027 | 1,828 | 12,607 | (215) | $(4,420)$ |
| Origination $\mathrm{Fee}^{(3)}$ |  | 292 | 2,432 | 261 | 1,801 | (31) | (631) |
| Financing / Brokerage Fee ${ }^{(4)}$ |  | 292 | 2,432 | 261 | 1,801 | (31) | (631) |
| Working Capital |  | 240 | 2,000 | 290 | 2,000 | 50 | 0 |
| Title Insurance ${ }^{(5)}$ |  | 130 | 1,083 | 133 | 917 | 3 | (166) |
| Third Party Reports |  | 150 | 1,250 | 150 | 1,034 | 0 | (216) |
| Other Financing Costs |  | 100 | 833 | 100 | 690 | 0 | (144) |
| Operator Technical Services Fee |  | 200 | 1,667 | 300 | 2,069 | 100 | 402 |
| Brand Creation Fee |  | 150 | 1,250 | 0 | 0 | (150) | $(1,250)$ |
| Advisory Fee ${ }^{(6)}$ |  | 410 | 3,417 | 410 | 2,828 | 0 | (589) |
| Contingency | 5.0\% | 837 | 6,973 | 694 | 4,783 | (143) | $(2,190)$ |
| Total Soft Costs and Other |  | \$18,131 | \$151,096 | \$14,975 | \$103,274 | $(\$ 3,157)$ | $(\$ 47,821)$ |
| Total Project Cost |  | \$44,906 | \$374,221 | \$40,175 | \$277,067 | (\$4,732) | $(\$ 97,153)$ |

Source: JF Capital illustrative internal projections
(1) Mortgage Recording Tax calculated as $1.3 \%$ of total loan balance, (2) Interest Reserve calculated as $100 \%$ of one year of interest on full loan amount, (3) Origination Fee calculated as $1.0 \%$ of loan,
(4) Financing / Brokerage Fee calculated as $1.0 \%$ of loan, (5) Estimated using First American Title Calculator, (6) Advisory Fee calculated as a retainer for work done through December 31, $2017+$ varying monthly retainers thereafter + success fees upon execution of various agreements +100 bps of loan

|  | Limited | $\begin{gathered} \text { Year } 1 \\ \hline \text { Boutique } \end{gathered}$ | Variance | Limited | Year 2 | Variance | Limited | Year 3 | Variance | Limited | Year 4 | Variance | Limited | Year 5 | Variance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Rooms | 145 | 120 | 25 | 145 | 120 | 25 | 145 | 120 | 25 | 145 | 120 | 25 | 145 | 120 | 25 |
| Occupancy | 62.0\% | 57.0\% | 5.0\% | 68.0\% | 62.0\% | 6.0\% | 72.0\% | 65.0\% | 7.0\% | 74.0\% | 67.0\% | 7.0\% | 74.0\% | 67.0\% | 7.0\% |
| ADR | \$165.00 | \$230.00 | (\$65.00) | \$174.90 | \$243.80 | (\$68.90) | \$183.65 | \$255.99 | (\$72.35) | \$189.15 | \$263.67 | (\$74.52) | \$192.94 | \$268.94 | (\$76.01) |
| RevPAR | \$102.30 | \$131.10 | (\$28.80) | \$118.93 | \$151.16 | (\$32.22) | \$132.22 | \$166.39 | (\$34.17) | \$139.97 | \$176.66 | (\$36.68) | \$142.77 | \$180.19 | (\$37.42) |
| Days Open | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 |
| Rooms Available | 52,925 | 43,800 | 9,125 | 52,925 | 43,800 | 9,125 | 52,925 | 43,800 | 9,125 | 52,925 | 43,800 | 9,125 | 52,925 | 43,800 | 9,125 |
| Rooms Occupied | 32,814 | 24,966 | 7,848 | 35,989 | 27,156 | 8,833 | 38,106 | 28,470 | 9,636 | 39,165 | 29,346 | 9,819 | 39,165 | 29,346 | 9,819 |
| Revenues | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| Rooms | 5,414 | 5,742 | (328) | 6,294 | 6,621 | (326) | 6,998 | 7,288 | (290) | 7,408 | 7,738 | (330) | 7,556 | 7,892 | (336) |
| Food \& Beverage | 1,715 | 5,399 | $(3,684)$ | 1,852 | 6,050 | $(4,198)$ | 1,954 | 6,727 | $(4,773)$ | 2,030 | 6,948 | $(4,918)$ | 2,109 | 7,151 | $(5,042)$ |
| Other | 375 | 586 | (211) | 429 | 667 | (238) | 471 | 738 | (266) | 497 | 773 | (276) | 509 | 792 | (283) |
| Total Revenue | \$7,504 | \$11,727 | (\$4,223) | \$8,575 | \$13,337 | (\$4,762) | \$9,423 | \$14,753 | (\$5,330) | \$9,935 | \$15,459 | (\$5,524) | \$10,174 | \$15,835 | (\$5,661) |
| Distributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 1,354 | 1,723 | (369) | 1,448 | 1,788 | (340) | 1,540 | 1,822 | (282) | 1,556 | 1,934 | (379) | 1,587 | 1,973 | (386) |
| Food \& Beverage | 1,483 | 3,957 | $(2,474)$ | 1,569 | 4,138 | $(2,569)$ | 1,631 | 4,359 | $(2,728)$ | 1,695 | 4,434 | $(2,739)$ | 1,762 | 4,564 | $(2,802)$ |
| Other | 188 | 293 | (106) | 214 | 333 | (119) | 236 | 369 | (133) | 248 | 386 | (138) | 254 | 396 | (142) |
| Total Distributed Exp. | \$3,024 | \$5,973 | (\$2,949) | \$3,231 | \$6,259 | (\$3,028) | \$3,406 | \$6,549 | (\$3,144) | \$3,499 | \$6,755 | (\$3,256) | \$3,603 | \$6,933 | (\$3,330) |
| Distributed Profit |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 4,061 | 4,020 | 41 | 4,847 | 4,833 | 14 | 5,458 | 5,466 | (8) | 5,852 | 5,803 | 49 | 5,969 | 5,919 | 50 |
| Food \& Beverage | 231 | 1,441 | $(1,210)$ | 282 | 1,912 | $(1,630)$ | 323 | 2,369 | $(2,045)$ | 335 | 2,514 | $(2,179)$ | 348 | 2,587 | $(2,239)$ |
| Other Operated Departments | 188 | 293 | (106) | 214 | 333 | (119) | 236 | 369 | (133) | 248 | 386 | (138) | 254 | 396 | (142) |
| Operating Income | \$4,480 | \$5,754 | (\$1,274) | \$5,344 | \$7,078 | (\$1,735) | \$6,017 | \$8,203 | (\$2,186) | \$6,436 | \$8,704 | (\$2,268) | \$6,571 | \$8,902 | (\$2,331) |
| Undistributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A\&G | 600 | 997 | (396) | 665 | 1,100 | (436) | 707 | 1,180 | (473) | 745 | 1,237 | (492) | 763 | 1,267 | (504) |
| Telecommunications | 75 | 117 | (42) | 86 | 133 | (48) | 94 | 148 | (53) | 99 | 155 | (55) | 102 | 158 | (57) |
| Sales and Marketing | 450 | 938 | (488) | 472 | 934 | (462) | 518 | 1,033 | (514) | 546 | 1,082 | (536) | 560 | 1,108 | (549) |
| Repairs | 300 | 469 | (169) | 343 | 533 | (190) | 377 | 590 | (213) | 397 | 618 | (221) | 407 | 633 | (226) |
| Energy | 225 | 352 | (127) | 257 | 400 | (143) | 283 | 443 | (160) | 298 | 464 | (166) | 305 | 475 | (170) |
| Total Undistributed Exp. | \$1,651 | \$2,873 | (\$1,222) | \$1,822 | \$3,101 | (\$1,279) | \$1,979 | \$3,393 | (\$1,414) | \$2,086 | \$3,555 | $(\$ 1,469)$ | \$2,137 | \$3,642 | (\$1,506) |
| GOP | \$2,829 | \$2,881 | (\$52) | \$3,521 | \$3,978 | (\$456) | \$4,039 | \$4,810 | (\$772) | \$4,350 | \$5,148 | (\$799) | \$4,435 | \$5,260 | (\$825) |
| Management Fee | 225 | 352 | (127) | 300 | 467 | (167) | 377 | 590 | (213) | 397 | 618 | (221) | 407 | 633 | (226) |
| Franchise Fee | 162 | 0 | 162 | 252 | 0 | 252 | 350 | 0 | 350 | 370 | 0 | 370 | 378 | 0 | 378 |
| Fixed Expenses Rent | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Property Taxes | 362 | 404 | (43) | 372 | 404 | (32) | 384 | 404 | (21) | 395 | 404 | (9) | 407 | 404 | 3 |
| Insurance | 75 | 117 | (42) | 86 | 133 | (48) | 94 | 148 | (53) | 99 | 155 | (55) | 102 | 158 | (57) |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total Fixed Expenses | \$437 | \$521 | (\$85) | \$458 | \$538 | (\$79) | \$478 | \$552 | (\$74) | \$494 | \$559 | (\$64) | \$509 | \$563 | (\$54) |
| EBITDA | \$2,005 | \$2,008 | (\$3) | \$2,511 | \$2,973 | (\$462) | \$2,834 | \$3,668 | (\$835) | \$3,087 | \$3,971 | (\$884) | \$3,141 | \$4,064 | (\$923) |
| FF\&E Reserve | 150 | 235 | (84) | 257 | 400 | (143) | 377 | 590 | (213) | 397 | 618 | (221) | 407 | 633 | (226) |
| NOI | \$1,855 | \$1,773 | \$81 | \$2,254 | \$2,573 | (\$319) | \$2,457 | \$3,078 | (\$621) | \$2,690 | \$3,353 | (\$663) | \$2,734 | \$3,431 | (\$696) |


|  |  |  |  |  |  |  |  |  |  |  | Year 4 |  |  | Year 5 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Rooms | $\frac{\text { Limited }}{145}$ | $\frac{\text { Boutique }}{120}$ | $\frac{\text { Variance }}{} 25$ | $\frac{\text { Limited }}{145}$ | $\frac{\text { Boutique }}{120}$ | $\frac{\text { Variance }}{25}$ | $\frac{\text { Limited }}{145}$ | $\frac{\text { Boutique }}{120}$ | $\frac{\text { Variance }}{25}$ | Limited 145 | $\frac{\text { Boutique }}{120}$ | $\frac{\text { Variance }}{} \mathbf{2 5}$ | $\frac{\text { Limited }}{} 145$ | $\frac{\text { Boutique }}{120}$ | $\frac{\text { Variance }}{} \mathbf{2 5}$ |
| Occupancy | 62.0\% | 57.0\% | 5.0\% | 68.0\% | 62.0\% | 6.0\% | 72.0\% | 65.0\% | 7.0\% | 74.0\% | 67.0\% | 7.0\% | 74.0\% | 67.0\% | 7.0\% |
| ADR | \$165.00 | \$230.00 | (\$65.00) | \$174.90 | \$243.80 | (\$68.90) | \$183.65 | \$255.99 | (\$72.35) | \$189.15 | \$263.67 | (\$74.52) | \$192.94 | \$268.94 | (\$76.01) |
| RevPAR | \$102.30 | \$131.10 | (\$28.80) | \$118.93 | \$151.16 | (\$32.22) | \$132.22 | \$166.39 | (\$34.17) | \$139.97 | \$176.66 | (\$36.68) | \$142.77 | \$180.19 | (\$37.42) |
| Days Open | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 |
| Rooms Available | 52,925 | 43,800 | 9,125 | 52,925 | 43,800 | 9,125 | 52,925 | 43,800 | 9,125 | 52,925 | 43,800 | 9,125 | 52,925 | 43,800 | 9,125 |
| Rooms Occupied | 32,814 | 24,966 | 7,848 | 35,989 | 27,156 | 8,833 | 38,106 | 28,470 | 9,636 | 39,165 | 29,346 | 9,819 | 39,165 | 29,346 | 9,819 |
| Revenues | \% | \% | \% pts | \% | \% | \% pts | \% | \% | \% pts | \% | \% | \% pts | \% | \% | \% pts |
| Rooms | 72.2\% | 49.0\% | 23.2\% | 73.4\% | 49.6\% | 23.8\% | 74.3\% | 49.4\% | 24.9\% | 74.6\% | 50.1\% | 24.5\% | 74.3\% | 49.8\% | 24.4\% |
| Food \& Beverage | 22.8\% | 46.0\% | -23.2\% | 21.6\% | 45.4\% | -23.8\% | 20.7\% | 45.6\% | -24.9\% | 20.4\% | 44.9\% | -24.5\% | 20.7\% | 45.2\% | -24.4\% |
| Other | 5.0\% | 5.0\% | 0.0\% | 5.0\% | 5.0\% | 0.0\% | 5.0\% | 5.0\% | 0.0\% | 5.0\% | 5.0\% | 0.0\% | 5.0\% | 5.0\% | 0.0\% |
| Total Revenue | 100.0\% | 100.0\% | 0.0\% | 100.0\% | 100.0\% | 0.0\% | 100.0\% | 100.0\% | 0.0\% | 100.0\% | 100.0\% | 0.0\% | 100.0\% | 100.0\% | 0.0\% |
| Distributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 25.0\% | 30.0\% | -5.0\% | 23.0\% | 27.0\% | -4.0\% | 22.0\% | 25.0\% | -3.0\% | 21.0\% | 25.0\% | -4.0\% | 21.0\% | 25.0\% | -4.0\% |
| Food \& Beverage | 86.5\% | 73.3\% | 13.2\% | 84.7\% | 68.4\% | 16.4\% | 83.4\% | 64.8\% | 18.7\% | 83.5\% | 63.8\% | 19.7\% | 83.5\% | 63.8\% | 19.7\% |
| Other | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% |
| Total Distributed Exp. | 40.3\% | 50.9\% | -10.6\% | 37.7\% | 46.9\% | -9.2\% | 36.1\% | 44.4\% | -8.3\% | 35.2\% | 43.7\% | -8.5\% | 35.4\% | 43.8\% | -8.4\% |
| Distributed Profit |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 75.0\% | 70.0\% | 5.0\% | 77.0\% | 73.0\% | 4.0\% | 78.0\% | 75.0\% | 3.0\% | 79.0\% | 75.0\% | 4.0\% | 79.0\% | 75.0\% | 4.0\% |
| Food \& Beverage | 13.5\% | 26.7\% | -13.2\% | 15.3\% | 31.6\% | -16.4\% | 16.6\% | 35.2\% | -18.7\% | 16.5\% | 36.2\% | -19.7\% | 16.5\% | 36.2\% | -19.7\% |
| Other Operated Departments | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% |
| Operating Income | 59.7\% | 49.1\% | 10.6\% | 62.3\% | 53.1\% | 9.2\% | 63.9\% | 55.6\% | 8.3\% | 64.8\% | 56.3\% | 8.5\% | 64.6\% | 56.2\% | 8.4\% |
| Undistributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A\&G | 8.0\% | 8.5\% | -0.5\% | 7.8\% | 8.3\% | -0.5\% | 7.5\% | 8.0\% | -0.5\% | 7.5\% | 8.0\% | -0.5\% | 7.5\% | 8.0\% | -0.5\% |
| Telecommunications | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% |
| Sales and Marketing | 6.0\% | 8.0\% | -2.0\% | 5.5\% | 7.0\% | -1.5\% | 5.5\% | 7.0\% | -1.5\% | 5.5\% | 7.0\% | -1.5\% | 5.5\% | 7.0\% | -1.5\% |
| Repairs | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% |
| Energy | 3.0\% | 3.0\% | 0.0\% | 3.0\% | 3.0\% | 0.0\% | 3.0\% | 3.0\% | 0.0\% | 3.0\% | 3.0\% | 0.0\% | 3.0\% | 3.0\% | 0.0\% |
| Total Undistributed Exp. | 22.0\% | 24.5\% | -2.5\% | 21.3\% | 23.3\% | -2.0\% | 21.0\% | 23.0\% | -2.0\% | 21.0\% | 23.0\% | -2.0\% | 21.0\% | 23.0\% | -2.0\% |
| GOP | 37.7\% | 24.6\% | 13.1\% | 41.1\% | 29.8\% | 11.2\% | 42.9\% | 32.6\% | 10.3\% | 43.8\% | 33.3\% | 10.5\% | 43.6\% | 33.2\% | 10.4\% |
| Management Fee | 3.0\% | 3.0\% | 0.0\% | 3.5\% | 3.5\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% |
| Franchise Fee | 2.2\% | 0.0\% | 2.2\% | 2.9\% | 0.0\% | 2.9\% | 3.7\% | 0.0\% | 3.7\% | 3.7\% | 0.0\% | 3.7\% | 3.7\% | 0.0\% | 3.7\% |
| Fixed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rent | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Property Taxes | 4.8\% | 3.4\% | 1.4\% | 4.3\% | 3.0\% | 1.3\% | 4.1\% | 2.7\% | 1.3\% | 4.0\% | 2.6\% | 1.4\% | 4.0\% | 2.6\% | 1.4\% |
| Insurance | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% |
| Other | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Total Fixed Expenses | 5.8\% | 4.4\% | 1.4\% | 5.3\% | 4.0\% | 1.3\% | 5.1\% | 3.7\% | 1.3\% | 5.0\% | 3.6\% | 1.4\% | 5.0\% | 3.6\% | 1.4\% |
| EbITDA | 26.7\% | 17.1\% | 9.6\% | 29.3\% | 22.3\% | 7.0\% | 30.1\% | 24.9\% | 5.2\% | 31.1\% | 25.7\% | 5.4\% | 30.9\% | 25.7\% | 5.2\% |
| FF\&E Reserve | 2.0\% | 2.0\% | 0.0\% | 3.0\% | 3.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% |
| NOI | 24.7\% | 15.1\% | 9.6\% | 26.3\% | 19.3\% | 7.0\% | 26.1\% | 20.9\% | 5.2\% | 27.1\% | 21.7\% | 5.4\% | 26.9\% | 21.7\% | 5.2\% |


| Total SF | 85,000 | Boutique (120 Keys) |  | Full Service ( $\mathbf{3 0 0}$ Keys) |  | Difference |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Per Key | Total | Per Key | Total \$ | Per Key |
| Land Costs |  |  |  |  |  |  |  |
| Allocation of Land Cost |  | \$0 | \$0 | \$0 | \$0 | (\$0) | (\$0) |
| Other |  | 0 | 0 | 0 | 0 | 0 | 0 |
| Total Land Costs |  | \$0 | \$0 | \$0 | \$0 | (\$0) | (\$0) |
| Hard Costs |  |  |  |  |  |  |  |
| Construction Cost |  | \$25,500 | \$212,500 | \$67,500 | \$225,000 | \$42,000 | \$12,500 |
| Contingency | 5.0\% | 1,275 | 10,625 | 3,375 | 11,250 | 2,100 | 625 |
| Total Hard Costs |  | \$26,775 | \$223,125 | \$70,875 | \$236,250 | \$44,100 | \$13,125 |
| Soft Costs and Other |  |  |  |  |  |  |  |
| Designer |  | \$450 | \$3,750 | \$600 | \$2,000 | \$150 | $(\$ 1,750)$ |
| A\&E Fees, Design Consultants |  | 1,500 | 12,500 | 1,850 | 6,167 | 350 | $(6,333)$ |
| Consultants |  | 75 | 625 | 75 | 250 | 0 | (375) |
| Geo / SOE |  | 60 | 500 | 60 | 200 | 0 | (300) |
| Engineering |  | 65 | 542 | 65 | 217 | 0 | (325) |
| Expeditor |  | 80 | 667 | 80 | 267 | 0 | (400) |
| Insurance |  | 650 | 5,417 | 650 | 2,167 | 0 | $(3,250)$ |
| Real Estate Taxes |  | 250 | 2,083 | 250 | 833 | 0 | $(1,250)$ |
| Legal |  | 150 | 1,250 | 150 | 500 | 0 | (750) |
| Borrower Legal |  | 150 | 1,250 | 150 | 500 | 0 | (750) |
| Owner's Rep |  | 90 | 750 | 90 | 300 | 0 | (450) |
| Operating Expenses |  | 120 | 1,000 | 120 | 400 | 0 | (600) |
| Miscellaneous |  | 125 | 1,042 | 125 | 417 | 0 | (625) |
| Franchise Application Fee |  | 0 | 0 | 0 | 0 | 0 | 0 |
| Pre-Opening |  | 1,200 | 10,000 | 2,000 | 6,667 | 800 | $(3,333)$ |
| Hotel FF\&E Public Spaces |  | 1,500 | 12,500 | 3,500 | 11,667 | 2,000 | (833) |
| Hotel FF\&E |  | 3,000 | 25,000 | 6,600 | 22,000 | 3,600 | $(3,000)$ |
| OS\&E |  | 1,020 | 8,500 | 4,500 | 15,000 | 3,480 | 6,500 |
| Development Fee | 3.0\% | 803 | 6,694 | 2,126 | 7,088 | 1,323 | 394 |
| Mortgage Recording Tax ${ }^{(1)}$ |  | 379 | 3,162 | 235 | 783 | (145) | $(2,379)$ |
| Interest Reserve ${ }^{(2)}$ |  | 2,043 | 17,027 | 4,361 | 14,536 | 2,317 | $(2,491)$ |
| Origination Fee ${ }^{(3)}$ |  | 292 | 2,432 | 671 | 2,236 | 379 | (196) |
| Financing / Brokerage Fee ${ }^{(4)}$ |  | 292 | 2,432 | 671 | 2,236 | 379 | (196) |
| Working Capital |  | 240 | 2,000 | 750 | 2,500 | 510 | 500 |
| Title Insurance ${ }^{(5)}$ |  | 130 | 1,083 | 130 | 433 | 0 | (650) |
| Third Party Reports |  | 150 | 1,250 | 150 | 500 | 0 | (750) |
| Other Financing Costs |  | 100 | 833 | 100 | 333 | 0 | (500) |
| Operator Technical Services Fee |  | 200 | 1,667 | 300 | 1,000 | 100 | (667) |
| Brand Creation Fee |  | 150 | 1,250 | 0 | 0 | (150) | $(1,250)$ |
| Advisory Fee ${ }^{(6)}$ |  | 410 | 3,417 | 460 | 1,533 | 50 | $(1,883)$ |
| Contingency | 5.0\% | 837 | 6,973 | 1,518 | 5,060 | 681 | $(1,913)$ |
| Total Soft Costs and Other |  | \$18,131 | \$151,096 | \$32,336 | \$107,788 | \$14,205 | $(\$ 43,308)$ |
| Total Project Cost |  | \$44,906 | \$374,221 | \$103,211 | \$344,038 | \$58,305 | $(\$ 30,183)$ |

Source: JF Capital illustrative internal projections
(1) Mortgage Recording Tax calculated as $1.30 \%$ of total loan balance, (2) Interest Reserve calculated as $100 \%$ of one year of interest on full loan amount, (3) Origination Fee calculated as $1.0 \%$ of loan,
(4) Financing / Brokerage Fee calculated as $1.0 \%$ of loan, (5) Estimated using First American Title Calculator, (6) Advisory Fee calculated as a retainer for work done through December 31, $2017+$ varying monthly retainers thereafter + success fees upon execution of various agreements +100 bps of loan

|  | Full Service | $\frac{\text { Year } 1}{\text { Boutique }}$ | Variance | Full Service | $\frac{\text { Year } 2}{\text { Boutique }}$ | Variance | Full Service | $\frac{\text { Year } 3}{\text { Boutique }}$ | Variance | Full Service | $\begin{gathered} \text { Year } 4 \\ \hline \text { Boutique } \end{gathered}$ | Variance | Full Service | $\frac{\text { Year } 5}{\text { Boutique }}$ | Variance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Rooms | 300 | 120 | 180 | 300 | 120 | 180 | 300 | 120 | 180 | 300 | 120 | 180 | 300 | 120 | 180 |
| Occupancy | 60.0\% | 57.0\% | 3.0\% | 65.0\% | 62.0\% | 3.0\% | 69.0\% | 65.0\% | 4.0\% | 71.0\% | 67.0\% | 4.0\% | 73.0\% | 67.0\% | 6.0\% |
| ADR | \$160.00 | \$230.00 | (\$70.00) | \$171.20 | \$243.80 | (\$72.60) | \$179.76 | \$255.99 | (\$76.23) | \$186.95 | \$263.67 | (\$76.72) | \$192.56 | \$268.94 | (\$76.38) |
| RevPAR | \$96.00 | \$131.10 | (\$35.10) | \$111.28 | \$151.16 | (\$39.88) | \$124.03 | \$166.39 | (\$42.36) | \$132.73 | \$176.66 | (\$43.92) | \$140.57 | \$180.19 | (\$39.62) |
| Days Open | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 |
| Rooms Available | 109,500 | 43,800 | 65,700 | 109,500 | 43,800 | 65,700 | 109,500 | 43,800 | 65,700 | 109,500 | 43,800 | 65,700 | 109,500 | 43,800 | 65,700 |
| Rooms Occupied | 65,700 | 24,966 | 40,734 | 71,175 | 27,156 | 44,019 | 75,555 | 28,470 | 47,085 | 77,745 | 29,346 | 48,399 | 79,935 | 29,346 | 50,589 |
| Revenues | \$ | \$ | \% | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| Rooms | 10,512 | 5,742 | 4,770 | 12,185 | 6,621 | 5,565 | 13,582 | 7,288 | 6,294 | 14,534 | 7,738 | 6,797 | 15,392 | 7,892 | 7,500 |
| Food \& Beverage | 6,999 | 5,399 | 1,601 | 8,138 | 6,050 | 2,088 | 9,488 | 6,727 | 2,761 | 10,590 | 6,948 | 3,642 | 10,959 | 7,151 | 3,808 |
| Other | 922 | 586 | 335 | 1,070 | 667 | 403 | 1,214 | 738 | 477 | 1,322 | 773 | 549 | 1,387 | 792 | 595 |
| Total Revenue | \$18,433 | \$11,727 | \$6,706 | \$21,393 | \$13,337 | \$8,055 | \$24,284 | \$14,753 | \$9,531 | \$26,447 | \$15,459 | \$10,988 | \$27,738 | \$15,835 | \$11,903 |
| Distributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 2,943 | 1,723 | 1,221 | 3,168 | 1,788 | 1,381 | 3,124 | 1,822 | 1,302 | 3,198 | 1,934 | 1,263 | 3,386 | 1,973 | 1,413 |
| Food \& Beverage | 5,316 | 3,957 | 1,359 | 5,800 | 4,138 | 1,662 | 6,406 | 4,359 | 2,047 | 7,065 | 4,434 | 2,631 | 7,318 | 4,564 | 2,753 |
| Other | 461 | 293 | 168 | 535 | 333 | 201 | 607 | 369 | 238 | 661 | 386 | 275 | 693 | 396 | 298 |
| Total Distributed Exp. | \$8,720 | \$5,973 | \$2,747 | \$9,503 | \$6,259 | \$3,244 | \$10,137 | \$6,549 | \$3,588 | \$10,924 | \$6,755 | \$4,169 | \$11,397 | \$6,933 | \$4,464 |
| Distributed Profit |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 7,569 | 4,020 | 3,549 | 9,017 | 4,833 | 4,184 | 10,458 | 5,466 | 4,992 | 11,337 | 5,803 | 5,534 | 12,006 | 5,919 | 6,087 |
| Food \& Beverage | 1,683 | 1,441 | 242 | 2,338 | 1,912 | 426 | 3,082 | 2,369 | 714 | 3,525 | 2,514 | 1,011 | 3,642 | 2,587 | 1,055 |
| Other Operated Departments | 461 | 293 | 168 | 535 | 333 | 201 | 607 | 369 | 238 | 661 | 386 | 275 | 693 | 396 | 298 |
| Operating Income | \$9,713 | \$5,754 | \$3,959 | \$11,890 | \$7,078 | \$4,811 | \$14,147 | \$8,203 | \$5,944 | \$15,523 | \$8,704 | \$6,819 | \$16,341 | \$8,902 | \$7,439 |
| Undistributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A\&G | 1,567 | 997 | 570 | 1,711 | 1,100 | 611 | 1,821 | 1,180 | 641 | 1,984 | 1,237 | 747 | 2,080 | 1,267 | 814 |
| Telecommunications | 184 | 117 | 67 | 214 | 133 | 81 | 243 | 148 | 95 | 264 | 155 | 110 | 277 | 158 | 119 |
| Sales and Marketing | 1,475 | 938 | 536 | 1,497 | 934 | 564 | 1,457 | 1,033 | 424 | 1,587 | 1,082 | 505 | 1,664 | 1,108 | 556 |
| Repairs | 737 | 469 | 268 | 856 | 533 | 322 | 971 | 590 | 381 | 1,058 | 618 | 440 | 1,110 | 633 | 476 |
| Energy | 461 | 352 | 109 | 535 | 400 | 135 | 729 | 443 | 286 | 793 | 464 | 330 | 832 | 475 | 357 |
| Total Undistributed Exp. | \$4,424 | \$2,873 | \$1,551 | \$4,813 | \$3,101 | \$1,712 | \$5,221 | \$3,393 | \$1,828 | \$5,686 | \$3,555 | \$2,131 | \$5,964 | \$3,642 | \$2,322 |
| GOP | \$5,289 | \$2,881 | \$2,408 | \$7,076 | \$3,978 | \$3,099 | \$8,926 | \$4,810 | \$4,116 | \$9,837 | \$5,148 | \$4,688 | \$10,377 | \$5,260 | \$5,117 |
| Management Fee | 553 | 352 | 201 | 749 | 467 | 282 | 971 | 590 | 381 | 1,058 | 618 | 440 | 1,110 | 633 | 476 |
| Franchise Fee | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Fixed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rent | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Property Taxes | 697 | 404 | 293 | 697 | 404 | 293 | 697 | 404 | 293 | 697 | 404 | 293 | 697 | 404 | 293 |
| Insurance | 276 | 117 | 159 | 321 | 133 | 188 | 364 | 148 | 217 | 397 | 155 | 242 | 416 | 158 | 258 |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total Fixed Expenses | \$973 | \$521 | \$452 | \$1,018 | \$538 | \$480 | \$1,061 | \$552 | \$509 | \$1,093 | \$559 | \$535 | \$1,113 | \$563 | \$550 |
| EbITDA | \$3,763 | \$2,008 | \$1,755 | \$5,310 | \$2,973 | \$2,337 | \$6,894 | \$3,668 | \$3,225 | \$7,685 | \$3,971 | \$3,714 | \$8,155 | \$4,064 | \$4,091 |
| FF\&E Reserve | 369 | 235 | 134 | 642 | 400 | 242 | 971 | 590 | 381 | 1,058 | 618 | 440 | 1,110 | 633 | 476 |
| NOI | \$3,394 | \$1,773 | \$1,621 | \$4,668 | \$2,573 | \$2,095 | \$5,922 | \$3,078 | \$2,844 | \$6,627 | \$3,353 | \$3,275 | \$7,045 | \$3,431 | \$3,615 |


|  | Full Service | $\begin{gathered} \text { Year } 1 \\ \hline \text { Boutique } \\ \hline \end{gathered}$ | Variance | Full Service | $\frac{\text { Year } 2}{\text { Boutique }}$ | Variance | Full Service | $\frac{\text { Year } 3}{\text { Boutique }}$ | Variance | Full Service | $\frac{\text { Year } 4}{\text { Boutique }}$ | Variance | Full Service | $\frac{\text { Year } 5}{\text { Boutique }}$ | Variance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Rooms | 300 | 120 | 180 | 300 | 120 | 180 | 300 | 120 | 180 | 300 | 120 | 180 | 300 | 120 | 180 |
| Occupancy | 60.0\% | 57.0\% | 3.0\% | 65.0\% | 62.0\% | 3.0\% | 69.0\% | 65.0\% | 4.0\% | 71.0\% | 67.0\% | 4.0\% | 73.0\% | 67.0\% | 6.0\% |
| ADR | \$160.00 | \$230.00 | (\$70.00) | \$171.20 | \$243.80 | (\$72.60) | \$179.76 | \$255.99 | (\$76.23) | \$186.95 | \$263.67 | (\$76.72) | \$192.56 | \$268.94 | (\$76.38) |
| RevPAR | \$96.00 | \$131.10 | (\$35.10) | \$111.28 | \$151.16 | (\$39.88) | \$124.03 | \$166.39 | (\$42.36) | \$132.73 | \$176.66 | (\$43.92) | \$140.57 | \$180.19 | (\$39.62) |
| Days Open | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 |
| Rooms Available | 109,500 | 43,800 | 65,700 | 109,500 | 43,800 | 65,700 | 109,500 | 43,800 | 65,700 | 109,500 | 43,800 | 65,700 | 109,500 | 43,800 | 65,700 |
| Rooms Occupied | 65,700 | 24,966 | 40,734 | 71,175 | 27,156 | 44,019 | 75,555 | 28,470 | 47,085 | 77,745 | 29,346 | 48,399 | 79,935 | 29,346 | 50,589 |
| Revenues | \% | \% | \% pts | \% | \% | \% pts | \% | \% | \% pts | \% | \% | \% pts | \% | \% | \% pts |
| Rooms | 57.0\% | 49.0\% | 8.1\% | 57.0\% | 49.6\% | 7.3\% | 55.9\% | 49.4\% | 6.5\% | 55.0\% | 50.1\% | 4.9\% | 55.5\% | 49.8\% | 5.7\% |
| Food \& Beverage | 38.0\% | 46.0\% | -8.1\% | 38.0\% | 45.4\% | -7.3\% | 39.1\% | 45.6\% | -6.5\% | 40.0\% | 44.9\% | -4.9\% | 39.5\% | 45.2\% | -5.7\% |
| Other | 5.0\% | 5.0\% | 0.0\% | 5.0\% | 5.0\% | 0.0\% | 5.0\% | 5.0\% | 0.0\% | 5.0\% | 5.0\% | 0.0\% | 5.0\% | 5.0\% | 0.0\% |
| Total Revenue | 100.0\% | 100.0\% | 0.0\% | 100.0\% | 100.0\% | 0.0\% | 100.0\% | 100.0\% | 0.0\% | 100.0\% | 100.0\% | 0.0\% | 100.0\% | 100.0\% | 0.0\% |
| Distributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 28.0\% | 30.0\% | -2.0\% | 26.0\% | 27.0\% | -1.0\% | 23.0\% | 25.0\% | -2.0\% | 22.0\% | 25.0\% | -3.0\% | 22.0\% | 25.0\% | -3.0\% |
| Food \& Beverage | 75.9\% | 73.3\% | 2.6\% | 71.3\% | 68.4\% | 2.9\% | 67.5\% | 64.8\% | 2.7\% | 66.7\% | 63.8\% | 2.9\% | 66.8\% | 63.8\% | 2.9\% |
| Other | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% |
| Total Distributed Exp. | 47.3\% | 50.9\% | -3.6\% | 44.4\% | 46.9\% | -2.5\% | 41.7\% | 44.4\% | -2.7\% | 41.3\% | 43.7\% | -2.4\% | 41.1\% | 43.8\% | -2.7\% |
| Distributed Profit |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 72.0\% | 70.0\% | 2.0\% | 74.0\% | 73.0\% | 1.0\% | 77.0\% | 75.0\% | 2.0\% | 78.0\% | 75.0\% | 3.0\% | 78.0\% | 75.0\% | 3.0\% |
| Food \& Beverage | 24.1\% | 26.7\% | -2.6\% | 28.7\% | 31.6\% | -2.9\% | 32.5\% | 35.2\% | -2.7\% | 33.3\% | 36.2\% | -2.9\% | 33.2\% | 36.2\% | -2.9\% |
| Other Operated Departments | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% |
| Operating Income | 52.7\% | 49.1\% | 3.6\% | 55.6\% | 53.1\% | 2.5\% | 58.3\% | 55.6\% | 2.7\% | 58.7\% | 56.3\% | 2.4\% | 58.9\% | 56.2\% | 2.7\% |
| Undistributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A\&G | 8.5\% | 8.5\% | 0.0\% | 8.0\% | 8.3\% | -0.3\% | 7.5\% | 8.0\% | -0.5\% | 7.5\% | 8.0\% | -0.5\% | 7.5\% | 8.0\% | -0.5\% |
| Telecommunications | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% |
| Sales and Marketing | 8.0\% | 8.0\% | 0.0\% | 7.0\% | 7.0\% | 0.0\% | 6.0\% | 7.0\% | -1.0\% | 6.0\% | 7.0\% | -1.0\% | 6.0\% | 7.0\% | -1.0\% |
| Repairs | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% |
| Energy | 2.5\% | 3.0\% | -0.5\% | 2.5\% | 3.0\% | -0.5\% | 3.0\% | 3.0\% | 0.0\% | 3.0\% | 3.0\% | 0.0\% | 3.0\% | 3.0\% | 0.0\% |
| Total Undistributed Exp. | 24.0\% | 24.5\% | -0.5\% | 22.5\% | 23.3\% | -0.8\% | 21.5\% | 23.0\% | -1.5\% | 21.5\% | 23.0\% | -1.5\% | 21.5\% | 23.0\% | -1.5\% |
| GOP | 28.7\% | 24.6\% | 4.1\% | 33.1\% | 29.8\% | 3.3\% | 36.8\% | 32.6\% | 4.2\% | 37.2\% | 33.3\% | 3.9\% | 37.4\% | 33.2\% | 4.2\% |
| Management Fee | 3.0\% | 3.0\% | 0.0\% | 3.5\% | 3.5\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% |
| Franchise Fee | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Fixed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rent | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Property Taxes | 3.8\% | 3.4\% | 0.3\% | 3.3\% | 3.0\% | 0.2\% | 2.9\% | 2.7\% | 0.1\% | 2.6\% | 2.6\% | 0.0\% | 2.5\% | 2.6\% | 0.0\% |
| Insurance | 1.5\% | 1.0\% | 0.5\% | 1.5\% | 1.0\% | 0.5\% | 1.5\% | 1.0\% | 0.5\% | 1.5\% | 1.0\% | 0.5\% | 1.5\% | 1.0\% | 0.5\% |
| Other | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Total Fixed Expenses | 5.3\% | 4.4\% | 0.8\% | 4.8\% | 4.0\% | 0.7\% | 4.4\% | 3.7\% | 0.6\% | 4.1\% | 3.6\% | 0.5\% | 4.0\% | 3.6\% | 0.5\% |
| EbITDA | 20.4\% | 17.1\% | 3.3\% | 24.8\% | 22.3\% | 2.5\% | 28.4\% | 24.9\% | 3.5\% | 29.1\% | 25.7\% | 3.4\% | 29.4\% | 25.7\% | 3.7\% |
| FF\&E Reserve | 2.0\% | 2.0\% | 0.0\% | 3.0\% | 3.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% |
| NOI | 18.4\% | 15.1\% | 3.3\% | 21.8\% | 19.3\% | 2.5\% | 24.4\% | 20.9\% | 3.5\% | 25.1\% | 21.7\% | 3.4\% | 25.4\% | 21.7\% | 3.7\% |


| Hotel Keys | 120 | Hotel Keys | 97 |
| :--- | ---: | :--- | ---: |
| Apartments | 0 | Apartments | 69 |
| Total SF | 85,000 | Total SF | 164,400 |

## 85,000 Total SF

| Boutique/Independent |
| :--- |

69
Key Boutique Hotel/Apts
Difference
Land Costs
Allocation of Land Cost
Other
Total Land Costs
Hard Costs
Construction Cost
Contingency

| Total | Per Key | Total | Per Key | Total \$ | Per Key |
| :---: | :---: | :---: | :---: | :---: | :---: |

## Total Hard Costs

| $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ |
| ---: | ---: | ---: | ---: | ---: |
| 0 | 0 | 0 | 0 | 0 |
| $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\mathbf{\$ 0}$ |

## Soft Costs and Other

Designer
A\&E Fees, Design Consultants
Consultants
Geo / SOE
Engineering
Expeditor
Insurance
Real Estate Taxes
Legal

|  | \$25,500 | \$212,500 | \$33,044 | \$340,664 | \$7,544 | \$128,164 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 5.0\% | 1,275 | 10,625 | 1,652 | 17,033 | 377 | 6,408 |
|  | \$26,775 | \$223,125 | \$34,697 | \$357,697 | \$7,922 | \$134,572 |
|  | \$450 | \$3,750 | \$436 | \$4,490 | (\$15) | \$740 |
|  | 1,500 | 12,500 | 1,340 | 13,814 | (160) | 1,314 |
|  | 75 | 625 | 67 | 691 | (8) | 66 |
|  | 60 | 500 | 40 | 414 | (20) | (86) |
|  | 65 | 542 | 54 | 553 | (11) | 11 |


|  | 80 | 667 | 54 | 553 | (26) | (114) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 650 | 5,417 | 436 | 4,490 | (215) | (927) |
|  | 250 | 2,083 | 168 | 1,727 | (83) | (357) |
|  | 150 | 1,250 | 168 | 1,727 | 18 | 477 |
|  | 150 | 1,250 | 168 | 1,727 | 18 | 477 |
|  | 90 | 750 | 80 | 829 | (10) | 79 |
|  | 120 | 1,000 | 80 | 829 | (40) | (171) |
|  | 125 | 1,042 | 84 | 863 | (41) | (178) |
|  | 1,200 | 10,000 | 804 | 8,289 | (396) | $(1,711)$ |
|  | 1,200 | 10,000 | 300 | 3,093 | (900) | $(6,907)$ |
|  | 1,500 | 12,500 | 1,200 | 12,371 | (300) | (129) |
|  | 3,000 | 25,000 | 2,600 | 26,804 | (400) | 1,804 |
|  | 1,020 | 8,500 | 900 | 9,278 | (120) | 778 |
|  | 420 | 3,500 | 250 | 2,577 | (170) | (923) |
| 3.0\% | 803 | 6,694 | 1,088 | 11,211 | 284 | 4,518 |
|  | 379 | 3,162 | 459 | 4,736 | 80 | 1,573 |
|  | 2,043 | 17,027 | 2,120 | 21,853 | 76 | 4,825 |
|  | 292 | 2,432 | 353 | 3,643 | 61 | 1,210 |
|  | 292 | 2,432 | 353 | 3,643 | 61 | 1,210 |
|  | 240 | 2,000 | 175 | 1,800 | (65) | (200) |
|  | 130 | 1,083 | 123 | 1,263 | (8) | 180 |
|  | 150 | 1,250 | 105 | 1,082 | (45) | (168) |
|  | 100 | 833 | 70 | 722 | (30) | (112) |
|  | 200 | 1,667 | 200 | 2,062 | 0 | 395 |
|  | 150 | 1,250 | 200 | 2,062 | 50 | 812 |
|  | 410 | 3,417 | 287 | 2,959 | (123) | (458) |
| 5.0\% | 837 | 6,973 | 715 | 7,370 | (122) | 397 |
|  | \$18,131 | \$151,096 | \$15,474 | \$159,523 | $(\$ 2,658)$ | \$8,427 |
|  | \$44,906 | \$374,221 | \$50,170 | \$517,220 | \$5,264 | \$142,999 |

Source: JF Capital illustrative internal projections
Note: The Boutique Hotel with Apartments scenario does not include the development budget for the Apartments component. The comparison is only between the two Boutique hotel scenarios.
(1) Mortgage Recording Tax calculated as $1.3 \%$ of total loan balance, (2) Interest Reserve calculated as $100 \%$ of one year of interest on full loan amount, (3) Origination Fee calculated as $1.0 \%$ of loan,
(4) Financing / Brokerage Fee calculated as $1.0 \%$ of loan, (5) Estimated using First American Title Calculator, (6) Advisory Fee calculated as a retainer for work done through December 31, $2017+$ varying monthly retainers
thereafter + success fees upon execution of various agreements +100 bps of loan

## Pro Forma (COMPARISON) - Boutique with Apartments vs. Independent/Boutique - Dollars

(\$ in thousands)
The following is a comparison between the Pro Forma \$ amounts of the Boutique Hotel With Apartments scenario and the Independent/Boutique Hotel Scenario

|  |  | Year 1 |  |  | Year 2 |  |  | Year 3 |  |  | Year 4 |  |  | Year 5 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\overline{\text { Bout + Apt }}$ | Boutique | Variance | $\overline{\text { Bout + Apt }}$ | Boutique | Variance | $\overline{\text { Bout + Apt }}$ | Boutique | Variance | $\overline{\text { Bout + Apt }}$ | Boutique | Variance | $\overline{\text { Bout + Apt }}$ | Boutique | Variance |
| Hotel Rooms | 97 | 120 | (23) | 97 | 120 | (23) | 97 | 120 | (23) | 97 | 120 | (23) | 97 | 120 | (23) |
| Apartments | 69 | 0 | 69 | 69 | 0 | 69 | 69 | 0 | 69 | 69 | 0 | 69 | 69 | 0 | 69 |
| Occupancy (Hotel and Apartment) | 75.0\% | 57.0\% | 18.0\% | 79.0\% | 62.0\% | 17.0\% | 82.5\% | 65.0\% | 17.5\% | 84.5\% | 67.0\% | 17.5\% | 84.5\% | 67.0\% | 17.5\% |
| ADR (Hotel Only) | \$242.00 | \$230.00 | \$12.00 | \$256.52 | \$243.80 | \$12.72 | \$269.35 | \$255.99 | \$13.36 | \$282.81 | \$263.67 | \$19.14 | \$294.13 | \$268.94 | \$25.18 |
| RevPAR (Hotel Only) | \$145.20 | \$131.10 | \$14.10 | \$166.74 | \$151.16 | \$15.58 | \$188.54 | \$166.39 | \$22.15 | \$209.28 | \$176.66 | \$32.62 | \$217.65 | \$180.19 | \$37.46 |
| Days Open | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 |
| Rooms Available | 35,405 | 43,800 | $(8,395)$ | 35,405 | 43,800 | $(8,395)$ | 35,405 | 43,800 | $(8,395)$ | 35,405 | 43,800 | $(8,395)$ | 35,405 | 43,800 | $(8,395)$ |
| Rooms Occupied | 26,554 | 24,966 | 1,588 | 27,970 | 27,156 | 814 | 29,209 | 28,470 | 739 | 29,917 | 29,346 | 571 | 29,917 | 29,346 | 571 |
| Revenues | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| Rooms | 6,943 | 5,742 | 1,201 | 7,822 | 6,621 | 1,201 | 8,694 | 7,288 | 1,406 | 9,489 | 7,738 | 1,751 | 9,847 | 7,892 | 1,955 |
| Food \& Beverage | 6,878 | 5,399 | 1,479 | 7,623 | 6,050 | 1,573 | 8,344 | 6,727 | 1,617 | 8,633 | 6,948 | 1,685 | 8,887 | 7,151 | 1,736 |
| Other | 1,505 | 586 | 919 | 1,658 | 667 | 991 | 1,803 | 738 | 1,066 | 1,901 | 773 | 1,128 | 1,963 | 792 | 1,171 |
| Total Revenue | \$15,326 | \$11,727 | \$3,599 | \$17,103 | \$13,337 | \$3,765 | \$18,841 | \$14,753 | \$4,088 | \$20,022 | \$15,459 | \$4,564 | \$20,697 | \$15,835 | \$4,862 |
| Distributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 1,490 | 1,723 | (233) | 1,507 | 1,788 | (281) | 1,544 | 1,822 | (278) | 1,651 | 1,934 | (284) | 1,696 | 1,973 | (278) |
| Food \& Beverage | 4,961 | 3,957 | 1,003 | 5,051 | 4,138 | 913 | 5,282 | 4,359 | 924 | 5,383 | 4,434 | 949 | 5,542 | 4,564 | 978 |
| Other | 678 | 293 | 385 | 731 | 333 | 398 | 767 | 369 | 398 | 812 | 386 | 425 | 839 | 396 | 443 |
| Total Distributed Exp. | \$7,128 | \$5,973 | \$1,155 | \$7,289 | \$6,259 | \$1,030 | \$7,593 | \$6,549 | \$1,044 | \$7,846 | \$6,755 | \$1,091 | \$8,076 | \$6,933 | \$1,143 |
| Distributed Profit |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 5,454 | 4,020 | 1,434 | 6,315 | 4,833 | 1,482 | 7,150 | 5,466 | 1,684 | 7,838 | 5,803 | 2,035 | 8,152 | 5,919 | 2,233 |
| Food \& Beverage | 1,917 | 1,441 | 476 | 2,572 | 1,912 | 660 | 3,062 | 2,369 | 693 | 3,250 | 2,514 | 736 | 3,345 | 2,587 | 758 |
| Other Operated Departments | 828 | 293 | 534 | 926 | 333 | 593 | 1,036 | 369 | 667 | 1,089 | 386 | 702 | 1,124 | 396 | 728 |
| Operating Income | \$8,198 | \$5,754 | \$2,444 | \$9,813 | \$7,078 | \$2,735 | \$11,248 | \$8,203 | \$3,044 | \$12,177 | \$8,704 | \$3,473 | \$12,621 | \$8,902 | \$3,719 |
| Undistributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A\&G | 1,029 | 997 | 33 | 1,082 | 1,100 | (18) | 1,117 | 1,180 | (63) | 1,191 | 1,237 | (46) | 1,231 | 1,267 | (36) |
| Telecommunications | 129 | 117 | 12 | 145 | 133 | 12 | 161 | 148 | 14 | 173 | 155 | 18 | 178 | 158 | 20 |
| Sales and Marketing | 960 | 938 | 22 | 975 | 934 | 41 | 1,077 | 1,033 | 44 | 1,146 | 1,082 | 64 | 1,185 | 1,108 | 76 |
| Repairs | 524 | 469 | 55 | 549 | 533 | 16 | 565 | 590 | (25) | 601 | 618 | (18) | 621 | 633 | (13) |
| Energy | 436 | 352 | 84 | 487 | 400 | 87 | 538 | 443 | 96 | 573 | 464 | 109 | 592 | 475 | 117 |
| Total Undistributed Exp. | \$3,079 | \$2,873 | \$206 | \$3,239 | \$3,101 | \$139 | \$3,459 | \$3,393 | \$66 | \$3,683 | \$3,555 | \$127 | \$3,807 | \$3,642 | \$165 |
| GOP | \$5,119 | \$2,881 | \$2,239 | \$6,574 | \$3,978 | \$2,596 | \$7,789 | \$4,810 | \$2,979 | \$8,494 | \$5,148 | \$3,346 | \$8,814 | \$5,260 | \$3,553 |
| Management Fee | 484 | 352 | 132 | 611 | 467 | 145 | 754 | 590 | 164 | 801 | 618 | 183 | 828 | 633 | 194 |
| Franchise Fee | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Fixed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rent | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Property Taxes | 666 | 404 | 262 | 686 | 404 | 282 | 706 | 404 | 302 | 728 | 404 | 324 | 750 | 404 | 345 |
| Insurance | 165 | 117 | 48 | 184 | 133 | 50 | 202 | 148 | 54 | 214 | 155 | 59 | 221 | 158 | 63 |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total Fixed Expenses | \$831 | \$521 | \$310 | \$870 | \$538 | \$332 | \$908 | \$552 | \$357 | \$942 | \$559 | \$383 | \$971 | \$563 | \$408 |
| EBITDA | \$3,804 | \$2,008 | \$1,797 | \$5,093 | \$2,973 | \$2,120 | \$6,127 | \$3,668 | \$2,459 | \$6,751 | \$3,971 | \$2,780 | \$7,015 | \$4,064 | \$2,951 |
| FF\&E Reserve | 201 | 235 | (33) | 368 | 400 | (32) | 565 | 590 | (25) | 773 | 618 | 155 | 799 | 633 | 166 |
| NOI | \$3,603 | \$1,773 | \$1,830 | \$4,725 | \$2,573 | \$2,152 | \$5,562 | \$3,078 | \$2,484 | \$5,978 | \$3,353 | \$2,625 | \$6,216 | \$3,431 | \$2,785 |

The following is a comparison between the Pro Forma margins of the Boutique Hotel With Apartments scenario and the Independent/Boutique Hotel Scenario

|  | $\overline{\text { Bout + Apt }}$ | $\frac{\text { Year } 1}{\text { Boutique }}$ | Variance | $\overline{\text { Bout + Apt }}$ | $\frac{\text { Year } 2}{\text { Boutique }}$ | Variance | $\overline{\text { Bout + Apt }}$ | $\frac{\text { Year } 3}{\text { Boutique }}$ | Variance | $\overline{\text { Bout + Apt }}$ | $\frac{\text { Year } 4}{\text { Boutique }}$ | Variance | $\overline{\text { Bout + Apt }}$ | $\frac{\text { Year } 5}{\text { Boutique }}$ | Variance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hotel Rooms | 97 | 120 | (23) | 97 | 120 | (23) | 97 | 120 | (23) | 97 | 120 | (23) | 97 | 120 | (23) |
| Apartments | 69 | 0 | 69 | 69 | 0 | 69 | 69 | 0 | 69 | 69 | 0 | 69 | 69 | 0 | 69 |
| Occupancy (Hotel and Apartment) | 75.0\% | 57.0\% | 18.0\% | 79.0\% | 62.0\% | 17.0\% | 82.5\% | 65.0\% | 17.5\% | 84.5\% | 67.0\% | 17.5\% | 84.5\% | 67.0\% | 17.5\% |
| ADR (Hotel Only) | \$242.00 | \$230.00 | \$12.00 | \$256.52 | \$243.80 | \$12.72 | \$269.35 | \$255.99 | \$13.36 | \$282.81 | \$263.67 | \$19.14 | \$294.13 | \$268.94 | \$25.18 |
| RevPAR (Hotel Only) | \$145.20 | \$131.10 | \$14.10 | \$166.74 | \$151.16 | \$15.58 | \$188.54 | \$166.39 | \$22.15 | \$209.28 | \$176.66 | \$32.62 | \$217.65 | \$180.19 | \$37.46 |
| Days Open | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 |
| Rooms Available | 35,405 | 43,800 | $(8,395)$ | 35,405 | 43,800 | $(8,395)$ | 35,405 | 43,800 | $(8,395)$ | 35,405 | 43,800 | $(8,395)$ | 35,405 | 43,800 | $(8,395)$ |
| Rooms Occupied | 26,554 | 24,966 | 1,588 | 27,970 | 27,156 | 814 | 29,209 | 28,470 | 739 | 29,917 | 29,346 | 571 | 29,917 | 29,346 | 571 |
| Revenues | \% | \% | \% pts | \% | \% | \% pts | \% | \% | \% pts | \% | \% | \% pts | \% | \% | \% pts |
| Rooms | 45.3\% | 49.0\% | -3.7\% | 45.7\% | 49.6\% | -3.9\% | 46.1\% | 49.4\% | -3.3\% | 47.4\% | 50.1\% | -2.7\% | 47.6\% | 49.8\% | -2.3\% |
| Food \& Beverage | 44.9\% | 46.0\% | -1.2\% | 44.6\% | 45.4\% | -0.8\% | 44.3\% | 45.6\% | -1.3\% | 43.1\% | 44.9\% | -1.8\% | 42.9\% | 45.2\% | -2.2\% |
| Other | 9.8\% | 5.0\% | 4.8\% | 9.7\% | 5.0\% | 4.7\% | 9.6\% | 5.0\% | 4.6\% | 9.5\% | 5.0\% | 4.5\% | 9.5\% | 5.0\% | 4.5\% |
| Total Revenue | 100.0\% | 100.0\% | 0.0\% | 100.0\% | 100.0\% | 0.0\% | 100.0\% | 100.0\% | 0.0\% | 100.0\% | 100.0\% | 0.0\% | 100.0\% | 100.0\% | 0.0\% |
| Distributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 21.5\% | 30.0\% | -8.5\% | 19.3\% | 27.0\% | -7.7\% | 17.8\% | 25.0\% | -7.2\% | 17.4\% | 25.0\% | -7.6\% | 17.2\% | 25.0\% | -7.8\% |
| Food \& Beverage | 72.1\% | 73.3\% | -1.2\% | 66.3\% | 68.4\% | -2.1\% | 63.3\% | 64.8\% | -1.5\% | 62.4\% | 63.8\% | -1.5\% | 62.4\% | 63.8\% | -1.5\% |
| Other | 45.0\% | 50.0\% | -5.0\% | 44.1\% | 50.0\% | -5.9\% | 42.5\% | 50.0\% | -7.5\% | 42.7\% | 50.0\% | -7.3\% | 42.7\% | 50.0\% | -7.3\% |
| Total Distributed Exp. | 46.5\% | 50.9\% | -4.4\% | 42.6\% | 46.9\% | -4.3\% | 40.3\% | 44.4\% | -4.1\% | 39.2\% | 43.7\% | -4.5\% | 39.0\% | 43.8\% | -4.8\% |
| Distributed Profit |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 78.5\% | 70.0\% | 8.5\% | 80.7\% | 73.0\% | 7.7\% | 82.2\% | 75.0\% | 7.2\% | 82.6\% | 75.0\% | 7.6\% | 82.8\% | 75.0\% | 7.8\% |
| Food \& Beverage | 27.9\% | 26.7\% | 1.2\% | 33.7\% | 31.6\% | 2.1\% | 36.7\% | 35.2\% | 1.5\% | 37.6\% | 36.2\% | 1.5\% | 37.6\% | 36.2\% | 1.5\% |
| Other Operated Departments | 55.0\% | 50.0\% | 5.0\% | 55.9\% | 50.0\% | 5.9\% | 57.5\% | 50.0\% | 7.5\% | 57.3\% | 50.0\% | 7.3\% | 57.3\% | 50.0\% | 7.3\% |
| Operating Income | 53.5\% | 49.1\% | 4.4\% | 57.4\% | 53.1\% | 4.3\% | 59.7\% | 55.6\% | 4.1\% | 60.8\% | 56.3\% | 4.5\% | 61.0\% | 56.2\% | 4.8\% |
| Undistributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A\&G | 6.7\% | 8.5\% | -1.8\% | 6.3\% | 8.3\% | -1.9\% | 5.9\% | 8.0\% | -2.1\% | 5.9\% | 8.0\% | -2.1\% | 5.9\% | 8.0\% | -2.1\% |
| Telecommunications | 0.8\% | 1.0\% | -0.2\% | 0.9\% | 1.0\% | -0.1\% | 0.9\% | 1.0\% | -0.1\% | 0.9\% | 1.0\% | -0.1\% | 0.9\% | 1.0\% | -0.1\% |
| Sales and Marketing | 6.3\% | 8.0\% | -1.7\% | 5.7\% | 7.0\% | -1.3\% | 5.7\% | 7.0\% | -1.3\% | 5.7\% | 7.0\% | -1.3\% | 5.7\% | 7.0\% | -1.3\% |
| Repairs | 3.4\% | 4.0\% | -0.6\% | 3.2\% | 4.0\% | -0.8\% | 3.0\% | 4.0\% | -1.0\% | 3.0\% | 4.0\% | -1.0\% | 3.0\% | 4.0\% | -1.0\% |
| Energy | 2.8\% | 3.0\% | -0.2\% | 2.9\% | 3.0\% | -0.1\% | 2.9\% | 3.0\% | -0.1\% | 2.9\% | 3.0\% | -0.1\% | 2.9\% | 3.0\% | -0.1\% |
| Total Undistributed Exp. | 20.1\% | 24.5\% | -4.4\% | 18.9\% | 23.3\% | -4.3\% | 18.4\% | 23.0\% | -4.6\% | 18.4\% | 23.0\% | -4.6\% | 18.4\% | 23.0\% | -4.6\% |
| GOP | 33.4\% | 24.6\% | 8.8\% | 38.4\% | 29.8\% | 8.6\% | 41.3\% | 32.6\% | 8.7\% | 42.4\% | 33.3\% | 9.1\% | 42.6\% | 33.2\% | 9.4\% |
| Management Fee | 3.2\% | 3.0\% | 0.2\% | 3.6\% | 3.5\% | 0.1\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% |
| Franchise Fee | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Fixed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rent | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Property Taxes | 4.3\% | 3.4\% | 0.9\% | 4.0\% | 3.0\% | 1.0\% | 3.7\% | 2.7\% | 1.0\% | 3.6\% | 2.6\% | 1.0\% | 3.6\% | 2.6\% | 1.1\% |
| Insurance | 1.1\% | 1.0\% | 0.1\% | 1.1\% | 1.0\% | 0.1\% | 1.1\% | 1.0\% | 0.1\% | 1.1\% | 1.0\% | 0.1\% | 1.1\% | 1.0\% | 0.1\% |
| Other | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Total Fixed Expenses | 5.4\% | 4.4\% | 1.0\% | 5.1\% | 4.0\% | 1.1\% | 4.8\% | 3.7\% | 1.1\% | 4.7\% | 3.6\% | 1.1\% | 4.7\% | 3.6\% | 1.1\% |
| EbITDA | 24.8\% | 17.1\% | 7.7\% | 29.8\% | 22.3\% | 7.5\% | 32.5\% | 24.9\% | 7.7\% | 33.7\% | 25.7\% | 8.0\% | 33.9\% | 25.7\% | 8.2\% |
| FF\&E Reserve | 1.3\% | 2.0\% | -0.7\% | 2.1\% | 3.0\% | -0.9\% | 3.0\% | 4.0\% | -1.0\% | 3.9\% | 4.0\% | -0.1\% | 3.9\% | 4.0\% | -0.1\% |
| NOI | 23.5\% | 15.1\% | 8.4\% | 27.6\% | 19.3\% | 8.3\% | 29.5\% | 20.9\% | 8.7\% | 29.9\% | 21.7\% | 8.2\% | 30.0\% | 21.7\% | 8.4\% |

## Pro Forma (COMPARISON) - Boutique w/Apartments (Hotel Only) vs. Independent/Boutique - Dollars

(\$ in thousands)
The following is a comparison between the Pro Forma \$ amounts of just the Hotel within the Boutique Hotel with Apartments Scenario and the Independent/Boutique Hotel Scenario

|  | Year 1 |  |  | Year 2 |  |  | Year 3 |  |  | Year 4 |  |  | Year 5 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\overline{\text { Bout + Apt }}$ | Boutique | Variance | $\overline{\text { Bout + Apt }}$ | Boutique | Variance | $\overline{\text { Bout + Apt }}$ | Boutique | Variance | $\overline{\text { Bout + Apt }}$ | Boutique | Variance | $\overline{\text { Bout + Apt }}$ | Boutique | Variance |
| Hotel Rooms | 97 | 120 | (23) | 97 | 120 | (23) | 97 | 120 | (23) | 97 | 120 | (23) | 97 | 120 | (23) |
| Occupancy (Hotel Only) | 60.0\% | 57.0\% | 3.0\% | 65.0\% | 62.0\% | 3.0\% | 70.0\% | 65.0\% | 5.0\% | 74.0\% | 67.0\% | 7.0\% | 74.0\% | 67.0\% | 7.0\% |
| ADR (Hotel Only) | \$242.00 | \$230.00 | \$12.00 | \$256.52 | \$243.80 | \$12.72 | \$269.35 | \$255.99 | \$13.36 | \$282.81 | \$263.67 | \$19.14 | \$294.13 | \$268.94 | \$25.18 |
| RevPAR (Hotel Only) | \$145.20 | \$131.10 | \$14.10 | \$166.74 | \$151.16 | \$15.58 | \$188.54 | \$166.39 | \$22.15 | \$209.28 | \$176.66 | \$32.62 | \$217.65 | \$180.19 | \$37.46 |
| Days Open | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 |
| Rooms Available | 35,405 | 43,800 | $(8,395)$ | 35,405 | 43,800 | $(8,395)$ | 35,405 | 43,800 | $(8,395)$ | 35,405 | 43,800 | $(8,395)$ | 35,405 | 43,800 | $(8,395)$ |
| Rooms Occupied | 21,243 | 24,966 | $(3,723)$ | 23,013 | 27,156 | $(4,143)$ | 24,784 | 28,470 | $(3,687)$ | 26,200 | 29,346 | $(3,146)$ | 26,200 | 29,346 | $(3,146)$ |
| Revenues | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| Rooms | 5,141 | 5,742 | (601) | 5,903 | 6,621 | (717) | 6,675 | 7,288 | (613) | 7,410 | 7,738 | (328) | 7,706 | 7,892 | (186) |
| Food \& Beverage | 6,878 | 5,399 | 1,479 | 7,623 | 6,050 | 1,573 | 8,344 | 6,727 | 1,617 | 8,633 | 6,948 | 1,685 | 8,887 | 7,151 | 1,736 |
| Other | 905 | 586 | 318 | 1,018 | 667 | 351 | 1,130 | 738 | 393 | 1,208 | 773 | 435 | 1,249 | 792 | 457 |
| Total Revenue | \$12,923 | \$11,727 | \$1,196 | \$14,545 | \$13,337 | \$1,207 | \$16,150 | \$14,753 | \$1,397 | \$17,250 | \$15,459 | \$1,792 | \$17,842 | \$15,835 | \$2,006 |
| Distributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 1,388 | 1,723 | (335) | 1,417 | 1,788 | (371) | 1,469 | 1,822 | (353) | 1,593 | 1,934 | (341) | 1,657 | 1,973 | (316) |
| Food \& Beverage | 4,961 | 3,957 | 1,003 | 5,051 | 4,138 | 913 | 5,282 | 4,359 | 924 | 5,383 | 4,434 | 949 | 5,542 | 4,564 | 978 |
| Other | 498 | 293 | 204 | 540 | 333 | 206 | 565 | 369 | 196 | 604 | 386 | 217 | 624 | 396 | 229 |
| Total Distributed Exp. | \$6,846 | \$5,973 | \$873 | \$7,007 | \$6,259 | \$748 | \$7,316 | \$6,549 | \$766 | \$7,580 | \$6,755 | \$825 | \$7,823 | \$6,933 | \$890 |
| Distributed Profit |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 3,753 | 4,020 | (267) | 4,487 | 4,833 | (347) | 5,207 | 5,466 | (259) | 5,817 | 5,803 | 13 | 6,049 | 5,919 | 130 |
| Food \& Beverage | 1,917 | 1,441 | 476 | 2,572 | 1,912 | 660 | 3,062 | 2,369 | 693 | 3,250 | 2,514 | 736 | 3,345 | 2,587 | 758 |
| Other Operated Departments | 407 | 293 | 114 | 479 | 333 | 145 | 565 | 369 | 196 | 604 | 386 | 217 | 624 | 396 | 229 |
| Operating Income | \$6,077 | \$5,754 | \$323 | \$7,537 | \$7,078 | \$459 | \$8,834 | \$8,203 | \$631 | \$9,670 | \$8,704 | \$966 | \$10,019 | \$8,902 | \$1,116 |
| Undistributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A\&G | 969 | 997 | (28) | 1,018 | 1,100 | (82) | 1,050 | 1,180 | (130) | 1,121 | 1,237 | (115) | 1,160 | 1,267 | (107) |
| Telecommunications | 129 | 117 | 12 | 145 | 133 | 12 | 161 | 148 | 14 | 173 | 155 | 18 | 178 | 158 | 20 |
| Sales and Marketing | 840 | 938 | (98) | 873 | 934 | (61) | 969 | 1,033 | (64) | 1,035 | 1,082 | (47) | 1,070 | 1,108 | (38) |
| Repairs | 452 | 469 | (17) | 473 | 533 | (61) | 484 | 590 | (106) | 518 | 618 | (101) | 535 | 633 | (98) |
| Energy | 388 | 352 | 36 | 436 | 400 | 36 | 484 | 443 | 42 | 518 | 464 | 54 | 535 | 475 | 60 |
| Total Undistributed Exp. | \$2,778 | \$2,873 | (\$95) | \$2,945 | \$3,101 | (\$156) | \$3,149 | \$3,393 | (\$244) | \$3,364 | \$3,555 | (\$192) | \$3,479 | \$3,642 | (\$163) |
| GOP | \$3,298 | \$2,881 | \$418 | \$4,592 | \$3,978 | \$614 | \$5,685 | \$4,810 | \$874 | \$6,306 | \$5,148 | \$1,158 | \$6,540 | \$5,260 | \$1,279 |
| Management Fee | 388 | 352 | 36 | 509 | 467 | 42 | 646 | 590 | 56 | 690 | 618 | 72 | 714 | 633 | 80 |
| Franchise Fee | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Fixed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rent | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Property Taxes | 452 | 404 | 47 | 465 | 404 | 61 | 479 | 404 | 75 | 493 | 404 | 89 | 508 | 404 | 104 |
| Insurance | 129 | 117 | 12 | 145 | 133 | 12 | 161 | 148 | 14 | 173 | 155 | 18 | 178 | 158 | 20 |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total Fixed Expenses | \$581 | \$521 | \$59 | \$611 | \$538 | \$73 | \$641 | \$552 | \$89 | \$666 | \$559 | \$107 | \$687 | \$563 | \$124 |
| EBITDA | \$2,330 | \$2,008 | \$322 | \$3,472 | \$2,973 | \$499 | \$4,398 | \$3,668 | \$730 | \$4,950 | \$3,971 | \$979 | \$5,139 | \$4,064 | \$1,075 |
| FF\&E Reserve | 129 | 235 | (105) | 291 | 400 | (109) | 484 | 590 | (106) | 690 | 618 | 72 | 714 | 633 | 80 |
| NOI | \$2,201 | \$1,773 | \$428 | \$3,181 | \$2,573 | \$608 | \$3,914 | \$3,078 | \$835 | \$4,260 | \$3,353 | \$908 | \$4,426 | \$3,431 | \$995 |

The following is a comparison between the Pro Forma \$ amounts of just the Hotel within the Boutique Hotel with Apartments Scenario and the Independent/Boutique Hotel Scenario

|  | Bout + Apt | $\frac{\text { Year } 1}{\text { Boutique }}$ | Variance | $\overline{\text { Bout + Apt }}$ | $\qquad$ | Variance | Bout + Apt | $\text { Year } 3$ | Variance | Bout + Apt | $\qquad$ | Variance | Bout + Apt | $\qquad$ | Variance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hotel Rooms | 97 | 120 | (23) | 97 | 120 | (23) | 97 | 120 | (23) | 97 | 120 | (23) | 97 | 120 | (23) |
| Occupancy (Hotel Only) | 60.0\% | 57.0\% | 3.0\% | 65.0\% | 62.0\% | 3.0\% | 70.0\% | 65.0\% | 5.0\% | 74.0\% | 67.0\% | 7.0\% | 74.0\% | 67.0\% | 7.0\% |
| ADR (Hotel Only) | \$242.00 | \$230.00 | \$12.00 | \$256.52 | \$243.80 | \$12.72 | \$269.35 | \$255.99 | \$13.36 | \$282.81 | \$263.67 | \$19.14 | \$294.13 | \$268.94 | \$25.18 |
| RevPAR (Hotel Only) | \$145.20 | \$131.10 | \$14.10 | \$166.74 | \$151.16 | \$15.58 | \$188.54 | \$166.39 | \$22.15 | \$209.28 | \$176.66 | \$32.62 | \$217.65 | \$180.19 | \$37.46 |
| Days Open | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 | 365 | 365 | 0 |
| Rooms Available | 35,405 | 43,800 | $(8,395)$ | 35,405 | 43,800 | $(8,395)$ | 35,405 | 43,800 | $(8,395)$ | 35,405 | 43,800 | $(8,395)$ | 35,405 | 43,800 | $(8,395)$ |
| Rooms Occupied | 21,243 | 24,966 | $(3,723)$ | 23,013 | 27,156 | $(4,143)$ | 24,784 | 28,470 | $(3,687)$ | 26,200 | 29,346 | $(3,146)$ | 26,200 | 29,346 | $(3,146)$ |
| Revenues | \% | \% | \% pts | \% | \% | \% pts | \% | \% | \% pts | \% | \% | \% pts | \% | \% | \% pts |
| Rooms | 39.8\% | 49.0\% | -9.2\% | 40.6\% | 49.6\% | -9.1\% | 41.3\% | 49.4\% | -8.1\% | 43.0\% | 50.1\% | -7.1\% | 43.2\% | 49.8\% | -6.6\% |
| Food \& Beverage | 53.2\% | 46.0\% | 7.2\% | 52.4\% | 45.4\% | 7.1\% | 51.7\% | 45.6\% | 6.1\% | 50.0\% | 44.9\% | 5.1\% | 49.8\% | 45.2\% | 4.6\% |
| Other | 7.0\% | 5.0\% | 2.0\% | 7.0\% | 5.0\% | 2.0\% | 7.0\% | 5.0\% | 2.0\% | 7.0\% | 5.0\% | 2.0\% | 7.0\% | 5.0\% | 2.0\% |
| Total Revenue | 100.0\% | 100.0\% | 0.0\% | 100.0\% | 100.0\% | 0.0\% | 100.0\% | 100.0\% | 0.0\% | 100.0\% | 100.0\% | 0.0\% | 100.0\% | 100.0\% | 0.0\% |
| Distributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 27.0\% | 30.0\% | -3.0\% | 24.0\% | 27.0\% | -3.0\% | 22.0\% | 25.0\% | -3.0\% | 21.5\% | 25.0\% | -3.5\% | 21.5\% | 25.0\% | -3.5\% |
| Food \& Beverage | 72.1\% | 73.3\% | -1.2\% | 66.3\% | 68.4\% | -2.1\% | 63.3\% | 64.8\% | -1.5\% | 62.4\% | 63.8\% | -1.5\% | 62.4\% | 63.8\% | -1.5\% |
| Other | 55.0\% | 50.0\% | 5.0\% | 53.0\% | 50.0\% | 3.0\% | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% |
| Total Distributed Exp. | 53.0\% | 50.9\% | 2.0\% | 48.2\% | 46.9\% | 1.3\% | 45.3\% | 44.4\% | 0.9\% | 43.9\% | 43.7\% | 0.2\% | 43.8\% | 43.8\% | 0.1\% |
| Distributed Profit |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 73.0\% | 70.0\% | 3.0\% | 76.0\% | 73.0\% | 3.0\% | 78.0\% | 75.0\% | 3.0\% | 78.5\% | 75.0\% | 3.5\% | 78.5\% | 75.0\% | 3.5\% |
| Food \& Beverage | 27.9\% | 26.7\% | 1.2\% | 33.7\% | 31.6\% | 2.1\% | 36.7\% | 35.2\% | 1.5\% | 37.6\% | 36.2\% | 1.5\% | 37.6\% | 36.2\% | 1.5\% |
| Other Operated Departments | 45.0\% | 50.0\% | -5.0\% | 47.0\% | 50.0\% | -3.0\% | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% | 50.0\% | 50.0\% | 0.0\% |
| Operating Income | 47.0\% | 49.1\% | -2.0\% | 51.8\% | 53.1\% | -1.3\% | 54.7\% | 55.6\% | -0.9\% | 56.1\% | 56.3\% | -0.2\% | 56.2\% | 56.2\% | -0.1\% |
| Undistributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A\&G | 7.5\% | 8.5\% | -1.0\% | 7.0\% | 8.3\% | -1.3\% | 6.5\% | 8.0\% | -1.5\% | 6.5\% | 8.0\% | -1.5\% | 6.5\% | 8.0\% | -1.5\% |
| Telecommunications | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% |
| Sales and Marketing | 6.5\% | 8.0\% | -1.5\% | 6.0\% | 7.0\% | -1.0\% | 6.0\% | 7.0\% | -1.0\% | 6.0\% | 7.0\% | -1.0\% | 6.0\% | 7.0\% | -1.0\% |
| Repairs | 3.5\% | 4.0\% | -0.5\% | 3.3\% | 4.0\% | -0.8\% | 3.0\% | 4.0\% | -1.0\% | 3.0\% | 4.0\% | -1.0\% | 3.0\% | 4.0\% | -1.0\% |
| Energy | 3.0\% | 3.0\% | 0.0\% | 3.0\% | 3.0\% | 0.0\% | 3.0\% | 3.0\% | 0.0\% | 3.0\% | 3.0\% | 0.0\% | 3.0\% | 3.0\% | 0.0\% |
| Total Undistributed Exp. | 21.5\% | 24.5\% | -3.0\% | 20.3\% | 23.3\% | -3.0\% | 19.5\% | 23.0\% | -3.5\% | 19.5\% | 23.0\% | -3.5\% | 19.5\% | 23.0\% | -3.5\% |
| GOP | 25.5\% | 24.6\% | 1.0\% | 31.6\% | 29.8\% | 1.7\% | 35.2\% | 32.6\% | 2.6\% | 36.6\% | 33.3\% | 3.3\% | 36.7\% | 33.2\% | 3.4\% |
| Management Fee | 3.0\% | 3.0\% | 0.0\% | 3.5\% | 3.5\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% |
| Franchise Fee | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Fixed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rent | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Property Taxes | 3.5\% | 3.4\% | 0.0\% | 3.2\% | 3.0\% | 0.2\% | 3.0\% | 2.7\% | 0.2\% | 2.9\% | 2.6\% | 0.2\% | 2.8\% | 2.6\% | 0.3\% |
| Insurance | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% | 1.0\% | 1.0\% | 0.0\% |
| Other | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Total Fixed Expenses | 4.5\% | 4.4\% | 0.0\% | 4.2\% | 4.0\% | 0.2\% | 4.0\% | 3.7\% | 0.2\% | 3.9\% | 3.6\% | 0.2\% | 3.8\% | 3.6\% | 0.3\% |
| EBITDA | 18.0\% | 17.1\% | 0.9\% | 23.9\% | 22.3\% | 1.6\% | 27.2\% | 24.9\% | 2.4\% | 28.7\% | 25.7\% | 3.0\% | 28.8\% | 25.7\% | 3.1\% |
| FF\&E Reserve | 1.0\% | 2.0\% | -1.0\% | 2.0\% | 3.0\% | -1.0\% | 3.0\% | 4.0\% | -1.0\% | 4.0\% | 4.0\% | 0.0\% | 4.0\% | 4.0\% | 0.0\% |
| NOI | 17.0\% | 15.1\% | 1.9\% | 21.9\% | 19.3\% | 2.6\% | 24.2\% | 20.9\% | 3.4\% | 24.7\% | 21.7\% | 3.0\% | 24.8\% | 21.7\% | 3.1\% |

The following is a comparison of the development costs and the assumed sale prices after development and a 5-year operating period under the 4 different scenarios.

Average of Transaction Sales Comps
Median of Transaction Sales Comps
Full Service Hotel Scenario Development Cost:
Full Service Hotel Scenario Exit Price:

| Keys | Price | Per Key |
| :---: | :---: | :---: |
| 193 | \$23,649,025 | \$122,276 |
| 146 | 18,292,508 | 122,897 |
| 300 | \$103,211,411 | \$344,038 |
| 300 | 81,230,054 | 270,767 |
| 120 | 44,906,475 | 374,221 |
| 120 | 42,026,550 | 350,221 |
| 145 | 40,174,760 | 277,067 |
| 145 | 29,773,100 | 205,332 |
| 97 | \$50,170,321 | \$517,220 |
| 97 | \$54,213,205 | \$558,899 |

Based on the above, all 4 scenarios have significantly higher development costs and exit prices as compared to the average and median of the 64 local investment sales comparable transactions.

Source: Real Capital Analytics
(1) Only includes the 97 hotel rooms from the Boutique with Apartments Scenario; excludes all apartment units

## North Castle Hotel RCA Sales Comps

The following lists the sales of all hotels within 20 miles of the North Castle Hotel site sorted by price-per-key.

| Date | Property Name | City | State | Units | Price | Price <br> Per Key | Cap <br> Rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Feb-16 | HNA Palisades Premier Conference Center | Palisades | NY | 206 | \$59,634,000 | \$289,485 |  |
| Dec-06 | Summerfield Suites | Harrison | NY | 159 | 43,600,000 | 274,214 | 8.3\% |
| Mar-05 | Tarrytown House | Tarrytown | NY | 209 | 50,500,000 | 241,627 |  |
| Jun-16 | Stamford Courtyard | Stamford | CT | 115 | 26,000,000 | 226,087 |  |
| Nov-14 | Hampton Inn | Elmsford | NY | 156 | 34,853,431 | 223,419 |  |
| Jun-14 | Marriott Courtyard | Montvale | NJ | 190 | 40,615,494 | 213,766 |  |
| Jul-07 | Dolce Norwalk | Norwalk | CT | 120 | 24,932,623 | 207,772 | 6.7\% |
| Aug-08 | 195 Oenoke Ridge | New Canaan | CT | 17 | 3,407,500 | 200,441 |  |
| Apr-06 | Sheraton Stamford | Stamford | CT | 448 | 79,574,082 | 177,621 |  |
| Oct-10 | Residence Inn New Rochelle | New Rochelle | NY | 124 | 21,000,000 | 169,355 |  |
| Nov-13 | Hilton Garden Inn Norwalk | Norwalk | CT | 170 | 28,650,000 | 168,529 | 8.1\% |
| Feb-03 | Hilton | Port Chester | NY | 446 | 74,000,000 | 165,919 |  |
| Apr-07 | Hilton | Port Chester | NY | 446 | 73,581,137 | 164,980 | 7.6\% |
| Sep-03 | Dolce Norwalk | Norwalk | CT | 120 | 19,700,000 | 164,167 |  |
| Sep-10 | Residence Inn by Marriott | White Plains | NY | 133 | 21,200,000 | 159,398 |  |
| Oct-06 | Hilton Stamford | Stamford | CT | 484 | 69,000,000 | 142,562 |  |
| May-10 | fmr Maples Inn | New Canaan | CT | 22 | 3,100,000 | 140,909 |  |
| Mar-05 | Courtyard by Marriott Norwalk | Norwalk | CT | 145 | 20,400,000 | 140,690 |  |
| Jul-07 | Westchester Marriott | Tarrytown | NY | 444 | 62,150,000 | 139,977 | 8.9\% |
| Feb-07 | Fairfield Inn | Stamford | CT | 158 | 22,000,000 | 139,241 |  |
| Jun-05 | Renaissance Westchester | Harrison | NY | 347 | 48,237,500 | 139,013 | 6.1\% |
| Jan-06 | Glen Cove Mansion Hotel | Glen Cove | NY | 200 | 27,500,000 | 137,500 |  |
| Oct-13 | Hilton Garden Inn | Nanuet | NY | 88 | 11,895,339 | 135,174 |  |
| Oct-13 | Hampton Inn | Nanuet | NY | 84 | 11,354,642 | 135,174 |  |
| Nov-06 | Hampton Inn Stamford | Stamford | CT | 100 | 13,250,000 | 132,500 |  |
| Nov-13 | Sheraton Hotel Tarrytown | Tarrytown | NY | 150 | 19,748,735 | 131,658 | 7.8\% |
| May-15 | Hampton Inn White Plains/Tarrytown | White Plains | NY | 156 | 19,921,080 | 127,699 |  |

## North Castle Hotel RCA Sales Comps

The following lists the sales of all hotels within 20 miles of the North Castle Hotel site sorted by price-per-key.

| Date | Property Name | City | State | Units | Price | Price <br> Per Key | Cap <br> Rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nov-13 | SpringHill Suites Tarrytown | Tarrytown | NY | 145 | 18,404,808 | 126,930 | 8.6\% |
| Oct-11 | Marriott Courtyard | Montvale | NJ | 190 | 23,922,973 | 125,910 |  |
| Feb-05 | Crowne Plaza | White Plains | NY | 401 | 48,073,000 | 119,883 |  |
| Apr-07 | Hampton Inn | Elmsford | NY | 156 | 18,180,208 | 116,540 |  |
| May-07 | Extended Stay America | Elmsford | NY | 136 | 14,730,208 | 108,310 | 7.5\% |
| May-07 | Homestead Studio Suites | Norwalk | CT | 131 | 14,188,656 | 108,310 | 7.5\% |
| May-08 | Doubletree Club | Norwalk | CT | 268 | 29,000,000 | 108,209 |  |
| Oct-13 | Central Motel Court | White Plains | NY | 29 | 3,135,000 | 108,103 |  |
| Sep-14 | Courtyard Tarrytown Greenburgh | Tarrytown | NY | 139 | 14,500,000 | 104,317 | 8.3\% |
| Oct-10 | Homestead Studio Suites | Norwalk | CT | 131 | 13,000,000 | 99,237 |  |
| Jan-05 | Marriott Courtyard | Montvale | NJ | 190 | 18,000,000 | 94,737 |  |
| Jul-15 | Clinton Inn | Tenafly | NJ | 119 | 10,950,000 | 92,017 |  |
| Feb-17 | La Quinta Inn \& Suites | Elmsford | NY | 106 | 9,500,000 | 89,623 |  |
| Oct-10 | Extended Stay America | Elmsford | NY | 136 | 11,700,000 | 86,029 |  |
| Sep-14 | Hilton Woodcliff Lake | Woodcliff Lake | NJ | 338 | 28,250,000 | 83,580 |  |
| Mar-11 | Hilton Rye Town | Port Chester | NY | 447 | 35,500,000 | 79,418 |  |
| Aug-05 | Howard Johnson | Riverside | CT | 103 | 8,000,000 | 77,670 |  |
| Oct-07 | Orangeburg Holiday Inn | Orangeburg | NY | 167 | 12,525,000 | 75,000 |  |
| Aug-13 | Holiday Inn | Mount Kisco | NY | 122 | 8,500,000 | 69,672 |  |
| Feb-07 | Holiday Inn | Stamford | CT | 380 | 22,000,000 | 57,895 |  |
| Oct-04 | Armonk Wellesley Inn | Armonk | NY | 140 | 7,771,699 | 55,512 |  |
| Jun-07 | Marriott Courtyard | Montvale | NJ | 190 | 10,365,269 | 54,554 | 6.0\% |
| Nov-01 | Homestead Studio Suites | Norwalk | CT | 131 | 7,141,068 | 54,512 |  |
| Oct-10 | Ramada - Yonkers | Yonkers | NY | 103 | 5,250,000 | 50,971 |  |
| Mar-05 | Courtyard by Marriott Rye | Rye | NY | 145 | 6,000,000 | 41,379 |  |
| Oct-04 | Wellesley Inn | Elmsford | NY | 101 | 3,800,000 | 37,624 |  |

## North Castle Hotel RCA Sales Comps

The following lists the sales of all hotels within 20 miles of the North Castle Hotel site sorted by price-per-key.

| Date | Property Name | City | State | Units | Price | Price Per Key | Cap <br> Rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Apr-04 | Wellesley Inn | Elmsford | NY | 101 | 3,800,000 | 37,624 |  |
| Aug-04 | Clarion | Norwalk | CT | 268 | 10,000,000 | 37,313 |  |
| Feb-05 | Hitlon | Tarrytown | NY | 246 | 9,000,000 | 36,585 |  |
| Nov-08 | YMCA-Hotel | Stamford | CT | 132 | 4,650,000 | 35,227 |  |
| Jul-09 | Stamford Plaza | Stamford | CT | 448 | 12,000,000 | 26,786 |  |
| Apr-17 | Residence Inn | Stamford | CT | 156 | $\mathrm{n} / \mathrm{a}$ |  |  |
| Dec-16 | Hilton Westchester | Port Chester | NY | 446 | $\mathrm{n} / \mathrm{a}$ |  |  |
| Jun-15 | Marriott-Park Ridge | Park Ridge | NJ | 100 | $\mathrm{n} / \mathrm{a}$ |  |  |
| Aug-12 | Ritz Carlton Westchester | White Plains | NY | 146 | $\mathrm{n} / \mathrm{a}$ |  |  |
| May-11 | Stamford Courtyard | Stamford | CT | 115 | $\mathrm{n} / \mathrm{a}$ |  |  |
| Mar-05 | Courtyard Tarrytown Greenburgh | Tarrytown | NY | 139 | $\mathrm{n} / \mathrm{a}$ |  |  |
|  | Transactions (64) |  | Average: | 193 | \$23,649,025 | \$122,276 |  |

[^5]
# DRAFT North Castle Hotel Model 

# Boutique Hotel/Apartments Scenario 

CONFIDENTIAL

- JF Capital is reviewing the development opportunity of an independent, boutique hotel with a residential rental component in Westchester County, NY.
- The hotel will have 97 rooms and $23,200 \mathrm{SF}$ of $\mathrm{F} \& B$ and event space for a total of 164,400 square feet
- The residential component will have 40 ( 1,000 square foot) one-bedroom apartments and 13 ( 1,300 square foot) two-bedroom apartments with rent priced at market rates. The residential component will also have 4 one-bedroom apartments, 2 two-bedroom apartments, and 10 three-bedroom apartments priced as affordable housing units.
- This is a total of 69 apartments.
- A $\$ 50,478$ development loan at $6.1 \%$ is assumed to be obtained
- Represents an LTC of $68.2 \%$ (based on the full deal capitalization)
- Model includes JF Capital illustrative pro forma statistics for Year 1 -Year 5 for the combined Hotel and Apartments financials.
- Rental assumptions are $\$ 2,500$ per month for the 1 -Bedroom apartments and $\$ 3,500$ per month for the 1-Bedroom apartments, each growing at $3.0 \%$ per annum.
- Year 1 -Year 5 Revenue CAGR (Compound Annual Growth Rate) of $7.8 \%$ increasing from $\$ 15,308$ in Year 1 to \$20,684 in Year 5
- Year 1 - Year 5 NOI CAGR (Compound Annual Growth Rate) of $14.6 \%$ increasing from $\$ 3,598$ in Year 1 to $\$ 6,211$ in Year 5
- EBITDA margins increasing from $24.8 \%$ in Year 1 to $33.9 \%$ in Year 5
- NOI margins increasing from $23.5 \%$ in Year 1 to $30.0 \%$ in Year 5
- The following base assumptions were made:
- Land purchase price of $\$ 0$ or $\$ 0$ per key
- Development cost of $\$ 50,170$ for the Hotel, or $\$ 517,220$ per key and development cost of $\$ 23,823$ for the Apartments, or $\$ 245,595$ per unit. This represents an all-in cost of $\$ 73,993$.
- The blended exit cap rate is calculated by adding the gross sale price of the Hotel of $\$ 55,320$ with the gross sale price of the Apartments of $\$ 32,546$ to achieve a total gross sale pice of $\$ 87,865$. Then we divided the Combined Year 5 NOI of $\$ 6,211$ by the total gross sale price to achieve a blended cap rate of $7.07 \%$
- 2 year development period, and 5 year hold period with a $7.07 \%$ blended exit cap rate and fees on sale of $2.0 \%$ for net proceeds of $\$ 86,108$ or $\$ 570,305$ per key and $\$ 471,676$ per apartment unit.
- The deal produces an illustrative leveraged IRR of $12.6 \%$, an NPV of $\$ 719$, a total profit of $\$ 23,000$ and a return on capital of 2.0 x to the equity
- The deal produces an illustrative unleveraged IRR of $8.6 \%$, an NPV of $\$ 1,824$, a total profit of $\$ 38,180$ and a return on capital of $1.5 x$ to the equity
- If refinanced in Year 2, the leveraged IRR is $13.1 \%$, and the equity multiple is 2.0 x

Financial Summary (5 Year Hold) - Boutique + Apartments
(\$ in thousands, except per key amounts)

| Illustrative Sources \& Uses |  |  |  | Exit Assumptions |  |  | Returns |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Land Cost | \$0 | 0.0\% |  | Year 5 NOI - Hotel | \$4,426 |  | Equity IRR |  |  | 12.6\% |
| Development Cost ${ }^{(1)}$ | 73,993 | 100.0\% |  | Hotel Exit Cap Rate | 8.00\% ${ }^{(3)}$ |  | Equity NPV |  | 12.0\% | \$719 |
| Total Uses | \$73,993 | 100.0\% | Interest Rate | Year 5 NOI - Apartments | \$1,790 |  | Equity Multiple |  |  | 2.0x |
| Debt | 50,478 | 68.2\% | 6.1\% | Apartment Exit Cap Rate | 5.50\% ${ }^{(4)}$ |  | Total Profit |  |  | \$23,000 |
| Mezzanine Debt | 0 | 0.0\% | 12.0\% | Year 5 NOI - Combined | \$6,211 |  |  |  |  |  |
| Pref Equity | 0 | 0.0\% | 14.0\% | Blended Exit Cap Rate | 7.07\% |  | Unleveraged IR |  |  | 8.6\% |
| Equity | 23,515 | 31.8\% | $6.1 \%^{(2)}$ | Gross Sale Price | \$87,865 |  | Unleveraged NP |  | 8.0\% | \$1,824 |
| Total Sources | \$73,993 | 100.0\% |  | Less: $2.0 \%$ Fee | 2.0\% |  | Unleveraged Eq | ultiple |  | 1.5 x |
|  |  |  |  | Net Sale Price | \$86,108 |  | Total Profit |  |  | \$38,180 |
| Valuation Metrics: |  |  |  | Hotel Exit Price/ Key | \$570,305 |  |  |  |  |  |
| All-In Price / (Key + Apt) |  | \$445,741 |  | Apartment Exit Price/ Unit | 471,676 |  |  |  |  |  |
| Hotel Debt / Hotel Key |  | 336,193 |  |  |  |  |  |  |  |  |
| Apartment Debt / Apartment |  | 258,943 |  |  |  |  |  |  |  |  |
| Hotel Rooms |  | 97 |  |  |  |  |  |  |  |  |
| Apartments |  | 69 | Construction |  | Operation |  |  |  |  | 4 Year CAGR |
|  |  |  | Time 0 | Year 1 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |  |
| Hotel Keys |  |  |  |  | 97 | 97 | 97 | 97 | 97 | 0.0\% |
| Apartments |  |  |  |  | 69 | 69 | 69 | 69 | 69 |  |
| Days |  |  |  |  | 365 | 365 | 365 | 365 | 365 |  |
| Occupancy (Hotel and Apartment) |  |  |  |  | 75.0\% | 79.0\% | 82.5\% | 84.5\% | 84.5\% | 3.0\% |
| ADR (Hotel Only) |  |  |  |  | \$252.00 | \$266.52 | \$279.35 | \$292.81 | \$304.13 | 4.8\% |
| RevPAR (Hotel Only) |  |  |  |  | 189.00 | 210.55 | 230.46 | 247.43 | 256.99 | 8.0\% |
| \% Growth |  |  |  |  |  | 11.4\% | 9.5\% | 7.4\% | 3.9\% |  |
| Hotel Rooms Revenue |  |  |  |  | \$5,353 | \$6,133 | \$6,923 | \$7,672 | \$7,968 |  |
| Apartments Rooms Revenue |  |  |  |  | 1,571 | 1,672 | 1,760 | 1,813 | 1,867 |  |
| Total Rooms Revenues |  |  |  |  | \$6,925 | \$7,806 | \$8,683 | \$9,484 | \$9,835 | 9.2\% |
| F\&B Revenues |  |  |  |  | 6,878 | 7,623 | 8,344 | 8,633 | 8,887 | 6.6\% |
| Other Revenues |  |  |  |  | 1,505 | 1,658 | 1,803 | 1,901 | 1,963 | 0.0\% |
| Total Revenues |  |  |  |  | \$15,308 | \$17,087 | \$18,830 | \$20,018 | \$20,684 | 7.8\% |
| Revenue Growth |  |  |  |  |  | 11.6\% | 10.2\% | 6.3\% | 3.3\% |  |
| GOP |  |  |  |  | \$5,113 | \$6,568 | \$7,785 | \$8,492 | \$8,808 | 14.6\% |
| \% Margin |  |  |  |  | 33.4\% | 38.4\% | 41.3\% | 42.4\% | 42.6\% |  |
| EBITDA |  |  |  |  | \$3,800 | \$5,088 | \$6,124 | \$6,750 | \$7,011 | 16.5\% |
| \% Margin |  |  |  |  | 24.8\% | 29.8\% | 32.5\% | 33.7\% | 33.9\% |  |
| FF\&E |  |  |  |  | 201 | 368 | 565 | 773 | 799 | 41.2\% |
| NOI |  |  |  |  | \$3,598 | \$4,720 | \$5,558 | \$5,977 | \$6,211 | 14.6\% |
| \% Margin |  |  |  |  | 23.5\% | 27.6\% | 29.5\% | 29.9\% | 30.0\% |  |
| NOI Per Key |  |  |  |  | 52,152 | 68,411 | 80,555 | 86,617 | 90,019 |  |

Source: JF Capital Projections
(1) Assumes per key development cost (excluding land) of $\$ 762,815$ which is spent equally over 2 years of construction
(2) Blended cost of capital assumes pref equity coupon is all paid current
(3) CBRE H1 2017 Cap Rate Survey: New York City Suburban Cap Rate for Full-Service Hotels, less $0.75 \%$
(4) CBRE H1 2017 Cap Rate Survey: New York/Stamford Suburban Cap Rate for Multi-Family Residential, less 0.75\%

North Castle Hotel Model 2018-02-11A.xlsx, Financial Summary - Bout w Apts
Valuation Metrics
Implied All-In Cap Rate

| Construction |  |  | Operation |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Time 0 | Year 1 | Year 2 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
|  |  |  | $\begin{aligned} & 4.9 \% \\ & 19.5 \mathrm{x} \end{aligned}$ | $\begin{gathered} 6.4 \% \\ 14.5 \mathrm{x} \end{gathered}$ | $\begin{gathered} 7.5 \% \\ 12.1 \mathrm{x} \end{gathered}$ | $\begin{gathered} 8.1 \% \\ 11.0 \mathrm{x} \end{gathered}$ | $\begin{gathered} 8.4 \% \\ 10.6 \mathrm{x} \end{gathered}$ |
| \$0 | \$0 | \$0 | \$3,598 | \$4,720 | \$5,558 | \$5,977 | \$6,211 |
| (0) |  |  |  |  |  |  | 86,108 |
|  |  |  | 0 |  |  |  |  |
|  |  |  | 0 |  |  |  |  |




Source: JF Capital Projections
(1) Ability to refinance debt at $9.0 \%$ debt yield and $6.0 \%$ interest rate
(2) 30 year amortization schedule applies only to the Hotel portion

| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
|  | NOI Performance |  |  |
| Exit Cap Rate | 100\% | 90.0\% | 80.0\% |
| 8.07\% | 7.7\% | 1.6\% | 0.0\% |
| 7.07\% | 12.6\% | 7.2\% | 0.4\% |
| 6.07\% | 17.8\% | 13.0\% | 7.1\% |


| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Additional Development Cost |  |  |
| Exit Cap Rate | \$0 | \$1,500 | \$3,000 |
| 8.07\% | 7.7\% | 6.5\% | 5.5\% |
| 7.07\% | 12.6\% | 11.4\% | 10.3\% |
| 6.07\% | 17.8\% | 16.5\% | 15.4\% |


| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Land Subsidy ${ }^{(1)}$ |  |  |
| ADR | 0 | 5,000 | 10,000 |
| \$0 | 12.4\% | 15.9\% | 19.6\% |
| 10 | 12.6\% | 16.1\% | 19.8\% |
| 20 | 12.8\% | 16.3\% | 20.0\% |


| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Land Subsidy ${ }^{(1)}$ |  |  |
| Dev. Cost | 0 | 5,000 | 10,000 |
| \$0 | 12.6\% | 16.1\% | 19.8\% |
| 2,000 | 11.0\% | 14.2\% | 17.7\% |
| 4,000 | 9.6\% | 12.6\% | 15.8\% |

Source: JF Capital Projections
(1) Sensitizes Leveraged IRR by assumed Land Subsidy of $\$ 5$ or $\$ 10$ million, thereby reducing development costs and being added back to the Cash Flow in Year 1 .

| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
|  | NOI Performance |  |  |
| Exit Cap Rate | 100\% | 90.0\% | 80.0\% |
| 8.07\% | 1.5 x | 1.1 x | 0.7 x |
| 7.07\% | 2.0x | 1.5x | 1.0x |
| 6.07\% | 2.6x | 2.0x | 1.5 x |

Leveraged Equity Multiple Sensitivity

| Change in ADR | Land Subsidy ${ }^{(1)}$ |  |  |
| :---: | :---: | :---: | :---: |
|  | 0 | 5,000 | 10,000 |
| \$0 | 2.0x | 2.2x | 2.4x |
| 10 | 2.0x | 2.2x | 2.4x |
| 20 | 2.0x | 2.2x | 2.4 x |


| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Additional Development Cost |  |  |
| Exit Cap Rate | \$0 | \$1,500 | \$3,000 |
| 8.07\% | 1.5 x | 1.4 x | 1.4 x |
| 7.07\% | 2.0x | 1.9 x | 1.8 x |
| 6.07\% | 2.6x | 2.4 x | 2.3 x |
| Leveraged Equity Multiple Sensitivity |  |  |  |
| Change in |  | ad Subsid |  |
| Dev. Cost | 0 | 5,000 | 10,000 |
| \$0 | 2.0x | 2.2x | 2.4 x |
| 2,000 | 1.8x | 2.0x | 2.2 x |
| 4,000 | 1.7 x | 1.9x | 2.1x |

Source: JF Capital Projections
(1) Sensitizes Leveraged Equity Multiple by assumed Land Subsidy of $\$ 5$ or $\$ 10$ million, thereby reducing development costs and being added back to the Cash Flow in Year 1 .

| Leveraged Total Profit Sensitivity |  |  |  | Leveraged Total Profit Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | NOI Performance |  |  | Exit Cap Rate | Additional Development Cost |  |  |
| Exit Cap Rate | 100\% | 90.0\% | 80.0\% |  | \$0 | \$1,500 | \$3,000 |
| 8.07\% | \$12,328 | \$2,178 | $(\$ 7,972)$ | 8.07\% | \$12,328 | \$10,828 | \$9,328 |
| 7.07\% | 23,000 | 11,782 | 565 | 7.07\% | 23,000 | 21,500 | 20,000 |
| 6.07\% | 37,188 | 24,551 | 11,915 | 6.07\% | 37,188 | 35,688 | 34,188 |
| Leveraged Total Profit Sensitivity |  |  |  | Leveraged Total Profit Sensitivity |  |  |  |
| Change in | Land Subsidy ${ }^{(1)}$ |  |  | Change in | Land Subsidy ${ }^{(1)}$ |  |  |
| ADR | 0 | 5,000 | 10,000 | Dev. Cost | 0 | 5,000 | 10,000 |
| \$0 | \$22,621 | \$27,621 | \$32,621 | \$0 | \$23,000 | \$28,000 | \$33,000 |
| 10 | 23,000 | 28,000 | 33,000 | 2,000 | 21,000 | 26,000 | 31,000 |
| 20 | 23,379 | 28,379 | 33,379 | 4,000 | 19,000 | 24,000 | 29,000 |

Source: JF Capital Projections
(1) Sensitizes Leveraged Total Profit by assumed Land Subsidy of $\$ 5$ or $\$ 10$ million, thereby reducing development costs and being added back to the Cash Flow in Year 1 .

| Illustrative Sources \& Uses |  |  |  | Exit Assumptions |  |  | Returns |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Land Cost | \$0 | 0.0\% |  | Year 5 NOI - Hotel | \$4,426 |  | Equity IRR |  |  | 9.2\% |
| Development Cost ${ }^{(1)}$ | 50,170 | 100.0\% |  | Hotel Exit Cap Rate | $8.00 \%^{(3)}$ |  | Equity NPV |  | 12.0\% | $(\$ 2,229)$ |
| Total Uses | \$50,170 | 100.0\% | Interest Rate | Gross Sale Price | \$55,320 |  | Equity Multiple |  |  | 1.7 x |
| Debt | 32,611 | 65.0\% | 6.5\% | Less: $2.0 \%$ Fee | 2.0\% |  | Total Profit |  |  | \$11,758 |
| Mezzanine Debt | 0 | 0.0\% | 12.0\% | Net Sale Price | \$54,213 |  |  |  |  |  |
| Pref Equity | 0 | 0.0\% | 14.0\% | Hotel Exit Price/ Key | \$570,305 |  | Unleveraged IR |  |  | 7.5\% |
| Equity | 17,560 | 35.0\% | 6.5\% ${ }^{(2)}$ |  |  |  | Unleveraged NP |  | 8.0\% | $(\$ 1,136)$ |
| Total Sources | \$50,170 | 100.0\% |  |  |  |  | Unleveraged Eq | altiple |  | 1.4 x |
|  |  |  |  |  |  |  | Total Profit |  |  | \$22,025 |
| Valuation Metrics: |  |  |  |  |  |  |  |  |  |  |
| All-In Price / Key |  | \$517,220 |  |  |  |  |  |  |  |  |
| Debt / Hotel Key |  | 336,193 |  |  |  |  |  |  |  |  |
| Hotel Rooms |  | 97 |  |  |  |  |  |  |  |  |
|  |  |  | Construction |  | Operation |  |  |  |  | 4 Year CAGR |
|  |  |  | Time 0 | Year 1- Year 2 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |  |
| Hotel Keys |  |  |  |  | 97 | 97 | 97 | 97 | 97 | 0.0\% |
| Days |  |  |  |  | 365 | 365 | 365 | 365 | 365 |  |
| Occupancy |  |  |  |  | 60.0\% | 65.0\% | 70.0\% | 74.0\% | 74.0\% | 5.4\% |
| ADR |  |  |  |  | \$242.00 | \$256.52 | \$269.35 | \$282.81 | \$294.13 | 5.0\% |
| RevPAR |  |  |  |  | 145.20 | 166.74 | 188.54 | 209.28 | 217.65 | 10.6\% |
| \% Growth |  |  |  |  |  | 14.8\% | 13.1\% | 11.0\% | 4.0\% |  |
| Hotel Rooms Revenue |  |  |  |  | \$5,141 | \$5,903 | \$6,675 | \$7,410 | \$7,706 |  |
| F\&B Revenues |  |  |  |  | 6,878 | 7,623 | 8,344 | 8,633 | 8,887 | 6.6\% |
| Other Revenues |  |  |  |  | 905 | 1,018 | 1,130 | 1,208 | 1,249 | 8.4\% |
| Total Revenues |  |  |  |  | \$12,923 | \$14,545 | \$16,150 | \$17,250 | \$17,842 | 8.4\% |
| Revenue Growth |  |  |  |  |  | 12.5\% | 11.0\% | 6.8\% | 3.4\% |  |
| GOP |  |  |  |  | \$3,298 | \$4,592 | \$5,685 | \$6,306 | \$6,540 | 18.7\% |
| \% Margin |  |  |  |  | 25.5\% | 31.6\% | 35.2\% | 36.6\% | 36.7\% |  |
| EBITDA |  |  |  |  | \$2,330 | \$3,472 | \$4,398 | \$4,950 | \$5,139 | 21.9\% |
| \% Margin |  |  |  |  | 18.0\% | 23.9\% | 27.2\% | 28.7\% | 28.8\% |  |
| FF\&E |  |  |  |  | 129 | 291 | 484 | 690 | 714 | 53.3\% |
| NOI |  |  |  |  | \$2,201 | \$3,181 | \$3,914 | \$4,260 | \$4,426 | 19.1\% |
| \% Margin |  |  |  |  | 17.0\% | 21.9\% | 24.2\% | 24.7\% | 24.8\% |  |
| NOI Per Key |  |  |  |  | 22,689 | 32,799 | 40,347 | 43,923 | 45,624 |  |

Source: JF Capital Projections
(1) Assumes per key development cost (excluding land) of $\$ 517,220$ which is spent equally over 2 years of construction
(2) Blended cost of capital assumes pref equity coupon is all paid current
(3) CBRE H1 2017 Cap Rate Survey: New York City Suburban Cap Rate for Full-Service Hotels, less $0.75 \%$

|  |  | Construction |  |  | Operation |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Time 0 | Year 1 | Year 2 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Valuation Metrics |  |  |  |  |  |  |  |  |  |
| Implied All-In Cap Rate |  |  |  |  | 4.4\% | 6.3\% | 7.8\% | 8.5\% | 8.8\% |
| Implied EBITDA Multiple |  |  |  |  | 21.5 x | 14.4x | 11.4 x | 10.1x | 9.8 x |
| Returns Analysis |  |  |  |  |  |  |  |  |  |
| Property Cash Flow |  | \$0 | \$0 | \$0 | \$2,201 | \$3,181 | \$3,914 | \$4,260 | \$4,426 |
| Acquisition Cost / Sale Proceeds ${ }^{(3)}$ |  | (0) |  |  |  |  |  |  | 54,213 |
| Key Money / Security Deposit Return |  |  |  |  | 0 |  |  |  |  |
| Land Subsidy |  |  |  |  | 0 |  |  |  |  |
| Development Costs |  |  | $(25,085)$ | $(25,085)$ |  |  |  |  |  |
| Debt Issuance/Repayment |  |  | 7,526 | 25,085 |  |  |  |  | $(30,461)$ |
| Mezzanine Issuance/Repayment |  |  | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Pref Equity Issuance/Repayment |  |  | 0 |  | 0 | 0 | 0 | 0 | 0 |
| Interest Expense ${ }^{(1)}$ |  |  |  |  | $(2,107)$ | $(2,082)$ | $(2,055)$ | $(2,026)$ | $(1,996)$ |
| Debt Amortization ${ }^{(1)}$ |  |  |  |  | (378) | (402) | (428) | (456) | (486) |
| Mezzanine Interest Expense ${ }^{(2)}$ |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Mezzanine Amortization ${ }^{(2)}$ |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Pref Equity Coupon (at $14.0 \%$ rate) | 50\% |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Accrued Pref Equity PIK Payment |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Refinancing Proceeds |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Equity Cash Flow |  | (\$0) | (\$17,560) | \$0 | (\$284) | \$697 | \$1,430 | \$1,778 | \$25,696 |
| Cumulative Equity Cash Flow |  | (0) | $(17,560)$ | $(17,560)$ | $(17,844)$ | $(17,146)$ | $(15,716)$ | $(13,938)$ | 11,758 |
| Unlevered Cash Flow |  | (0) | $(25,085)$ | $(25,085)$ | 2,201 | 3,181 | 3,914 | 4,260 | 58,639 |

Source: JF Capital Projections
(1) Fixed-rate debt at $6.5 \%$ interest with a 30 year amortization schedule
(2) Fixed-rate debt at $12.0 \%$ interest with a 0 year amortization schedule

| Debt Schedule - Boutique |  |  |  |  |  |  |  |  |  | (\$ in thousands) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Construction |  |  | Operation |  |  |  |  |  |
|  |  | Time 0 | Year 1 | Year 2 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |  |
| Mortgage Debt Schedule |  |  |  |  |  |  |  |  |  |  |
| Beginning Balance |  |  |  |  | \$32,611 | \$32,233 | \$31,831 | \$31,403 | \$30,947 |  |
| Debt Refinancing ${ }^{(1)}$ |  |  |  |  | 0 | 0 | 0 | 0 | 0 |  |
| Amortization | 30 yrs |  |  |  | (378) | (402) | (428) | (456) | (486) |  |
| Ending Balance |  |  |  | \$32,611 | \$32,233 | \$31,831 | \$31,403 | \$30,947 | \$30,461 |  |
| Interest Rate | 6.5\% |  |  |  | 6.5\% | 6.5\% | 6.5\% | 6.5\% | 6.5\% |  |
| Interest Expense |  |  |  |  | 2,107 | 2,082 | 2,055 | 2,026 | 1,996 |  |
| Debt Service |  |  |  |  | 2,485 | 2,484 | 2,483 | 2,482 | 2,481 |  |
| Credit Stats |  |  |  |  |  |  |  |  |  |  |
| DSCR |  |  |  |  | 0.9x | 1.3 x | 1.6x | 1.7x | 1.8 x |  |
| Debt / EBITDA |  |  |  |  | 13.8x | 9.2x | 7.1x | 6.3x | 5.9x |  |
| Debt Yield |  |  |  |  | 6.8\% | 10.0\% | 12.5\% | 13.8\% | 14.5\% |  |
| Loan to Cost |  |  |  |  | 64.2\% | 63.4\% | 62.6\% | 61.7\% | 60.7\% |  |
| Loan to Value (assumes a 8.0\% cap rate) |  |  |  |  | 117.2\% | 80.0\% | 64.2\% | 58.1\% | 55.1\% |  |
| Debt Per Key |  |  |  |  | \$332,301 | \$328,155 | \$323,741 | \$319,039 | \$314,032 |  |
| Mezzanine Debt Schedule |  |  |  |  |  |  |  |  |  |  |
| Beginning Balance |  |  |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |  |
| Debt Refinancing ${ }^{(1)}$ |  |  |  |  | 0 | 0 | 0 | 0 | 0 |  |
| Amortization |  |  |  | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Ending Balance |  |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |  |
| Interest Rate | 12.0\% |  |  |  | 12.00\% | 12.00\% | 12.00\% | 12.00\% | 12.00\% |  |
| Interest Expense |  |  |  |  | 0 | 0 | 0 | 0 | 0 |  |
| Debt Service |  |  |  |  | 0 | 0 | 0 | 0 | 0 |  |
| Cumulative Credit Stats - Through Mezzanine |  |  |  |  |  |  |  |  |  |  |
| DSCR |  |  |  |  | 0.9x | 1.3 x | 1.6x | 1.7x | 1.8 x |  |
| Debt / EBITDA |  |  |  |  | 13.8x | 9.2x | 7.1x | 6.3x | 5.9x |  |
| Debt Yield |  |  |  |  | 6.8\% | 10.0\% | 12.5\% | 13.8\% | 14.5\% |  |
| Loan to Cost |  |  |  |  | 64.2\% | 63.4\% | 62.6\% | 61.7\% | 60.7\% |  |
| Loan to Value (assumes a 8.0\% cap rate) |  |  |  |  | 117.2\% | 80.0\% | 64.2\% | 58.1\% | 55.1\% |  |
| Debt Per Key |  |  |  |  | \$332,301 | \$328,155 | \$323,741 | \$319,039 | \$314,032 |  |
| Preferred Equity Cash Flow |  |  |  |  |  |  |  |  |  |  |
| Beginning Preferred Balance |  |  |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |  |
| Preferred Return | 14.0\% |  |  |  | 0 | 0 | 0 | 0 | 0 |  |
| Paid | 50.0\% |  |  |  | 0 | 0 | 0 | 0 | 0 |  |
| PIK | 50.0\% |  |  |  | 0 | 0 | 0 | 0 | 0 |  |
| Refinancing ${ }^{(1)}$ |  |  |  | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Ending Balance |  |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |  |
| Cumulative Credit Stats - Through Pref Equity |  |  |  |  |  |  |  |  |  |  |
| DSCR (assuming cash pay only) |  |  |  |  | 0.9x | 1.3x | 1.6x | 1.7x | 1.8x |  |
| DSCR (assuming full coupon) |  |  |  |  | 0.9x | 1.3 x | 1.6x | 1.7 x | 1.8 x |  |
| Debt + Preferred / EBITDA |  |  |  |  | 13.8x | 9.2x | 7.1x | 6.3x | 5.9x |  |
| Debt + Preferred Yield |  |  |  |  | 6.8\% | 10.0\% | 12.5\% | 13.8\% | 14.5\% |  |
| Debt + Preferred Equity Per Key |  |  |  |  | \$332,301 | \$328,155 | \$323,741 | \$319,039 | \$314,032 |  |

Source: JF Capital Projections
(1) Ability to refinance debt at $9.5 \%$ debt yield and $6.0 \%$ interest rate

| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
|  | NOI Performance |  |  |
| Exit Cap Rate | 100\% | 90.0\% | 80.0\% |
| 9.00\% | 5.0\% | 3.5\% | 1.9\% |
| 8.00\% | 9.2\% | 7.9\% | 6.5\% |
| 7.00\% | 13.7\% | 12.5\% | 11.3\% |


| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Additional Development Cost |  |  |
| Exit Cap Rate | \$0 | \$1,500 | \$3,000 |
| 9.00\% | 5.0\% | 3.4\% | 1.7\% |
| 8.00\% | 9.2\% | 7.7\% | 6.2\% |
| 7.00\% | 13.7\% | 12.3\% | 10.9\% |


| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Refi |  | Refi Yea |  |
| Debt Yield | Year 2 | Year 3 | Year 4 |
| 10.5\% | 9.4\% | 9.7\% | 9.5\% |
| 9.5\% | 9.7\% | 9.9\% | 9.6\% |
| 8.5\% | 10.0\% | 10.2\% | 9.8\% |


| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Land Subsidy ${ }^{(1)}$ |  |  |
| ADR | 0 | 5,000 | 10,000 |
| \$0 | 9.2\% | 14.0\% | 19.3\% |
| 10 | 9.5\% | 14.3\% | 19.6\% |
| 20 | 9.7\% | 14.5\% | 19.8\% |


| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Land Subsidy ${ }^{(1)}$ |  |  |
| Dev. Cost | 0 | 5,000 | 10,000 |
| \$0 | 9.2\% | 14.0\% | 19.3\% |
| 2,000 | 7.2\% | 11.9\% | 17.0\% |
| 4,000 | 5.2\% | 9.7\% | 14.7\% |

Source: JF Capital Projections
(1) Sensitizes Leveraged IRR by assumed Land Subsidy of $\$ 5$ or $\$ 10$ million, thereby reducing development costs and being added back to the Cash Flow in Year 1 .

| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
|  | NOI Performance |  |  |
| Exit Cap Rate | 100\% | 90.0\% | 80.0\% |
| 9.00\% | 1.3 x | 1.2x | 1.1 x |
| 8.00\% | 1.7x | 1.6x | 1.5 x |
| 7.00\% | 2.1x | 2.0x | 1.9 x |


| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Refi |  | Refi Yea |  |
| Debt Yield | Year 2 | Year 3 | Year 4 |
| 10.5\% | 1.7x | 1.7x | 1.6x |
| 9.5\% | 1.7x | 1.6 x | 1.6 x |
| 8.5\% | 1.6x | 1.6 x | 1.6x |


| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Land Subsidy ${ }^{(1)}$ |  |  |
| ADR | 0 | 5,000 | 10,000 |
| \$0 | 1.7x | 2.0x | 2.2x |
| 10 | 1.7x | 2.0x | 2.3x |
| 20 | 1.7 x | 2.0x | 2.3x |


| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Additional Development Cost |  |  |
| Exit Cap Rate | \$0 | \$1,500 | \$3,000 |
| 9.00\% | 1.3x | 1.2x | 1.1 x |
| 8.00\% | 1.7x | 1.5x | 1.4 x |
| 7.00\% | 2.1x | 2.0x | 1.8x |
| Leveraged Equity Multiple Sensitivity |  |  |  |
| Senior Loan |  | Perform |  |
| LTV | 100\% | 90.0\% | 80.0\% |
| 70\% | 1.7x | 1.6x | 1.5 x |
| 75\% | 1.8x | 1.6 x | 1.5 x |
| 80\% | 1.8x | 1.6 x | 1.5 x |
| Leveraged Equity Multiple Sensitivity |  |  |  |
| Change in |  | d Subsid |  |
| Dev. Cost | 0 | 5,000 | 10,000 |
| \$0 | 1.7x | 2.0x | 2.2x |
| 2,000 | 1.5x | 1.8x | 2.0x |
| 4,000 | 1.3x | 1.6 x | 1.9x |

Source: JF Capital Projections
(1) Sensitizes Leveraged Equity Multiple by assumed Land Subsidy of $\$ 5$ or $\$ 10$ million, thereby reducing development costs and being added back to the Cash Flow in Year 1 .


Source: JF Capital Projections
(1) Sensitizes Leveraged Total Profit by assumed Land Subsidy of $\$ 5$ or $\$ 10$ million, thereby reducing development costs and being added back to the Cash Flow in Year 1 .

| Illustrative Sources \& Uses |  |  |  | Exit Assumptions |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total Land Cost | \$0 | 0.0\% |  | Year 5 NOI - Apartments | \$1,790 |
| Development Cost ${ }^{(1)}$ | 23,823 | 100.0\% |  | Apartment Exit Cap Rate | 5.50\% ${ }^{(3)}$ |
| Total Uses | \$23,823 | 100.0\% | Interest Rate | Gross Sale Price | \$32,546 |
| Debt | 17,867 | 75.0\% | 5.5\% | Less: $2.0 \%$ Fee | 2.0\% |
| Mezzanine Debt | 0 | 0.0\% | 12.0\% | Net Sale Price | \$31,895 |
| Pref Equity | 0 | 0.0\% | 14.0\% | Apartment Exit Price/ Unit | \$471,676 |
| Equity | 5,956 | 25.0\% | 5.5\% |  |  |
| Total Sources | \$23,823 | 100.0\% |  |  |  |


| Returns |  |  |
| :--- | :---: | :---: |
| Equity IRR |  | $\mathbf{2 0 . 9 \%}$ |
| Equity NPV |  | $\$ 2,960$ |
| Equity Multiple | 2.9 x |  |
| Total Profit | $\$ 11,260$ |  |
|  |  | $\mathbf{1 0 . 7 \%}$ |
| Unleveraged IRR | $8.0 \%$ | $\$ 2,974$ |
| Unleveraged NPV |  | 1.7 x |
| Unleveraged Equity Multiple |  | $\$ 16,174$ |


| Valuation Metrics: |  |
| :--- | ---: |
| All-In Price / Apartment | $\$ 345,257$ |
| Debt / Apartment | 258,943 |
| Apartments | 69 |


| Apartments | Construction |  |  | Operation |  |  |  |  | 4 Year CAGR |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Time 0 | Year 1 | Year 2 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |  |
| Total Apartments |  |  |  | 69 | 69 | 69 | 69 | 69 |  |
| Days |  |  |  | 365 | 365 | 365 | 365 | 365 |  |
| Average Occupancy |  |  |  | $\mathbf{9 0 . 0 \%}$ | 93.0\% | $\mathbf{9 5 . 0 \%}$ | $\mathbf{9 5 . 0 \%}$ | $\mathbf{9 5 . 0 \%}$ |  |
| Total Monthly Rent |  |  |  | \$9,700 | \$9,991 | \$10,291 | \$10,599 | \$10,917 |  |
| Total Apartments Revenues |  |  |  | \$1,803 | \$1,918 | \$2,019 | \$2,079 | \$2,141 | 4.4\% |
| Other Revenues |  |  |  | 601 | 639 | 673 | 693 | 714 | 4.4\% |
| Total Revenues |  |  |  | \$2,403 | \$2,558 | \$2,691 | \$2,772 | \$2,855 | 4.4\% |
| Revenue Growth |  |  |  |  | 6.4\% | 5.2\% | 3.0\% | 3.0\% |  |
| GOP |  |  |  | \$1,821 | \$1,982 | \$2,104 | \$2,188 | \$2,274 | 5.7\% |
| \% Margin |  |  |  | 75.8\% | 77.5\% | 78.2\% | 78.9\% | 79.6\% |  |
| EBITDA |  |  |  | \$1,474 | \$1,620 | \$1,729 | \$1,801 | \$1,876 | 6.2\% |
| \% Margin |  |  |  | 61.3\% | 63.3\% | 64.2\% | 65.0\% | 65.7\% |  |
| FF\&E |  |  |  | 72 | 77 | 81 | 83 | 86 | 4.4\% |
| NOI |  |  |  | \$1,402 | \$1,544 | \$1,648 | \$1,718 | \$1,790 | 6.3\% |
| \% Margin |  |  |  | 58.3\% | 60.3\% | 61.2\% | 62.0\% | 62.7\% |  |
| NOI Per Key |  |  |  | 20,323 | 22,371 | 23,887 | 24,894 | 25,942 |  |

## Source: JF Capital Projections

(1) Assumes per key development cost (excluding land) of $\$ 345,257$ which is spent equally over 2 years of construction
(2) Blended cost of capital assumes pref equity coupon is all paid current
(3) CBRE H1 2017 Cap Rate Survey: New York/Stamford Suburban Cap Rate for Multi-Family Residential, less $0.75 \%$

|  | Construction |  |  | Operation |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Time 0 | Year 1 | Year 2 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Valuation Metrics |  |  |  |  |  |  |  |  |
| Implied All-In Cap Rate |  |  |  | 5.9\% | 6.5\% | 6.9\% | 7.2\% | 7.5\% |
| Implied EBITDA Multiple |  |  |  | 16.2x | 14.7x | 13.8x | 13.2 x | 12.7x |
| Returns Analysis |  |  |  |  |  |  |  |  |
| Property Cash Flow | \$0 | \$0 | \$0 | \$1,402 | \$1,544 | \$1,648 | \$1,718 | \$1,790 |
| Acquisition Cost / Sale Proceeds ${ }^{(3)}$ | (0) |  |  |  |  |  |  | 31,895 |
| Key Money / Security Deposit Return |  |  |  | 0 |  |  |  |  |
| Land Subsidy |  |  |  | 0 |  |  |  |  |


| Development Costs |  |  | $(11,911)$ | $(11,911)$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Debt Issuance/Repayment |  |  | 5,956 | 11,911 |  |  |  |  | $(17,867)$ |
| Mezzanine Issuance/Repayment |  |  | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Pref Equity Issuance/Repayment |  |  | 0 |  | 0 | 0 | 0 | 0 | 0 |
| Interest Expense ${ }^{(1)}$ |  |  |  |  | (983) | (983) | (983) | (983) | (983) |
| Debt Amortization ${ }^{(1)}$ |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Mezzanine Interest Expense ${ }^{(2)}$ |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Mezzanine Amortization ${ }^{(2)}$ |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Pref Equity Coupon (at $14.0 \%$ rate) | 50\% |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Accrued Pref Equity PIK Payment |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Refinancing Proceeds |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Equity Cash Flow |  | (\$0) | (\$5,956) | \$0 | \$420 | \$561 | \$666 | \$735 | \$14,835 |
| Cumulative Equity Cash Flow |  | (0) | $(5,956)$ | $(5,956)$ | $(5,536)$ | $(4,975)$ | $(4,310)$ | $(3,575)$ | 11,260 |
| Unlevered Cash Flow |  | (0) | $(11,911)$ | $(11,911)$ | 1,402 | 1,544 | 1,648 | 1,718 | 33,685 |

Source: JF Capital Projections
(1) Fixed-rate debt at $5.5 \%$ interest with a 0 year amortization schedule
(2) Fixed-rate debt at $12.0 \%$ interest with a 0 year amortization schedule


Source: JF Capital Projections
(1) Ability to refinance debt at $8.0 \%$ debt yield and $5.0 \%$ interest rate

| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
|  | NOI Performance |  |  |
| Exit Cap Rate | 100\% | 90.0\% | 80.0\% |
| 6.50\% | 14.2\% | 12.4\% | 10.7\% |
| 5.50\% | 20.9\% | 19.4\% | 18.0\% |
| 4.50\% | 28.0\% | 26.8\% | 25.6\% |


| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Refi |  | Refi Yea |  |
| Debt Yield | Year 2 | Year 3 | Year 4 |
| 9.0\% | 20.7\% | 21.3\% | 21.2\% |
| 8.0\% | 22.2\% | 22.3\% | 21.7\% |
| 7.0\% | 24.5\% | 23.7\% | 22.3\% |


| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| NOI | Land Subsidy ${ }^{(1)}$ |  |  |
| Performance | 0 | 5,000 | 10,000 |
| 100\% | 20.9\% | 35.3\% | 53.1\% |
| 90.0\% | 19.4\% | 33.8\% | 51.6\% |
| 80.0\% | 18.0\% | 32.3\% | 50.1\% |
| Leveraged IRR Sensitivity |  |  |  |
| Additional 1 Br Units ${ }^{(2)}$ |  |  |  |
| Exit Cap Rate | 0 | 10 | 20 |
| 6.50\% | 14.2\% | 19.7\% | 24.9\% |
| 5.50\% | 20.9\% | 25.5\% | 29.9\% |
| 4.50\% | 28.0\% | 31.9\% | 35.6\% |


| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Exit Cap Rate | Additional Development Cost |  |  |
|  | \$0 | \$1,500 | \$3,000 |
| 6.50\% | 14.2\% | 10.1\% | 5.9\% |
| 5.50\% | 20.9\% | 17.4\% | 14.0\% |
| 4.50\% | 28.0\% | 25.0\% | 22.1\% |
| Leveraged IRR Sensitivity |  |  |  |
| Senior Loan | NOI Performance |  |  |
| LTV | 100\% | 90.0\% | 80.0\% |
| 70\% | 19.0\% | 17.7\% | 16.5\% |
| 75\% | 20.9\% | 19.4\% | 18.0\% |
| 80\% | 23.5\% | 21.8\% | 20.1\% |
| Leveraged IRR Sensitivity |  |  |  |
| Change in |  | nd Subsid |  |
| Dev. Cost | 0 | 5,000 | 10,000 |
| \$0 | 20.9\% | 35.3\% | 53.1\% |
| 2,000 | 16.3\% | 29.9\% | 46.8\% |
| 4,000 | 11.7\% | 24.7\% | 40.8\% |

Source: JF Capital Projections
(1) Sensitizes Leveraged IRR by assumed Land Subsidy of $\$ 5$ or $\$ 10$ million, thereby reducing development costs and being added back to the Cash Flow in Year 1 .
(2) Assumes incremental cost of $\$ 75$ per additional apartment.

Leveraged Equity Multiple Sensitivity

| Exit Cap Rate | NOI Performance |  |  |
| :---: | :---: | :---: | :---: |
|  | 100\% | 90.0\% | 80.0\% |
| 6.50\% | 2.1x | 1.9 x | 1.8x |
| 5.50\% | 2.9x | 2.8 x | 2.6 x |
| 4.50\% | 4.1x | 3.9 x | 3.8 x |


| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Refi |  | Refi Yea |  |
| Debt Yield | Year 2 | Year 3 | Year 4 |
| 9.0\% | 3.0x | 2.9x | 2.9x |
| 8.0\% | 2.9x | 2.9x | 2.9x |
| 7.0\% | 2.8x | 2.8x | 2.8x |


| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| NOI | Land Subsidy ${ }^{(1)}$ |  |  |
| Performance | 0 | 5,000 | 10,000 |
| 100\% | 2.9x | 3.7 x | 4.6x |
| 90.0\% | 2.8x | 3.6 x | 4.4 x |
| 80.0\% | 2.6x | 3.5 x | 4.3x |


| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Additional 1 Br Units ${ }^{(2)}$ |  |  |
| Exit Cap Rate | 0 | 10 | 20 |
| 6.50\% | 2.1x | 2.5x | 2.9x |
| 5.50\% | 2.9x | 3.3 x | 3.6x |
| 4.50\% | 4.1x | 4.4 x | 4.8 x |

Leveraged Equity Multiple Sensitivity

| Exit Cap Rate | Additional Development Cost |  |  |
| :---: | :---: | :---: | :---: |
|  | \$0 | \$1,500 | \$3,000 |
| 6.50\% | 2.1x | 1.7 x | 1.4 x |
| 5.50\% | 2.9x | 2.5x | 2.1x |
| 4.50\% | 4.1x | 3.6x | 3.2 x |


| Senior Loan | NOI Performance |  |  |
| :---: | :---: | :---: | :---: |
| LTV | 100\% | 90.0\% | 80.0\% |
| 70\% | 2.6x | 2.5 x | 2.4 x |
| 75\% | 2.9x | 2.8x | 2.6x |
| 80\% | 3.3x | 3.1x | 2.9x |


| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Land Subsidy ${ }^{(1)}$ |  |  |
| Dev. Cost | 0 | 5,000 | 10,000 |
| \$0 | 2.9x | 3.7 x | 4.6x |
| 2,000 | 2.3x | 3.1x | 3.9 x |
| 4,000 | 1.9x | 2.6x | 3.3x |

Source: JF Capital Projections
(1) Sensitizes Leveraged Equity Multiple by assumed Land Subsidy of $\$ 5$ or $\$ 10$ million, thereby reducing development costs and being added back to the Cash Flow in Year 1.
(2) Assumes incremental cost of $\$ 75$ per additional apartment.


Source: JF Capital Projections
(1) Sensitizes Leveraged Total Profit by assumed Land Subsidy of $\$ 5$ or $\$ 10$ million, thereby reducing development costs and being added back to the Cash Flow in Year 1 .
(2) Assumes incremental cost of $\$ 75$ per additional apartment.

The following includes the combined pro forma operating results for the boutique hotel and the apartments

|  | Forecast |  |  |  |  |  |  |  |  |  | 4 Year <br> CAGR |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year 1 |  | Year 2 |  | Year 3 |  | Year 4 |  | Year 5 |  |  |
| Hotel Rooms | 97 |  | 97 |  | 97 |  | 97 |  | 97 |  |  |
| Apartments | 69 |  | 53 |  | 53 |  | 53 |  | 53 |  |  |
| Occupancy (Hotel and Apts) | 75.0\% |  | 79.0\% |  | 82.5\% |  | 84.5\% |  | 84.5\% |  | 3.0\% |
| Growth (\% pts) |  |  | 4.0\% |  | 3.5\% |  | 2.0\% |  | 0.0\% |  |  |
| ADR (Hotel only) | \$242.00 |  | \$256.52 |  | \$269.35 |  | \$282.81 |  | \$294.13 |  | 5.0\% |
| Growth |  |  | 6.0\% |  | 5.0\% |  | 5.0\% |  | 4.0\% |  |  |
| RevPAR (Hotel only) | \$145.20 |  | \$166.74 |  | \$188.54 |  | \$209.28 |  | \$217.65 |  | 10.6\% |
| Growth |  |  | 14.8\% |  | 13.1\% |  | 11.0\% |  | 4.0\% |  |  |
| Days Open | 365 |  | 365 |  | 365 |  | 365 |  | 365 |  |  |
| Rooms Available | 35,405 |  | 35,405 |  | 35,405 |  | 35,405 |  | 35,405 |  |  |
| Rooms Occupied | 26,554 |  | 27,970 |  | 29,209 |  | 29,917 |  | 29,917 |  |  |
| Revenues | \$ | \% | \$ | \% | \$ | \% | \$ | \% | \$ | \% |  |
| Rooms+Apartments | 6,943 | 45.3\% | 7,822 | 45.7\% | 8,694 | 46.1\% | 9,489 | 47.4\% | 9,847 | 47.6\% | 9.1\% |
| Food \& Beverage | 6,878 | 44.9\% | 7,623 | 44.6\% | 8,344 | 44.3\% | 8,633 | 43.1\% | 8,887 | 42.9\% | 6.6\% |
| Other | 1,505 | 9.8\% | 1,658 | 9.7\% | 1,803 | 9.6\% | 1,901 | 9.5\% | 1,963 | 9.5\% | 6.9\% |
| Total Revenue | \$15,326 | 100.0\% | \$17,103 | 100.0\% | \$18,841 | 100.0\% | \$20,022 | 100.0\% | \$20,697 | 100.0\% | 7.8\% |
| Distributed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| Rooms+Apartments | 1,490 | 21.5\% | 1,507 | 19.3\% | 1,544 | 17.8\% | 1,651 | 17.4\% | 1,696 | 17.2\% | 3.3\% |
| Food \& Beverage | 4,961 | 72.1\% | 5,051 | 66.3\% | 5,282 | 63.3\% | 5,383 | 62.4\% | 5,542 | 62.4\% | 2.8\% |
| Other | 678 | 45.0\% | 731 | 44.1\% | 767 | 42.5\% | 812 | 42.7\% | 839 | 42.7\% | 5.5\% |
| Total Distributed Exp. | \$7,128 | 46.5\% | \$7,289 | 42.6\% | \$7,593 | 40.3\% | \$7,846 | 39.2\% | \$8,076 | 39.0\% | 3.2\% |
| Distributed Profit |  |  |  |  |  |  |  |  |  |  |  |
| Rooms+Apartments | 5,454 | 78.5\% | 6,315 | 80.7\% | 7,150 | 82.2\% | 7,838 | 82.6\% | 8,152 | 82.8\% | 10.6\% |
| Food \& Beverage | 1,917 | 27.9\% | 2,572 | 33.7\% | 3,062 | 36.7\% | 3,250 | 37.6\% | 3,345 | 37.6\% | 14.9\% |
| Other Operated Departments | 828 | 55.0\% | 926 | 55.9\% | 1,036 | 57.5\% | 1,089 | 57.3\% | 1,124 | 57.3\% | 8.0\% |
| Operating Income | \$8,198 | 53.5\% | \$9,813 | 57.4\% | \$11,248 | 59.7\% | \$12,177 | 60.8\% | \$12,621 | 61.0\% | 11.4\% |
| Undistributed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| A\&G | 1,029 | 6.7\% | 1,082 | 6.3\% | 1,117 | 5.9\% | 1,191 | 5.9\% | 1,231 | 5.9\% | 4.6\% |
| Telecommunications | 129 | 0.8\% | 145 | 0.9\% | 161 | 0.9\% | 173 | 0.9\% | 178 | 0.9\% | 8.4\% |
| Sales and Marketing | 960 | 6.3\% | 975 | 5.7\% | 1,077 | 5.7\% | 1,146 | 5.7\% | 1,185 | 5.7\% | 5.4\% |
| Repairs | 524 | 3.4\% | 549 | 3.2\% | 565 | 3.0\% | 601 | 3.0\% | 621 | 3.0\% | 4.3\% |
| Energy | 436 | 2.8\% | 487 | 2.9\% | 538 | 2.9\% | 573 | 2.9\% | 592 | 2.9\% | 8.0\% |
| Total Undistributed Exp. | \$3,079 | 20.1\% | \$3,239 | 18.9\% | \$3,459 | 18.4\% | \$3,683 | 18.4\% | \$3,807 | 18.4\% | 5.5\% |
| GOP | \$5,119 | 33.4\% | \$6,574 | 38.4\% | \$7,789 | 41.3\% | \$8,494 | 42.4\% | \$8,814 | 42.6\% | 14.5\% |
| Management Fee | 484 | 3.2\% | 611 | 3.6\% | 754 | 4.0\% | 801 | 4.0\% | 828 | 4.0\% | 14.4\% |
| Franchise Fee | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0.0\% |
| Fixed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| Rent | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | N/A |
| Property Taxes ${ }^{(2)}$ | 666 | 4.3\% | 686 | 4.0\% | 706 | 3.7\% | 728 | 3.6\% | 750 | 3.6\% | 3.0\% |
| Insurance | 165 | 1.1\% | 184 | 1.1\% | 202 | 1.1\% | 214 | 1.1\% | 221 | 1.1\% | 7.6\% |
| Other | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0.0\% |
| Total Fixed Expenses | \$831 | 5.4\% | \$870 | 5.1\% | \$908 | 4.8\% | \$942 | 4.7\% | \$971 | 4.7\% | 4.0\% |
| EBITDA | \$3,804 | 24.8\% | \$5,093 | 29.8\% | \$6,127 | 32.5\% | \$6,751 | 33.7\% | \$7,015 | 33.9\% | 16.5\% |
| FF\&E Reserve | 201 | 1.3\% | 368 | 2.1\% | 565 | 3.0\% | 773 | 3.9\% | 799 | 3.9\% | 41.2\% |
| NOI | \$3,603 | 23.5\% | \$4,725 | 27.6\% | \$5,562 | 29.5\% | \$5,978 | 29.9\% | \$6,216 | 30.0\% | 14.6\% |

[^6] Years 2-5.

The following includes the pro forma operating results for the boutique hotel


[^7] 2-5.

The following is a buildup of the types and number of apartments in the residential component of the North Castle Hotel.

| Type Bedrooms | Rent per Month | Number of Apartments | Dept. Profit Margin |
| :---: | :---: | :---: | :---: |
| Market Rate 1 | \$2,500 | 40 | 95.0\% |
| Market Rate 2 | 3,500 | 13 | 95.0\% |
| Affordable Housing 1 | 1,000 | 4 | 90.0\% |
| Affordable Housing 2 | 1,200 | 2 | 90.0\% |
| Affordable Housing 3 | 1,500 | 10 | 90.0\% |
| Total / Weighted Average: | \$2,419 | 69 | 93.8\% |
| Cotal Gross Annual Apartment Rent Revenue: | \$2,002,800 |  |  |
| Year 1 Assumed Occupancy: | 90.0\% |  |  |
| Net Rental Revenue: | \$1,802,520 |  |  |
| Total Apartment Profit: | 1,691,495 |  |  |

## The following includes the pro forma operating results for the apartments

|  | Forecast |  |  |  |  |  |  |  |  |  | 4 Year CAGR |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year 1 |  | Year 2 |  | Year 3 |  | Year 4 |  | Year 5 |  |  |
| Total Apartments | 69 |  | 69 |  | 69 |  | 69 |  | 69 |  |  |
| Average Occupancy | 90.0\% |  | 93.0\% |  | 95.0\% |  | 95.0\% |  | 95.0\% |  |  |
| Monthly RevPAR (1-bed) | \$2,250 |  | \$2,395 |  | \$2,520 |  | \$2,595 |  | \$2,673 |  | 4.4\% |
| Monthly RevPAR (2-bed) | 3,150 |  | 3,353 |  | 3,527 |  | 3,633 |  | 3,742 |  | 4.4\% |
| Days Open | 365 |  | 365 |  | 365 |  | 365 |  | 365 |  |  |
| Rooms Available | 14,600 |  | 14,600 |  | 14,600 |  | 14,600 |  | 14,600 |  |  |
| Rooms Occupied | 13,140 |  | 13,578 |  | 13,870 |  | 13,870 |  | 13,870 |  |  |
| Revenues | \$ | \% | \$ | \% | \$ | \% | \$ | \% | \$ | \% |  |
| Apartment Rent Subtotal | 1,803 | 75.0\% | 1,918 | 75.0\% | 2,019 | 75.0\% | 2,079 | 75.0\% | 2,141 | 75.0\% | 4.4\% |
| Other Revenues | 601 | 25.0\% | 639 | 25.0\% | 673 | 25.0\% | 693 | 25.0\% | 714 | 25.0\% | 4.4\% |
| Total Revenue | \$2,403 | 100.0\% | \$2,558 | 100.0\% | \$2,691 | 100.0\% | \$2,772 | 100.0\% | \$2,855 | 100.0\% | 4.4\% |
| Distributed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| Apartment Expense Subtotal | 102 | 6.2\% | 90 | 5.2\% | 76 | 4.3\% | 58 | 3.3\% | 39 | 2.3\% | -21.4\% |
| Other Revenues | 180 | 30.0\% | 192 | 30.0\% | 202 | 30.0\% | 208 | 30.0\% | 214 | 30.0\% | 4.4\% |
| Total Distributed Exp. | \$282 | 11.7\% | \$282 | 11.0\% | \$277 | 10.3\% | \$266 | 9.6\% | \$253 | 8.9\% | -2.7\% |
| Distributed Profit |  |  |  |  |  |  |  |  |  |  |  |
| Apartment Only Dept. Profit | 1,701 | 93.8\% | 1,828 | 94.8\% | 1,943 | 95.7\% | 2,021 | 96.7\% | 2,103 | 97.7\% | 5.4\% |
| Other Operated Dept. Profit | 421 | 70.0\% | 448 | 70.0\% | 471 | 70.0\% | 485 | 70.0\% | 500 | 70.0\% | 4.4\% |
| Total Departmental Profit | \$2,121 | 88.3\% | \$2,276 | 89.0\% | \$2,414 | 89.7\% | \$2,506 | 90.4\% | \$2,602 | 91.1\% | 5.2\% |
| Undistributed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| A\&G | 60 | 2.5\% | 64 | 2.5\% | 67 | 2.5\% | 69 | 2.5\% | 71 | 2.5\% | 4.4\% |
| Telecommunications | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | N/A |
| Sales and Marketing | 120 | 5.0\% | 102 | 4.0\% | 108 | 4.0\% | 111 | 4.0\% | 114 | 4.0\% | -1.3\% |
| Repairs | 72 | 3.0\% | 77 | 3.0\% | 81 | 3.0\% | 83 | 3.0\% | 86 | 3.0\% | 4.4\% |
| Energy | 48 | 2.0\% | 51 | 2.0\% | 54 | 2.0\% | 55 | 2.0\% | 57 | 2.0\% | 4.4\% |
| Total Undistributed Exp. | \$300 | 12.5\% | \$294 | 11.5\% | \$310 | 11.5\% | \$319 | 11.5\% | \$328 | 11.5\% | 2.2\% |
| GOP | \$1,821 | 75.8\% | \$1,982 | 77.5\% | \$2,104 | 78.2\% | \$2,188 | 78.9\% | \$2,274 | 79.6\% | 5.7\% |
| Management Fee | 96 | 4.0\% | 102 | 4.0\% | 108 | 4.0\% | 111 | 4.0\% | 114 | 4.0\% | 4.4\% |
| Franchise Fee | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | N/A |
| Fixed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| Rent | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | N/A |
| Property Taxes ${ }^{(2)}$ | 214 | 8.9\% | 221 | 8.6\% | 227 | 8.5\% | 234 | 8.5\% | 241 | 8.5\% | 3.0\% |
| Insurance | 36 | 1.5\% | 38 | 1.5\% | 40 | 1.5\% | 42 | 1.5\% | 43 | 1.5\% | 4.4\% |
| Other | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | N/A |
| Total Fixed Expenses | \$250 | 10.4\% | \$259 | 10.1\% | \$268 | 10.0\% | \$276 | 10.0\% | \$284 | 10.0\% | 3.2\% |
| EBITDA | \$1,474 | 61.3\% | \$1,620 | 63.3\% | \$1,729 | 64.2\% | \$1,801 | 65.0\% | \$1,876 | 65.7\% | 6.2\% |
| FF\&E Reserve | 72 | 3.0\% | 77 | 3.0\% | 81 | 3.0\% | 83 | 3.0\% | 86 | 3.0\% | 4.4\% |
| NOI | \$1,402 | 58.3\% | \$1,544 | 60.3\% | \$1,648 | 61.2\% | \$1,718 | 62.0\% | \$1,790 | 62.7\% | 6.3\% |

Source: JF Capital Projections
Note: Monthly Rent for both all apartments is growing at $3.0 \%$ per year
 Years 2-5.

## Comp Set Overview - Boutique

## The competitive set comprises 5 hotels with an average key count of 157 rooms

| Hotel | Street Address | Rooms | Opening Date | Meeting Space |
| :---: | :---: | :---: | :---: | :---: |
| Delamar Greenwich Harbor Hotel | 500 Steamboat Rd, Greenwich, CT 06830 | 82 | Oct 2002 | 2,350 |
| The J House Greenwich | 1114 E Putnam Ave, Riverside, CT 06878 | 86 | May 2012 | 3,593 |
| Hotel Zero Degrees Stamford | 909 Washington Blvd, Stamford, CT 06901 | 97 | Oct 2009 | 1,000 |
| Doral Arrowwood | 975 Anderson Hill Rd, Rye Brook, NY 10573 | 374 | Jun 1983 | 37,600 |
| Ritz-Carlton The New York Westchester | 3 Renaissance Square, White Plains, NY 10601 | 146 | Dec 2007 | 12,073 |


|  | $2012{ }^{(1)}$ | 2013 | 2014 | 2015 | 2016 | TTM 9/2017 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| STR Comp Set |  |  |  |  |  |  |  |  |  |  |  |
| Occupancy | 58.9\% | 59.4\% | 62.5\% | 62.0\% | 63.4\% | 64.0\% | 63.9\% | 64.5\% | 65.0\% | 64.9\% | 65.2\% |
| Growth |  | 0.8\% | 5.3\% | -0.8\% | 2.3\% | 2.4\% | -0.2\% | 1.0\% | 0.7\% | -0.1\% | 0.5\% |
| ADR | \$216.31 | \$218.54 | \$220.48 | \$217.79 | \$202.92 | \$206.50 | \$204.44 | \$203.41 | \$206.26 | \$210.18 | \$212.28 |
| Growth |  | 1.0\% | 0.9\% | -1.2\% | -6.8\% | -6.3\% | -1.0\% | -0.5\% | 1.4\% | 1.9\% | 1.0\% |
| RevPAR | \$127.38 | \$129.77 | \$137.83 | \$135.00 | \$128.73 | \$132.16 | \$130.58 | \$131.22 | \$133.99 | \$136.40 | \$138.45 |
| Growth |  | 1.9\% | 6.2\% | -2.1\% | -4.6\% | -4.1\% | -1.2\% | 0.5\% | 2.1\% | 1.8\% | 1.5\% |
| North Castle Hotel Projections - Boutique with Apartments (Hotel Only) |  |  |  |  |  |  |  |  |  |  |  |
| Occupancy |  |  |  |  |  |  | 60.0\% | 65.0\% | 70.0\% | 74.0\% | 74.0\% |
| ADR |  |  |  |  |  |  | \$242.00 | \$256.52 | \$269.35 | \$282.81 | \$294.13 |
| Growth |  |  |  |  |  |  |  | 6.0\% | 5.0\% | 5.0\% | 4.0\% |
| RevPAR |  |  |  |  |  |  | \$145.20 | \$166.74 | \$188.54 | \$209.28 | \$217.65 |
| Growth |  |  |  |  |  |  |  | 7.0\% | 6.0\% | 5.0\% | 3.0\% |
| Penetration Index |  |  |  |  |  |  |  |  |  |  |  |
| Occupancy |  |  |  |  |  |  | 93.9\% | 100.8\% | 107.8\% | 114.0\% | 113.5\% |
| ADR |  |  |  |  |  |  | 118.4\% | 126.1\% | 130.6\% | 134.6\% | 138.6\% |
| RevPAR |  |  |  |  |  |  | 111.2\% | 127.1\% | 140.7\% | 153.4\% | 157.2\% |

[^8]
## Potential F\&B Revenues - Boutique + Apartments

(\$ in actuals)

- The following analysis shows both the size of $F \& B$ offerings, as well as potential $F \& B$ revenues as the hotel generates higher occupancy:

|  | Square Footage | \# Seats | SF/Seat | Notes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Restaurant (First Floor) | 2,800 | 110 | 25 |  |  |  |
| Coffee Bar / Bar (First Floor) | 1,500 | 50 | 30 |  |  |  |
| Rooftop Bar \& Lounge | 8,700 | 65 | 134 |  |  |  |
| Ground Floor Lounge | 0 | 0 | N/A |  |  |  |
| Junior Ballroom | 4,000 | 140 | 29 |  |  |  |
| Pool/Fitness Club | 5,000 | 175 | 29 |  |  |  |
| Boardroom | 1,200 | 30 | 40 |  |  |  |
| TOTAL | 23,200 | 570 | 41 |  |  |  |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Total Guest Rooms |  | 97 | 97 | 97 | 97 | 97 |
| Occupancy |  | 60.0\% | 65.0\% | 70.0\% | 74.0\% | 74.0\% |
| Occupied Rooms/Day |  | 58 | 63 | 68 | 72 | 72 |
| Guests/Room |  | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 |
| Hotel Guests/Day |  | 87 | 95 | 102 | 108 | 108 |
| Total F\&B Revenue |  | \$6,877,669 | \$7,623,082 | \$8,343,932 | \$8,633,070 | \$8,886,662 |
| Growth |  |  | 10.8\% | 9.5\% | 3.5\% | 2.9\% |
| Total F\&B Revenue per SF |  | \$296 | \$329 | \$360 | \$372 | \$383 |
| Total F\&B Revenue per Seat |  | 12,066 | 13,374 | 14,638 | 15,146 | 15,591 |
| Total F\&B EBITDA |  | \$1,917,090 | \$2,572,160 | \$3,061,866 | \$3,249,884 | \$3,344,951 |
| Growth |  |  | 34.2\% | 19.0\% | 6.1\% | 2.9\% |
| Margin |  | 27.9\% | 33.7\% | 36.7\% | 37.6\% | 37.6\% |
| Total F\&B EBITDA per SF |  | \$83 | \$111 | \$132 | \$140 | \$144 |
| Total F\&B EBITDA per Seat |  | 3,363 | 4,513 | 5,372 | 5,702 | 5,868 |

[^9]| Potential F\&B Revenues - Boutique + Apartments |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Restaurant (First Floor) - (2,800 SF and 110 Seats) |  |  |  |  |  |
| Breakfast Capture (\% of Guests) | 25.0\% | 25.0\% | 25.0\% | 25.0\% | 25.0\% |
| Breakfast Covers per Day (Guests) | 22 | 24 | 25 | 27 | 27 |
| Breakfast Covers per Day (Non-Guests) | 40 | 40 | 40 | 40 | 40 |
| Breakfast Revenue per Cover 3.0\% | \$16 | \$16 | \$17 | \$17 | \$18 |
| Breakfast Revenue Subtotal | \$361,058 | \$382,830 | \$405,583 | \$427,036 | \$439,847 |
| Breakfast Revenue per Seat | 3,282 | 3,480 | 3,687 | 3,882 | 3,999 |
| Breakfast Revenue per SF | 129 | 137 | 145 | 153 | 157 |
| Lunch Capture (\% of Guests) | 10.0\% | 10.0\% | 10.0\% | 10.0\% | 10.0\% |
| Lunch Covers per Day (Guests) | 9 | 9 | 10 | 11 | 11 |
| Lunch Covers per Day (Non-Guests) | 45 | 47 | 50 | 50 | 50 |
| Lunch Revenue per Cover 3.0\% | \$20 | \$21 | \$21 | \$22 | \$23 |
| Lunch Revenue Subtotal | \$392,229 | \$424,504 | \$466,107 | \$484,733 | \$499,275 |
| Lunch Revenue per Seat | 3,566 | 3,859 | 4,237 | 4,407 | 4,539 |
| Lunch Revenue per SF | 140 | 152 | 166 | 173 | 178 |
| Dinner Capture (\% of Guests) | 15.0\% | 15.0\% | 15.0\% | 15.0\% | 15.0\% |
| Dinner Covers per Day (Guests) | 13 | 14 | 15 | 16 | 16 |
| Dinner Covers per Day (Non-Guests) | 110 | 130 | 130 | 130 | 130 |
| Dinner Revenue per Cover 3.0\% | \$26 | \$27 | \$28 | \$28 | \$29 |
| Dinner Revenue Subtotal | \$1,168,172 | \$1,409,377 | \$1,462,645 | \$1,515,578 | \$1,561,045 |
| Dinner Revenue per Seat | 10,620 | 12,813 | 13,297 | 13,778 | 14,191 |
| Dinner Revenue per SF | 417 | 503 | 522 | 541 | 558 |
| Total Restaurant Revenue | \$1,921,459 | \$2,216,711 | \$2,334,335 | \$2,427,346 | \$2,500,166 |
| EBITDA Margin | 19\% | 24\% | 26\% | 27\% | 27\% |
| Total Restaurant EBITDA | \$365,077 | \$532,011 | \$606,927 | \$655,383 | \$675,045 |


| Potential F\&B Revenues - Boutique + Apartments |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Coffee Bar / Bar (First Floor) - (1,500 SF \& 50 Seats) | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Breakfast Capture (\% of Guests) | 10.0\% | 10.0\% | 10.0\% | 10.0\% | 10.0\% |
| Breakfast Covers per Day (Guests) | 9 | 9 | 10 | 11 | 11 |
| Breakfast Covers per Day (Non-Guests) | 35 | 35 | 35 | 35 | 35 |
| Breakfast Revenue per Cover 3.0\% | \$8 | \$8 | \$8 | \$9 | \$9 |
| Breakfast Revenue Subtotal | \$127,692 | \$133,710 | \$139,975 | \$146,032 | \$150,413 |
| Breakfast Revenue per Seat | 1,161 | 1,216 | 1,273 | 1,328 | 1,367 |
| Breakfast Revenue per SF | 46 | 48 | 50 | 52 | 54 |
| Lunch Capture (\% of Guests) | 5.0\% | 5.0\% | 5.0\% | 5.0\% | 5.0\% |
| Lunch Covers per Day (Guests) | 4 | 5 | 5 | 5 | 5 |
| Lunch Covers per Day (Non-Guests) | 20 | 23 | 25 | 25 | 25 |
| Lunch Revenue per Cover 3.0\% | \$12 | \$12 | \$13 | \$13 | \$14 |
| Lunch Revenue Subtotal | \$106,719 | \$125,095 | \$139,832 | \$145,420 | \$149,782 |
| Lunch Revenue per Seat | 970 | 1,137 | 1,271 | 1,322 | 1,362 |
| Lunch Revenue per SF | 38 | 45 | 50 | 52 | 53 |
| Dinner Capture (\% of Guests) | 5.0\% | 5.0\% | 5.0\% | 5.0\% | 5.0\% |
| Dinner Covers per Day (Guests) | 4 | 5 | 5 | 5 | 5 |
| Dinner Covers per Day (Non-Guests) | 80 | 90 | 100 | 100 | 100 |
| Dinner Revenue per Cover 3.0\% | \$20 | \$21 | \$21 | \$22 | \$23 |
| Dinner Revenue Subtotal | \$615,865 | \$712,265 | \$813,896 | \$840,634 | \$865,853 |
| Dinner Revenue per Seat | 5,599 | 6,475 | 7,399 | 7,642 | 7,871 |
| Dinner Revenue per SF | 220 | 254 | 291 | 300 | 309 |
| Total Coffee Bar / Bar Revenue | \$850,275 | \$971,071 | \$1,093,704 | \$1,132,086 | \$1,166,048 |
| EBITDA Margin | 30\% | 36\% | 38\% | 38\% | 38\% |
| Total Restaurant EBITDA | \$255,082 | \$349,586 | \$415,607 | \$430,193 | \$443,098 |


| Potential F\&B Revenues - Boutique + Apartments |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Rooftop Bar \& Lounge - (8,700 SF \& 65 Seats) |  |  |  |  |  |
| Capture (\% of Guests) | 10.0\% | 10.0\% | 10.0\% | 10.0\% | 10.0\% |
| Covers per Day (Guests) | 9 | 9 | 10 | 11 | 11 |
| Covers per Day (Non-Guests) | 110 | 120 | 125 | 125 | 125 |
| Revenue per Cover 3.0\% | \$30 | \$31 | \$32 | \$33 | \$34 |
| Total Revenue | \$1,300,094 | \$1,460,086 | \$1,570,425 | \$1,624,501 | \$1,673,236 |
| Revenue per Seat | 20,001 | 22,463 | 24,160 | 24,992 | 25,742 |
| Revenue per SF | 149 | 168 | 181 | 187 | 192 |
| EBITDA Margin | 28\% | 35\% | 38\% | 38\% | 38\% |
| Total EBITDA | \$364,026 | \$511,030 | \$596,761 | \$617,310 | \$635,830 |


| Potential F\&B Revenues - Boutique + Apartments |  |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Ground Floor Lounge - (0 SF \& 0 Seats) |  |  |  |  |  |  |
| Lunch Capture (\% of Guests) |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Lunch Covers per Day (Guests) |  | 0 | 0 | 0 | 0 | 0 |
| Lunch Covers per Day (Non-Guests) |  | 0 | 0 | 0 | 0 | 0 |
| Lunch Revenue per Cover | 3.0\% | \$0 | \$0 | \$0 | \$0 | \$0 |
| Lunch Revenue Subtotal |  | \$0 | \$0 | \$0 | \$0 | \$0 |
| Lunch Revenue per Seat |  | 0 | 0 | 0 | 0 | 0 |
| Lunch Revenue per SF |  | 0 | 0 | 0 | 0 | 0 |
| Dinner Capture (\% of Guests) |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Dinner Covers per Day (Guests) |  | 0 | 0 | 0 | 0 | 0 |
| Dinner Covers per Day (Non-Guests) |  | 0 | 0 | 0 | 0 | 0 |
| Dinner Revenue per Cover | 3.0\% | \$0 | \$0 | \$0 | \$0 | \$0 |
| Dinner Revenue Subtotal |  | \$0 | \$0 | \$0 | \$0 | \$0 |
| Dinner Revenue per Seat |  | 0 | 0 | 0 | 0 | 0 |
| Dinner Revenue per SF |  | 0 | 0 | 0 | 0 | 0 |
| Late Night Capture (\% of Guests) |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Late Night Covers per Day (Guests) |  | 0 | 0 | 0 | 0 | 0 |
| Late Night Covers per Day (Non-Guests) |  | 0 | 0 | 0 | 0 | 0 |
| Late Night Revenue per Cover | 3.0\% | \$0 | \$0 | \$0 | \$0 | \$0 |
| Late Night Revenue Subtotal |  | \$0 | \$0 | \$0 | \$0 | \$0 |
| Late Night Revenue per Seat |  | 0 | 0 | 0 | 0 | 0 |
| Late Night Revenue per SF |  | 0 | 0 | 0 | 0 | 0 |
| Total Third Floor Lounge Revenue |  | \$0 | \$0 | \$0 | \$0 | \$0 |
| EBITDA Margin |  | 0\% | 0\% | 0\% | 0\% | 0\% |
| Total EBITDA |  | \$0 | \$0 | \$0 | \$0 | \$0 |

draft North Castle Hotel Model

| Potential F\&B Revenues - Boutique + Apartments |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Junior Ballroom - (4,000 SF \& 140 Seats) |  |  |  |  |  |
| Events Per Week | 3.0 | 3.0 | 3.5 | 3.5 | 3.5 |
| Number of Attendees | 95 | 100 | 100 | 100 | 100 |
| Revenue per Attendee 3.0\% | \$100 | \$103 | \$106 | \$109 | \$113 |
| Total Revenue | \$1,482,000 | \$1,606,800 | \$1,930,838 | \$1,988,763 | \$2,048,426 |
| Revenue per Seat | 10,586 | 11,477 | 13,792 | 14,205 | 14,632 |
| Revenue per SF | 371 | 402 | 483 | 497 | 512 |
| EBITDA Margin | 32\% | 38\% | 42\% | 45\% | 45\% |
| Total EBITDA | \$474,240 | \$610,584 | \$810,952 | \$894,943 | \$921,792 |


| Potential F\&B Revenues - Boutique + Apartments |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Pool/Fitness Club - (5,000 SF \& 175 Seats) |  |  |  |  |  |
| Lunch Capture (\% of Guests) | 7.0\% | 7.0\% | 7.0\% | 7.0\% | 7.0\% |
| Lunch Covers per Day (Guests) | 6 | 7 | 7 | 8 | 8 |
| Lunch Covers per Day (Non-Guests) | 20 | 20 | 20 | 20 | 20 |
| Lunch Revenue per Cover 3.0\% | \$17 | \$18 | \$18 | \$19 | \$19 |
| Lunch Revenue Subtotal | \$0 | \$0 | \$0 | \$0 | \$0 |
| Lunch Revenue per Seat | 0 | 0 | 0 | 0 | 0 |
| Lunch Revenue per SF | 0 | 0 | 0 | 0 | 0 |
| Dinner Capture (\% of Guests) | 10.0\% | 10.0\% | 10.0\% | 10.0\% | 10.0\% |
| Dinner Covers per Day (Guests) | 9 | 9 | 10 | 11 | 11 |
| Dinner Covers per Day (Non-Guests) | 65 | 65 | 65 | 65 | 65 |
| Dinner Revenue per Cover 3.0\% | \$20 | \$21 | \$21 | \$22 | \$23 |
| Dinner Revenue Subtotal | \$538,229 | \$559,846 | \$582,275 | \$604,386 | \$622,518 |
| Dinner Revenue per Seat | 4,893 | 5,090 | 5,293 | 5,494 | 5,659 |
| Dinner Revenue per $S F$ | 192 | 200 | 208 | 216 | 222 |
| Late Night Capture (\% of Guests) | 7.0\% | 7.0\% | 7.0\% | 7.0\% | 7.0\% |
| Late Night Covers per Day (Guests) | 6 | 7 | 7 | 8 | 8 |
| Late Night Covers per Day (Non-Guests) | 50 | 50 | 50 | 50 | 50 |
| Late Night Revenue per Cover 3.0\% | \$25 | \$26 | \$27 | \$27 | \$28 |
| Late Night Revenue Subtotal | \$512,013 | \$532,160 | \$553,054 | \$573,708 | \$590,919 |
| Late Night Revenue per Seat | 4,655 | 4,838 | 5,028 | 5,216 | 5,372 |
| Late Night Revenue per SF | 183 | 190 | 198 | 205 | 211 |
| Memberships (Residents) | 60 | 60 | 60 | 60 | 60 |
| Annual Cost | \$3,000 | \$3,000 | \$3,000 | \$3,000 | \$3,000 |
| Membership Revenue Subtotal | \$180,000 | \$180,000 | \$180,000 | \$180,000 | \$180,000 |
| Membership Revenue per Seat | 1,636 | 1,636 | 1,636 | 1,636 | 1,636 |
| Membership Revenue per SF | 64 | 64 | 64 | 64 | 64 |
| Total Pool/Fitness Club Revenue | \$1,230,242 | \$1,272,006 | \$1,315,330 | \$1,358,094 | \$1,393,437 |
| EBITDA Margin | $35 \%$ | 42\% | 45\% | 45\% | 45\% |
| Total EBITDA | \$430,585 | \$534,242 | \$591,898 | \$611,143 | \$627,047 |

DRAFT North Castle Hotel Model


| Potential F\&B Revenues - Boutique + Apartments |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| F\&B Summary |  |  |  |  |  |
|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Revenue |  |  |  |  |  |
| Restaurant (First Floor) | \$1,921,459 | \$2,216,711 | \$2,334,335 | \$2,427,346 | \$2,500,166 |
| Coffee Bar / Bar (First Floor) | 850,275 | 971,071 | 1,093,704 | 1,132,086 | 1,166,048 |
| Rooftop Bar \& Lounge | 1,300,094 | 1,460,086 | 1,570,425 | 1,624,501 | 1,673,236 |
| Ground Floor Lounge | 0 | 0 | 0 | 0 | 0 |
| Junior Ballroom | 1,482,000 | 1,606,800 | 1,930,838 | 1,988,763 | 2,048,426 |
| Pool/Fitness Club | 1,230,242 | 1,272,006 | 1,315,330 | 1,358,094 | 1,393,437 |
| Boardroom | 93,600 | 96,408 | 99,300 | 102,279 | 105,348 |
| Total Revenue | \$6,877,669 | \$7,623,082 | \$8,343,932 | \$8,633,070 | \$8,886,662 |
| EbITDA |  |  |  |  |  |
| Restaurant (First Floor) | \$365,077 | \$532,011 | \$606,927 | \$655,383 | \$675,045 |
| Coffee Bar / Bar (First Floor) | 255,082 | 349,586 | 415,607 | 430,193 | 443,098 |
| Rooftop Bar \& Lounge | 364,026 | 511,030 | 596,761 | 617,310 | 635,830 |
| Ground Floor Lounge | 0 | 0 | 0 | 0 | 0 |
| Junior Ballroom | 474,240 | 610,584 | 810,952 | 894,943 | 921,792 |
| Pool/Fitness Club | 430,585 | 534,242 | 591,898 | 611,143 | 627,047 |
| Boardroom | 28,080 | 34,707 | 39,720 | 40,912 | 42,139 |
| Total EbITDA | \$1,917,090 | \$2,572,160 | \$3,061,866 | \$3,249,884 | \$3,344,951 |
| Margin | 27.9\% | 33.7\% | 36.7\% | 37.6\% | 37.6\% |


| $\underline{\text { Potential F\&B Revenues - Boutique + Apartments }}$ |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Per SF | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Revenue Per SF |  |  |  |  |  |
| Restaurant (First Floor) | \$686 | \$792 | \$834 | \$867 | \$893 |
| Coffee Bar / Bar (First Floor) | 567 | 647 | 729 | 755 | 777 |
| Rooftop Bar \& Lounge | 149 | 168 | 181 | 187 | 192 |
| Ground Floor Lounge | N/A | N/A | N/A | N/A | N/A |
| Junior Ballroom | 371 | 402 | 483 | 497 | 512 |
| Pool/Fitness Club | 246 | 254 | 263 | 272 | 279 |
| Boardroom | 78 | 80 | 83 | 85 | 88 |
| Total Revenue Per SF | \$296 | \$329 | \$360 | \$372 | \$383 |
| EbITDA Per SF |  |  |  |  |  |
| Restaurant (First Floor) | \$130 | \$190 | \$217 | \$234 | \$241 |
| Coffee Bar / Bar (First Floor) | 170 | 233 | 277 | 287 | 295 |
| Rooftop Bar \& Lounge | 42 | 59 | 69 | 71 | 73 |
| Ground Floor Lounge | N/A | N/A | N/A | N/A | N/A |
| Junior Ballroom | 119 | 153 | 203 | 224 | 230 |
| Pool/Fitness Club | 86 | 107 | 118 | 122 | 125 |
| Boardroom | 23 | 29 | 33 | 34 | 35 |
| Total EbITDA Per SF | \$83 | \$111 | \$132 | \$140 | \$144 |


| Potential F\&B Revenues - Boutique + Apartments |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Per Seat | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Revenue Per Seat |  |  |  |  |  |
| Restaurant (First Floor) | \$17,468 | \$20,152 | \$21,221 | \$22,067 | \$22,729 |
| Coffee Bar / Bar (First Floor) | 17,005 | 19,421 | 21,874 | 22,642 | 23,321 |
| Rooftop Bar \& Lounge | 20,001 | 22,463 | 24,160 | 24,992 | 25,742 |
| Ground Floor Lounge | N/A | N/A | N/A | N/A | N/A |
| Junior Ballroom | 10,586 | 11,477 | 13,792 | 14,205 | 14,632 |
| Pool/Fitness Club | 7,030 | 7,269 | 7,516 | 7,761 | 7,962 |
| Boardroom | 3,120 | 3,214 | 3,310 | 3,409 | 3,512 |
| Total Revenue Per Seat | \$12,066 | \$13,374 | \$14,638 | \$15,146 | \$15,591 |
| EbITDA Per Seat |  |  |  |  |  |
| Restaurant (First Floor) | \$3,319 | \$4,836 | \$5,518 | \$5,958 | \$6,137 |
| Coffee Bar / Bar (First Floor) | 5,102 | 6,992 | 8,312 | 8,604 | 8,862 |
| Rooftop Bar \& Lounge | 5,600 | 7,862 | 9,181 | 9,497 | 9,782 |
| Ground Floor Lounge | N/A | N/A | N/A | N/A | N/A |
| Junior Ballroom | 3,387 | 4,361 | 5,793 | 6,392 | 6,584 |
| Pool/Fitness Club | 2,460 | 3,053 | 3,382 | 3,492 | 3,583 |
| Boardroom | 936 | 1,157 | 1,324 | 1,364 | 1,405 |
| Total EbITDA Per Seat | \$3,363 | \$4,513 | \$5,372 | \$5,702 | \$5,868 |



The following provides a build up by department for the hotel FTEs including the apartment component

| Department | FTEs |
| :--- | :---: |
| Rooms $^{(1)}$ | 11 |
| Food \& Beverage | 46 |
| Admin \& General | 12 |
| Sales and Marketing | 11 |
| Repair and Maintenance | 11 |
| Parking/Valet | 8 |
| Other | 8 |
| Total Hotel | $\mathbf{1 0 7}$ |

(1) Assumes 30 minutes of housekeeping per room, for 97 rooms, at a Year 5 Occupancy of $74.0 \%$ plus common area cleaning for the apartment component

The following is a construction cost build up of the Boutique Hotel with Apartments Scenario, with a separate budget for the Hotel component and the Apartments component.

| Hotel Keys | 97 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Apartments | 69 |  |  |  |  |  |  |  |  |
| Total SF | 164,400 |  |  |  |  |  |  |  |  |
|  |  | Total | Per Key | Per SF | \% of Total | Hotel | Per Key | Apartments | Per Unit |
| Land Costs |  |  |  |  |  |  |  |  |  |
| Allocation of Land Cost |  | \$0 | \$0 | \$0 | 0.0\% | \$0 | \$0 | \$0 | \$0 |
| Other |  | 0 | 0 | 0 | 0.0\% | 0 | 0 | 0 | 0 |
| Total Land Costs |  | \$0 | \$0 | \$0 | 0.0\% | \$0 | \$0 | \$0 | \$0 |
| Hard Costs |  |  |  |  |  |  |  |  |  |
| Construction Cost |  | \$49,320 | \$297,108 | \$300 | 66.7\% | \$33,044 | \$340,664 | \$16,276 | \$235,878 |
| Contingency | 5.0\% | 2,466 | 14,855 | 15 | 3.3\% | 1,652 | 17,033 | 814 | 8,389 |
| Total Hard Costs |  | \$51,786 | \$311,964 | \$315 | 70.0\% | \$34,697 | \$357,697 | \$17,089 | \$244,268 |
| Soft Costs and Other |  |  |  |  |  |  |  |  |  |
| Designer |  | 650 | 3,916 | 4 | 0.9\% | 436 | 4,490 | 215 | 2,211 |
| A\&E Fees, Design Consultants |  | 2,000 | 12,048 | 12 | 2.7\% | 1,340 | 13,814 | 660 | 6,804 |
| Consultants |  | 100 | 602 | 1 | 0.1\% | 67 | 691 | 33 | 340 |
| Geo / SOE |  | 60 | 361 | 0 | 0.1\% | 40 | 414 | 20 | 204 |
| Engineering |  | 80 | 482 | 0 | 0.1\% | 54 | 553 | 26 | 272 |
| Expeditor |  | 80 | 482 | 0 | 0.1\% | 54 | 553 | 26 | 272 |
| Insurance |  | 650 | 3,916 | 4 | 0.9\% | 436 | 4,490 | 215 | 2,211 |
| Real Estate Taxes |  | 250 | 1,506 | 2 | 0.3\% | 168 | 1,727 | 83 | 851 |
| Legal |  | 250 | 1,506 | 2 | 0.3\% | 168 | 1,727 | 83 | 851 |
| Borrower Legal |  | 250 | 1,506 | 2 | 0.3\% | 168 | 1,727 | 83 | 851 |
| Owner's Rep |  | 120 | 723 | 1 | 0.2\% | 80 | 829 | 40 | 408 |
| Operating Expenses |  | 120 | 723 | 1 | 0.2\% | 80 | 829 | 40 | 408 |
| Miscellaneous |  | 125 | 753 | 1 | 0.2\% | 84 | 863 | 41 | 425 |
| Pre-Opening |  | 1,200 | 7,229 | 7 | 1.6\% | 804 | 8,289 | 396 | 4,082 |
| Pool/Fitness Club FF\&E |  | 600 | 3,614 | 4 | 0.8\% | 300 | 3,093 | 300 | 3,093 |
| Pool/Fitness Club OS\&E |  | 400 | 2,410 | 2 | 0.5\% | 250 | 2,577 | 150 | 1,546 |
| Hotel FF\&E Public Spaces |  | 1,200 | 7,229 | 7 | 1.6\% | 1,200 | 12,371 | 0 | 0 |
| Hotel FF\&E |  | 2,600 | 15,663 | 16 | 3.5\% | 2,600 | 26,804 | 0 | 0 |
| Hotel OS\&E |  | 900 | 5,422 | 5 | 1.2\% | 900 | 9,278 | 0 | 0 |
| Apartment FF\&E Public Spaces |  | 300 | 1,807 | 2 | 0.4\% | 0 | 0 | 300 | 3,093 |
| Apartment FF\&E |  | 1,200 | 7,229 | 7 | 1.6\% | 0 | 0 | 1,200 | 12,371 |
| Apartment OS\&E |  | 300 | 1,807 | 2 | 0.4\% | 0 | 0 | 300 | 3,093 |
| Development Fee | 3.0\% | 1,554 | 9,359 | 9 | 2.1\% | 1,088 | 11,211 | 466 | 4,805 |
| Mortgage Recording Tax ${ }^{(1)}$ |  | 656 | 3,953 | 4 | 0.9\% | 459 | 4,736 | 197 | 2,030 |
| Interest Reserve ${ }^{(2)}$ |  | 3,102 | 18,689 | 19 | 4.2\% | 2,120 | 21,853 | 983 | 10,131 |
| Origination $\mathrm{Fee}^{(3)}$ |  | 505 | 3,041 | 3 | 0.7\% | 353 | 3,643 | 151 | 1,561 |
| Financing / Brokerage Fee ${ }^{(4)}$ |  | 505 | 3,041 | 3 | 0.7\% | 353 | 3,643 | 151 | 1,561 |
| Working Capital |  | 194 | 1,169 | 1 | 0.3\% | 175 | 1,800 | 19 | 200 |
| Title Insurance ${ }^{(5)}$ |  | 175 | 1,054 | 1 | 0.2\% | 123 | 1,263 | 53 | 541 |
| Third Party Reports |  | 150 | 904 | 1 | 0.2\% | 105 | 1,082 | 45 | 464 |
| Other Financing Costs |  | 100 | 602 | 1 | 0.1\% | 70 | 722 | 30 | 309 |
| Operator Technical Services Fee |  | 200 | 1,205 | 1 | 0.3\% | 200 | 2,062 | 0 | 0 |
| Brand Creation Fee |  | 200 | 1,205 | 1 | 0.3\% | 200 | 2,062 | 0 | 0 |
| Advisory/Consulting Fee ${ }^{(6)}$ |  | 410 | 2,470 | 2 | 0.6\% | 287 | 2,959 | 123 | 1,268 |
| Contingency | 5.0\% | 1,021 | 6,152 | 6 | 1.4\% | 715 | 7,370 | 306 | 3,159 |
| Total Soft Costs and Other |  | \$22,207 | \$133,777 | \$135 | 30.0\% | \$15,474 | \$159,523 | \$6,733 | \$69,416 |
| Total Project Cost |  | \$73,993 | \$445,741 | \$450 | 100.0\% | \$50,170 | \$517,220 | \$23,823 | \$245,595 |

Source: JF Capital illustrative internal projections
(1) Mortgage Recording Tax calculated as $1.30 \%$ of total loan balance, (2) Interest Reserve calculated as $100 \%$ of one year of interest on full loan amount, (3) Origination Fee calculated as $1.0 \%$ of loan,
(4) Financing / Brokerage Fee calculated as 100 bps of loan, (5) Estimated using the Stewart Title Insurance Calculator, (6) Advisory Fee calculated as $\$ 25$ retainer for work done through December 31 , $2017+\$ 5$ per month for 6 months $+\$ 10$ per month for 18 months $+\$ 125$ upon execution of management/operator agreement $+\$ 50$ upon execution of an agreement with a third party $\mathrm{F} \& \mathrm{~B}$ operator

- The analysis below illustrates a refinancing each year at an implied debt yield of $\mathbf{9 . 0 \%}$ and the refinancing excess / (shortfall) to the debt

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total Debt | \$50,100 | \$49,698 | \$49,270 | \$48,814 | \$48,328 |
| EBITDA | 3,800 | 5,088 | 6,124 | 6,750 | 7,011 |
| FF\&E Reserve | 201 | 368 | 565 | 773 | 799 |
| NOI | \$3,598 | \$4,720 | \$5,558 | \$5,977 | \$6,211 |
| Debt Yield | 7.2\% | 9.5\% | 11.3\% | 12.2\% | 12.9\% |
| NOI | \$3,598 | \$4,720 | \$5,558 | \$5,977 | \$6,211 |
| Assumed Debt Yield | 9.0\% | 9.0\% | 9.0\% | 9.0\% | 9.0\% |
| New Loan Proceeds | \$39,983 | \$52,448 | \$61,759 | \$66,407 | \$69,015 |
| Fees ${ }^{(1)}$ | $(1,199)$ | $(1,573)$ | $(1,853)$ | $(1,992)$ | $(2,070)$ |
| Net Proceeds | \$38,784 | \$50,875 | \$59,906 | \$64,414 | \$66,944 |
| Refinancing Excess/(Shortfall) (\$) | (\$11,317) | \$1,177 | \$10,636 | \$15,601 | \$18,616 |
| Refinancing Excess/(Shortfall) (\%) | -22.6\% | 2.4\% | 21.6\% | 32.0\% | 38.5\% |
| Refinancing Per Key (97 keys) | \$412,197 | \$540,703 | \$636,688 | \$684,605 | \$711,491 |
| Implied Refinancing EBITDA Multiple | 10.5x | 10.3x | 10.1x | 9.8x | 9.8x |

Source: JF Capital Projections
(1) New Debt fees of 3.0\% per JF Capital assumption

- The analysis below illustrates a refinancing each year at an implied debt constant of $6.5 \%$ and the refinancing excess / (shortfall) to the debt

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total Debt | \$50,100 | \$49,698 | \$49,270 | \$48,814 | \$48,328 |
| EBITDA | 3,800 | 5,088 | 6,124 | 6,750 | 7,011 |
| FF\&E Reserve | 201 | 368 | 565 | 773 | 799 |
| NOI | \$3,598 | \$4,720 | \$5,558 | \$5,977 | \$6,211 |
| Debt Yield | 7.2\% | 9.5\% | 11.3\% | 12.2\% | 12.9\% |
| NOI | \$3,598 | \$4,720 | \$5,558 | \$5,977 | \$6,211 |
| Assumed DSCR | 1.3 x | 1.3 x | 1.3 x | 1.3 x | 1.3 x |
| Assumed Debt Constant | 6.5\% | 6.5\% | 6.5\% | 6.5\% | 6.5\% |
| New Loan Proceeds | \$42,586 | \$55,862 | \$65,779 | \$70,729 | \$73,507 |
| Fees ${ }^{(1)}$ | $(1,278)$ | $(1,676)$ | $(1,973)$ | $(2,122)$ | $(2,205)$ |
| Net Proceeds | \$41,308 | \$54,186 | \$63,805 | \$68,607 | \$71,301 |
| Refinancing Excess/(Shortfall) (\$) | (\$8,792) | \$4,488 | \$14,535 | \$19,793 | \$22,973 |
| Refinancing Excess/(Shortfall) (\%) | -17.5\% | 9.0\% | 29.5\% | 40.5\% | 47.5\% |
| Refinancing Per Key (97 keys) | \$439,027 | \$575,896 | \$678,129 | \$729,165 | \$757,801 |
| Implied Refinancing EBITDA Multiple | 11.2x | 11.0x | 10.7x | 10.5x | 10.5x |

Source: JF Capital Projections
(1) New Debt fees of $3.0 \%$ per JF Capital assumption

# DRAFT North Castle Hotel Model 

## Full-Service Hotel Scenario

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- JF Capital is reviewing the development opportunity of a Full Service hotel in Westchester County, NY.
- The hotel will have 300 rooms and $25,350 \mathrm{SF}$ of $\mathrm{F} \& B$ and event space for a total of 225,000 square feet
- A $\$ 67,087$ development loan at $6.5 \%$ is assumed to be obtained
- Represents an LTC of $65.0 \%$ (based on the full deal capitalization)
- Model includes JF Capital illustrative pro forma statistics for Year 1 -Year 5
- Year 1 -Year 5 Revenue CAGR (Compound Annual Growth Rate) of $10.8 \%$ increasing from \$18,433 in Year 1 to $\$ 27,738$ in Year 5
- Year 1 - Year 5 NOI CAGR (Compound Annual Growth Rate) of $20.0 \%$ increasing from $\$ 3,394$ in Year 1 to $\$ 7,045$ in Year 5
- EBITDA margins increasing from $20.4 \%$ in Year 1 to $29.4 \%$ in Year 5
- NOI margins increasing from $18.4 \%$ in Year 1 to $25.4 \%$ in Year 5
- The following base assumptions were made:
- Land purchase price of $\$ 00$ or $\$$ per key
- Development cost of $\$ 103,211$ and all-in cost of $\$ 103,211$, or $\$ 344,038$ per key
- 2 year development period, and 5 year hold period with an $8.50 \%$ exit cap rate and fees on sale of $2.0 \%$ for net proceeds of $\$ 81,230$ or $\$ 270,767$ per key
- The deal produces an illustrative leveraged IRR of $0.0 \%$, an NPV of $-\$ 22,736$, a total profit of $-\$ 12,945$ and a return on capital of $0.6 x$ to the equit.
- The deal produces an illustrative unleveraged IRR of $0.0 \%$, an NPV of $-\$ 25,173$, a total profit of $\$ 8,176$ and a return on capital of 1.1 x to the equit
- If refinanced in Year 3, the leveraged IRR is $0.0 \%$, and the equity multiple is 0.7 x

Illustrative Sources \& Uses


## Returns

| Equity IRR |  | $\mathbf{0 . 0 \%}$ |
| :--- | ---: | ---: |
| Equity NPV | $12.0 \%$ | $(\$ 22,736)$ |
| Equity Multiple |  | 0.6 x |
| Total Profit | $(\$ 12,945)$ |  |
|  |  | $\mathbf{0 . 0 \%}$ |
| Unleveraged IRR | $8.0 \%$ | $(\$ 25,173)$ |
| Unleveraged NPV |  | 1.1 x |
| Unleveraged Equity Multiple | $\$ 8,176$ |  |

Unleveraged Equity Multiple
Total Profit

| Operation |  |  |  |  | 4 Year CAGR |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |  |
| 300 | 300 | 300 | 300 | 300 | 0.0\% |
| 365 | 365 | 365 | 365 | 365 |  |
| 60.0\% | 65.0\% | 69.0\% | 71.0\% | 73.0\% | 5.0\% |
| \$160.00 | \$171.20 | \$179.76 | \$186.95 | \$192.56 | 4.7\% |
| 96.00 | 111.28 | 124.03 | 132.73 | 140.57 | 10.0\% |
|  | 15.9\% | 11.5\% | 7.0\% | 5.9\% |  |
| \$10,512 | \$12,185 | \$13,582 | \$14,534 | \$15,392 | 10.0\% |
| 6,999 | 8,138 | 9,488 | 10,590 | 10,959 | 11.9\% |
| 922 | 1,070 | 1,214 | 1,322 | 1,387 | 0.0\% |
| \$18,433 | \$21,393 | \$24,284 | \$26,447 | \$27,738 | 10.8\% |
|  | 16.1\% | 13.5\% | 8.9\% | 4.9\% |  |
| \$5,289 | \$7,076 | \$8,926 | \$9,837 | \$10,377 | 18.4\% |
| 28.7\% | 33.1\% | 36.8\% | 37.2\% | 37.4\% |  |
| \$3,763 | \$5,310 | \$6,894 | \$7,685 | \$8,155 | 21.3\% |
| 20.4\% | 24.8\% | 28.4\% | 29.1\% | 29.4\% |  |
| 369 | 642 | 971 | 1,058 | 1,110 | 31.7\% |
| \$3,394 | \$4,668 | \$5,922 | \$6,627 | \$7,045 | 20.0\% |
| 18.4\% | 21.8\% | 24.4\% | 25.1\% | 25.4\% |  |
| 11,314 | 15,561 | 19,741 | 22,092 | 23,485 |  |

Source: JF Capital Projections
(1) Assumes per key development cost (excluding land) of $\$ 344,038$ which is spent equally over 2 years of construction
(2) Blended cost of capital assumes pref equity coupon is all paid current
(3) CBRE H1 2017 Cap Rate Survey: New York City Suburban Cap Rate for Hotels

|  |  | Construction |  |  | Operation |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Time 0 | Year 1 | Year 2 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Valuation Metrics |  |  |  |  |  |  |  |  |  |
| Implied All-In Cap Rate |  |  |  |  | 3.3\% | 4.5\% | 5.7\% | 6.4\% | 6.8\% |
| Implied EBITDA Multiple |  |  |  |  | 27.4 x | 19.4x | 15.0x | 13.4 x | 12.7 x |
| Returns Analysis |  |  |  |  |  |  |  |  |  |
| Property Cash Flow |  | \$0 | \$0 | \$0 | \$3,394 | \$4,668 | \$5,922 | \$6,627 | \$7,045 |
| Acquisition Cost / Sale Proceeds |  | 0 |  |  |  |  |  |  | 81,230 |
| Key Money / Security Deposit Return |  |  |  |  | 2,500 |  |  |  |  |
| Development Costs |  |  | $(51,606)$ | $(51,606)$ |  |  |  |  |  |
| Debt Issuance/Repayment |  |  | 15,482 | 51,606 |  |  |  |  | $(62,665)$ |
| Mezzanine Issuance/Repayment |  |  | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Pref Equity Issuance/Repayment |  |  | 0 |  | 0 | 0 | 0 | 0 | 0 |
| Interest Expense ${ }^{(1)}$ |  |  |  |  | $(4,335)$ | $(4,283)$ | $(4,228)$ | $(4,169)$ | $(4,106)$ |
| Debt Amortization ${ }^{(1)}$ |  |  |  |  | (777) | (827) | (881) | (938) | (999) |
| Mezzanine Interest Expense ${ }^{(2)}$ |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Mezzanine Amortization ${ }^{(2)}$ |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Pref Equity Coupon (at $14.0 \%$ rate) | 50\% |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Accrued Pref Equity PIK Payment |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Refinancing Proceeds |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Equity Cash Flow |  | \$0 | (\$36,124) | \$0 | \$782 | (\$442) | \$814 | \$1,521 | \$20,505 |
| Cumulative Equity Cash Flow |  | 0 | $(36,124)$ | $(36,124)$ | $(35,342)$ | $(35,784)$ | $(34,971)$ | $(33,450)$ | $(12,945)$ |
| Unlevered Cash Flow |  | 0 | $(51,606)$ | $(51,606)$ | 5,894 | 4,668 | 5,922 | 6,627 | 88,276 |

Source: JF Capital Projections
(1) Fixed-rate debt at $6.5 \%$ interest with a 30 year amortization schedule
(2) Fixed-rate debt at $12.0 \%$ interest with a 0 year amortization schedule

|  |  | Construction |  |  | Operation |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Time 0 | Year 1 | Year 2 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Mortgage Debt Schedule |  |  |  |  |  |  |  |  |  |
| Beginning Balance |  |  |  |  | \$67,087 | \$66,311 | \$65,484 | \$64,603 | \$63,664 |
| Debt Refinancing ${ }^{(1)}$ |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Amortization | 30 yrs |  |  |  | (777) | (827) | (881) | (938) | (999) |
| Ending Balance |  |  |  | \$67,087 | \$66,311 | \$65,484 | \$64,603 | \$63,664 | \$62,665 |
| Interest Rate | 6.5\% |  |  |  | 6.5\% | 6.5\% | 6.5\% | 6.5\% | 6.5\% |
| Interest Expense |  |  |  |  | 4,335 | 4,283 | 4,228 | 4,169 | 4,106 |
| Debt Service |  |  |  |  | 5,112 | 5,110 | 5,109 | 5,107 | 5,105 |
| Credit Stats |  |  |  |  |  |  |  |  |  |
| DSCR |  |  |  |  | 0.7x | 0.9x | 1.2 x | 1.3 x | 1.4 x |
| Debt / EBITDA |  |  |  |  | 17.6x | 12.3 x | 9.4 x | 8.3 x | 7.7x |
| Debt Yield |  |  |  |  | 5.1\% | 7.1\% | 9.2\% | 10.4\% | 11.2\% |
| Loan to Cost |  |  |  |  | 64.2\% | 63.4\% | 62.6\% | 61.7\% | 60.7\% |
| Loan to Value (assumes a 8.5\% cap rate) |  |  |  |  | 166.1\% | 119.2\% | 92.7\% | 81.7\% | 75.6\% |
| Debt Per Key |  |  |  |  | \$221,036 | \$218,278 | \$215,342 | \$212,215 | \$208,884 |
| Mezzanine Debt Schedule |  |  |  |  |  |  |  |  |  |
| Beginning Balance |  |  |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Debt Refinancing ${ }^{(1)}$ |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Amortization |  |  |  | 0 | 0 | 0 | 0 | 0 | 0 |
| Ending Balance |  |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Interest Rate | 12.0\% |  |  |  | 12.00\% | 12.00\% | 12.00\% | 12.00\% | 12.00\% |
| Interest Expense |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Debt Service |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Cumulative Credit Stats - Through Mezzanine |  |  |  |  |  |  |  |  |  |
| DSCR |  |  |  |  | 0.7x | 0.9x | 1.2 x | 1.3 x | 1.4 x |
| Debt / EBITDA |  |  |  |  | 17.6x | 12.3 x | 9.4 x | 8.3 x | 7.7x |
| Debt Yield |  |  |  |  | 5.1\% | 7.1\% | 9.2\% | 10.4\% | 11.2\% |
| Loan to Cost |  |  |  |  | 64.2\% | 63.4\% | 62.6\% | 61.7\% | 60.7\% |
| Loan to Value (assumes a 8.5\% cap rate) |  |  |  |  | 166.1\% | 119.2\% | 92.7\% | 81.7\% | 75.6\% |
| Debt Per Key |  |  |  |  | \$221,036 | \$218,278 | \$215,342 | \$212,215 | \$208,884 |
| Preferred Equity Cash Flow |  |  |  |  |  |  |  |  |  |
| Beginning Preferred Balance |  |  |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Preferred Return | 14.0\% |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Paid | 50.0\% |  |  |  | 0 | 0 | 0 | 0 | 0 |
| PIK | 50.0\% |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Refinancing ${ }^{(1)}$ |  |  |  | 0 | 0 | 0 | 0 | 0 | 0 |
| Ending Balance |  |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Cumulative Credit Stats - Through Pref Equity |  |  |  |  |  |  |  |  |  |
| DSCR (assuming cash pay only) |  |  |  |  | 0.7x | 0.9x | 1.2 x | 1.3 x | 1.4 x |
| DSCR (assuming full coupon) |  |  |  |  | 0.7x | 0.9x | 1.2 x | 1.3 x | 1.4 x |
| Debt + Preferred / EBITDA |  |  |  |  | 17.6x | 12.3 x | 9.4 x | 8.3 x | 7.7x |
| Debt + Preferred Yield |  |  |  |  | 5.1\% | 7.1\% | 9.2\% | 10.4\% | 11.2\% |
| Debt + Preferred Equity Per Key |  |  |  |  | \$221,036 | \$218,278 | \$215,342 | \$212,215 | \$208,884 |

Source: JF Capital Projections
(1) Ability to refinance debt at $11.0 \%$ debt yield and $6.0 \%$ interest rate

| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
|  | NOI Performance |  |  |
| Exit Cap Rate | 100\% | 90.0\% | 80.0\% |
| 8.50\% | 0.0\% | 0.0\% | 0.0\% |
| 7.50\% | 0.0\% | 0.0\% | 0.0\% |
| 6.50\% | 0.0\% | 0.0\% | 0.0\% |


| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Refi |  | Refi Yea |  |
| Debt Yield | Year 3 | Year 4 | Year 5 |
| 12.0\% | 0.0\% | 0.0\% | 0.0\% |
| 11.0\% | 0.0\% | 0.0\% | 0.0\% |
| 10.0\% | 0.0\% | 0.0\% | 0.0\% |


| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Additional Keys |  |  |
| ADR | 0 | 10 | 20 |
| \$0 | 0.0\% | 0.0\% | 0.0\% |
| 10 | 0.0\% | 0.0\% | 0.0\% |
| 20 | 0.0\% | 0.0\% | 0.0\% |


| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Additional Keys |  |  |
| Dev. Cost | 0 | 20 | 40 |
| \$0 | 0.0\% | 0.0\% | 0.0\% |
| 2,000 | 0.0\% | 0.0\% | 0.0\% |
| 4,000 | 0.0\% | 0.0\% | 0.0\% |

Source: JF Capital Projections

| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
|  | NOI Performance |  |  |
| Exit Cap Rate | 100\% | 90.0\% | 80.0\% |
| 8.50\% | 0.6x | 0.3x | 0.0x |
| 7.50\% | 0.9x | 0.6x | 0.3 x |
| 6.50\% | 1.3x | 1.0x | 0.6x |


| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Refi |  | Refi Yea |  |
| Debt Yield | Year 3 | Year 4 | Year 5 |
| 12.0\% | 0.7x | 0.7x | 0.6x |
| 11.0\% | 0.7x | 0.7 x | 0.6x |
| 10.0\% | 0.7x | 0.6x | 0.6x |


| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Additional Keys |  |  |
| ADR | 0 | 10 | 20 |
| \$0 | 0.6x | 0.7x | 0.8x |
| 10 | 0.7x | 0.8x | 0.9x |
| 20 | 0.8x | 0.9 x | 1.0x |


| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Additional Keys |  |  |
| Dev. Cost | 0 | 20 | 40 |
| \$0 | 0.6x | 0.8x | 0.9x |
| 2,000 | 0.6 x | 0.7 x | 0.8x |
| 4,000 | 0.5 x | 0.6 x | 0.8x |

[^10]| Leveraged Total Profit Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
|  | NOI Performance |  |  |
| Exit Cap Rate | 100\% | 90.0\% | 80.0\% |
| 8.50\% | $(\$ 12,945)$ | $(\$ 23,833)$ | (\$34,722) |
| 7.50\% | $(2,114)$ | $(14,086)$ | $(26,058)$ |
| 6.50\% | 12,049 | $(1,339)$ | $(14,727)$ |
| Leveraged Total Profit Sensitivity |  |  |  |
| Refi |  | Refi Year |  |
| Debt Yield | Year 3 | Year 4 | Year 5 |
| 12.0\% | (\$10,387) | (\$12,077) | $(\$ 12,945)$ |
| 11.0\% | $(10,917)$ | $(12,377)$ | $(12,945)$ |
| 10.0\% | $(11,552)$ | $(12,736)$ | $(12,945)$ |


| Leveraged Total Profit Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Additional Keys |  |  |
| ADR | 0 | 10 | 20 |
| \$0 | (\$12,945) | $(\$ 10,613)$ | $(\$ 8,281)$ |
| 10 | $(9,249)$ | $(6,794)$ | $(4,339)$ |
| 20 | $(5,553)$ | $(2,975)$ | (397) |


| Leveraged Total Profit Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Additional Keys |  |  |
| Dev. Cost | 0 | 20 | 40 |
| \$0 | (\$12,945) | $(\$ 8,281)$ | $(\$ 3,618)$ |
| 2,000 | $(15,746)$ | $(11,092)$ | $(6,437)$ |
| 4,000 | $(18,548)$ | $(13,902)$ | $(9,257)$ |

[^11]

Source: JF Capital Projections
(2) Total property taxes paid are calculated as $2.25 \%$ of the appraised value which is assumed to be $30 \%$ of the Total Value of $\$ 103,211,411$ or $\$ 30,963,423$. Total Property taxes are growing at $3 \%$ per year in Years $2-5$.

|  | Forecast |  |  |  |  |  |  |  |  |  | 4 Year CAGR |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year 1 |  | Year 2 |  | Year 3 |  | Year 4 |  | Year 5 |  |  |
| Number of Rooms | 300 |  | 300 |  | 300 |  | 300 |  | 300 |  |  |
| Occupancy Growth (\% pts) | 60.0\% |  | $\begin{gathered} 65.0 \% \\ 5.0 \% \end{gathered}$ |  | $\begin{gathered} 69.0 \% \\ 4.0 \% \end{gathered}$ |  | $\begin{gathered} 71.0 \% \\ 2.0 \% \end{gathered}$ |  | $\begin{gathered} 73.0 \% \\ 2.0 \% \end{gathered}$ |  | 5.0\% |
| ADR Growth | \$160.00 |  | $\begin{array}{r} \$ 171.20 \\ 7.0 \% \end{array}$ |  | $\begin{array}{r} \$ 179.76 \\ 5.0 \% \end{array}$ |  | $\begin{array}{r} \$ 186.95 \\ 4.0 \% \end{array}$ |  | $\begin{array}{r} \$ 192.56 \\ 3.0 \% \end{array}$ |  | 4.7\% |
| RevPAR Growth | \$96.00 |  | $\begin{array}{r} \$ 111.28 \\ 15.9 \% \end{array}$ |  | $\begin{array}{r} \$ 124.03 \\ 11.5 \% \end{array}$ |  | $\begin{array}{r} \$ 132.73 \\ 7.0 \% \end{array}$ |  | $\begin{array}{r} \$ 140.57 \\ 5.9 \% \end{array}$ |  | 10.0\% |
| Days Open <br> Rooms Available <br> Rooms Occupied | $\begin{array}{r} 365 \\ 109,500 \\ 65,700 \end{array}$ |  | $\begin{array}{r} 365 \\ 109,500 \\ 71,175 \end{array}$ |  | $\begin{array}{r} 366 \\ 109,800 \\ 75,762 \end{array}$ |  | $\begin{array}{r} 365 \\ 109,500 \\ 77,745 \end{array}$ |  | $\begin{array}{r} 365 \\ 109,500 \\ 79,935 \end{array}$ |  |  |
| Revenues | Total \$ | \$ POR | Total \$ | \$ POR | Total \$ | \$ POR | Total \$ | \$ POR | Total \$ | \$ POR |  |
| Rooms | 10,512 | 160 | 12,185 | 171 | 13,619 | 180 | 14,534 | 187 | 15,392 | 193 | 10.0\% |
| Food \& Beverage | 6,999 | 107 | 8,138 | 114 | 9,488 | 125 | 10,590 | 136 | 10,959 | 137 | 11.9\% |
| Other | 922 | 14 | 1,070 | 15 | 1,214 | 16 | 1,322 | 17 | 1,387 | 17 | 0.0\% |
| Total Revenue | \$18,433 | \$281 | \$21,393 | \$301 | \$24,321 | \$321 | \$26,447 | \$340 | \$27,738 | \$347 | 10.8\% |
| Distributed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 2,943 | 45 | 3,168 | 45 | 3,124 | 41 | 3,198 | 41 | 3,386 | 42 | 3.6\% |
| Food \& Beverage | 5,316 | 81 | 5,800 | 81 | 6,406 | 85 | 7,065 | 91 | 7,318 | 92 | 8.3\% |
| Other | 461 | 7 | 535 | 8 | 607 | 8 | 661 | 9 | 693 | 9 | 0.0\% |
| Total Distributed Exp. | \$8,720 | \$133 | \$9,503 | \$134 | \$10,137 | \$134 | \$10,924 | \$141 | \$11,397 | \$143 | 6.9\% |
| Distributed Profit |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 7,569 | 115 | 9,017 | 127 | 10,458 | 138 | 11,337 | 146 | 12,006 | 150 | 12.2\% |
| Food \& Beverage | 1,683 | 26 | 2,338 | 33 | 3,082 | 41 | 3,525 | 45 | 3,642 | 46 | 21.3\% |
| Other Operated Departments | 461 | 7 | 535 | 8 | 607 | 8 | 661 | 9 | 693 | 9 | 0.0\% |
| Operating Income | \$9,713 | \$148 | \$11,890 | \$167 | \$14,184 | \$187 | \$15,523 | \$200 | \$16,341 | \$204 | 13.9\% |
| Undistributed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| A\&G | 1,567 | 24 | 1,711 | 24 | 1,821 | 24 | 1,984 | 26 | 2,080 | 26 | 7.3\% |
| Telecommunications | 184 | 3 | 214 | 3 | 243 | 3 | 264 | 3 | 277 | 3 | 10.8\% |
| Sales and Marketing | 1,475 | 22 | 1,497 | 21 | 1,457 | 19 | 1,587 | 20 | 1,664 | 21 | 3.1\% |
| Repairs | 737 | 11 | 856 | 12 | 971 | 13 | 1,058 | 14 | 1,110 | 14 | 10.8\% |
| Energy | 461 | 7 | 535 | 8 | 729 | 10 | 793 | 10 | 832 | 10 | 15.9\% |
| Total Undistributed Exp. | \$4,424 | \$67 | \$4,813 | \$68 | \$5,221 | \$69 | \$5,686 | \$73 | \$5,964 | \$75 | 7.8\% |
| GOP | \$5,289 | \$81 | \$7,076 | \$99 | \$8,963 | \$118 | \$9,837 | \$127 | \$10,377 | \$130 | 18.4\% |
| Management Fee | 553 | 8 | 749 | 11 | 971 | 13 | 1,058 | 14 | 1,110 | 14 | 19.0\% |
| Franchise Fee | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | NA |
| Fixed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| Rent | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | \#DIV/0! |
| Property Taxes | 697 | 11 | 697 | 10 | 697 | 9 | 697 | 9 | 697 | 9 | 0.0\% |
| Insurance | 276 | 4 | 321 | 5 | 364 | 5 | 397 | 5 | 416 | 5 | 10.8\% |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.0\% |
| Total Fixed Expenses | \$973 | \$15 | \$1,018 | \$14 | \$1,061 | \$14 | \$1,093 | \$14 | \$1,113 | \$14 | 3.4\% |
| EBITDA | \$3,763 | \$57 | \$5,310 | \$75 | \$6,931 | \$91 | \$7,685 | \$99 | \$8,155 | \$102 | 21.3\% |
| FF\&E Reserve | 369 | 6 | 642 | 9 | 971 | 13 | 1,058 | 14 | 1,110 | 14 | 31.7\% |
| NOI | \$3,394 | \$52 | \$4,668 | \$66 | \$5,960 | \$79 | \$6,627 | \$85 | \$7,045 | \$88 | 20.0\% |

Source: JF Capital Projections

## Comp Set Overview - Full Service

- For the North Castle Hotel "Full Service" Competitive Set, occupancy has averaged $72.0 \%$ with an average ADR of $\$ 140$.
- Peak Occupancy on a TTM basis was in January 2016 at $76.8 \%$ with a corresponding ADR of $\$ 141$
- Most recent TTM occupancy as of September 2017 had declined to $71.2 \%$ at a slightly higher ADR of $\$ 147$.
- Saturday is the highest occupancy day at $85.0 \%$, though also the second lowest ADR at $\$ 130$.
- Sunday is the weakest occupancy at $50.7 \%$, followed by Thursday at $67.6 \%$.
- 4 months have very weak occupancy (December to March) of $56.8 \%$ to $62.5 \%$; those same months have the weakest ADRs of $\$ 128$ to $\$ 142$.
- Overall ADR is fairly consistent without a lot of variability.
- The competitive set consists of 6 hotels with 2,006 rooms and has a much larger average key count than the North Castle Hotel, requiring a tremendous focus on meetings, events, and group business.


## The competitive set comprises 6 hotels with an average key count of 334 rooms

| Hotel | Street Address |  |  |  |  |  | Rooms |  | Opening Date |  | Meeting Space |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hyatt Regency Greenwich | 1800 E Putnam Ave, Old Greenwich, CT 06870 |  |  |  |  |  | 373 |  | Dec 1986 |  | 35,000 |
| Hilton Westchester | 699 Westchester Ave, Rye Brook, NY 10573 |  |  |  |  |  | 445 |  | Apr 1973 |  | 30,000 |
| Sheraton Hotel Tarrytown | 600 White Plains Rd, Tarrytown, NY 10591 |  |  |  |  |  | 150 |  | Jan 2007 |  | 1,452 |
| Marriott Westchester | 670 White Plains Rd, Tarrytown, NY 10591 |  |  |  |  |  | 444 |  | Nov 1981 |  | 26,676 |
| Doubletree Tarrytown | 455 S Broadway, Tarrytown, NY 10591 |  |  |  |  |  | 246 |  | Jan 1961 |  | 24,000 |
| Renaissance Westchester Hotel |  | 80 W Red Oak Ln, West Harrison, NY 10604 |  |  |  |  | 348 |  | Apr 1981 |  | 23,705 |
| 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | TTM 9/2017 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| STR Comp Set |  |  |  |  |  |  |  |  |  |  |  |
| Occupancy 69.1\% | 70.7\% | 69.9\% | 71.7\% | 76.5\% | 73.9\% | 71.1\% | 71.0\% | 71.7\% | 72.2\% | 72.1\% | 72.5\% |
| Growth | 2.3\% | -1.1\% | 2.5\% | 6.8\% | -3.5\% | 1.7\% | -0.2\% | 1.0\% | 0.7\% | -0.1\% | 0.5\% |
| ADR \$134.76 | \$137.27 | \$138.87 | \$140.51 | \$141.08 | \$145.54 | \$146.30 | \$144.84 | \$144.11 | \$146.13 | \$148.91 | \$150.40 |
| Growth | 1.9\% | 1.2\% | 1.2\% | 0.4\% | 3.2\% | 5.3\% | -1.0\% | -0.5\% | 1.4\% | 1.9\% | 1.0\% |
| RevPAR \$93.15 | \$97.03 | \$97.05 | \$100.70 | \$107.97 | \$107.54 | \$104.02 | \$102.77 | \$103.28 | \$105.46 | \$107.36 | \$108.97 |
| Growth | 4.2\% | 0.0\% | 3.8\% | 7.2\% | -0.4\% | 7.2\% | -1.2\% | 0.5\% | 2.1\% | 1.8\% | 1.5\% |
| North Castle Hotel Projections - Full Service |  |  |  |  |  |  |  |  |  |  |  |
| Occupancy |  |  |  |  |  |  | 60.0\% | 65.0\% | 69.0\% | 71.0\% | 73.0\% |
| ADR |  |  |  |  |  |  | \$160.00 | \$171.20 | \$179.76 | \$186.95 | \$192.56 |
| Growth |  |  |  |  |  |  |  | 7.0\% | 5.0\% | 4.0\% | 3.0\% |
| RevPAR |  |  |  |  |  |  | \$96.00 | \$111.28 | \$124.03 | \$132.73 | \$140.57 |
| Growth |  |  |  |  |  |  |  | 7.0\% | 6.0\% | 5.0\% | 3.0\% |
| Penetration Index |  |  |  |  |  |  |  |  |  |  |  |
| Occupancy |  |  |  |  |  |  | 84.6\% | 90.7\% | 95.6\% | 98.5\% | 100.7\% |
| ADR |  |  |  |  |  |  | 110.5\% | 118.8\% | 123.0\% | 125.5\% | 128.0\% |
| RevPAR |  |  |  |  |  |  | 93.4\% | 107.7\% | 117.6\% | 123.6\% | 129.0\% |

[^12]
## Potential F\&B Revenues - Full Service

(\$ in actuals)

- The following analysis shows both the size of $F \& B$ offerings, as well as potential $F \& B$ revenues as the hotel generates higher occupancy:

|  | Square Footage | \# Seats | SF / Seat | Notes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Restaurant (First Floor) | 1,800 | 70 | 26 |  |  |  |
| Coffee Bar / Bar (First Floor) | 1,000 | 30 | 33 |  |  |  |
| Rooftop Bar \& Lounge | 0 | 0 | N/A |  |  |  |
| Ground Floor Lounge | 2,000 | 80 | 25 |  |  |  |
| Ballroom | 8,000 | 400 | 20 |  |  |  |
| Junior Ballroom | 5,000 | 250 | 20 |  |  |  |
| Breakout Room 1 | 2,000 | 60 | 33 |  |  |  |
| Breakout Room 2 | 1,500 | 45 | 33 |  |  |  |
| Breakout Room 3 | 1,500 | 45 | 33 |  |  |  |
| Breakout Room 4 | 1,000 | 30 | 33 |  |  |  |
| Breakout Room 5 | 1,000 | 30 | 33 |  |  |  |
| Boardroom | 550 | 15 | 37 |  |  |  |
| TOTAL | 25,350 | 1,055 | 24 |  |  |  |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Total Guest Rooms |  | 300 | 300 | 300 | 300 | 300 |
| Occupancy |  | 60.0\% | 65.0\% | 69.0\% | 71.0\% | 73.0\% |
| Occupied Rooms/Day |  | 180 | 195 | 207 | 213 | 219 |
| Guests/Room |  | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 |
| Hotel Guests/Day |  | 270 | 293 | 311 | 320 | 329 |
| Total F\&B Revenue |  | \$6,999,323 | \$8,137,867 | \$9,488,078 | \$10,589,890 | \$10,959,164 |
| Growth |  |  | 16.3\% | 16.6\% | 11.6\% | 3.5\% |
| Total $F \& B$ Revenue per SF |  | \$276 | \$321 | \$374 | \$418 | \$432 |
| Total F\&B Revenue per Seat |  | 6,634 | 7,714 | 8,993 | 10,038 | 10,388 |
| Total F\&B EbITDA |  | \$1,683,415 | \$2,337,886 | \$3,082,095 | \$3,524,574 | \$3,641,636 |
| Growth |  |  | 38.9\% | 31.8\% | 14.4\% | 3.3\% |
| Margin |  | 24.1\% | 28.7\% | 32.5\% | 33.3\% | 33.2\% |
| Total F\&B EBITDA per SF |  | \$66 | \$92 | \$122 | \$139 | \$144 |
| Total F \& B EBITDA per Seat |  | 1,596 | 2,216 | 2,921 | 3,341 | 3,452 |

[^13]| Potential F\&B Revenues - Full Service |  |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Restaurant (First Floor) - (1,800 SF \& 70 Seats) |  |  |  |  |  |  |
| Breakfast Capture (\% of Guests) |  | 25.0\% | 25.0\% | 25.0\% | 25.0\% | 25.0\% |
| Breakfast Covers per Day (Guests) |  | 68 | 73 | 78 | 80 | 82 |
| Breakfast Covers per Day (Non-Guests) |  | 40 | 40 | 40 | 40 | 40 |
| Breakfast Revenue per Cover | 3.0\% | \$15 | \$15 | \$16 | \$16 | \$17 |
| Breakfast Revenue Subtotal |  | \$588,563 | \$637,940 | \$683,216 | \$717,174 | \$752,554 |
| Breakfast Revenue per Seat |  | 8,408 | 9,113 | 9,760 | 10,245 | 10,751 |
| Breakfast Revenue per SF |  | 327 | 354 | 380 | 398 | 418 |
| Lunch Capture (\% of Guests) |  | 15.0\% | 15.0\% | 15.0\% | 15.0\% | 15.0\% |
| Lunch Covers per Day (Guests) |  | 41 | 44 | 47 | 48 | 49 |
| Lunch Covers per Day (Non-Guests) |  | 20 | 20 | 20 | 20 | 20 |
| Lunch Revenue per Cover | 3.0\% | \$14 | \$14 | \$15 | \$15 | \$16 |
| Lunch Revenue Subtotal |  | \$309,155 | \$336,193 | \$360,916 | \$379,282 | \$398,425 |
| Lunch Revenue per Seat |  | 4,417 | 4,803 | 5,156 | 5,418 | 5,692 |
| Lunch Revenue per SF |  | 172 | 187 | 201 | 211 | 221 |
| Dinner Capture (\% of Guests) |  | 17.5\% | 17.5\% | 17.5\% | 17.5\% | 17.5\% |
| Dinner Covers per Day (Guests) |  | 47 | 51 | 54 | 56 | 57 |
| Dinner Covers per Day (Non-Guests) |  | 20 | 20 | 20 | 20 | 20 |
| Dinner Revenue per Cover | 3.0\% | \$18 | \$19 | \$19 | \$20 | \$20 |
| Dinner Revenue Subtotal |  | \$441,833 | \$481,733 | \$518,141 | \$544,992 | \$572,989 |
| Dinner Revenue per Seat |  | 6,312 | 6,882 | 7,402 | 7,786 | 8,186 |
| Dinner Revenue per SF |  | 245 | 268 | 288 | 303 | 318 |
| Total Restaurant Revenue |  | \$1,339,550 | \$1,455,866 | \$1,562,273 | \$1,641,448 | \$1,723,967 |
| EBITDA Margin |  | 16\% | 18\% | 20\% | 22\% | 22\% |
| Total Restaurant EBITDA |  | \$214,328 | \$262,056 | \$312,455 | \$361,119 | \$379,273 |


|  |  | Potential F\&B Revenues - Full Service |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Coffee Bar / Bar (First Floor) - (1,000 SF \& 30 Seats) | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Breakfast Capture (\% of Guests) | 10.0\% | 10.0\% | 10.0\% | 10.0\% | 10.0\% |
| Breakfast Covers per Day (Guests) | 27 | 29 | 31 | 32 | 33 |
| Breakfast Covers per Day (Non-Guests) | 10 | 12 | 14 | 14 | 14 |
| Breakfast Revenue per Cover 3.0\% | \$6 | \$6 | \$6 | \$7 | \$7 |
| Breakfast Revenue Subtotal | \$81,030 | \$93,048 | \$104,668 | \$109,962 | \$115,479 |
| Breakfast Revenue per Seat | 1,158 | 1,329 | 1,495 | 1,571 | 1,650 |
| Breakfast Revenue per SF | 45 | 52 | 58 | 61 | 64 |
| Lunch Capture (\% of Guests) | 2.5\% | 2.5\% | 2.5\% | 2.5\% | 2.5\% |
| Lunch Covers per Day (Guests) | 7 | 7 | 8 | 8 | 8 |
| Lunch Covers per Day (Non-Guests) | 20 | 23 | 25 | 25 | 25 |
| Lunch Revenue per Cover 3.0\% | \$10 | \$10 | \$11 | \$11 | \$11 |
| Lunch Revenue Subtotal | \$97,638 | \$113,960 | \$126,866 | \$131,569 | \$136,441 |
| Lunch Revenue per Seat | 1,395 | 1,628 | 1,812 | 1,880 | 1,949 |
| Lunch Revenue per SF | 54 | 63 | 70 | 73 | 76 |
| Dinner Capture (\% of Guests) | 5.0\% | 5.0\% | 5.0\% | 5.0\% | 5.0\% |
| Dinner Covers per Day (Guests) | 14 | 15 | 16 | 16 | 16 |
| Dinner Covers per Day (Non-Guests) | 20 | 20 | 20 | 20 | 20 |
| Dinner Revenue per Cover 3.0\% | \$12 | \$12 | \$13 | \$13 | \$14 |
| Dinner Revenue Subtotal | \$146,730 | \$156,207 | \$165,076 | \$172,182 | \$179,565 |
| Dinner Revenue per Seat | 2,096 | 2,232 | 2,358 | 2,460 | 2,565 |
| Dinner Revenue per SF | 82 | 87 | 92 | 96 | 100 |
| Total Coffee Bar / Bar Revenue | \$325,398 | \$363,215 | \$396,609 | \$413,712 | \$431,485 |
| EBITDA Margin | 20\% | 22\% | 24\% | 24\% | 24\% |
| Total Restaurant EBITDA | \$65,080 | \$79,907 | \$95,186 | \$99,291 | \$103,556 |

DRAFT North Castle Hotel Model

| Potential F\&B Revenues - Full Service |  |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Rooftop Bar \& Lounge - (0 SF \& 0 Seats) |  |  |  |  |  |  |
| Capture (\% of Guests) |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Covers per Day (Guests) |  | 0 | 0 | 0 | 0 | 0 |
| Covers per Day (Non-Guests) |  | 0 | 0 | 0 | 0 | 0 |
| Revenue per Cover | 3.0\% | \$0 | \$0 | \$0 | \$0 | \$0 |
| Total Revenue |  | \$0 | \$0 | \$0 | \$0 | \$0 |
| Revenue per Seat |  | N/A | N/A | N/A | N/A | N/A |
| Revenue per SF |  | N/A | N/A | N/A | N/A | N/A |
| EBITDA Margin |  | 0\% | 0\% | 0\% | 0\% | 0\% |
| Total EBITDA |  | \$0 | \$0 | \$0 | \$0 | \$0 |


| Potential F\&B Revenues - Full Service |  |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Ground Floor Lounge - (2,000 SF \& 80 Seats) |  |  |  |  |  |  |
| Lunch Capture (\% of Guests) |  | 10.0\% | 10.0\% | 10.0\% | 10.0\% | 10.0\% |
| Lunch Covers per Day (Guests) |  | 27 | 29 | 31 | 32 | 33 |
| Lunch Covers per Day (Non-Guests) |  | 30 | 35 | 35 | 35 | 35 |
| Lunch Revenue per Cover | 3.0\% | \$15 | \$15 | \$16 | \$16 | \$17 |
| Lunch Revenue Subtotal |  | \$312,075 | \$362,322 | \$383,647 | \$400,540 | \$418,103 |
| Lunch Revenue per Seat |  | 4,458 | 5,176 | 5,481 | 5,722 | 5,973 |
| Lunch Revenue per SF |  | 173 | 201 | 213 | 223 | 232 |
| Dinner Capture (\% of Guests) |  | 10.0\% | 10.0\% | 10.0\% | 10.0\% | 10.0\% |
| Dinner Covers per Day (Guests) |  | 27 | 29 | 31 | 32 | 33 |
| Dinner Covers per Day (Non-Guests) |  | 45 | 45 | 45 | 45 | 45 |
| Dinner Revenue per Cover | 3.0\% | \$20 | \$21 | \$21 | \$22 | \$23 |
| Dinner Revenue Subtotal |  | \$525,600 | \$558,286 | \$588,975 | \$613,823 | \$639,632 |
| Dinner Revenue per Seat |  | 7,509 | 7,976 | 8,414 | 8,769 | 9,138 |
| Dinner Revenue per SF |  | 292 | 310 | 327 | 341 | 355 |
| Late Night Capture (\% of Guests) |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Late Night Covers per Day (Guests) |  | 0 | 0 | 0 | 0 | 0 |
| Late Night Covers per Day (Non-Guests) |  | 0 | 0 | 0 | 0 | 0 |
| Late Night Revenue per Cover | 3.0\% | \$0 | \$0 | \$0 | \$0 | \$0 |
| Late Night Revenue Subtotal |  | \$0 | \$0 | \$0 | \$0 | \$0 |
| Late Night Revenue per Seat |  | 0 | 0 | 0 | 0 | 0 |
| Late Night Revenue per SF |  | 0 | 0 | 0 | 0 | 0 |
| Total Ground Floor Lounge Revenue |  | \$837,675 | \$920,608 | \$972,621 | \$1,014,363 | \$1,057,735 |
| EBITDA Margin |  | 18\% | 20\% | $21 \%$ | 21\% | 21\% |
| Total EBITDA |  | \$150,782 | \$184,122 | \$204,250 | \$213,016 | \$222,124 |

DRAFT North Castle Hotel Model

| Potential F\&B Revenues - Full Service |  |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Ballroom - (8,000 SF \& 400 Seats) |  |  |  |  |  |  |
| Events Per Week |  | 2.5 | 2.5 | 3.0 | 3.0 | 3.0 |
| Number of Attendees |  | 250 | 275 | 300 | 300 | 300 |
| Revenue per Attendee | 3.0\% | \$85 | \$88 | \$90 | \$93 | \$96 |
| Total Revenue |  | \$2,762,500 | \$3,129,913 | \$4,220,260 | \$4,346,868 | \$4,477,274 |
| Revenue per Seat |  | 11,050 | 12,520 | 16,881 | 17,387 | 17,909 |
| Revenue per $S F$ |  | 553 | 626 | 844 | 869 | 895 |
| EBITDA Margin |  | 30\% | 36\% | 40\% | 40\% | 40\% |
| Total EBITDA |  | \$828,750 | \$1,126,769 | \$1,688,104 | \$1,738,747 | \$1,790,910 |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Junior Ballroom - (5,000 SF \& 250 Seats) |  |  |  |  |  |  |
| Events Per Week |  | 2.0 | 2.5 | 2.5 | 3.0 | 3.0 |
| Number of Attendees |  | 100 | 120 | 120 | 150 | 150 |
| Revenue per Attendee | 3.0\% | \$90 | \$93 | \$95 | \$98 | \$101 |
| Total Revenue |  | \$936,000 | \$1,446,120 | \$1,489,504 | \$2,301,283 | \$2,370,322 |
| Revenue per Seat |  | 3,744 | 5,784 | 5,958 | 9,205 | 9,481 |
| Revenue per SF |  | 187 | 289 | 298 | 460 | 474 |
| EBITDA Margin |  | 30\% | 36\% | 40\% | 40\% | 40\% |
| Total EBITDA |  | \$280,800 | \$520,603 | \$595,801 | \$920,513 | \$948,129 |


| Potential F\&B Revenues - Full Service |  |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Breakout Room 1 - (2,000 SF \& 60 Seats) |  |  |  |  |  |  |
| Events Per Week |  | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 |
| Number of Attendees |  | 40 | 40 | 40 | 40 | 40 |
| Revenue per Attendee | 3.0\% | \$60 | \$62 | \$64 | \$66 | \$68 |
| Total Revenue |  | \$249,600 | \$257,088 | \$264,801 | \$272,745 | \$280,927 |
| Revenue per Seat |  | 4,160 | 4,285 | 4,413 | 4,546 | 4,682 |
| Revenue per SF |  | 125 | 129 | 132 | 136 | 140 |
| EBITDA Margin |  | 18\% | 20\% | 22\% | 22\% | 22\% |
| Total EBITDA |  | \$44,928 | \$51,418 | \$58,256 | \$60,004 | \$61,804 |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Breakout Room 2 - (1,500 SF \& 45 Seats) |  |  |  |  |  |  |
| Events Per Week |  | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 |
| Number of Attendees |  | 30 | 30 | 30 | 30 | 30 |
| Revenue per Attendee | 3.0\% | \$50 | \$52 | \$53 | \$55 | \$56 |
| Total Revenue |  | \$156,000 | \$160,680 | \$165,500 | \$170,465 | \$175,579 |
| Revenue per Seat |  | 2,600 | 2,678 | 2,758 | 2,841 | 2,926 |
| Revenue per SF |  | 78 | 80 | 83 | 85 | 88 |
| EBITDA Margin |  | 18\% | 20\% | 22\% | 22\% | 22\% |
| Total EBITDA |  | \$28,080 | \$32,136 | \$36,410 | \$37,502 | \$38,627 |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Breakout Room 3-(1,500 SF \& 45 Seats) |  |  |  |  |  |  |
| Events Per Week |  | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 |
| Number of Attendees |  | 30 | 30 | 30 | 30 | 30 |
| Revenue per Attendee | 3.0\% | \$50 | \$52 | \$53 | \$55 | \$56 |
| Total Revenue |  | \$156,000 | \$160,680 | \$165,500 | \$170,465 | \$175,579 |
| Revenue per Seat |  | 2,600 | 2,678 | 2,758 | 2,841 | 2,926 |
| Revenue per SF |  | 78 | 80 | 83 | 85 | 88 |
| EBITDA Margin |  | 18\% | 20\% | 22\% | 22\% | 22\% |
| Total EBITDA |  | \$28,080 | \$32,136 | \$36,410 | \$37,502 | \$38,627 |


| Potential F\&B Revenues - Full Service |  |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Breakout Room 4 - (1,000 SF \& 30 Seats) |  |  |  |  |  |  |
| Events Per Week |  | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 |
| Number of Attendees |  | 20 | 20 | 20 | 20 | 20 |
| Revenue per Attendee | 3.0\% | \$40 | \$41 | \$42 | \$44 | \$45 |
| Total Revenue |  | \$83,200 | \$85,696 | \$88,267 | \$90,915 | \$93,642 |
| Revenue per Seat |  | 1,387 | 1,428 | 1,471 | 1,515 | 1,561 |
| Revenue per SF |  | 42 | 43 | 44 | 45 | 47 |
| EBITDA Margin |  | 18\% | 20\% | 22\% | 22\% | 22\% |
| Total EBITDA |  | \$14,976 | \$17,139 | \$19,419 | \$20,001 | \$20,601 |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Breakout Room 5-(1,000 SF \& 30 Seats) |  |  |  |  |  |  |
| Events Per Week |  | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 |
| Number of Attendees |  | 20 | 20 | 20 | 20 | 20 |
| Revenue per Attendee | 3.0\% | \$40 | \$41 | \$42 | \$44 | \$45 |
| Total Revenue |  | \$83,200 | \$85,696 | \$88,267 | \$90,915 | \$93,642 |
| Revenue per Seat |  | 1,387 | 1,428 | 1,471 | 1,515 | 1,561 |
| Revenue per SF |  | 42 | 43 | 44 | 45 | 47 |
| EBITDA Margin |  | 18\% | 20\% | 22\% | 22\% | 22\% |
| Total EBITDA |  | \$14,976 | \$17,139 | \$19,419 | \$20,001 | \$20,601 |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Boardroom - (550 SF \& 15 Seats) |  |  |  |  |  |  |
| Events Per Week |  | 3.0 | 3.0 | 3.0 | 3.0 | 3.0 |
| Number of Attendees |  | 10 | 10 | 10 | 10 | 10 |
| Revenue per Attendee | 3.0\% | \$45 | \$46 | \$48 | \$49 | \$51 |
| Total Revenue |  | \$70,200 | \$72,306 | \$74,475 | \$76,709 | \$79,011 |
| Revenue per Seat |  | 4,680 | 4,820 | 4,965 | 5,114 | 5,267 |
| Revenue per SF |  | 128 | 131 | 135 | 139 | 144 |
| EBITDA Margin |  | 18\% | 20\% | 22\% | 22\% | 22\% |
| Total EBITDA |  | \$12,636 | \$14,461 | \$16,385 | \$16,876 | \$17,382 |


draft North Castle Hotel Model

| Potential F\&B Revenues - Full Service |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Per SF | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Revenue Per SF |  |  |  |  |  |
| Restaurant (First Floor) | \$744 | \$809 | \$868 | \$912 | \$958 |
| Coffee Bar / Bar (First Floor) | 325 | 363 | 397 | 414 | 431 |
| Rooftop Bar \& Lounge | N/A | N/A | N/A | N/A | N/A |
| Ground Floor Lounge | 419 | 460 | 486 | 507 | 529 |
| Ballroom | 345 | 391 | 528 | 543 | 560 |
| Junior Ballroom | 187 | 289 | 298 | 460 | 474 |
| Breakout Room 1 | 125 | 129 | 132 | 136 | 140 |
| Breakout Room 2 | 104 | 107 | 110 | 114 | 117 |
| Breakout Room 3 | 104 | 107 | 110 | 114 | 117 |
| Breakout Room 4 | 83 | 86 | 88 | 91 | 94 |
| Breakout Room 5 | 83 | 86 | 88 | 91 | 94 |
| Boardroom | 128 | 131 | 135 | 139 | 144 |
| Total Revenue Per SF | \$276 | \$321 | \$374 | \$418 | \$432 |
| EBITDA Per SF |  |  |  |  |  |
| Restaurant (First Floor) | \$119 | \$146 | \$174 | \$201 | \$211 |
| Coffee Bar / Bar (First Floor) | 65 | 80 | 95 | 99 | 104 |
| Rooftop Bar \& Lounge | N/A | N/A | N/A | N/A | N/A |
| Ground Floor Lounge | 75 | 92 | 102 | 107 | 111 |
| Ballroom | 104 | 141 | 211 | 217 | 224 |
| Junior Ballroom | 56 | 104 | 119 | 184 | 190 |
| Breakout Room 1 | 22 | 26 | 29 | 30 | 31 |
| Breakout Room 2 | 19 | 21 | 24 | 25 | 26 |
| Breakout Room 3 | 19 | 21 | 24 | 25 | 26 |
| Breakout Room 4 | 15 | 17 | 19 | 20 | 21 |
| Breakout Room 5 | 15 | 17 | 19 | 20 | 21 |
| Boardroom | 23 | 26 | 30 | 31 | 32 |
| Total EbITDA Per SF | \$66 | \$92 | \$122 | \$139 | \$144 |


| Potential F\&B Revenues - Full Service |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Per Seat | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Revenue Per Seat |  |  |  |  |  |
| Restaurant (First Floor) | \$19,136 | \$20,798 | \$22,318 | \$23,449 | \$24,628 |
| Coffee Bar / Bar (First Floor) | 10,847 | 12,107 | 13,220 | 13,790 | 14,383 |
| Rooftop Bar \& Lounge | N/A | N/A | N/A | N/A | N/A |
| Ground Floor Lounge | 10,471 | 11,508 | 12,158 | 12,680 | 13,222 |
| Ballroom | 6,906 | 7,825 | 10,551 | 10,867 | 11,193 |
| Junior Ballroom | 3,744 | 5,784 | 5,958 | 9,205 | 9,481 |
| Breakout Room 1 | 4,160 | 4,285 | 4,413 | 4,546 | 4,682 |
| Breakout Room 2 | 3,467 | 3,571 | 3,678 | 3,788 | 3,902 |
| Breakout Room 3 | 3,467 | 3,571 | 3,678 | 3,788 | 3,902 |
| Breakout Room 4 | 2,773 | 2,857 | 2,942 | 3,030 | 3,121 |
| Breakout Room 5 | 2,773 | 2,857 | 2,942 | 3,030 | 3,121 |
| Boardroom | 4,680 | 4,820 | 4,965 | 5,114 | 5,267 |
| Total Revenue Per Seat | \$6,634 | \$7,714 | \$8,993 | \$10,038 | \$10,388 |
| EBITDA Per Seat |  |  |  |  |  |
| Restaurant (First Floor) | \$3,062 | \$3,744 | \$4,464 | \$5,159 | \$5,418 |
| Coffee Bar / Bar (First Floor) | 2,169 | 2,664 | 3,173 | 3,310 | 3,452 |
| Rooftop Bar \& Lounge | N/A | N/A | N/A | N/A | N/A |
| Ground Floor Lounge | 1,885 | 2,302 | 2,553 | 2,663 | 2,777 |
| Ballroom | 2,072 | 2,817 | 4,220 | 4,347 | 4,477 |
| Junior Ballroom | 1,123 | 2,082 | 2,383 | 3,682 | 3,793 |
| Breakout Room 1 | 749 | 857 | 971 | 1,000 | 1,030 |
| Breakout Room 2 | 624 | 714 | 809 | 833 | 858 |
| Breakout Room 3 | 624 | 714 | 809 | 833 | 858 |
| Breakout Room 4 | 499 | 571 | 647 | 667 | 687 |
| Breakout Room 5 | 499 | 571 | 647 | 667 | 687 |
| Boardroom | 842 | 964 | 1,092 | 1,125 | 1,159 |
| Total EbITDA Per Seat | \$1,596 | \$2,216 | \$2,921 | \$3,341 | \$3,452 |


| Potential F\&B Revenues - Full Service |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Margins |  |  |  |  |  |
|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Restaurant (First Floor) | 16.0\% | 18.0\% | 20.0\% | 22.0\% | 22.0\% |
| Coffee Bar / Bar (First Floor) | 20.0\% | 22.0\% | 24.0\% | 24.0\% | 24.0\% |
| Rooftop Bar \& Lounge | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Ground Floor Lounge | 18.0\% | 20.0\% | 21.0\% | 21.0\% | 21.0\% |
| Ballroom | 30.0\% | 36.0\% | 40.0\% | 40.0\% | 40.0\% |
| Junior Ballroom | 30.0\% | 36.0\% | 40.0\% | 40.0\% | 40.0\% |
| Breakout Room 1 | 18.0\% | 20.0\% | 22.0\% | 22.0\% | 22.0\% |
| Breakout Room 2 | 18.0\% | 20.0\% | 22.0\% | 22.0\% | 22.0\% |
| Breakout Room 3 | 18.0\% | 20.0\% | 22.0\% | 22.0\% | 22.0\% |
| Breakout Room 4 | 18.0\% | 20.0\% | 22.0\% | 22.0\% | 22.0\% |
| Breakout Room 5 | 18.0\% | 20.0\% | 22.0\% | 22.0\% | 22.0\% |
| Boardroom | 18.0\% | 20.0\% | 22.0\% | 22.0\% | 22.0\% |
| Total Margins | 24.1\% | 28.7\% | 32.5\% | 33.3\% | 33.2\% |

## The following provides a build up by department for the hotel FTEs

| Department | FTEs |  |
| :--- | :---: | :---: |
| Rooms $^{(1)}$ |  | 25 |
| Food \& Beverage | 55 |  |
| Admin \& General | 14 |  |
| Sales and Marketing | 13 |  |
| Repair and Maintenance | 12 |  |
| Parking/Valet | 9 |  |
| Other | 3 |  |
| Total Hotel | $\mathbf{1 3 1}$ |  |

(1) Assumes 30 minutes of housekeeping per room, for 300 rooms, at a Year 5 Occupancy of $73.0 \%$


Source: JF Capital illustrative internal projections
(1) Mortgage Recording Tax calculated as $0.35 \%$ of total loan balance, (2) Interest Reserve calculated as $50 \%$ of one year of interest on full loan amount, (3) Origination Fee calculated as $1.0 \%$ of loan,
(4) Financing / Brokerage Fee calculated as 100 bps of loan, (5) Estimated using the Stewart Title Insurance Calculator, (6) Advisory Fee calculated as $\$ 25$ retainer for work done through December $31,2017+\$ 5$ per month for 6 months $+\$ 10$ per month for 18 months $+\$ 125$ upon execution of management/operator agreement $+\$ 50$ upon execution of a franchise, license, or branding agreement $+\$ 50$ upon execution of an agreement with a third party $\mathrm{F} \& \mathrm{~B}$ operator

- The analysis below illustrates a refinancing each year at an implied debt yield of $\mathbf{1 2 . 0 \%}$ and the refinancing excess / (shortfall) to the debt

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total Debt | \$66,311 | \$65,484 | \$64,603 | \$63,664 | \$62,665 |
| EBITDA | 3,763 | 5,310 | 6,894 | 7,685 | 8,155 |
| FF\&E Reserve | 369 | 642 | 971 | 1,058 | 1,110 |
| NOI | \$3,394 | \$4,668 | \$5,922 | \$6,627 | \$7,045 |
| Debt Yield | 5.1\% | 7.1\% | 9.2\% | 10.4\% | 11.2\% |
| NOI | \$3,394 | \$4,668 | \$5,922 | \$6,627 | \$7,045 |
| Assumed Debt Yield | 12.0\% | 12.0\% | 12.0\% | 12.0\% | 12.0\% |
| New Loan Proceeds | \$28,285 | \$38,902 | \$49,354 | \$55,229 | \$58,712 |
| Fees ${ }^{(1)}$ | (849) | $(1,167)$ | $(1,481)$ | $(1,657)$ | $(1,761)$ |
| Net Proceeds | \$27,436 | \$37,735 | \$47,873 | \$53,572 | \$56,951 |
| Refinancing Excess/(Shortfall) (\$) | $(\$ 38,875)$ | (\$27,748) | (\$16,730) | (\$10,092) | $(\$ 5,714)$ |
| Refinancing Excess/(Shortfall) (\%) | -58.6\% | -42.4\% | -25.9\% | -15.9\% | -9.1\% |
| Refinancing Per Key (120 keys) | \$235,705 | \$324,186 | \$411,280 | \$460,241 | \$489,268 |
| Implied Refinancing EBITDA Multiple | 7.5x | 7.3x | 7.2x | 7.2x | 7.2x |

Source: JF Capital Projections
(1) New Debt fees of $3.0 \%$ per JF Capital assumption

DRAFT North Castle Hotel Model

Debt Refinancing Analysis - Debt Constant - Full Service
(\$ in thousands, except per key amounts)

- The analysis below illustrates a refinancing each year at an implied debt constant of $7.5 \%$ and the refinancing excess / (shortfall) to the debt

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total Debt | \$66,311 | \$65,484 | \$64,603 | \$63,664 | \$62,665 |
| EBITDA | 3,763 | 5,310 | 6,894 | 7,685 | 8,155 |
| FF\&E Reserve | 369 | 642 | 971 | 1,058 | 1,110 |
| NOI | \$3,394 | \$4,668 | \$5,922 | \$6,627 | \$7,045 |
| Debt Yield | 5.1\% | 7.1\% | 9.2\% | 10.4\% | 11.2\% |
| NOI | \$3,394 | \$4,668 | \$5,922 | \$6,627 | \$7,045 |
| Assumed DSCR | 1.4 x | 1.4 x | 1.4 x | 1.4 x | 1.4 x |
| Assumed Debt Constant | 7.5\% | 7.5\% | 7.5\% | 7.5\% | 7.5\% |
| New Loan Proceeds | \$32,325 | \$44,460 | \$56,404 | \$63,119 | \$67,100 |
| Fees ${ }^{(1)}$ | (970) | $(1,334)$ | $(1,692)$ | $(1,894)$ | $(2,013)$ |
| Net Proceeds | \$31,355 | \$43,126 | \$54,712 | \$61,225 | \$65,087 |
| Refinancing Excess/(Shortfall) (\$) | $(\$ 34,955)$ | (\$22,357) | (\$9,891) | (\$2,439) | \$2,422 |
| Refinancing Excess/(Shortfall) (\%) | -52.7\% | -34.1\% | -15.3\% | -3.8\% | 3.9\% |
| Refinancing Per Key (120 keys) | \$269,377 | \$370,499 | \$470,034 | \$525,990 | \$559,164 |
| Implied Refinancing EBITDA Multiple | 8.6x | 8.4x | 8.2x | 8.2x | 8.2x |

Source: JF Capital Projections
(1) New Debt fees of $3.0 \%$ per JF Capital assumption

# DRAFT North Castle Hotel Model 

# Independent/Boutique Hotel Scenario 

CONFIDENTIAL

- JF Capital is reviewing the development opportunity of an independent, boutique hotel in Westchester County, NY.
- The hotel will have 120 rooms and 17,350 SF of $F \& B$ and event space for a total of 85,000 square feet
- The hotel will also have 250 parking spaces
- A $\$ 29,189$ development loan at $7.0 \%$ is assumed to be obtained
- Represents an LTC of $65.0 \%$ (based on the full deal capitalization)
- Model includes JF Capital illustrative pro forma statistics for Year 1 -Year 5
- Year 1 -Year 5 Revenue CAGR (Compound Annual Growth Rate) of $7.8 \%$ increasing from $\$ 11,727$ in Year 1 to $\$ 15,835$ in Year 5
- Year 1 - Year 5 NOI CAGR (Compound Annual Growth Rate) of $17.9 \%$ increasing from $\$ 1,773$ in Year 1 to $\$ 3,431$ in Year 5
- EBITDA margins increasing from $17.1 \%$ in Year 1 to $25.7 \%$ in Year 5
- NOI margins increasing from $15.1 \%$ in Year 1 to $21.7 \%$ in Year 5
- The following base assumptions were made:
- Land purchase price of $\$ 0$ or $\$ 0$ per key
- Development cost of $\$ 44,906$ and all-in cost of $\$ 44,906$, or $\$ 374,221$ per key
- 2 year development period, and 5 year hold period with an $8.0 \%$ exit cap rate and fees on sale of $2.0 \%$ for net proceeds of $\$ 42,027$ or $\$ 350,221$ per key
- The deal produces an illustrative leveraged IRR of $1.5 \%$, an NPV of $-\$ 6,623$, a total profit of $\$ 1,406$ and a return on capital of $1.1 x$ to the equity
- The deal produces an illustrative unleveraged IRR of $4.6 \%$, an NPV of $-\$ 6,254$, a total profit of $\$ 11,328$ and a return on capital of $1.3 x$ to the equity
- If refinanced in Year 2, the leveraged IRR is $2.8 \%$, and the equity multiple is 1.2 x

Illustrative Sources \& Uses


Returns

| Returns |  |  |
| :--- | ---: | ---: |
| Equity IRR |  | $\mathbf{1 . 5 \%}$ |
| Equity NPV | $12.0 \%$ | $(\$ 6,623)$ |
| Equity Multiple | 1.1 x |  |
| Total Profit | $\$ 1,406$ |  |
|  |  | $\mathbf{4 . 6 \%}$ |
| Unleveraged IRR | $8.0 \%$ | $(\$ 6,254)$ |
| Unleveraged NPV |  | 1.3 x |
| Unleveraged Equity Multiple | $\$ 11,328$ |  |


| Valuation Metrics: |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All-In Price / Key$\$ 374,221$ |  | Construction |  |  | Operation |  |  |  |  | 4 Year CAGR |
| Debt / Key | 243,243 |  |  |  |  |  |  |  |  |  |
| Rooms | 120 |  |  |  |  |  |  |  |  |  |
|  |  | Time 0 | Year 1 | Year 2 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |  |
| Keys |  |  |  |  | 120 | 120 | 120 | 120 | 120 | 0.0\% |
| Days |  |  |  |  | 365 | 365 | 365 | 365 | 365 |  |
| Occupancy |  |  |  |  | 57.0\% | 62.0\% | 65.0\% | 67.0\% | 67.0\% | 4.1\% |
| ADR |  |  |  |  | \$230.00 | \$243.80 | \$255.99 | \$263.67 | \$268.94 | 4.0\% |
| RevPAR |  |  |  |  | 131.10 | 151.16 | 166.39 | 176.66 | 180.19 | 8.3\% |
| \% Growth |  |  |  |  |  | 15.3\% | 10.1\% | 6.2\% | 2.0\% |  |
| Rooms Revenues |  |  |  |  | \$5,742 | \$6,621 | \$7,288 | \$7,738 | \$7,892 | 8.3\% |
| F\&B Revenues |  |  |  |  | 5,399 | 6,050 | 6,727 | 6,948 | 7,151 | 7.3\% |
| Other Revenues |  |  |  |  | 586 | 667 | 738 | 773 | 792 | 0.0\% |
| Total Revenues |  |  |  |  | \$11,727 | \$13,337 | \$14,753 | \$15,459 | \$15,835 | 7.8\% |
| Revenue Growth |  |  |  |  |  | 13.7\% | 10.6\% | 4.8\% | 2.4\% |  |
| GOP |  |  |  |  | \$2,881 | \$3,978 | \$4,810 | \$5,148 | \$5,260 | 16.2\% |
| \% Margin |  |  |  |  | 24.6\% | 29.8\% | 32.6\% | 33.3\% | 33.2\% |  |
| EBITDA |  |  |  |  | \$2,008 | \$2,973 | \$3,668 | \$3,971 | \$4,064 | 19.3\% |
| \% Margin |  |  |  |  | 17.1\% | 22.3\% | 24.9\% | 25.7\% | 25.7\% |  |
| FF\&E |  |  |  |  | 235 | 400 | 590 | 618 | 633 | 28.2\% |
| NOI |  |  |  |  | \$1,773 | \$2,573 | \$3,078 | \$3,353 | \$3,431 | 17.9\% |
| \% Margin |  |  |  |  | 15.1\% | 19.3\% | 20.9\% | 21.7\% | 21.7\% |  |
| NOI Per Key |  |  |  |  | 14,776 | 21,442 | 25,653 | 27,940 | 28,589 |  |

Source: JF Capital Projections
(1) Assumes per key development cost (excluding land) of $\$ 374,221$ which is spent equally over 2 years of construction
(2) Blended cost of capital assumes pref equity coupon is all paid current
(3) Based on CBRE H1 2017 Cap Rate Survey: New York City Suburban Cap Rate Range of 6.75-8.50\% for Full Service Hotels

|  |  | Construction |  |  | Operation |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Time 0 | Year 1 | Year 2 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Valuation Metrics |  |  |  |  |  |  |  |  |  |
| Implied All-In Cap Rate |  |  |  |  | 3.9\% | 5.7\% | 6.9\% | 7.5\% | 7.6\% |
| Implied EBITDA Multiple |  |  |  |  | 22.4 x | 15.1x | 12.2x | 11.3 x | 11.0x |
| Returns Analysis |  |  |  |  |  |  |  |  |  |
| Property Cash Flow |  | \$0 | \$0 | \$0 | \$1,773 | \$2,573 | \$3,078 | \$3,353 | \$3,431 |
| Acquisition Cost / Sale Proceeds ${ }^{(3)}$ |  | (0) |  |  |  |  |  |  | 42,027 |
| Key Money / Security Deposit Return |  |  |  |  | 0 |  |  |  |  |
| Land Subsidy |  |  |  |  | 0 |  |  |  |  |
| Development Costs |  |  | $(22,453)$ | $(22,453)$ |  |  |  |  |  |
| Debt Issuance/Repayment |  |  | 6,736 | 22,453 |  |  |  |  | $(27,412)$ |
| Mezzanine Issuance/Repayment |  |  | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Pref Equity Issuance/Repayment |  |  | 0 |  | 0 | 0 | 0 | 0 | 0 |
| Interest Expense ${ }^{(1)}$ |  |  |  |  | $(2,032)$ | $(2,010)$ | $(1,986)$ | $(1,960)$ | $(1,933)$ |
| Debt Amortization ${ }^{(1)}$ |  |  |  |  | (309) | (331) | (354) | (379) | (405) |
| Mezzanine Interest Expense ${ }^{(2)}$ |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Mezzanine Amortization ${ }^{(2)}$ |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Pref Equity Coupon (at $14.0 \%$ rate) | 50\% |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Accrued Pref Equity PIK Payment |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Refinancing Proceeds |  |  |  |  | 0 | 0 | 0 | 0 | 0 |
| Equity Cash Flow |  | (\$0) | (\$15,717) | \$0 | (\$568) | \$232 | \$738 | \$1,014 | \$15,707 |
| Cumulative Equity Cash Flow |  | (0) | $(15,717)$ | $(15,717)$ | $(16,286)$ | $(16,053)$ | $(15,315)$ | $(14,301)$ | 1,406 |
| Unlevered Cash Flow |  | (0) | $(22,453)$ | $(22,453)$ | 1,773 | 2,573 | 3,078 | 3,353 | 45,457 |

Source: JF Capital Projections
(1) Fixed-rate debt at $7.0 \%$ interest with a 30 year amortization schedule
(2) Fixed-rate debt at $12.0 \%$ interest with a 0 year amortization schedule

| Debt Schedule - Boutique |  |  |  |  |  |  |  |  |  | (\$ in thousands) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Construction |  |  | Operation |  |  |  |  |  |
|  |  | Time 0 | Year 1 | Year 2 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |  |
| Mortgage Debt Schedule |  |  |  |  |  |  |  |  |  |  |
| Beginning Balance |  |  |  |  | \$29,189 | \$28,880 | \$28,550 | \$28,196 | \$27,817 |  |
| Debt Refinancing ${ }^{(1)}$ |  |  |  |  | 0 | 0 | 0 | 0 | 0 |  |
| Amortization | 30 yrs |  |  |  | (309) | (331) | (354) | (379) | (405) |  |
| Ending Balance |  |  |  | \$29,189 | \$28,880 | \$28,550 | \$28,196 | \$27,817 | \$27,412 |  |
| Interest Rate | 7.0\% |  |  |  | 7.0\% | 7.0\% | 7.0\% | 7.0\% | 7.0\% |  |
| Interest Expense |  |  |  |  | 2,032 | 2,010 | 1,986 | 1,960 | 1,933 |  |
| Debt Service |  |  |  |  | 2,341 | 2,341 | 2,340 | 2,339 | 2,338 |  |
| Credit Stats |  |  |  |  |  |  |  |  |  |  |
| DSCR |  |  |  |  | 0.8x | 1.1x | 1.3x | 1.4 x | 1.5 x |  |
| Debt / EBITDA |  |  |  |  | 14.4x | 9.6x | 7.7x | 7.0x | 6.7 x |  |
| Debt Yield |  |  |  |  | 6.1\% | 9.0\% | 10.9\% | 12.1\% | 12.5\% |  |
| Loan to Cost |  |  |  |  | 64.3\% | 63.6\% | 62.8\% | 61.9\% | 61.0\% |  |
| Loan to Value (assumes a 8.0\% cap rate) |  |  |  |  | 130.3\% | 88.8\% | 73.3\% | 66.4\% | 63.9\% |  |
| Debt Per Key |  |  |  |  | \$240,668 | \$237,913 | \$234,965 | \$231,810 | \$228,435 |  |
| Mezzanine Debt Schedule |  |  |  |  |  |  |  |  |  |  |
| Beginning Balance |  |  |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |  |
| Debt Refinancing ${ }^{(1)}$ |  |  |  |  | 0 | 0 | 0 | 0 | 0 |  |
| Amortization |  |  |  | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Ending Balance |  |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |  |
| Interest Rate | 12.0\% |  |  |  | 12.00\% | 12.00\% | 12.00\% | 12.00\% | 12.00\% |  |
| Interest Expense |  |  |  |  | 0 | 0 | 0 | 0 | 0 |  |
| Debt Service |  |  |  |  | 0 | 0 | 0 | 0 | 0 |  |
| Cumulative Credit Stats - Through Mezzanine |  |  |  |  |  |  |  |  |  |  |
| DSCR |  |  |  |  | 0.8x | 1.1x | 1.3 x | 1.4 x | 1.5 x |  |
| Debt / EBITDA |  |  |  |  | 14.4x | 9.6x | 7.7x | 7.0x | 6.7 x |  |
| Debt Yield |  |  |  |  | 6.1\% | 9.0\% | 10.9\% | 12.1\% | 12.5\% |  |
| Loan to Cost |  |  |  |  | 64.3\% | 63.6\% | 62.8\% | 61.9\% | 61.0\% |  |
| Loan to Value (assumes a 8.0\% cap rate) |  |  |  |  | 130.3\% | 88.8\% | 73.3\% | 66.4\% | 63.9\% |  |
| Debt Per Key |  |  |  |  | \$240,668 | \$237,913 | \$234,965 | \$231,810 | \$228,435 |  |
| Preferred Equity Cash Flow |  |  |  |  |  |  |  |  |  |  |
| Beginning Preferred Balance |  |  |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |  |
| Preferred Return | 14.0\% |  |  |  | 0 | 0 | 0 | 0 | 0 |  |
| Paid | 50.0\% |  |  |  | 0 | 0 | 0 | 0 | 0 |  |
| PIK | 50.0\% |  |  |  | 0 | 0 | 0 | 0 | 0 |  |
| Refinancing ${ }^{(1)}$ |  |  |  | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Ending Balance |  |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |  |
| Cumulative Credit Stats - Through Pref Equity |  |  |  |  |  |  |  |  |  |  |
| DSCR (assuming cash pay only) |  |  |  |  | 0.8x | 1.1x | 1.3x | 1.4 x | 1.5 x |  |
| DSCR (assuming full coupon) |  |  |  |  | 0.8x | 1.1x | 1.3x | 1.4 x | 1.5 x |  |
| Debt + Preferred / EBITDA |  |  |  |  | 14.4x | 9.6x | 7.7x | 7.0x | 6.7 x |  |
| Debt + Preferred Yield |  |  |  |  | 6.1\% | 9.0\% | 10.9\% | 12.1\% | 12.5\% |  |
| Debt + Preferred Equity Per Key |  |  |  |  | \$240,668 | \$237,913 | \$234,965 | \$231,810 | \$228,435 |  |

Source: JF Capital Projections
(1) Ability to refinance debt at $10.0 \%$ debt yield and $6.0 \%$ interest rate

| Leveraged IRR Sensitivity |  |  |  | Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | NOI Performance |  |  | Exit Cap Rate | Additional Development Cost |  |  |
| Exit Cap Rate | 100\% | 90.0\% | 80.0\% |  | \$0 | \$1,500 | \$3,000 |
| 9.00\% | 0.0\% | 0.0\% | 0.0\% | 9.00\% | 0.0\% | 0.0\% | 0.0\% |
| 8.00\% | 1.5\% | 0.0\% | 0.0\% | 8.00\% | 1.5\% | 0.0\% | 0.0\% |
| 7.00\% | 6.7\% | 1.2\% | 0.0\% | 7.00\% | 6.7\% | 4.7\% | 2.7\% |
| Leveraged IRR Sensitivity |  |  |  | Leveraged IRR Sensitivity |  |  |  |
| Refi |  | Refi Yea |  | Senior Loan |  | Perform |  |
| Debt Yield | Year 2 | Year 3 | Year 4 | LTV | 100\% | 90.0\% | 80.0\% |
| 12.0\% | 3.0\% | 2.2\% | 1.7\% | 50\% | 3.4\% | 0.0\% | 0.0\% |
| 11.0\% | 2.8\% | 2.1\% | 1.6\% | 55\% | 2.9\% | 0.0\% | 0.0\% |
| 10.0\% | 2.6\% | 1.8\% | 1.5\% | 60\% | 2.3\% | 0.0\% | 0.0\% |
| Leveraged IRR Sensitivity |  |  |  | Leveraged IRR Sensitivity |  |  |  |
| Change in | Land Subsidy |  |  | Change in | Land Subsidy |  |  |
| ADR | 0 | 5,000 | 10,000 | Dev. Cost | 0 | 5,000 | 10,000 |
| \$0 | 1.5\% | 7.1\% | 13.7\% | \$0 | 1.5\% | 7.1\% | 13.7\% |
| 10 | 2.7\% | 8.3\% | 14.7\% | 2,000 | 0.0\% | 3.9\% | 10.3\% |
| 20 | 3.8\% | 9.4\% | 15.8\% | 4,000 | 0.0\% | 0.6\% | 6.8\% |

Source: JF Capital Projections

| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
|  | NOI Performance |  |  |
| Exit Cap Rate | 100\% | 90.0\% | 80.0\% |
| 9.00\% | 0.8x | 0.5 x | 0.1x |
| 8.00\% | 1.1x | 0.7x | 0.4x |
| 7.00\% | 1.5x | 1.1x | 0.7x |


| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Refi |  | Refi Yea |  |
| Debt Yield | Year 2 | Year 3 | Year 4 |
| 11.0\% | 1.2x | 1.1x | 1.1x |
| 10.0\% | 1.2 x | 1.1x | 1.1x |
| 9.0\% | 1.2 x | 1.1x | 1.1x |


| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Land Subsidy |  |  |
| ADR | 0 | 5,000 | 10,000 |
| \$0 | 1.1x | 1.4 x | 1.7x |
| 10 | 1.2x | 1.5x | 1.8 x |
| 20 | 1.2x | 1.6x | 1.9 x |


| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Additional Development Cost |  |  |
| Exit Cap Rate | \$0 | \$1,500 | \$3,000 |
| 9.00\% | 0.8x | 0.7x | 0.5x |
| 8.00\% | 1.1x | 0.9x | 0.8x |
| 7.00\% | 1.5x | 1.3x | 1.2x |


| Senior Loan | NOI Performance |  |  |
| :---: | :---: | :---: | :---: |
| LTV | 100\% | 90.0\% | 80.0\% |
| 50\% | 1.2x | 1.0x | 0.7 x |
| 55\% | 1.2x | 0.9x | 0.6x |
| 60\% | 1.1 x | 0.8x | 0.5 x |


| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Land Subsidy |  |  |
| Dev. Cost | 0 | 5,000 | 10,000 |
| \$0 | 1.1x | 1.4 x | 1.7x |
| 2,000 | 0.9x | 1.2 x | 1.5x |
| 4,000 | 0.7x | 1.0x | 1.3 x |

Source: JF Capital Projections

| Leveraged Total Profit Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
|  | NOI Performance |  |  |
| Exit Cap Rate | 100\% | 90.0\% | 80.0\% |
| 9.00\% | (\$3,264) | $(\$ 8,420)$ | $(\$ 13,577)$ |
| 8.00\% | 1,406 | $(4,217)$ | $(9,841)$ |
| 7.00\% | 7,410 | 1,186 | $(5,038)$ |


| Leveraged Total Profit Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Refi |  | Refi Yea |  |
| Debt Yield | Year 2 | Year 3 | Year 4 |
| 11.0\% | \$3,287 | \$2,054 | \$1,543 |
| 10.0\% | 2,885 | 1,725 | 1,361 |
| 9.0\% | 2,393 | 1,323 | 1,138 |


| Leveraged Total Profit Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Land Subsidy |  |  |
| ADR | 0 | 5,000 | 10,000 |
| \$0 | \$1,406 | \$6,406 | \$11,406 |
| 10 | 2,653 | 7,653 | 12,653 |
| 20 | 3,901 | 8,901 | 13,901 |


| Leveraged Total Profit Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in |  | nd Subsid |  |
| Dev. Cost | 0 | 5,000 | 10,000 |
| \$0 | \$1,406 | \$6,406 | \$11,406 |
| 2,000 | $(1,554)$ | 3,446 | 8,446 |
| 4,000 | $(4,515)$ | 485 | 5,485 |

Source: JF Capital Projections

| Pro Forma - Boutique |  |  |  |  |  |  |  |  |  |  | (\$ in thousands) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Forecast |  |  |  |  |  |  |  |  |  | $\begin{aligned} & 4 \text { Year } \\ & \text { CAGR } \\ & \hline \end{aligned}$ |
|  | Year 1 |  | Year 2 |  | Year 3 |  | Year 4 |  | Year 5 |  |  |
| Number of Rooms | 120 |  | 120 |  | 120 |  | 120 |  | 120 |  |  |
| Occupancy Growth (\% pts) | 57.0\% |  | $\begin{gathered} 62.0 \% \\ 5.0 \% \end{gathered}$ |  | $\begin{gathered} 65.0 \% \\ 3.0 \% \end{gathered}$ |  | $\begin{gathered} 67.0 \% \\ 2.0 \% \end{gathered}$ |  | 67.0\% |  | 4.1\% |
| ADR <br> Growth | \$230.00 |  | $\begin{array}{r} \$ 243.80 \\ 6.0 \% \end{array}$ |  | $\begin{array}{r} \$ 255.99 \\ 5.0 \% \end{array}$ |  | $\begin{array}{r} \$ 263.67 \\ 3.0 \% \end{array}$ |  | $\begin{array}{r} \$ 268.94 \\ 2.0 \% \end{array}$ |  | 4.0\% |
| RevPAR <br> Growth | \$131.10 |  | $\begin{array}{r} \$ 151.16 \\ 15.3 \% \end{array}$ |  | $\begin{array}{r} \$ 166.39 \\ 10.1 \% \end{array}$ |  | $\begin{array}{r} \$ 176.66 \\ 6.2 \% \end{array}$ |  | $\begin{array}{r} \$ 180.19 \\ 2.0 \% \end{array}$ |  | 8.3\% |
| Days Open <br> Rooms Available <br> Rooms Occupied | $\begin{array}{r} 365 \\ 43,800 \\ 24,966 \end{array}$ |  | $\begin{array}{r} 365 \\ 43,800 \\ 27,156 \end{array}$ |  | 365 43,800 28,470 |  | $\begin{array}{r} 365 \\ 43,800 \\ 29,346 \end{array}$ |  | $\begin{array}{r} 365 \\ 43,800 \\ 29,346 \end{array}$ |  |  |
| Revenues | \$ | \% | \$ | \% | \$ | \% | \$ | \% | \$ | \% |  |
| Rooms | 5,742 | 49.0\% | 6,621 | 49.6\% | 7,288 | 49.4\% | 7,738 | 50.1\% | 7,892 | 49.8\% | 8.3\% |
| Food \& Beverage | 5,399 | 46.0\% | 6,050 | 45.4\% | 6,727 | 45.6\% | 6,948 | 44.9\% | 7,151 | 45.2\% | 7.3\% |
| Other | 586 | 5.0\% | 667 | 5.0\% | 738 | 5.0\% | 773 | 5.0\% | 792 | 5.0\% | 7.8\% |
| Total Revenue | \$11,727 | 100.0\% | \$13,337 | 100.0\% | \$14,753 | 100.0\% | \$15,459 | 100.0\% | \$15,835 | 100.0\% | 7.8\% |
| Distributed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 1,723 | 30.0\% | 1,788 | 27.0\% | 1,822 | 25.0\% | 1,934 | 25.0\% | 1,973 | 25.0\% | 3.5\% |
| Food \& Beverage | 3,957 | 73.3\% | 4,138 | 68.4\% | 4,359 | 64.8\% | 4,434 | 63.8\% | 4,564 | 63.8\% | 3.6\% |
| Other | 293 | 50.0\% | 333 | 50.0\% | 369 | 50.0\% | 386 | 50.0\% | 396 | 50.0\% | 7.8\% |
| Total Distributed Exp. | \$5,973 | 50.9\% | \$6,259 | 46.9\% | \$6,549 | 44.4\% | \$6,755 | 43.7\% | \$6,933 | 43.8\% | 3.8\% |
| Distributed Profit |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 4,020 | 70.0\% | 4,833 | 73.0\% | 5,466 | 75.0\% | 5,803 | 75.0\% | 5,919 | 75.0\% | 10.2\% |
| Food \& Beverage | 1,441 | 26.7\% | 1,912 | 31.6\% | 2,369 | 35.2\% | 2,514 | 36.2\% | 2,587 | 36.2\% | 15.7\% |
| Other Operated Departments | 293 | 50.0\% | 333 | 50.0\% | 369 | 50.0\% | 386 | 50.0\% | 396 | 50.0\% | 7.8\% |
| Operating Income | \$5,754 | 49.1\% | \$7,078 | 53.1\% | \$8,203 | 55.6\% | \$8,704 | 56.3\% | \$8,902 | 56.2\% | 11.5\% |
| Undistributed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| A\&G | 997 | 8.5\% | 1,100 | 8.3\% | 1,180 | 8.0\% | 1,237 | 8.0\% | 1,267 | 8.0\% | 6.2\% |
| Telecommunications | 117 | 1.0\% | 133 | 1.0\% | 148 | 1.0\% | 155 | 1.0\% | 158 | 1.0\% | 7.8\% |
| Sales and Marketing | 938 | 8.0\% | 934 | 7.0\% | 1,033 | 7.0\% | 1,082 | 7.0\% | 1,108 | 7.0\% | 4.3\% |
| Repairs | 469 | 4.0\% | 533 | 4.0\% | 590 | 4.0\% | 618 | 4.0\% | 633 | 4.0\% | 7.8\% |
| Energy | 352 | 3.0\% | 400 | 3.0\% | 443 | 3.0\% | 464 | 3.0\% | 475 | 3.0\% | 7.8\% |
| Total Undistributed Exp. | \$2,873 | 24.5\% | \$3,101 | 23.3\% | \$3,393 | 23.0\% | \$3,555 | 23.0\% | \$3,642 | 23.0\% | 6.1\% |
| GOP | \$2,881 | 24.6\% | \$3,978 | 29.8\% | \$4,810 | 32.6\% | \$5,148 | 33.3\% | \$5,260 | 33.2\% | 16.2\% |
| Management Fee | 352 | 3.0\% | 467 | 3.5\% | 590 | 4.0\% | 618 | 4.0\% | 633 | 4.0\% | 15.8\% |
| Franchise Fee | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0.0\% |
| Fixed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| Rent | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | N/A |
| Property Taxes ${ }^{(2)}$ | 404 | 3.4\% | 404 | 3.0\% | 404 | 2.7\% | 404 | 2.6\% | 404 | 2.6\% | 0.0\% |
| Insurance | 117 | 1.0\% | 133 | 1.0\% | 148 | 1.0\% | 155 | 1.0\% | 158 | 1.0\% | 7.8\% |
| Other | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0.0\% |
| Total Fixed Expenses | \$521 | 4.4\% | \$538 | 4.0\% | \$552 | 3.7\% | \$559 | 3.6\% | \$563 | 3.6\% | 1.9\% |
| EBITDA | \$2,008 | 17.1\% | \$2,973 | 22.3\% | \$3,668 | 24.9\% | \$3,971 | 25.7\% | \$4,064 | 25.7\% | 19.3\% |
| FF\&E Reserve | 235 | 2.0\% | 400 | 3.0\% | 590 | 4.0\% | 618 | 4.0\% | 633 | 4.0\% | 28.2\% |
| NOI | \$1,773 | 15.1\% | \$2,573 | 19.3\% | \$3,078 | 20.9\% | \$3,353 | 21.7\% | \$3,431 | 21.7\% | 17.9\% |

Source: JF Capital Projections
(2) Total property taxes paid are calculated as $2.25 \%$ of the appraised value which is assumed to be $40 \%$ of the Total Value of $\$ 44,906,475$ or $\$ 17,962,590$. Total Property taxes are growing at $3 \%$ per year in Years $2-5$.

|  | Forecast |  |  |  |  |  |  |  |  |  | $\begin{aligned} & 4 \text { Year } \\ & \text { CAGR } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year 1 |  | Year 2 |  | Year 3 |  | Year 4 |  | Year 5 |  |  |
| Number of Rooms | 120 |  | 120 |  | 120 |  | 120 |  | 120 |  |  |
| Occupancy <br> Growth (\% pts) | 57.0\% |  | $\begin{gathered} 62.0 \% \\ 5.0 \% \end{gathered}$ |  | $\begin{gathered} 65.0 \% \\ 3.0 \% \end{gathered}$ |  | $\begin{gathered} 67.0 \% \\ 2.0 \% \end{gathered}$ |  | $\begin{gathered} 67.0 \% \\ 0.0 \% \end{gathered}$ |  | 4.1\% |
| ADR <br> Growth | \$230.00 |  | $\begin{array}{r} \$ 243.80 \\ 6.0 \% \end{array}$ |  | $\begin{array}{r} \$ 255.99 \\ 5.0 \% \end{array}$ |  | $\begin{array}{r} \$ 263.67 \\ 3.0 \% \end{array}$ |  | $\begin{array}{r} \$ 268.94 \\ 2.0 \% \end{array}$ |  | 4.0\% |
| RevPAR Growth | \$131.10 |  | $\begin{array}{r} \$ 151.16 \\ 15.3 \% \end{array}$ |  | $\begin{array}{r} \$ 166.39 \\ 10.1 \% \end{array}$ |  | $\begin{array}{r} \$ 176.66 \\ 6.2 \% \end{array}$ |  | $\begin{array}{r} \$ 180.19 \\ 2.0 \% \end{array}$ |  | 8.3\% |
| Days Open <br> Rooms Available <br> Rooms Occupied | 365 43,800 24,966 |  | $\begin{array}{r} 365 \\ 43,800 \\ 27,156 \end{array}$ |  | $\begin{array}{r} 366 \\ 43,920 \\ 28,548 \end{array}$ |  | $\begin{array}{r} 365 \\ 43,800 \\ 29,346 \end{array}$ |  | $\begin{array}{r} 365 \\ 43,800 \\ 29,346 \end{array}$ |  |  |
| Revenues | Total \$ | \$ POR | Total \$ | \$ POR | Total \$ | \$ POR | Total \$ | \$ POR | Total \$ | \$ POR |  |
| Rooms | 5,742 | 230 | 6,621 | 244 | 7,308 | 256 | 7,738 | 264 | 7,892 | 269 | 8.3\% |
| Food \& Beverage | 5,399 | 216 | 6,050 | 223 | 6,727 | 236 | 6,948 | 237 | 7,151 | 244 | 7.3\% |
| Other | 586 | 23 | 667 | 25 | 738 | 26 | 773 | 26 | 792 | 27 | 0.0\% |
| Total Revenue | \$11,727 | \$470 | \$13,337 | \$491 | \$14,773 | \$517 | \$15,459 | \$527 | \$15,835 | \$540 | 7.8\% |
| Distributed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 1,723 | 69 | 1,788 | 66 | 1,822 | 64 | 1,934 | 66 | 1,973 | 67 | 3.5\% |
| Food \& Beverage | 3,957 | 159 | 4,138 | 152 | 4,359 | 153 | 4,434 | 151 | 4,564 | 156 | 3.6\% |
| Other | 293 | 12 | 333 | 12 | 369 | 13 | 386 | 13 | 396 | 13 | 0.0\% |
| Total Distributed Exp. | \$5,973 | \$239 | \$6,259 | \$230 | \$6,549 | \$229 | \$6,755 | \$230 | \$6,933 | \$236 | 3.8\% |
| Distributed Profit |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 4,020 | 161 | 4,833 | 178 | 5,466 | 191 | 5,803 | 198 | 5,919 | 202 | 10.2\% |
| Food \& Beverage | 1,441 | 58 | 1,912 | 70 | 2,369 | 83 | 2,514 | 86 | 2,587 | 88 | 15.7\% |
| Other Operated Departments | 293 | 12 | 333 | 12 | 369 | 13 | 386 | 13 | 396 | 13 | 0.0\% |
| Operating Income | \$5,754 | \$230 | \$7,078 | \$261 | \$8,223 | \$288 | \$8,704 | \$297 | \$8,902 | \$303 | 11.5\% |
| Undistributed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| A\&G | 997 | 40 | 1,100 | 41 | 1,180 | 41 | 1,237 | 42 | 1,267 | 43 | 6.2\% |
| Telecommunications | 117 | 5 | 133 | 5 | 148 | 5 | 155 | 5 | 158 | 5 | 7.8\% |
| Sales and Marketing | 938 | 38 | 934 | 34 | 1,033 | 36 | 1,082 | 37 | 1,108 | 38 | 4.3\% |
| Repairs | 469 | 19 | 533 | 20 | 590 | 21 | 618 | 21 | 633 | 22 | 7.8\% |
| Energy | 352 | 14 | 400 | 15 | 443 | 16 | 464 | 16 | 475 | 16 | 7.8\% |
| Total Undistributed Exp. | \$2,873 | \$115 | \$3,101 | \$114 | \$3,393 | \$119 | \$3,555 | \$121 | \$3,642 | \$124 | 6.1\% |
| GOP | \$2,881 | \$115 | \$3,978 | \$146 | \$4,830 | \$169 | \$5,148 | \$175 | \$5,260 | \$179 | 16.2\% |
| Management Fee | 352 | 14 | 467 | 17 | 590 | 21 | 618 | 21 | 633 | 22 | 15.8\% |
| Franchise Fee | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | NA |
| Fixed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| Rent | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | \#DIV/0! |
| Property Taxes | 404 | 16 | 404 | 15 | 404 | 14 | 404 | 14 | 404 | 14 | 0.0\% |
| Insurance | 117 | 5 | 133 | 5 | 148 | 5 | 155 | 5 | 158 | 5 | 7.8\% |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.0\% |
| Total Fixed Expenses | \$521 | \$21 | \$538 | \$20 | \$552 | \$19 | \$559 | \$19 | \$563 | \$19 | 1.9\% |
| EBITDA | \$2,008 | \$80 | \$2,973 | \$109 | \$3,688 | \$129 | \$3,971 | \$135 | \$4,064 | \$138 | 19.3\% |
| FF\&E Reserve | 235 | 9 | 400 | 15 | 590 | 21 | 618 | 21 | 633 | 22 | 28.2\% |
| NOI | \$1,773 | \$71 | \$2,573 | \$95 | \$3,098 | \$109 | \$3,353 | \$114 | \$3,431 | \$117 | 17.9\% |

Source: JF Capital Projections

## Comp Set Overview - Boutique

- For the North Castle Hotel "Boutique" Competitive Set, occupancy has averaged $61.8 \%$ with an average ADR of $\$ 215$.

Peak Occupancy on a TTM basis was $64.1 \%$ in August 2017 with a corresponding $\$ 207$ ADR; TTM ADR peaked at $\$ 221$ in October 2014

- Highest Occupancies are Tuesday and Wednesday at $74.8 \%$ and $72.1 \%$; High occupancy on Saturday of $70.2 \%$; Similarly highest ADR of $\$ 220$ on both Tuesday and Wednesday.
- Extremely low Sunday Occupancy of $44.5 \%$ on Sunday and $56.3 \%$ and $57.1 \%$ on Thursday and Friday respectively.
- ADRs range from $\$ 195$ on Friday to $\$ 220$ on Tuesdays and Wednesdays without a lot of yielding of stronger rate.
- There are 5 extremely weak months with occupancy ranging from $47.4 \%$ to $59.6 \%$.
- In the last 12 months, ADR has ranged from $\$ 193$ to $\$ 217$.
- The Boutique competitive set consists of 5 hotels with 780 rooms, the largest of which is Doral Arrowwood with 369 rooms.


## Comp Set Overview - Boutique

## The competitive set comprises 5 hotels with an average key count of 157 rooms

| Hotel | Street Address | Rooms | Opening Date | Meeting Space |
| :---: | :---: | :---: | :---: | :---: |
| Delamar Greenwich Harbor Hotel | 500 Steamboat Rd, Greenwich, CT 06830 | 82 | Oct 2002 | 2,350 |
| The J House Greenwich | 1114 E Putnam Ave, Riverside, CT 06878 | 86 | May 2012 | 3,593 |
| Hotel Zero Degrees Stamford | 909 Washington Blvd, Stamford, CT 06901 | 97 | Oct 2009 | 1,000 |
| Doral Arrowwood | 975 Anderson Hill Rd, Rye Brook, NY 10573 | 374 | Jun 1983 | 37,600 |
| Ritz-Carlton The New York Westchester | 3 Renaissance Square, White Plains, NY 10601 | 146 | Dec 2007 | 12,073 |


|  | $2012{ }^{(1)}$ | 2013 | 2014 | 2015 | 2016 | TTM 9/2017 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| STR Comp Set |  |  |  |  |  |  |  |  |  |  |  |
| Occupancy | 58.9\% | 59.4\% | 62.5\% | 62.0\% | 63.4\% | 64.0\% | 63.9\% | 64.5\% | 65.0\% | 64.9\% | 65.2\% |
| Growth |  | 0.8\% | 5.3\% | -0.8\% | 2.3\% | 2.4\% | -0.2\% | 1.0\% | 0.7\% | -0.1\% | 0.5\% |
| ADR | \$216.31 | \$218.54 | \$220.48 | \$217.79 | \$202.92 | \$206.50 | \$204.44 | \$203.41 | \$206.26 | \$210.18 | \$212.28 |
| Growth |  | 1.0\% | 0.9\% | -1.2\% | -6.8\% | -6.3\% | -1.0\% | -0.5\% | 1.4\% | 1.9\% | 1.0\% |
| RevPAR | \$127.38 | \$129.77 | \$137.83 | \$135.00 | \$128.73 | \$132.16 | \$130.58 | \$131.22 | \$133.99 | \$136.40 | \$138.45 |
| Growth |  | 1.9\% | 6.2\% | -2.1\% | -4.6\% | -4.1\% | -1.2\% | 0.5\% | 2.1\% | 1.8\% | 1.5\% |
| North Castle Hotel Projections - Boutique |  |  |  |  |  |  |  |  |  |  |  |
| Occupancy |  |  |  |  |  |  | 57.0\% | 62.0\% | 65.0\% | 67.0\% | 67.0\% |
| ADR |  |  |  |  |  |  | \$230.00 | \$243.80 | \$255.99 | \$263.67 | \$268.94 |
| Growth |  |  |  |  |  |  |  | 6.0\% | 5.0\% | 3.0\% | 2.0\% |
| RevPAR |  |  |  |  |  |  | \$131.10 | \$151.16 | \$166.39 | \$176.66 | \$180.19 |
| Growth |  |  |  |  |  |  |  | 7.0\% | 6.0\% | 5.0\% | 3.0\% |
| Penetration Index |  |  |  |  |  |  |  |  |  |  |  |
| Occupancy |  |  |  |  |  |  | 89.2\% | 96.1\% | 100.1\% | 103.2\% | 102.7\% |
| ADR |  |  |  |  |  |  | 112.5\% | 119.9\% | 124.1\% | 125.4\% | 126.7\% |
| RevPAR |  |  |  |  |  |  | 100.4\% | 115.2\% | 124.2\% | 129.5\% | 130.1\% |

Source: STR as of November 10th, 2017
(1) Operating statistics only reflect May through December of 2012

Occ \& ADR are growing at JF Capital market estimates for Years 1 through 5 (based on CBRE Hotel Horizons February 2018 estimates for New York State)

## Potential F\&B Revenues - Boutique

(\$ in actuals)

- The following analysis shows both the size of $\mathrm{F} \& \mathrm{~B}$ offerings, as well as potential $\mathrm{F} \& \mathrm{~B}$ revenues as the hotel generates higher occupancy:

|  | Square Footage | \# Seats | SF/Seat | Notes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Restaurant (First Floor) | 3,500 | 120 | 29 |  |  |  |
| Coffee Bar / Bar (First Floor) | 1,800 | 50 | 36 |  |  |  |
| Rooftop Bar \& Lounge | 3,000 | 40 | 75 |  |  |  |
| Ground Floor Lounge | 0 | 0 | N/A |  |  |  |
| Junior Ballroom | 3,500 | 110 | 32 |  |  |  |
| Pool/Fitness Club | 5,000 | 175 | 29 |  |  |  |
| Boardroom | 550 | 20 | 28 |  |  |  |
| TOTAL | 17,350 | 515 | 34 |  |  |  |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Total Guest Rooms |  | 120 | 120 | 120 | 120 | 120 |
| Occupancy |  | 57.0\% | 62.0\% | 65.0\% | 67.0\% | 67.0\% |
| Occupied Rooms/Day |  | 68 | 74 | 78 | 80 | 80 |
| Guests/Room |  | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 |
| Hotel Guests/Day |  | 103 | 112 | 117 | 121 | 121 |
| Total F\&B Revenue |  | \$5,398,525 | \$6,049,829 | \$6,727,069 | \$6,948,106 | \$7,151,149 |
| Growth |  |  | 12.1\% | 11.2\% | 3.3\% | 2.9\% |
| Total F\&B Revenue per SF |  | \$311 | \$349 | \$388 | \$400 | \$412 |
| Total F\&B Revenue per Seat |  | 10,483 | 11,747 | 13,062 | 13,491 | 13,886 |
| Total F\&B EBITDA |  | \$1,441,311 | \$1,911,941 | \$2,368,515 | \$2,514,023 | \$2,587,013 |
| Growth |  |  | 32.7\% | 23.9\% | 6.1\% | 2.9\% |
| Margin |  | 26.7\% | 31.6\% | 35.2\% | 36.2\% | 36.2\% |
| Total F\&B EBITDA per SF |  | \$83 | \$110 | \$137 | \$145 | \$149 |
| Total F\&B EBITDA per Seat |  | 2,799 | 3,713 | 4,599 | 4,882 | 5,023 |

[^14]| Potential F\&B Revenues - Boutique |  |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Restaurant (First Floor) - (3,500 SF \& 120 Seats) |  |  |  |  |  |  |
| Breakfast Capture (\% of Guests) |  | 25.0\% | 25.0\% | 25.0\% | 25.0\% | 25.0\% |
| Breakfast Covers per Day (Guests) |  | 26 | 28 | 29 | 30 | 30 |
| Breakfast Covers per Day (Non-Guests) |  | 40 | 40 | 40 | 40 | 40 |
| Breakfast Revenue per Cover | 3.0\% | \$15 | \$15 | \$16 | \$16 | \$17 |
| Breakfast Revenue Subtotal |  | \$359,434 | \$382,905 | \$402,234 | \$419,685 | \$432,276 |
| Breakfast Revenue per Seat |  | 2,995 | 3,191 | 3,352 | 3,497 | 3,602 |
| Breakfast Revenue per SF |  | 103 | 109 | 115 | 120 | 124 |
| Lunch Capture (\% of Guests) |  | 10.0\% | 10.0\% | 10.0\% | 10.0\% | 10.0\% |
| Lunch Covers per Day (Guests) |  | 10 | 11 | 12 | 12 | 12 |
| Lunch Covers per Day (Non-Guests) |  | 45 | 47 | 50 | 50 | 50 |
| Lunch Revenue per Cover | 3.0\% | \$18 | \$19 | \$19 | \$20 | \$20 |
| Lunch Revenue Subtotal |  | \$363,058 | \$393,575 | \$430,056 | \$445,542 | \$458,908 |
| Lunch Revenue per Seat |  | 3,025 | 3,280 | 3,584 | 3,713 | 3,824 |
| Lunch Revenue per SF |  | 104 | 112 | 123 | 127 | 131 |
| Dinner Capture (\% of Guests) |  | 15.0\% | 15.0\% | 15.0\% | 15.0\% | 15.0\% |
| Dinner Covers per Day (Guests) |  | 15 | 17 | 18 | 18 | 18 |
| Dinner Covers per Day (Non-Guests) |  | 110 | 130 | 130 | 130 | 130 |
| Dinner Revenue per Cover | 3.0\% | \$25 | \$26 | \$27 | \$27 | \$28 |
| Dinner Revenue Subtotal |  | \$1,144,184 | \$1,379,173 | \$1,428,389 | \$1,476,625 | \$1,520,924 |
| Dinner Revenue per Seat |  | 9,535 | 11,493 | 11,903 | 12,305 | 12,674 |
| Dinner Revenue per SF |  | 327 | 394 | 408 | 422 | 435 |
| Total Restaurant Revenue |  | \$1,866,676 | \$2,155,652 | \$2,260,679 | \$2,341,852 | \$2,412,108 |
| EBITDA Margin |  | 18\% | 23\% | 25\% | 26\% | 26\% |
| Total Restaurant EBITDA |  | \$336,002 | \$495,800 | \$565,170 | \$608,882 | \$627,148 |


| Potential F\&B Revenues - Boutique |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Coffee Bar / Bar (First Floor) - (1,800 SF \& 50 Seats) | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Breakfast Capture (\% of Guests) | 10.0\% | 10.0\% | 10.0\% | 10.0\% | 10.0\% |
| Breakfast Covers per Day (Guests) | 10 | 11 | 12 | 12 | 12 |
| Breakfast Covers per Day (Non-Guests) | 20 | 25 | 25 | 25 | 25 |
| Breakfast Revenue per Cover 3.0\% | \$6 | \$6 | \$6 | \$7 | \$7 |
| Breakfast Revenue Subtotal | \$66,269 | \$81,566 | \$85,268 | \$88,687 | \$91,348 |
| Breakfast Revenue per Seat | 552 | 680 | 711 | 739 | 761 |
| Breakfast Revenue per SF | 19 | 23 | 24 | 25 | 26 |
| Lunch Capture (\% of Guests) | 2.5\% | 2.5\% | 2.5\% | 2.5\% | 2.5\% |
| Lunch Covers per Day (Guests) | 3 | 3 | 3 | 3 | 3 |
| Lunch Covers per Day (Non-Guests) | 20 | 23 | 25 | 25 | 25 |
| Lunch Revenue per Cover 3.0\% | \$8 | \$8 | \$8 | \$9 | \$9 |
| Lunch Revenue Subtotal | \$65,890 | \$77,566 | \$86,507 | \$89,389 | \$92,071 |
| Lunch Revenue per Seat | 549 | 646 | 721 | 745 | 767 |
| Lunch Revenue per SF | 19 | 22 | 25 | 26 | 26 |
| Dinner Capture (\% of Guests) | 5.0\% | 5.0\% | 5.0\% | 5.0\% | 5.0\% |
| Dinner Covers per Day (Guests) | 5 | 6 | 6 | 6 | 6 |
| Dinner Covers per Day (Non-Guests) | 30 | 40 | 40 | 40 | 40 |
| Dinner Revenue per Cover 3.0\% | \$12 | \$12 | \$13 | \$13 | \$14 |
| Dinner Revenue Subtotal | \$153,869 | \$205,630 | \$213,053 | \$220,306 | \$226,915 |
| Dinner Revenue per Seat | 1,282 | 1,714 | 1,775 | 1,836 | 1,891 |
| Dinner Revenue per SF | 44 | 59 | 61 | 63 | 65 |
| Total Coffee Bar / Bar Revenue | \$286,029 | \$364,762 | \$384,828 | \$398,383 | \$410,334 |
| EBITDA Margin | 30\% | 33\% | 35\% | 35\% | 35\% |
| Total Restaurant EBITDA | \$85,809 | \$120,371 | \$134,690 | \$139,434 | \$143,617 |

draft North Castle Hotel Model

| Potential F\&B Revenues - Boutique |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Rooftop Bar \& Lounge - (3,000 SF \& 40 Seats) |  |  |  |  |  |
| Capture (\% of Guests) | 10.0\% | 10.0\% | 10.0\% | 10.0\% | 10.0\% |
| Covers per Day (Guests) | 10 | 11 | 12 | 12 | 12 |
| Covers per Day (Non-Guests) | 75 | 85 | 100 | 100 | 100 |
| Revenue per Cover 3.0\% | \$27 | \$28 | \$29 | \$30 | \$30 |
| Total Revenue | \$840,237 | \$976,087 | \$1,167,842 | \$1,206,754 | \$1,242,957 |
| Revenue per Seat | 21,006 | 24,402 | 29,196 | 30,169 | 31,074 |
| Revenue per SF | 280 | 325 | 389 | 402 | 414 |
| EBITDA Margin | 28\% | 32\% | 35\% | 35\% | 35\% |
| Total EBITDA | \$235,266 | \$312,348 | \$408,745 | \$422,364 | \$435,035 |


| Potential F\&B Revenues - Boutique |  |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Ground Floor Lounge - (0 SF \& 0 Seats) |  |  |  |  |  |  |
| Lunch Capture (\% of Guests) |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Lunch Covers per Day (Guests) |  | 0 | 0 | 0 | 0 | 0 |
| Lunch Covers per Day (Non-Guests) |  | 0 | 0 | 0 | 0 | 0 |
| Lunch Revenue per Cover | 3.0\% | \$0 | \$0 | \$0 | \$0 | \$0 |
| Lunch Revenue Subtotal |  | \$0 | \$0 | \$0 | \$0 | \$0 |
| Lunch Revenue per Seat |  | 0 | 0 | 0 | 0 | 0 |
| Lunch Revenue per SF |  | 0 | 0 | 0 | 0 | 0 |
| Dinner Capture (\% of Guests) |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Dinner Covers per Day (Guests) |  | 0 | 0 | 0 | 0 | 0 |
| Dinner Covers per Day (Non-Guests) |  | 0 | 0 | 0 | 0 | 0 |
| Dinner Revenue per Cover | 3.0\% | \$0 | \$0 | \$0 | \$0 | \$0 |
| Dinner Revenue Subtotal |  | \$0 | \$0 | \$0 | \$0 | \$0 |
| Dinner Revenue per Seat |  | 0 | 0 | 0 | 0 | 0 |
| Dinner Revenue per SF |  | 0 | 0 | 0 | 0 | 0 |
| Late Night Capture (\% of Guests) |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Late Night Covers per Day (Guests) |  | 0 | 0 | 0 | 0 | 0 |
| Late Night Covers per Day (Non-Guests) |  | 0 | 0 | 0 | 0 | 0 |
| Late Night Revenue per Cover | 3.0\% | \$0 | \$0 | \$0 | \$0 | \$0 |
| Late Night Revenue Subtotal |  | \$0 | \$0 | \$0 | \$0 | \$0 |
| Late Night Revenue per Seat |  | 0 | 0 | 0 | 0 | 0 |
| Late Night Revenue per SF |  | 0 | 0 | 0 | 0 | 0 |
| Total Third Floor Lounge Revenue |  | \$0 | \$0 | \$0 | \$0 | \$0 |
| EBITDA Margin |  | 0\% | 0\% | 0\% | 0\% | 0\% |
| Total EBITDA |  | \$0 | \$0 | \$0 | \$0 | \$0 |

draft North Castle Hotel Model

| Potential F\&B Revenues - Boutique |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Junior Ballroom - (3,500 SF \& 110 Seats) |  |  |  |  |  |
| Events Per Week | 3.0 | 3.0 | 3.5 | 3.5 | 3.5 |
| Number of Attendees | 80 | 85 | 90 | 90 | 90 |
| Revenue per Attendee 3.0\% | \$85 | \$88 | \$90 | \$93 | \$96 |
| Total Revenue | \$1,060,800 | \$1,160,913 | \$1,477,091 | \$1,521,404 | \$1,567,046 |
| Revenue per Seat | 9,644 | 10,554 | 13,428 | 13,831 | 14,246 |
| Revenue per SF | 303 | 332 | 422 | 435 | 448 |
| EBITDA Margin | 30\% | 35\% | 42\% | 45\% | 45\% |
| Total EBITDA | \$318,240 | \$406,320 | \$620,378 | \$684,632 | \$705,171 |


| Potential F\&B Revenues - Boutique |  |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Pool/Fitness Club - (5,000 SF \& 175 Seats) |  |  |  |  |  |  |
| Lunch Capture (\% of Guests) |  | 7.0\% | 7.0\% | 7.0\% | 7.0\% | 7.0\% |
| Lunch Covers per Day (Guests) |  | 7 | 8 | 8 | 8 | 8 |
| Lunch Covers per Day (Non-Guests) |  | 20 | 20 | 20 | 20 | 20 |
| Lunch Revenue per Cover | 3.0\% | \$17 | \$18 | \$18 | \$19 | \$19 |
| Lunch Revenue Subtotal |  | \$0 | \$0 | \$0 | \$0 | \$0 |
| Lunch Revenue per Seat |  | 0 | 0 | 0 | 0 | 0 |
| Lunch Revenue per SF |  | 0 | 0 | 0 | 0 | 0 |
| Dinner Capture (\% of Guests) |  | 10.0\% | 10.0\% | 10.0\% | 10.0\% | 10.0\% |
| Dinner Covers per Day (Guests) |  | 10 | 11 | 12 | 12 | 12 |
| Dinner Covers per Day (Non-Guests) |  | 65 | 65 | 65 | 65 | 65 |
| Dinner Revenue per Cover | 3.0\% | \$20 | \$21 | \$21 | \$22 | \$23 |
| Dinner Revenue Subtotal |  | \$549,398 | \$572,647 | \$594,009 | \$614,700 | \$633,141 |
| Dinner Revenue per Seat |  | 4,578 | 4,772 | 4,950 | 5,123 | 5,276 |
| Dinner Revenue per SF |  | 157 | 164 | 170 | 176 | 181 |
| Late Night Capture (\% of Guests) |  | 7.0\% | 7.0\% | 7.0\% | 7.0\% | 7.0\% |
| Late Night Covers per Day (Guests) |  | 7 | 8 | 8 | 8 | 8 |
| Late Night Covers per Day (Non-Guests) |  | 50 | 50 | 50 | 50 | 50 |
| Late Night Revenue per Cover | 3.0\% | \$25 | \$26 | \$27 | \$27 | \$28 |
| Late Night Revenue Subtotal |  | \$521,786 | \$543,361 | \$563,321 | \$582,733 | \$600,215 |
| Late Night Revenue per Seat |  | 4,348 | 4,528 | 4,694 | 4,856 | 5,002 |
| Late Night Revenue per SF |  | 149 | 155 | 161 | 166 | 171 |
| Memberships (Residents) |  | 60 | 60 | 60 | 60 | 60 |
| Annual Cost |  | \$3,000 | \$3,000 | \$3,000 | \$3,000 | \$3,000 |
| Membership Revenue Subtotal |  | \$180,000 | \$180,000 | \$180,000 | \$180,000 | \$180,000 |
| Membership Revenue per Seat |  | 1,500 | 1,500 | 1,500 | 1,500 | 1,500 |
| Membership Revenue per SF |  | 51 | 51 | 51 | 51 | 51 |
| Total Pool/Fitness Club Revenue |  | \$1,251,184 | \$1,296,008 | \$1,337,329 | \$1,377,433 | \$1,413,356 |
| EBITDA Margin |  | 35\% | 42\% | 45\% | 45\% | 45\% |
| Total EBITDA |  | \$437,914 | \$544,323 | \$601,798 | \$619,845 | \$636,010 |

DRAFT North Castle Hotel Model

| Potential F\&B Revenues - Boutique |  |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Boardroom - (550 SF \& 20 Seats) |  |  |  |  |  |  |
| Events Per Week |  | 3.0 | 3.0 | 3.0 | 3.0 | 3.0 |
| Number of Attendees |  | 10 | 10 | 10 | 10 | 10 |
| Revenue per Attendee | 3.0\% | \$60 | \$62 | \$64 | \$66 | \$68 |
| Total Revenue |  | \$93,600 | \$96,408 | \$99,300 | \$102,279 | \$105,348 |
| Revenue per Seat |  | 4,680 | 4,820 | 4,965 | 5,114 | 5,267 |
| Revenue per SF |  | 170 | 175 | 181 | 186 | 192 |
| EBITDA Margin |  | 30\% | 34\% | 38\% | 38\% | 38\% |
| Total EBITDA |  | \$28,080 | \$32,779 | \$37,734 | \$38,866 | \$40,032 |


| Potential F\&B Revenues - Boutique |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| F\&B Summary |  |  |  |  |  |
|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Revenue |  |  |  |  |  |
| Restaurant (First Floor) | \$1,866,676 | \$2,155,652 | \$2,260,679 | \$2,341,852 | \$2,412,108 |
| Coffee Bar / Bar (First Floor) | 286,029 | 364,762 | 384,828 | 398,383 | 410,334 |
| Rooftop Bar \& Lounge | 840,237 | 976,087 | 1,167,842 | 1,206,754 | 1,242,957 |
| Ground Floor Lounge | 0 | 0 | 0 | 0 | 0 |
| Junior Ballroom | 1,060,800 | 1,160,913 | 1,477,091 | 1,521,404 | 1,567,046 |
| Pool/Fitness Club | 1,251,184 | 1,296,008 | 1,337,329 | 1,377,433 | 1,413,356 |
| Boardroom | 93,600 | 96,408 | 99,300 | 102,279 | 105,348 |
| Total Revenue | \$5,398,525 | \$6,049,829 | \$6,727,069 | \$6,948,106 | \$7,151,149 |
| EBITDA |  |  |  |  |  |
| Restaurant (First Floor) | \$336,002 | \$495,800 | \$565,170 | \$608,882 | \$627,148 |
| Coffee Bar / Bar (First Floor) | 85,809 | 120,371 | 134,690 | 139,434 | 143,617 |
| Rooftop Bar \& Lounge | 235,266 | 312,348 | 408,745 | 422,364 | 435,035 |
| Ground Floor Lounge | 0 | 0 | 0 | 0 | 0 |
| Junior Ballroom | 318,240 | 406,320 | 620,378 | 684,632 | 705,171 |
| Pool/Fitness Club | 437,914 | 544,323 | 601,798 | 619,845 | 636,010 |
| Boardroom | 28,080 | 32,779 | 37,734 | 38,866 | 40,032 |
| Total EBITDA | \$1,441,311 | \$1,911,941 | \$2,368,515 | \$2,514,023 | \$2,587,013 |
| Margin | 26.7\% | 31.6\% | 35.2\% | 36.2\% | $36.2 \%$ |


| Potential F\&B Revenues - Boutique |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Per SF | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Revenue Per SF |  |  |  |  |  |
| Restaurant (First Floor) | \$533 | \$616 | \$646 | \$669 | \$689 |
| Coffee Bar / Bar (First Floor) | 159 | 203 | 214 | 221 | 228 |
| Rooftop Bar \& Lounge | 280 | 325 | 389 | 402 | 414 |
| Ground Floor Lounge | N/A | N/A | N/A | N/A | N/A |
| Junior Ballroom | 303 | 332 | 422 | 435 | 448 |
| Pool/Fitness Club | 250 | 259 | 267 | 275 | 283 |
| Boardroom | 170 | 175 | 181 | 186 | 192 |
| Total Revenue Per SF | \$311 | \$349 | \$388 | \$400 | \$412 |
| EbITDA Per SF |  |  |  |  |  |
| Restaurant (First Floor) | \$96 | \$142 | \$161 | \$174 | \$179 |
| Coffee Bar / Bar (First Floor) | 48 | 67 | 75 | 77 | 80 |
| Rooftop Bar \& Lounge | 78 | 104 | 136 | 141 | 145 |
| Ground Floor Lounge | N/A | N/A | N/A | N/A | N/A |
| Junior Ballroom | 91 | 116 | 177 | 196 | 201 |
| Pool/Fitness Club | 88 | 109 | 120 | 124 | 127 |
| Boardroom | 51 | 60 | 69 | 71 | 73 |
| Total EbITDA Per SF | \$83 | \$110 | \$137 | \$145 | \$149 |




## The following provides a build up by department for the hotel FTEs

| Department | FTEs |
| :---: | :---: |
| Rooms ${ }^{(1)}$ | 10 |
| Food \& Beverage | 50 |
| Admin \& General | 8 |
| Sales and Marketing | 9 |
| Repair and Maintenance | 8 |
| Parking/Valet | 6 |
| Other | 3 |
| Total Hotel | 94 |

(1) Assumes 30 minutes of housekeeping per room, for 120 rooms, at a Year 5 Occupancy of $67.0 \%$

The following overview allocates the undistributed and fixed expenses to each of the revenue sources (based on the revenue as a percent of the total), in order to calculate a net profit margin for the
Rooms, F\&B and Other Operating
The Undistributed Expenses and Fixed Expenses are either distributed on a proportional square foot basis or a \% of Total Revenue.

|  | Year 1 Total |  |  | Rooms |  |  | F\&B |  |  | Other Operating Dept. |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Allocations |  |  |  |  |  |  |  |  |  |  |  |  |
| Square Feet | 85,000 |  | 100.0\% | 57,650 |  | 67.8\% | 17,350 |  | 20.4\% | 10,000 |  | 11.8\% |
| Total Revenue | \$11,727 |  | 100.0\% | \$5,742 |  | 49.0\% | \$5,399 |  | 46.0\% | \$586 |  | 5.0\% |
| Revenues | \$ | \% | Alloc. | \$ | \% | Alloc. | \$ | \% | Alloc. | \$ | \% | Alloc. |
| Rooms | \$5,742 | 49.0\% |  | \$5,742 | 100.0\% |  |  |  |  |  |  |  |
| Food \& Beverage | 5,399 | 46.0\% |  |  |  |  | \$5,399 | 100.0\% |  |  |  |  |
| Total Other Operating Dept. | 586 | 5.0\% |  |  |  |  |  |  |  | \$586 | 100.0\% |  |
| Total Revenue Revenue Growth | \$11,727 | 100.0\% |  | \$5,742 | 100.0\% |  | \$5,399 | 100.0\% |  | \$586 | 100.0\% |  |
| Distributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | \$1,723 | 30.0\% |  | \$1,723 | 30.0\% |  |  |  |  |  |  |  |
| Food \& Beverage | 3,957 | 73.3\% |  |  |  |  | \$3,957 | 73.3\% |  |  |  |  |
| Total Other Operating Dept. | 293 | 50.0\% |  |  |  |  |  |  |  | \$293 | 50.0\% |  |
| Total Dist. Expenses Expense Growth | \$5,973 | 50.9\% |  | \$1,723 | 30.0\% |  | \$3,957 | 73.3\% |  | \$293 | 50.0\% |  |
| Distributed Profit |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | \$4,020 | 70.0\% |  | \$4,020 | 70.0\% |  |  |  |  |  |  |  |
| Food \& Beverage | 1,441 | 26.7\% |  |  |  |  | \$1,441 | 26.7\% |  |  |  |  |
| Total Other Oper. Dept. | 293 | 50.0\% |  |  |  |  |  |  |  | \$293 | 50.0\% |  |
| Operating Income | \$5,754 | 49.1\% |  | \$4,020 | 70.0\% |  | \$1,441 | 26.7\% |  | \$293 | 50.0\% |  |
| Undist. Expenses |  |  |  |  |  |  |  |  |  |  |  |  |
| A\&G | \$997 | 8.5\% | 100.0\% | \$488 | 8.5\% | 49.0\% | \$459 | 8.5\% | 46.0\% | \$50 | 8.5\% | 5.0\% |
| Telecommunications | 117 | 1.0\% | 100.0\% | 57 | 1.0\% | 49.0\% | 54 | 1.0\% | 46.0\% | 6 | 1.0\% | 5.0\% |
| Sales and Marketing | 938 | 8.0\% | 100.0\% | 459 | 8.0\% | 49.0\% | 432 | 8.0\% | 46.0\% | 47 | 8.0\% | 5.0\% |
| Repairs | 469 | 4.0\% | 100.0\% | 318 | 5.5\% | 67.8\% | 96 | 1.8\% | 20.4\% | 55 | 9.4\% | 11.8\% |
| Energy | 352 | 3.0\% | 100.0\% | 281 | 4.9\% | 80.0\% | 70 | 1.3\% | 20.0\% | 0 | 0.0\% | 0.0\% |
| Total Undist. Exp. | \$2,873 | 24.5\% | 100.0\% | \$1,604 | 27.9\% | 55.8\% | \$1,111 | 20.6\% | 38.7\% | \$158 | 26.9\% | 5.5\% |
| GOP | \$2,881 | 24.6\% | 100.0\% | \$2,415 | 42.1\% | 83.8\% | \$330 | 6.1\% | 11.5\% | \$135 | 23.1\% | 4.7\% |
| Management Fee | 352 | 3.0\% | 100.0\% | 172 | 3.0\% | 49.0\% | 162 | 3.0\% | 46.0\% | 18 | 3.0\% | 5.0\% |
| Fixed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |
| Rent | 0 | 0.0\% | 100.0\% | 0 | 0.0\% | 67.8\% | 0 | 0.0\% | 20.4\% | 0 | 0.0\% | 11.8\% |
| Property Taxes(2) | 404 | 3.4\% | 100.0\% | 274 | 4.8\% | 67.8\% | 82 | 1.5\% | 20.4\% | 48 | 8.1\% | 11.8\% |
| Insurance | 117 | 1.0\% | 100.0\% | 80 | 1.4\% | 67.8\% | 24 | 0.4\% | 20.4\% | 14 | 2.4\% | 11.8\% |
| Other | 0 | 0.0\% | 100.0\% | 0 | 0.0\% | 49.0\% | 0 | 0.0\% | 46.0\% | 0 | 0.0\% | 5.0\% |
| Total Fixed Expenses | \$521 | 4.4\% | 100.0\% | \$354 | 6.2\% | 67.8\% | \$106 | 2.0\% | 20.4\% | \$61 | 10.5\% | 11.8\% |
| EBITDA | \$2,008 | 17.1\% | 100.0\% | \$1,889 | 32.9\% | $\mathbf{9 4 . 1 \%}$ | \$62 | 1.1\% | 3.1\% | \$56 | 9.6\% | 2.8\% |
| FF\&E Reserve | 235 | 2.0\% | 100.0\% | 115 | 2.0\% | 49.0\% | 108 | 2.0\% | 46.0\% | 12 | 2.0\% | 5.0\% |
| NOI | \$1,773 | 15.1\% | 100.0\% | \$1,774 | 30.9\% | 100.1\% | (\$46) | -0.9\% | -2.6\% | \$45 | 7.6\% | 2.5\% |


| Keys | 120 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total SF | 85,000 |  |  |  |  |
|  |  | Total | Per Key | Per SF | \% of Total |
| Land Costs |  |  |  |  |  |
| Allocation of Land Cost |  | \$0 | \$0 | \$0 | 0.0\% |
| Other |  | 0 | 0 | 0 | 0.0\% |
| Total Land Costs |  | \$0 | \$0 | \$0 | 0.0\% |
| Hard Costs |  |  |  |  |  |
| Construction Cost |  | \$25,500 | \$212,500 | \$300 | 95.2\% |
| Contingency | 5.0\% | 1,275 | 10,625 | 15 | 4.8\% |
| Total Hard Costs |  | \$26,775 | \$223,125 | \$315 | 59.6\% |
| Soft Costs and Other |  |  |  |  |  |
| Designer |  | 450 | 3,750 | 5 | 1.0\% |
| A\&E Fees, Design Consultants |  | 1,500 | 12,500 | 18 | 3.3\% |
| Consultants |  | 75 | 625 | 1 | 0.2\% |
| Geo / SOE |  | 60 | 500 | 1 | 0.1\% |
| Engineering |  | 65 | 542 | 1 | 0.1\% |
| Expeditor |  | 80 | 667 | 1 | 0.2\% |
| Insurance |  | 650 | 5,417 | 8 | 1.4\% |
| Real Estate Taxes |  | 250 | 2,083 | 3 | 0.6\% |
| Legal |  | 150 | 1,250 | 2 | 0.3\% |
| Borrower Legal |  | 150 | 1,250 | 2 | 0.3\% |
| Owner's Rep |  | 90 | 750 | 1 | 0.2\% |
| Operating Expenses |  | 120 | 1,000 | 1 | 0.3\% |
| Miscellaneous |  | 125 | 1,042 | 1 | 0.3\% |
| Pre-Opening |  | 1,200 | 10,000 | 14 | 2.7\% |
| Pool/Fitness Club FF\&E |  | 1,200 | 10,000 | 14 | 2.7\% |
| Hotel FF\&E Public Spaces |  | 1,500 | 12,500 | 18 | 3.3\% |
| Hotel FF\&E |  | 3,000 | 25,000 | 35 | 6.7\% |
| OS\&E |  | 1,020 | 8,500 | 12 | 2.3\% |
| Pool/Fitness Club OS\&E |  | 420 | 3,500 | 5 | 0.9\% |
| Development Fee | 3.0\% | 803 | 6,694 | 9 | 1.8\% |
| Mortgage Recording Tax ${ }^{(1)}$ |  | 379 | 3,162 | 4 | 0.8\% |
| Interest Reserve ${ }^{(2)}$ |  | 2,043 | 17,027 | 24 | 4.6\% |
| Origination Fee ${ }^{(3)}$ |  | 292 | 2,432 | 3 | 0.7\% |
| Financing / Brokerage Fee ${ }^{(4)}$ |  | 292 | 2,432 | 3 | 0.7\% |
| Working Capital |  | 240 | 2,000 | 3 | 0.5\% |
| Title Insurance ${ }^{(5)}$ |  | 130 | 1,083 | 2 | 0.3\% |
| Third Party Reports |  | 150 | 1,250 | 2 | 0.3\% |
| Other Financing Costs |  | 100 | 833 | 1 | 0.2\% |
| Operator Technical Services Fee |  | 200 | 1,667 | 2 | 0.4\% |
| Brand Creation Fee |  | 150 | 1,250 | 2 | 0.3\% |
| Advisory Fee ${ }^{(6)}$ |  | 410 | 3,417 | 5 | 0.9\% |
| Contingency | 5.0\% | 837 | 6,973 | 10 | 1.9\% |
| Total Soft Costs and Other |  | \$18,131 | \$151,096 | \$213 | 40.4\% |
| Total Project Cost |  | \$44,906 | \$374,221 | \$528 | 100.0\% |

Source: JF Capital illustrative internal projections
(1) Mortgage Recording Tax calculated as $1.30 \%$ of total loan balance, (2) Interest Reserve calculated as $100 \%$ of one year of interest on full loan amount, (3) Origination Fee calculated as $1.0 \%$ of loan,
(4) Financing / Brokerage Fee calculated as 100 bps of loan, (5) Estimated using the Stewart Title Insurance Calculator, (6) Advisory Fee calculated as $\$ 25$ retainer for work done through December $31,2017+\$ 5$ per month for 6 months $+\$ 10$ per month for 18 months $+\$ 125$ upon execution of management/operator agreement $+\$ 50$ upon execution of an agreement with a third party $\mathrm{F} \& \mathrm{~B}$ operator

- The analysis below illustrates a refinancing each year at an implied debt yield of $\mathbf{1 2 . 0 \%}$ and the refinancing excess / (shortfall) to the debt

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total Debt | \$28,880 | \$28,550 | \$28,196 | \$27,817 | \$27,412 |
| EBITDA | 2,008 | 2,973 | 3,668 | 3,971 | 4,064 |
| FF\&E Reserve | 235 | 400 | 590 | 618 | 633 |
| NOI | \$1,773 | \$2,573 | \$3,078 | \$3,353 | \$3,431 |
| Debt Yield | 6.1\% | 9.0\% | 10.9\% | 12.1\% | 12.5\% |
| NOI | \$1,773 | \$2,573 | \$3,078 | \$3,353 | \$3,431 |
| Assumed Debt Yield | 12.0\% | 12.0\% | 12.0\% | 12.0\% | 12.0\% |
| New Loan Proceeds | \$14,776 | \$21,442 | \$25,653 | \$27,940 | \$28,589 |
| Fees ${ }^{(1)}$ | (443) | (643) | (770) | (838) | (858) |
| Net Proceeds | \$14,333 | \$20,799 | \$24,883 | \$27,102 | \$27,732 |
| Refinancing Excess/(Shortfall) (\$) | (\$14,548) | (\$7,751) | (\$3,313) | (\$716) | \$320 |
| Refinancing Excess/(Shortfall) (\%) | -50.4\% | -27.1\% | -11.7\% | -2.6\% | 1.2\% |
| Refinancing Per Key (120 keys) | \$123,132 | \$178,684 | \$213,773 | \$232,833 | \$238,246 |
| Implied Refinancing EBITDA Multiple | 7.4x | 7.2x | 7.0x | 7.0x | 7.0x |

Source: JF Capital Projections
(1) New Debt fees of $3.0 \%$ per JF Capital assumption

- The analysis below illustrates a refinancing each year at an implied debt constant of $\mathbf{7 . 5 \%}$ and the refinancing excess / (shortfall) to the debt

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total Debt | \$28,880 | \$28,550 | \$28,196 | \$27,817 | \$27,412 |
| EBITDA | 2,008 | 2,973 | 3,668 | 3,971 | 4,064 |
| FF\&E Reserve | 235 | 400 | 590 | 618 | 633 |
| NOI | \$1,773 | \$2,573 | \$3,078 | \$3,353 | \$3,431 |
| Debt Yield | 6.1\% | 9.0\% | 10.9\% | 12.1\% | 12.5\% |
| NOI | \$1,773 | \$2,573 | \$3,078 | \$3,353 | \$3,431 |
| Assumed DSCR | 1.4 x | 1.4 x | 1.4 x | 1.4 x | 1.4 x |
| Assumed Debt Constant | 7.5\% | 7.5\% | 7.5\% | 7.5\% | 7.5\% |
| New Loan Proceeds | \$16,887 | \$24,505 | \$29,317 | \$31,931 | \$32,674 |
| Fees ${ }^{(1)}$ | (507) | (735) | (880) | (958) | (980) |
| Net Proceeds | \$16,380 | \$23,770 | \$28,438 | \$30,973 | \$31,693 |
| Refinancing Excess/(Shortfall) (\$) | (\$12,500) | (\$4,779) | \$242 | \$3,156 | \$4,281 |
| Refinancing Excess/(Shortfall) (\%) | -43.3\% | -16.7\% | 0.9\% | 11.3\% | 15.6\% |
| Refinancing Per Key (120 keys) | \$140,722 | \$204,210 | \$244,311 | \$266,094 | \$272,281 |
| Implied Refinancing EBITDA Multiple | 8.4x | 8.2x | 8.0x | 8.0x | 8.0x |

Source: JF Capital Projections
(1) New Debt fees of $3.0 \%$ per JF Capital assumption

# DRAFT North Castle Hotel Model 

## Limited Service Hotel Scenario

CONFIDENTIAL

- JF Capital is reviewing the development opportunity of a Limited Service hotel in Westchester County, NY.
- The hotel will have 145 rooms and $6,600 \mathrm{SF}$ of $\mathrm{F} \& B$ and event space for a total of 80,000 square feet
- The hotel will also have 250 parking spaces
- A $\$ 26,114$ development loan at $7.0 \%$ is assumed to be obtained
- Represents an LTC of $65.0 \%$ (based on the full deal capitalization)
- Model includes JF Capital illustrative pro forma statistics for Year 1 -Year 5
- Year 1 -Year 5 Revenue CAGR (Compound Annual Growth Rate) of $7.9 \%$ increasing from \$7,504 in Year 1 to \$10,174 in Year 5
- Year 1 - Year 5 NOI CAGR (Compound Annual Growth Rate) of $10.2 \%$ increasing from $\$ 1,855$ in Year 1 to $\$ 2,734$ in Year 5
- EBITDA margins increasing from $26.7 \%$ in Year 1 to $30.9 \%$ in Year 5
- NOI margins increasing from $24.7 \%$ in Year 1 to $26.9 \%$ in Year 5
- The following base assumptions were made:
- Land purchase price of $\$ 0$ or $\$ 0$ per key
- Development cost of $\$ 40,175$ and all-in cost of $\$ 40,175$, or $\$ 277,067$ per key
- 2 year development period, and 5 year hold period with an $9.0 \%$ exit cap rate and fees on sale of $2.0 \%$ for net proceeds of $\$ 29,773$ or $\$ 205,332$ per key
- The deal produces an illustrative leveraged IRR of $0.0 \%$, an NPV of $-\$ 9,441$, a total profit of $-\$ 6,538$ and a return on capital of $0.5 x$ to the equity
- The deal produces an illustrative unleveraged IRR of $1.2 \%$, an NPV of $-\$ 10,153$, a total profit of $\$ 2,338$ and a return on capital of $1.1 x$ to the equity
- If refinanced in Year 2, the leveraged IRR is $0.0 \%$, and the equity multiple is 0.7 x



## Source: JF Captial Projections

(1) Assumes per key development cost (excluding land) of $\$ 277,067$ which is spent equally over 2 years of construction
(2) Blended cost of capital assumes pref equity coupon is all paid current
(3) Based on CBRE H1 2017 Cap Rate Survey: New York City Suburban Cap Rate Range of 7.75-9.25\% for Limited Service Hotels

|  | Construction |  |  | Operation |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Time 0 | Year 1 | Year 2 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Valuation Metrics |  |  |  |  |  |  |  |  |
| Implied All-In Cap Rate |  |  |  | 4.6\% | 5.6\% | 6.1\% | 6.7\% | 6.8\% |
| Implied EBITDA Multiple |  |  |  | 20.0x | 16.0x | 14.2x | 13.0x | 12.8x |
| Returns Analysis |  |  |  |  |  |  |  |  |
| Property Cash Flow | \$0 | \$0 | \$0 | \$1,855 | \$2,254 | \$2,457 | \$2,690 | \$2,734 |
| Acquisition Cost | (0) |  |  |  |  |  |  | 29,773 |

Key Money Security Deposit Return ${ }^{(1)}$
Land Subsidy
Development Costs
Debt Issuance/Repayment

| $50 \%$ |
| :--- |
|  |
| ortization schedule |
| ortization schedule |

Source: JF Capital Projections
(1) Assumes payment of $\$ 350$ of key money
(2) Fixed-rate debt at $7.0 \%$ interest with a 30 year amortization schedule
(3) Fixed-rate debt at $12.0 \%$ interest with a 0 year amortization schedule


Source: JF Capital Projections
(1) Ability to refinance debt at $10.0 \%$ debt yield and $6.0 \%$ interest rate

| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
|  | NOI Performance |  |  |
| Exit Cap Rate | 100\% | 90.0\% | 80.0\% |
| 10.00\% | 0.0\% | 0.0\% | 0.0\% |
| 9.00\% | 0.0\% | 0.0\% | 0.0\% |
| 8.00\% | 0.0\% | 0.0\% | 0.0\% |


| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Refi | Refi Year |  |  |
| Debt Yield | Year 2 | Year 3 | Year 4 |
| 12.0\% | 0.0\% | 0.0\% | 0.0\% |
| 11.0\% | 0.0\% | 0.0\% | 0.0\% |
| 10.0\% | 0.0\% | 0.0\% | 0.0\% |


| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Land Subsidy |  |  |
| ADR | 0 | 5,000 | 10,000 |
| \$0 | 0.0\% | 0.0\% | 6.7\% |
| 10 | 0.0\% | 0.5\% | 9.5\% |
| 20 | 0.0\% | 3.4\% | 12.0\% |


| Leveraged IRR Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Land Subsidy |  |  |
| Dev. Cost | 0 | 5,000 | 10,000 |
| \$0 | 0.0\% | 0.0\% | 6.7\% |
| 4,000 | 0.0\% | 0.0\% | 0.0\% |
| 8,000 | 0.0\% | 0.0\% | 0.0\% |

Source: JF Capital Projections

| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
|  | NOI Performance |  |  |
| Exit Cap Rate | 100\% | 90.0\% | 80.0\% |
| 10.00\% | 0.3x | 0.0x | -0.2x |
| 9.00\% | 0.5x | 0.2x | -0.1x |
| 8.00\% | 0.8x | 0.5 x | 0.2 x |


| Refi | Refi Year |  |  |
| :---: | :---: | :---: | :---: |
| Debt Yield | Year 2 | Year 3 | Year 4 |
| 12.0\% | 0.7x | 0.6x | 0.6x |
| 11.0\% | 0.7x | 0.6x | 0.6x |
| 10.0\% | 0.6x | 0.6x | 0.5 x |


| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Land Subsidy |  |  |
| ADR | 0 | 5,000 | 10,000 |
| \$0 | 0.5x | 0.9x | 1.2x |
| 10 | 0.7 x | 1.0x | 1.4 x |
| 20 | 0.8 x | 1.2 x | 1.5 x |


| Leveraged Equity Multiple Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: |
| Change in | Land Subsidy |  |  |
| Dev. Cost | 0 | 5,000 | 10,000 |
| \$0 | 0.5x | 0.9x | 1.2x |
| 4,000 | 0.2 x | 0.5 x | 0.8x |
| 8,000 | -0.1x | 0.2 x | 0.5 x |

[^15]| Leveraged Total Profit Sensitivity |  |  |  | Leveraged Total Profit Sensitivity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | NOI Performance |  |  | Additional Development Cost |  |  |  |
| Exit Cap Rate | 100\% | 90.0\% | 80.0\% | Exit Cap Rate | \$0 | \$1,500 | \$3,000 |
| 10.00\% | $(\$ 9,516)$ | $(\$ 13,394)$ | $(\$ 17,273)$ | 10.00\% | $(\$ 9,516)$ | $(\$ 11,723)$ | $(\$ 13,930)$ |
| 9.00\% | $(6,538)$ | $(10,715)$ | $(14,891)$ | 9.00\% | $(6,538)$ | $(8,763)$ | $(10,988)$ |
| 8.00\% | $(2,817)$ | $(7,365)$ | $(11,914)$ | 8.00\% | $(2,817)$ | $(5,064)$ | $(7,311)$ |
| Leveraged Total Profit Sensitivity |  |  |  | Leveraged Total Profit Sensitivity |  |  |  |
| Refi |  | Refi Year |  | Senior Loan |  | I Performan |  |
| Debt Yield | Year 2 | Year 3 | Year 4 | LTV | 100\% | 90.0\% | 80.0\% |
| 12.0\% | $(\$ 4,487)$ | $(\$ 5,423)$ | $(\$ 6,127)$ | 50\% | (\$3,575) | $(\$ 7,762)$ | $(\$ 11,949)$ |
| 11.0\% | $(4,781)$ | $(5,641)$ | $(6,248)$ | 55\% | $(4,551)$ | $(8,735)$ | $(12,919)$ |
| 10.0\% | $(5,133)$ | $(5,904)$ | $(6,394)$ | 60\% | $(5,539)$ | $(9,719)$ | $(13,899)$ |
| Leveraged Total Profit Sensitivity |  |  |  | Leveraged Total Profit Sensitivity |  |  |  |
| Change in |  | and Subsid |  | Change in |  | and Subsid |  |
| ADR | 0 | 5,000 | 10,000 | Dev. Cost | 0 | 5,000 | 10,000 |
| \$0 | (\$6,538) | $(\$ 1,538)$ | \$3,462 | \$0 | $(\$ 6,538)$ | $(\$ 1,538)$ | \$3,462 |
| 10 | $(4,671)$ | 329 | 5,329 | 4,000 | $(12,472)$ | $(7,472)$ | $(2,472)$ |
| 20 | $(2,804)$ | 2,196 | 7,196 | 8,000 | $(18,405)$ | $(13,405)$ | $(8,405)$ |

[^16]|  | Forecast |  |  |  |  |  |  |  |  |  | $4 \text { Year }$CAGR |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year 1 |  | Year 2 |  | Year 3 |  | Year 4 |  | Year 5 |  |  |
| Number of Rooms | 145 |  | 145 |  | 145 |  | 145 |  | 145 |  |  |
| Occupancy Growth (\% pts) | 62.0\% |  | $\begin{gathered} 68.0 \% \\ 6.0 \% \end{gathered}$ |  | $\begin{gathered} 72.0 \% \\ 4.0 \% \end{gathered}$ |  | $\begin{gathered} 74.0 \% \\ 2.0 \% \end{gathered}$ |  | $\begin{gathered} 74.0 \% \\ 0.0 \% \end{gathered}$ |  | 4.5\% |
| ADR <br> Growth | \$165.00 |  | $\begin{array}{r} \$ 174.90 \\ 6.0 \% \end{array}$ |  | $\begin{array}{r} \$ 183.65 \\ 5.0 \% \end{array}$ |  | $\begin{array}{r} \$ 189.15 \\ 3.0 \% \end{array}$ |  | $\begin{array}{r} \$ 192.94 \\ 2.0 \% \end{array}$ |  | 4.0\% |
| RevPAR Growth | \$102.30 |  | $\begin{array}{r} \$ 118.93 \\ 16.3 \% \end{array}$ |  | $\begin{array}{r} \$ 132.22 \\ 11.2 \% \end{array}$ |  | $\begin{array}{r} \$ 139.97 \\ 5.9 \% \end{array}$ |  | $\begin{array}{r} \$ 142.77 \\ 2.0 \% \end{array}$ |  | 8.7\% |
| Days Open <br> Rooms Available <br> Rooms Occupied | $\begin{array}{r} 365 \\ 52,925 \\ 32,814 \end{array}$ |  | $\begin{array}{r} 365 \\ 52,925 \\ 35,989 \end{array}$ |  | $\begin{array}{r} 365 \\ 52,925 \\ 38,106 \end{array}$ |  | $\begin{array}{r} 365 \\ 52,925 \\ 39,165 \end{array}$ |  | $\begin{array}{r} 365 \\ 52,925 \\ 39,165 \end{array}$ |  |  |
| Revenues | \$ | \% | \$ | \% | \$ | \% | \$ | \% | \$ | \% |  |
| Rooms | 5,414 | 72.2\% | 6,294 | 73.4\% | 6,998 | 74.3\% | 7,408 | 74.6\% | 7,556 | 74.3\% | 8.7\% |
| Food \& Beverage | 1,715 | 22.8\% | 1,852 | 21.6\% | 1,954 | 20.7\% | 2,030 | 20.4\% | 2,109 | 20.7\% | 5.3\% |
| Other | 375 | 5.0\% | 429 | 5.0\% | 471 | 5.0\% | 497 | 5.0\% | 509 | 5.0\% | 7.9\% |
| Total Revenue | \$7,504 | 100.0\% | \$8,575 | 100.0\% | \$9,423 | 100.0\% | \$9,935 | 100.0\% | \$10,174 | 100.0\% | 7.9\% |
| Distributed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 1,354 | 25.0\% | 1,448 | 23.0\% | 1,540 | 22.0\% | 1,556 | 21.0\% | 1,587 | 21.0\% | 4.1\% |
| Food \& Beverage | 1,483 | 86.5\% | 1,569 | 84.7\% | 1,631 | 83.4\% | 1,695 | 83.5\% | 1,762 | 83.5\% | 10.7\% |
| Other | 188 | 50.0\% | 214 | 50.0\% | 236 | 50.0\% | 248 | 50.0\% | 254 | 50.0\% | 0.0\% |
| Total Distributed Exp. | \$3,024 | 40.3\% | \$3,231 | 37.7\% | \$3,406 | 36.1\% | \$3,499 | 35.2\% | \$3,603 | 35.4\% | 4.5\% |
| Distributed Profit |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 4,061 | 75.0\% | 4,847 | 77.0\% | 5,458 | 78.0\% | 5,852 | 79.0\% | 5,969 | 79.0\% | 10.1\% |
| Food \& Beverage | 231 | 13.5\% | 282 | 15.3\% | 323 | 16.6\% | 335 | 16.5\% | 348 | 16.5\% | 10.7\% |
| Other Operated Departments | 188 | 50.0\% | 214 | 50.0\% | 236 | 50.0\% | 248 | 50.0\% | 254 | 50.0\% | 7.9\% |
| Operating Income | \$4,480 | 59.7\% | \$5,344 | 62.3\% | \$6,017 | 63.9\% | \$6,436 | 64.8\% | \$6,571 | 64.6\% | 10.1\% |
| Undistributed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| A\&G | 600 | 8.0\% | 665 | 7.8\% | 707 | 7.5\% | 745 | 7.5\% | 763 | 7.5\% | 6.2\% |
| Telecommunications | 75 | 1.0\% | 86 | 1.0\% | 94 | 1.0\% | 99 | 1.0\% | 102 | 1.0\% | 7.9\% |
| Sales and Marketing | 450 | 6.0\% | 472 | 5.5\% | 518 | 5.5\% | 546 | 5.5\% | 560 | 5.5\% | 5.6\% |
| Repairs | 300 | 4.0\% | 343 | 4.0\% | 377 | 4.0\% | 397 | 4.0\% | 407 | 4.0\% | 7.9\% |
| Energy | 225 | 3.0\% | 257 | 3.0\% | 283 | 3.0\% | 298 | 3.0\% | 305 | 3.0\% | 7.9\% |
| Total Undistributed Exp. | \$1,651 | 22.0\% | \$1,822 | 21.3\% | \$1,979 | 21.0\% | \$2,086 | 21.0\% | \$2,137 | 21.0\% | 6.7\% |
| GOP | \$2,829 | 37.7\% | \$3,521 | 41.1\% | \$4,039 | 42.9\% | \$4,350 | 43.8\% | \$4,435 | 43.6\% | 11.9\% |
| Management Fee | 225 | 3.0\% | 300 | 3.5\% | 377 | 4.0\% | 397 | 4.0\% | 407 | 4.0\% | 16.0\% |
| Franchise Fee ${ }^{(1)}$ | 162 | 2.2\% | 252 | 2.9\% | 350 | 3.7\% | 370 | 3.7\% | 378 | 3.7\% | 0.0\% |
| Fixed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| Rent | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | N/A |
| Property Taxes ${ }^{(2)}$ | 362 | 4.8\% | 372 | 4.3\% | 384 | 4.1\% | 395 | 4.0\% | 407 | 4.0\% | 3.0\% |
| Insurance | 75 | 1.0\% | 86 | 1.0\% | 94 | 1.0\% | 99 | 1.0\% | 102 | 1.0\% | 7.9\% |
| Other | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0.0\% |
| Total Fixed Expenses | \$437 | 5.8\% | \$458 | 5.3\% | \$478 | 5.1\% | \$494 | 5.0\% | \$509 | 5.0\% | 3.9\% |
| EBITDA | \$2,005 | 26.7\% | \$2,511 | 29.3\% | \$2,834 | 30.1\% | \$3,087 | 31.1\% | \$3,141 | 30.9\% | 11.9\% |
| FF\&E Reserve | 150 | 2.0\% | 257 | 3.0\% | 377 | 4.0\% | 397 | 4.0\% | 407 | 4.0\% | 28.3\% |
| NOI | \$1,855 | 24.7\% | \$2,254 | 26.3\% | \$2,457 | 26.1\% | \$2,690 | 27.1\% | \$2,734 | 26.9\% | 10.2\% |

[^17](2) Total property taxes paid are calculated as $2.25 \%$ of the appraised value which is assumed to be $40 \%$ of the Total Value of $\$ 40,174,760$ or $\$ 16,069,904$. Total Property taxes are growing at $3 \%$ per year in Years $2-5$.

## Pro Forma Per Occupied Room (POR) - Limited Service

(\$ in thousands except POR figures)

|  | Forecast |  |  |  |  |  |  |  |  |  | $\begin{aligned} & 4 \text { Year } \\ & \text { CAGR } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year 1 |  | Year 2 |  | Year 3 |  | Year 4 |  | Year 5 |  |  |
| Number of Rooms | 145 |  | 145 |  | 145 |  | 145 |  | 145 |  |  |
| Occupancy Growth (\% pts) | 62.0\% |  | $\begin{gathered} 68.0 \% \\ 6.0 \% \end{gathered}$ |  | $\begin{gathered} 72.0 \% \\ 4.0 \% \end{gathered}$ |  | $\begin{gathered} 74.0 \% \\ 2.0 \% \end{gathered}$ |  | $\begin{gathered} 74.0 \% \\ 0.0 \% \end{gathered}$ |  | 4.5\% |
| ADR Growth | \$165.00 |  | $\begin{array}{r} \$ 174.90 \\ 6.0 \% \end{array}$ |  | $\begin{array}{r} \$ 183.65 \\ 5.0 \% \end{array}$ |  | $\begin{array}{r} \$ 189.15 \\ 3.0 \% \end{array}$ |  | $\begin{array}{r} \$ 192.94 \\ 2.0 \% \end{array}$ |  | 4.0\% |
| RevPAR <br> Growth | \$102.30 |  | $\begin{array}{r} \$ 118.93 \\ 16.3 \% \end{array}$ |  | $\begin{array}{r} \$ 132.22 \\ 11.2 \% \end{array}$ |  | $\begin{array}{r} \$ 139.97 \\ 5.9 \% \end{array}$ |  | $\begin{array}{r} \$ 142.77 \\ 2.0 \% \end{array}$ |  | 8.7\% |
| Days Open <br> Rooms Available <br> Rooms Occupied | $\begin{array}{r} 365 \\ 52,925 \\ 32,814 \end{array}$ |  | $\begin{array}{r} 365 \\ 52,925 \\ 35,989 \end{array}$ |  | $\begin{array}{r} 365 \\ 52,925 \\ 38,106 \end{array}$ |  | $\begin{array}{r} 365 \\ 52,925 \\ 39,165 \end{array}$ |  | $\begin{array}{r} 365 \\ 52,925 \\ 39,165 \end{array}$ |  |  |
| Revenues | Total \$ | \$ POR | Total \$ | \$ POR | Total \$ | \$ POR | Total \$ | \$ POR | Total \$ | \$ POR |  |
| Rooms | 5,414 | 165 | 6,294 | 175 | 6,998 | 184 | 7,408 | 189 | 7,556 | 193 | 8.7\% |
| Food \& Beverage | 1,715 | 52 | 1,852 | 51 | 1,954 | 51 | 2,030 | 52 | 2,109 | 54 | 5.3\% |
| Other | 375 | 11 | 429 | 12 | 471 | 12 | 497 | 13 | 509 | 13 | 0.0\% |
| Total Revenue | \$7,504 | \$229 | \$8,575 | \$238 | \$9,423 | \$247 | \$9,935 | \$254 | \$10,174 | \$260 | 7.9\% |
| Distributed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 1,354 | 41 | 1,448 | 40 | 1,540 | 40 | 1,556 | 40 | 1,587 | 41 | 4.1\% |
| Food \& Beverage | 1,483 | 45 | 1,569 | 44 | 1,631 | 43 | 1,695 | 43 | 1,762 | 45 | 4.4\% |
| Other | 188 | 6 | 214 | 6 | 236 | 6 | 248 | 6 | 254 | 6 | 0.0\% |
| Total Distributed Exp. | \$3,024 | \$92 | \$3,231 | \$90 | \$3,406 | \$89 | \$3,499 | \$89 | \$3,603 | \$92 | 4.5\% |
| Distributed Profit |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 4,061 | 124 | 4,847 | 135 | 5,458 | 143 | 5,852 | 149 | 5,969 | 152 | 10.1\% |
| Food \& Beverage | 231 | 7 | 282 | 8 | 323 | 8 | 335 | 9 | 348 | 9 | 10.7\% |
| Other Operated Departments | 188 | 6 | 214 | 6 | 236 | 6 | 248 | 6 | 254 | 6 | 0.0\% |
| Operating Income | \$4,480 | \$137 | \$5,344 | \$148 | \$6,017 | \$158 | \$6,436 | \$164 | \$6,571 | \$168 | 10.1\% |
| Undistributed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| A\&G | 600 | 18 | 665 | 18 | 707 | 19 | 745 | 19 | 763 | 19 | 6.2\% |
| Telecommunications | 75 | 2 | 86 | 2 | 94 | 2 | 99 | 3 | 102 | 3 | 7.9\% |
| Sales and Marketing | 450 | 14 | 472 | 13 | 518 | 14 | 546 | 14 | 560 | 14 | 5.6\% |
| Repairs | 300 | 9 | 343 | 10 | 377 | 10 | 397 | 10 | 407 | 10 | 7.9\% |
| Energy | 225 | 7 | 257 | 7 | 283 | 7 | 298 | 8 | 305 | 8 | 7.9\% |
| Total Undistributed Exp. | \$1,651 | \$50 | \$1,822 | \$51 | \$1,979 | \$52 | \$2,086 | \$53 | \$2,137 | \$55 | 6.7\% |
| GOP | \$2,829 | \$86 | \$3,521 | \$98 | \$4,039 | \$106 | \$4,350 | \$111 | \$4,435 | \$113 | 11.9\% |
| Management Fee | 225 | 7 | 300 | 8 | 377 | 10 | 397 | 10 | 407 | 10 | 16.0\% |
| Franchise Fee | 162 | 5 | 252 | 7 | 350 | 9 | 370 | 9 | 378 | 10 | 23.5\% |
| Fixed Expenses |  |  |  |  |  |  |  |  |  |  |  |
| Rent | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | \#DIV/0! |
| Property Taxes | 362 | 11 | 372 | 10 | 384 | 10 | 395 | 10 | 407 | 10 | 3.0\% |
| Insurance | 75 | 2 | 86 | 2 | 94 | 2 | 99 | 3 | 102 | 3 | 7.9\% |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.0\% |
| Total Fixed Expenses | \$437 | \$13 | \$458 | \$13 | \$478 | \$13 | \$494 | \$13 | \$509 | \$13 | 3.9\% |
| EBITDA | \$2,005 | \$61 | \$2,511 | \$70 | \$2,834 | \$74 | \$3,087 | \$79 | \$3,141 | \$80 | 11.9\% |
| FF\&E Reserve | 150 | 5 | 257 | 7 | 377 | 10 | 397 | 10 | 407 | 10 | 28.3\% |
| NOI | \$1,855 | \$57 | \$2,254 | \$63 | \$2,457 | \$64 | \$2,690 | \$69 | \$2,734 | \$70 | 10.2\% |

Source: JF Capital projections

## Comp Set Overview - Limited Service

- For the North Castle Hotel "Limited Service" Competitive Set, occupancy has averaged $78.7 \%$ with an average ADR of $\$ 149$.
- Peak Occupancy on a TTM basis was in January 2016 at $81.3 \%$ with a corresponding ADR of $\$ 155$.
- The latest TTM occupancy as of September 2017 was $77.1 \%$ at an ADR of $\$ 152$.
- Tuesday and Wednesday have the highest occupancies at $87.3 \%$ and $86.6 \%$ with ADRs of $\$ 168$ and $\$ 166$.
- Saturday occupancy is also very high at $82.7 \%$ at a $\$ 147$ ADR.
- The weakest occupancy is Sunday at $61.3 \%$ at a $\$ 145$ ADR
- Overall ADRs are not very variable, ranging from $\$ 143$ on Friday to $\$ 168$ on Tuesday.
- Only 2 months of the year, January and February are below $70 \%$ and only 3 months of the year (December to February) have ADRs below $\$ 140$.
- The competitive set consists of 6 hotels with 879 rooms.


## The competitive set comprises 6 hotels with an average key count of 147 rooms

| Hotel | Street Address | Rooms | Opening Date | Meeting Space |
| :---: | :---: | :---: | :---: | :---: |
| Hampton Inn White Plains Tarrytown | 200 W Main St, Elmsford, NY 10523 | 156 | Jun 1957 | 2,815 |
| Courtyard Rye | 631 Midland Ave, Rye, NY 10580 | 145 | Mar 1988 | 1,308 |
| Springhill Suites Tarrytown Greenburgh | 480 White Plains Rd, Tarrytown, NY 10591 | 145 | Feb 2004 | 350 |
| Courtyard Tarrytown Westchester County | 475 White Plains Rd, Tarrytown, NY 10591 | 139 | Jan 1988 | 1,196 |
| Residence Inn White Plains Westchester County | 5 Barker Ave, White Plains, NY 10601 | 134 | Jun 1982 | 280 |
| Hyatt House White Plains | 101 Corporate Park Dr, White Plains, NY 10604 | 159 | Jan 2000 | 1,288 |


|  | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | TTM 9/2017 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| STR Comp Set |  |  |  |  |  |  |  |  |  |  |  |  |
| Occupancy | 77.1\% | 79.2\% | 79.4\% | 78.3\% | 81.2\% | 77.2\% | 77.1\% | 76.9\% | 77.7\% | 78.3\% | 78.2\% | 78.6\% |
| Growth |  | 2.7\% | 0.3\% | -1.4\% | 3.7\% | -4.9\% | -0.1\% | -0.2\% | 1.0\% | 0.7\% | -0.1\% | 0.5\% |
| ADR | \$137.73 | \$141.81 | \$149.85 | \$152.54 | \$154.47 | \$156.86 | \$151.60 | \$150.08 | \$149.33 | \$151.42 | \$154.30 | \$155.84 |
| Growth |  | 3.0\% | 5.7\% | 1.8\% | 1.3\% | 1.5\% | -3.4\% | -1.0\% | -0.5\% | 1.4\% | 1.9\% | 1.0\% |
| RevPAR | \$106.19 | \$112.31 | \$119.00 | \$119.44 | \$125.42 | \$121.11 | \$116.88 | \$115.48 | \$116.05 | \$118.50 | \$120.63 | \$122.45 |
| Growth |  | 5.8\% | 5.9\% | 0.4\% | 5.0\% | -3.4\% | -3.5\% | -1.2\% | 0.5\% | 2.1\% | 1.8\% | 1.5\% |
| North Castle Hotel Projections - Limited Service |  |  |  |  |  |  |  |  |  |  |  |  |
| Occupancy |  |  |  |  |  |  |  | 62.0\% | 68.0\% | 72.0\% | 74.0\% | 74.0\% |
| ADR |  |  |  |  |  |  |  | \$165.00 | \$174.90 | \$183.65 | \$189.15 | \$192.94 |
| Growth |  |  |  |  |  |  |  |  | 6.0\% | 5.0\% | 3.0\% | 2.0\% |
| RevPAR |  |  |  |  |  |  |  | \$102.30 | \$118.93 | \$132.22 | \$139.97 | \$142.77 |
| Growth |  |  |  |  |  |  |  |  | 7.0\% | 6.0\% | 5.0\% | 3.0\% |
| Penetration Index |  |  |  |  |  |  |  |  |  |  |  |  |
| Occupancy |  |  |  |  |  |  |  | 80.6\% | 87.5\% | 92.0\% | 94.7\% | 94.2\% |
| ADR |  |  |  |  |  |  |  | 109.9\% | 117.1\% | 121.3\% | 122.6\% | 123.8\% |
| RevPAR |  |  |  |  |  |  |  | 88.6\% | 102.5\% | 111.6\% | 116.0\% | 116.6\% |

[^18]| Potential F\&B Revenues - Limited Service |  |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| - The following analysis shows both the size of F\&B offerings, as well as potential F\&B revenues as the hotel generates higher occupancy: |  |  |  |  |  |  |
|  | Square Footage | \# Seats | SF / Seat |  | Notes |  |
| Restaurant (First Floor) | 1,800 | 70 | 26 |  |  |  |
| Coffee Bar / Bar (First Floor) | 1,000 | 30 | 33 |  |  |  |
| Rooftop Bar \& Lounge | 0 | 0 | N/A |  |  |  |
| Ground Floor Lounge | 2,000 | 80 | 25 |  |  |  |
| Junior Ballroom | 0 | 0 | N/A |  |  |  |
| Meeting Room | 1,500 | 60 | 25 |  |  |  |
| Boardroom | 300 | 10 | 30 |  |  |  |
| TOTAL | 6,600 | 250 | 26 |  |  |  |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Total Guest Rooms |  | 145 | 145 | 145 | 145 | 145 |
| Occupancy |  | 60.0\% | 65.0\% | 69.0\% | 71.0\% | 73.0\% |
| Occupied Rooms/Day |  | 87 | 94 | 100 | 103 | 106 |
| Guests/Room |  | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 |
| Hotel Guests/Day |  | 131 | 141 | 150 | 154 | 159 |
| Total F\&B Revenue |  | \$1,714,502 | \$1,851,625 | \$1,953,928 | \$2,030,242 | \$2,109,377 |
| Growth |  |  | 8.0\% | 5.5\% | 3.9\% | 3.9\% |
| Total F\&B Revenue per SF |  | \$260 | \$281 | \$296 | \$308 | \$320 |
| Total F\&B Revenue per Seat |  | 6,858 | 7,406 | 7,816 | 8,121 | 8,438 |
| Total F\&B EbITDA |  | \$231,418 | \$282,406 | \$323,388 | \$335,242 | \$347,516 |
| Growth |  |  | 22.0\% | 14.5\% | 3.7\% | 3.7\% |
| Margin |  | 13.5\% | 15.3\% | 16.6\% | 16.5\% | 16.5\% |
| Total F\&B EBITDA per SF |  | \$35 | \$43 | \$49 | \$51 | \$53 |
| Total F\&B EBITDA per Seat |  | 926 | 1,130 | 1,294 | 1,341 | 1,390 |

DRAFT North Castle Hotel Model


| Potential F\&B Revenues - Limited Service |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Coffee Bar / Bar (First Floor) - (1,000 SF \& $\mathbf{3 0}$ Seats) | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Breakfast Capture (\% of Guests) | 10.0\% | 10.0\% | 10.0\% | 10.0\% | 10.0\% |
| Breakfast Covers per Day (Guests) | 13 | 14 | 15 | 15 | 16 |
| Breakfast Covers per Day (Non-Guests) | 10 | 12 | 14 | 14 | 14 |
| Breakfast Revenue per Cover 3.0\% | \$6 | \$6 | \$6 | \$7 | \$7 |
| Breakfast Revenue Subtotal | \$50,480 | \$58,958 | \$67,395 | \$70,458 | \$73,644 |
| Breakfast Revenue per Seat | 721 | 842 | 963 | 1,007 | 1,052 |
| Breakfast Revenue per SF | 28 | 33 | 37 | 39 | 41 |
| Lunch Capture (\% of Guests) | 2.5\% | 2.5\% | 2.5\% | 2.5\% | 2.5\% |
| Lunch Covers per Day (Guests) | 3 | 4 | 4 | 4 | 4 |
| Lunch Covers per Day (Non-Guests) | 20 | 23 | 25 | 25 | 25 |
| Lunch Revenue per Cover 3.0\% | \$10 | \$10 | \$11 | \$11 | \$11 |
| Lunch Revenue Subtotal | \$84,908 | \$99,756 | \$111,335 | \$115,109 | \$119,009 |
| Lunch Revenue per Seat | 1,213 | 1,425 | 1,591 | 1,644 | 1,700 |
| Lunch Revenue per SF | 47 | 55 | 62 | 64 | 66 |
| Dinner Capture (\% of Guests) | 5.0\% | 5.0\% | 5.0\% | 5.0\% | 5.0\% |
| Dinner Covers per Day (Guests) | 7 | 7 | 8 | 8 | 8 |
| Dinner Covers per Day (Non-Guests) | 20 | 20 | 20 | 20 | 20 |
| Dinner Revenue per Cover 3.0\% | \$12 | \$12 | \$13 | \$13 | \$14 |
| Dinner Revenue Subtotal | \$116,180 | \$122,118 | \$127,803 | \$132,678 | \$137,730 |
| Dinner Revenue per Seat | 1,660 | 1,745 | 1,826 | 1,895 | 1,968 |
| Dinner Revenue per SF | 65 | 68 | 71 | 74 | 77 |
| Total Coffee Bar / Bar Revenue | \$251,567 | \$280,832 | \$306,533 | \$318,245 | \$330,384 |
| EBITDA Margin | 20\% | 22\% | 24\% | 24\% | 24\% |
| Total Restaurant EBITDA | \$50,313 | \$61,783 | \$73,568 | \$76,379 | \$79,292 |

DRAFT North Castle Hotel Model

| Potential F\&B Revenues - Limited Service |  |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Rooftop Bar \& Lounge |  |  |  |  |  |  |
| Capture (\% of Guests) |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Covers per Day (Guests) |  | 0 | 0 | 0 | 0 | 0 |
| Covers per Day (Non-Guests) |  | 0 | 0 | 0 | 0 | 0 |
| Revenue per Cover | 3.0\% | \$0 | \$0 | \$0 | \$0 | \$0 |
| Total Revenue |  | \$0 | \$0 | \$0 | \$0 | \$0 |
| Revenue per Seat |  | N/A | N/A | N/A | N/A | N/A |
| Revenue per SF |  | N/A | $N / A$ | $N / A$ | N/A | N/A |
| EBITDA Margin |  | 0\% | 0\% | 0\% | 0\% | 0\% |
| Total EBITDA |  | \$0 | \$0 | \$0 | \$0 | \$0 |



| Potential F\&B Revenues - Limited Service |  |  |  |  | (\$ in actuals) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Junior Ballroom - (0 SF \& 0 Seats) |  |  |  |  |  |
| Events Per Week | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Number of Attendees | 0 | 0 | 0 | 0 | 0 |
| Revenue per Attendee $3.0 \%$ | \$0 | \$0 | \$0 | \$0 | \$0 |
| Total Revenue | \$0 | \$0 | \$0 | \$0 | \$0 |
| Revenue per Seat | N/A | N/A | N/A | N/A | N/A |
| Revenue per SF | $N / A$ | N/A | $N / A$ | N/A | N/A |
| EBITDA Margin | 0\% | 0\% | 0\% | 0\% | 0\% |
| Total EBITDA | \$0 | \$0 | \$0 | \$0 | \$0 |
|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Meeting Room - (1,500 SF \& 60 Seats) |  |  |  |  |  |
| Events Per Week | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 |
| Number of Attendees | 40 | 40 | 40 | 40 | 40 |
| Revenue per Attendee 3.0\% | \$60 | \$62 | \$64 | \$66 | \$68 |
| Total Revenue | \$249,600 | \$257,088 | \$264,801 | \$272,745 | \$280,927 |
| Revenue per Seat | 4,160 | 4,285 | 4,413 | 4,546 | 4,682 |
| Revenue per SF | 3 | 3 | 3 | 3 | 3 |
| EBITDA Margin | 18\% | 20\% | 22\% | 22\% | 22\% |
| Total EBITDA | \$44,928 | \$51,418 | \$58,256 | \$60,004 | \$61,804 |
|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Boardroom - (300 SF \& 10 Seats) |  |  |  |  |  |
| Events Per Week | 3.0 | 3.0 | 3.0 | 3.0 | 3.0 |
| Number of Attendees | 10 | 10 | 10 | 10 | 10 |
| Revenue per Attendee 3.0\% | \$45 | \$46 | \$48 | \$49 | \$51 |
| Total Revenue | \$70,200 | \$72,306 | \$74,475 | \$76,709 | \$79,011 |
| Revenue per Seat | 7,020 | 7,231 | 7,448 | 7,671 | 7,901 |
| Revenue per SF | 234 | 241 | 248 | 256 | 263 |
| EBITDA Margin | 18\% | 20\% | 22\% | 22\% | 22\% |
| Total EBITDA | \$12,636 | \$14,461 | \$16,385 | \$16,876 | \$17,382 |

(\$ in actuals)

| F\&B Summary | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue |  |  |  |  |  |
| Restaurant (First Floor) | \$483,671 | \$519,645 | \$552,921 | \$578,617 | \$605,358 |
| Coffee Bar / Bar (First Floor) | 251,567 | 280,832 | 306,533 | 318,245 | 330,384 |
| Rooftop Bar \& Lounge | 0 | 0 | 0 | 0 | 0 |
| Ground Floor Lounge | 659,464 | 721,754 | 755,197 | 783,926 | 813,698 |
| Junior Ballroom | 0 | 0 | 0 | 0 | 0 |
| Meeting Room | 249,600 | 257,088 | 264,801 | 272,745 | 280,927 |
| Boardroom | 70,200 | 72,306 | 74,475 | 76,709 | 79,011 |
| Total Revenue | \$1,714,502 | \$1,851,625 | \$1,953,928 | \$2,030,242 | \$2,109,377 |
| EBITDA |  |  |  |  |  |
| Restaurant (First Floor) | \$4,837 | \$10,393 | \$16,588 | \$17,359 | \$18,161 |
| Coffee Bar / Bar (First Floor) | 50,313 | 61,783 | 73,568 | 76,379 | 79,292 |
| Rooftop Bar \& Lounge | 0 | 0 | 0 | 0 | 0 |
| Ground Floor Lounge | 118,703 | 144,351 | 158,591 | 164,624 | 170,877 |
| Junior Ballroom | 0 | 0 | 0 | 0 | 0 |
| Meeting Room | 44,928 | 51,418 | 58,256 | 60,004 | 61,804 |
| Boardroom | 12,636 | 14,461 | 16,385 | 16,876 | 17,382 |
| Total EBITDA | \$231,418 | \$282,406 | \$323,388 | \$335,242 | \$347,516 |
| Margin | 13.5\% | 15.3\% | 16.6\% | 16.5\% | 16.5\% |

DRAFT North Castle Hotel Model

| Potential F\&B Revenues - Limited Service | (\$ in actuals) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Per SF | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Revenue Per SF |  |  |  |  |  |
| Restaurant (First Floor) | \$269 | \$289 | \$307 | \$321 | \$336 |
| Coffee Bar / Bar (First Floor) | 252 | 281 | 307 | 318 | 330 |
| Rooftop Bar \& Lounge | N/A | N/A | N/A | N/A | N/A |
| Ground Floor Lounge | 330 | 361 | 378 | 392 | 407 |
| Junior Ballroom | N/A | N/A | N/A | N/A | N/A |
| Meeting Room | 166 | 171 | 177 | 182 | 187 |
| Boardroom | 234 | 241 | 248 | 256 | 263 |
| Total Revenue Per SF | \$260 | \$281 | \$296 | \$308 | \$320 |
| EbITDA Per SF |  |  |  |  |  |
| Restaurant (First Floor) | \$3 | \$6 | \$9 | \$10 | \$10 |
| Coffee Bar / Bar (First Floor) | 50 | 62 | 74 | 76 | 79 |
| Rooftop Bar \& Lounge | N/A | N/A | N/A | N/A | N/A |
| Ground Floor Lounge | 59 | 72 | 79 | 82 | 85 |
| Junior Ballroom | N/A | N/A | N/A | N/A | N/A |
| Meeting Room | 30 | 34 | 39 | 40 | 41 |
| Boardroom | 42 | 48 | 55 | 56 | 58 |
| Total EbITDA Per SF | \$35 | \$43 | \$49 | \$51 | \$53 |


| Potential F\&B Revenues - Limited Service $\quad$ (\$ in actuals) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Per Seat | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Revenue Per Seat |  |  |  |  |  |
| Restaurant (First Floor) | \$6,910 | \$7,424 | \$7,899 | \$8,266 | \$8,648 |
| Coffee Bar / Bar (First Floor) | 8,386 | 9,361 | 10,218 | 10,608 | 11,013 |
| Rooftop Bar \& Lounge | N/A | N/A | N/A | N/A | N/A |
| Ground Floor Lounge | 8,243 | 9,022 | 9,440 | 9,799 | 10,171 |
| Junior Ballroom | N/A | N/A | N/A | N/A | N/A |
| Meeting Room | 4,160 | 4,285 | 4,413 | 4,546 | 4,682 |
| Boardroom | 7,020 | 7,231 | 7,448 | 7,671 | 7,901 |
| Total Revenue Per Seat | \$6,858 | \$7,406 | \$7,816 | \$8,121 | \$8,438 |
| EBITDA Per Seat |  |  |  |  |  |
| Restaurant (First Floor) | \$69 | \$148 | \$237 | \$248 | \$259 |
| Coffee Bar / Bar (First Floor) | 1,677 | 2,059 | 2,452 | 2,546 | 2,643 |
| Rooftop Bar \& Lounge | N/A | N/A | N/A | N/A | N/A |
| Ground Floor Lounge | 1,484 | 1,804 | 1,982 | 2,058 | 2,136 |
| Junior Ballroom | N/A | N/A | N/A | N/A | N/A |
| Meeting Room | 749 | 857 | 971 | 1,000 | 1,030 |
| Boardroom | 1,264 | 1,446 | 1,638 | 1,688 | 1,738 |
| Total EbITDA Per Seat | \$926 | \$1,130 | \$1,294 | \$1,341 | \$1,390 |
| Margins |  |  |  |  |  |
|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Restaurant (First Floor) | 1.0\% | 2.0\% | 3.0\% | 3.0\% | 3.0\% |
| Coffee Bar / Bar (First Floor) | 20.0\% | 22.0\% | 24.0\% | 24.0\% | 24.0\% |
| Rooftop Bar \& Lounge | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Ground Floor Lounge | 18.0\% | 20.0\% | 21.0\% | 21.0\% | 21.0\% |
| Junior Ballroom | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Meeting Room | 18.0\% | 20.0\% | 22.0\% | 22.0\% | 22.0\% |
| Boardroom | 18.0\% | 20.0\% | 22.0\% | 22.0\% | 22.0\% |
| Total Margins | 13.5\% | 15.3\% | 16.6\% | 16.5\% | 16.5\% |

The following provides a buidl up by department for the hotel FTEs

| Department | FTEs |
| :--- | :---: |
| Rooms $^{(1)}$ |  |
| Food \& Beverage | 12 |
| Admin \& General | 10 |
| Sales and Marketing | 7 |
| Repair and Maintenance | 6 |
| Parking/Valet | 3 |
| Other | 3 |
| Total Hotel | $\mathbf{4 7}$ |

(1) Assumes 30 minutes of housekeeping per room, for 145 rooms, at a Year 5 Occupancy of $74.0 \%$

## Departmental Profit Breakdown - Limited Service

(\$ in thousands, except per key amounts)
The following overview allocates the undistributed and fixed expenses to each of the revenue sources (based on the revenue as a percent of the total), in order to calculate a net profit margin for the
Rooms, F\&B and Other Operating
The Undistributed Expenses and Fixed Expenses are either distributed on a proportional square foot basis or a \% of Total Revenue.

|  | Year 1 Total |  |  | Rooms |  |  | F\&B |  |  | Other Operating Dept. |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Allocations |  |  |  |  |  |  |  |  |  |  |  |  |
| Square Feet | 80,000 |  | 100.0\% | 67,400 |  | 84.3\% | 6,600 |  | 8.3\% | 6,000 |  | 7.5\% |
| Total Revenue | \$7,504 |  | 100.0\% | \$5,414 |  | 72.2\% | \$1,715 |  | 22.8\% | \$375 |  | 5.0\% |
| Revenues | \$ | \% | Alloc. | \$ | \% | Alloc. | \$ | \% | Alloc. | \$ | \% | Alloc. |
| Rooms | \$5,414 | 72.2\% |  | \$5,414 | 100.0\% |  |  |  |  |  |  |  |
| Food \& Beverage | 1,715 | 22.8\% |  |  |  |  | \$1,715 | 100.0\% |  |  |  |  |
| Total Other Operating Dept. | 375 | 5.0\% |  |  |  |  |  |  |  | \$375 | 100.0\% |  |
| Total Revenue Revenue Growth | \$7,504 | 100.0\% |  | \$5,414 | 100.0\% |  | \$1,715 | 100.0\% |  | \$375 | 100.0\% |  |
| Distributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | \$1,354 | 25.0\% |  | \$1,354 | 25.0\% |  |  |  |  |  |  |  |
| Food \& Beverage | 1,483 | 86.5\% |  |  |  |  | \$1,483 | 86.5\% |  |  |  |  |
| Total Other Operating Dept. | 188 | 50.0\% |  |  |  |  |  |  |  | \$188 | 50.0\% |  |
| Total Dist. Expenses Expense Growth | \$3,024 | 40.3\% |  | \$1,354 | 25.0\% |  | \$1,483 | 86.5\% |  | \$188 | 50.0\% |  |
| Distributed Profit |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | \$4,061 | 75.0\% |  | \$4,061 | 75.0\% |  |  |  |  |  |  |  |
| Food \& Beverage | 231 | 13.5\% |  |  |  |  | \$231 | 13.5\% |  |  |  |  |
| Total Other Oper. Dept. | 188 | 50.0\% |  |  |  |  |  |  |  | \$188 | 50.0\% |  |
| Operating Income | \$4,480 | 59.7\% |  | \$4,061 | 75.0\% |  | \$231 | 13.5\% |  | \$188 | 50.0\% |  |
| Undist. Expenses |  |  |  |  |  |  |  |  |  |  |  |  |
| A\&G | \$600 | 8.0\% | 100.0\% | \$433 | 8.0\% | 72.2\% | \$137 | 8.0\% | 22.8\% | \$30 | 8.0\% | 5.0\% |
| Telecommunications | 75 | 1.0\% | 100.0\% | 54 | 1.0\% | 72.2\% | 17 | 1.0\% | 22.8\% | 4 | 1.0\% | 5.0\% |
| Sales and Marketing | 450 | 6.0\% | 100.0\% | 325 | 6.0\% | 72.2\% | 103 | 6.0\% | 22.8\% | 23 | 6.0\% | 5.0\% |
| Repairs | 300 | 4.0\% | 100.0\% | 253 | 4.7\% | 84.3\% | 25 | 1.4\% | 8.3\% | 23 | 6.0\% | 7.5\% |
| Energy | 225 | 3.0\% | 110.0\% | 203 | 3.7\% | 90.0\% | 45 | 2.6\% | 20.0\% | 0 | 0.0\% | 0.0\% |
| Total Undist. Exp. | \$1,651 | 22.0\% | 101.4\% | \$1,268 | 23.4\% | 76.8\% | \$327 | 19.1\% | 19.8\% | \$79 | 21.0\% | 4.8\% |
| GOP | \$2,829 | 37.7\% | 99.2\% | \$2,793 | 51.6\% | 98.7\% | (\$96) | -5.6\% | -3.4\% | \$109 | 29.0\% | 3.8\% |
| Management Fee | 225 | 3.0\% | 100.0\% | 162 | 3.0\% | 72.2\% | 51 | 3.0\% | 22.8\% | 11 | 3.0\% | 5.0\% |
| Franchise Fee | 162 | 2.2\% | 100.0\% | 162 | 3.0\% | 100.0\% | 0 | 0.0\% | 0.0\% | 0 | 0.0\% | 0.0\% |
| Fixed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |
| Rent | 0 | 0.0\% | 100.0\% | 0 | 0.0\% | 84.3\% | 0 | 0.0\% | 8.3\% | 0 | 0.0\% | 7.5\% |
| Property Taxes(2) | 362 | 4.8\% | 100.0\% | 305 | 5.6\% | 84.3\% | 30 | 1.7\% | 8.3\% | 27 | 7.2\% | 7.5\% |
| Insurance | 75 | 1.0\% | 100.0\% | 63 | 1.2\% | 84.3\% | 6 | 0.4\% | 8.3\% | 6 | 1.5\% | 7.5\% |
| Other | 0 | 0.0\% | 100.0\% | 0 | 0.0\% | 72.2\% | 0 | 0.0\% | 22.8\% | 0 | 0.0\% | 5.0\% |
| Total Fixed Expenses | \$437 | 5.8\% | 100.0\% | \$368 | 6.8\% | 84.3\% | \$36 | 2.1\% | 8.3\% | \$33 | 8.7\% | 7.5\% |
| EBITDA | \$2,005 | 26.7\% | $\mathbf{9 8 . 9 \%}$ | \$2,100 | 38.8\% | 104.8\% | (\$183) | -10.7\% | -9.1\% | \$65 | 17.3\% | 3.2\% |
| FF\&E Reserve | 235 | 3.1\% | 100.0\% | 169 | 3.1\% | 72.2\% | 54 | 3.1\% | 22.8\% | 12 | $3.1 \%$ | 5.0\% |
| NOI | \$1,770 | 23.6\% | $\mathbf{9 8 . 7 \%}$ | \$1,931 | 35.7\% | 109.1\% | (\$237) | -13.8\% | -13.4\% | \$53 | 14.1\% | 3.0\% |


| Construction Cost Build-Up - Hotel - Limited Service |  |  |  | (\$ in thousands, except per key and per SF amounts) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Keys | 145 |  |  |  |  |
| Total SF | 80,000 |  |  |  |  |
|  |  | Total | Per Key | Per SF | \% of Total |
| Land Costs |  |  |  |  |  |
| Allocation of Land Cost |  | \$0 | \$0 | \$0 | 0.0\% |
| Other |  | 0 | 0 | 0 | 0.0\% |
| Total Land Costs |  | \$0 | \$0 | \$0 | 0.0\% |
| Hard Costs |  |  |  |  |  |
| Construction Cost |  | \$24,000 | \$165,517 | \$300 | 95.2\% |
| Contingency | 5.0\% | 1,200 | 8,276 | 15 | 4.8\% |
| Total Hard Costs |  | \$25,200 | \$173,793 | \$315 | 62.7\% |
| Soft Costs and Other |  |  |  |  |  |
| Designer |  | 550 | 3,793 | 7 | 1.4\% |
| A\&E Fees, Design Consultants |  | 1,500 | 10,345 | 19 | 3.7\% |
| Consultants |  | 75 | 517 | 1 | 0.2\% |
| Geo / SOE |  | 60 | 414 | 1 | 0.1\% |
| Engineering |  | 65 | 448 | 1 | 0.2\% |
| Expeditor |  | 80 | 552 | 1 | 0.2\% |
| Insurance |  | 650 | 4,483 | 8 | 1.6\% |
| Real Estate Taxes |  | 250 | 1,724 | 3 | 0.6\% |
| Legal |  | 150 | 1,034 | 2 | 0.4\% |
| Borrower Legal |  | 150 | 1,034 | 2 | 0.4\% |
| Owner's Rep |  | 90 | 621 | 1 | 0.2\% |
| Operating Expenses |  | 120 | 828 | 2 | 0.3\% |
| Miscellaneous |  | 125 | 862 | 2 | 0.3\% |
| Franchise Application Fee |  | 100 | 690 | 1 | 0.2\% |
| Pre-Opening |  | 950 | 6,552 | 12 | 2.4\% |
| Pool/Fitness Club FF\&E |  | 0 | 0 | 0 | 0.0\% |
| Hotel FF\&E Public Spaces |  | 840 | 5,793 | 11 | 2.1\% |
| Hotel FF\&E |  | 2,610 | 18,000 | 33 | 6.5\% |
| OS\&E |  | 1,088 | 7,500 | 14 | 2.7\% |
| Pool/Fitness Club OS\&E |  | 0 | 0 | 0 | 0.0\% |
| Development Fee | 3.0\% | 756 | 5,214 | 9 | 1.9\% |
| Mortgage Recording Tax ${ }^{(1)}$ |  | 339 | 2,341 | 4 | 0.8\% |
| Interest Reserve ${ }^{(2)}$ |  | 1,828 | 12,607 | 23 | 4.6\% |
| Origination $\mathrm{Fee}^{(3)}$ |  | 261 | 1,801 | 3 | 0.7\% |
| Financing / Brokerage Fee ${ }^{(4)}$ |  | 261 | 1,801 | 3 | 0.7\% |
| Working Capital |  | 290 | 2,000 | 4 | 0.7\% |
| Title Insurance ${ }^{(3)}$ |  | 133 | 917 | 2 | 0.3\% |
| Third Party Reports |  | 150 | 1,034 | 2 | 0.4\% |
| Other Financing Costs |  | 100 | 690 | 1 | 0.2\% |
| Operator Technical Services Fee |  | 300 | 2,069 | 4 | 0.7\% |
| Brand Creation Fee |  | 0 | 0 | 0 | 0.0\% |
| Advisory Fee ${ }^{(6)}$ |  | 410 | 2,828 | 5 | 1.0\% |
| Contingency | 5.0\% | 694 | 4,783 | 9 | 1.7\% |
| Total Soft Costs and Other |  | \$14,975 | \$103,274 | \$187 | 37.3\% |
| Total Project Cost |  | \$40,175 | \$277,067 | \$502 | 100.0\% |

Source: JF Capital illustrative internal projections
(1) Mortgage Recording Tax calculated as $1.30 \%$ of total loan balance, (2) Interest Reserve calculated as $100 \%$ of one year of interest on full loan amount, (3) Origination Fee calculated as $1.0 \%$ of loan,
(4) Financing / Brokerage Fee calculated as 100 bps of loan, (5) Estimated using the Stewart Title Insurance Calculator, (6) Advisory Fee calculated as $\$ 25$ retainer for work done through December 31 , $2017+\$ 5$ pe month for 6 months $+\$ 10$ per month for 18 months $+\$ 125$ upon execution of management/operator agreement $+\$ 50$ upon execution of a franchise, license, or branding agreement

DRAFT North Castle Hotel Model

Debt Refinancing Analysis - Debt Yield - Limited Service
(\$ in thousands, except per key amounts)

The analysis below illustrates a refinancing each year at an implied debt yield of $\mathbf{1 2 . 0 \%}$ and the refinancing excess / (shortfall) to the debt.

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total Debt | \$25,837 | \$25,541 | \$25,225 | \$24,886 | \$24,524 |
| EBITDA | 2,005 | 2,511 | 2,834 | 3,087 | 3,141 |
| FF\&E Reserve | 150 | 257 | 377 | 397 | 407 |
| NOI | \$1,855 | \$2,254 | \$2,457 | \$2,690 | \$2,734 |
| Debt Yield | 7.2\% | 8.8\% | 9.7\% | 10.8\% | 11.1\% |
| NOI | \$1,855 | \$2,254 | \$2,457 | \$2,690 | \$2,734 |
| Assumed Debt Yield | 12.0\% | 12.0\% | 12.0\% | 12.0\% | 12.0\% |
| New Loan Proceeds | \$15,455 | \$18,784 | \$20,475 | \$22,417 | \$22,786 |
| Fees ${ }^{(1)}$ | (464) | (564) | (614) | (672) | (684) |
| Net Proceeds | \$14,991 | \$18,220 | \$19,861 | \$21,744 | \$22,102 |
| Refinancing Excess/(Shortfall) (\$) | $(\$ 10,846)$ | (\$7,321) | $(\$ 5,364)$ | (\$3,142) | (\$2,422) |
| Refinancing Excess/(Shortfall) (\%) | -42.0\% | -28.7\% | -21.3\% | -12.6\% | -9.9\% |
| Refinancing Per Key (145 keys) | \$106,585 | \$129,543 | \$141,206 | \$154,598 | \$157,142 |
| Implied Refinancing EBITDA Multiple | 7.7x | 7.5x | 7.2x | 7.3x | 7.3x |

Source: JF Capital Projections
(1) New Debt fees of $3.0 \%$ per JF Capital assumption

The analysis below illustrates a refinancing each year at an implied debt constant of $\mathbf{7 . 5 \%}$ and the refinancing excess / (shortfall) to the debt.

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total Debt | \$25,837 | \$25,541 | \$25,225 | \$24,886 | \$24,524 |
| EBITDA | 2,005 | 2,511 | 2,834 | 3,087 | 3,141 |
| FF\&E Reserve | 150 | 257 | 377 | 397 | 407 |
| NOI | \$1,855 | \$2,254 | \$2,457 | \$2,690 | \$2,734 |
| Debt Yield | 7.2\% | 8.8\% | 9.7\% | 10.8\% | 11.1\% |
| NOI | \$1,855 | \$2,254 | \$2,457 | \$2,690 | \$2,734 |
| Assumed DSCR | 1.4 x | 1.4 x | 1.4 x | 1.4 x | 1.4 x |
| Assumed Debt Constant | 7.5\% | 7.5\% | 7.5\% | 7.5\% | 7.5\% |
| New Loan Proceeds | \$17,663 | \$21,467 | \$23,400 | \$25,619 | \$26,041 |
| Fees ${ }^{(1)}$ | (530) | (644) | (702) | (769) | (781) |
| Net Proceeds | \$17,133 | \$20,823 | \$22,698 | \$24,850 | \$25,259 |
| Refinancing Excess/(Shortfall) (\$) | (\$8,704) | (\$4,718) | (\$2,527) | (\$36) | \$736 |
| Refinancing Excess/(Shortfall) (\%) | -33.7\% | -18.5\% | -10.0\% | -0.1\% | 3.0\% |
| Refinancing Per Key (145 keys) | \$121,812 | \$148,050 | \$161,378 | \$176,683 | \$179,590 |
| Implied Refinancing EBITDA Multiple | 8.8x | 8.5x | 8.3x | 8.3x | 8.3x |

Source: JF Capital Projections
(1) New Debt fees of $3.0 \%$ per JF Capital assumption

## APPENDIX

Comparables<br>Courtyard Tarrytown Greenburgh<br>Hampton White Plains Tarrytown<br>Courtyard Rye<br>Delamar Greenwich Harbor<br>Doral Arrowwood Hotel<br>Renaissance Westchester<br>J House Greenwich<br>La Quinta Inn \& Suites Armonk<br>CAPITAL ADVISORS

## Operating Statistics

The following shows the projected operating statistics for the proposed North Castle Hotel in the Full Service, Boutique, Limited Service, and Boutique with Apartments scenarios and the comparable hotels.

|  | \# of Rooms | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Occupancy |  |  |  |  |  |  |  |  |  |  |
| Full Service - Year $3^{(1)}$ | 300 | 69.0\% | 69.0\% | 69.0\% | 69.0\% | 69.0\% | 69.0\% | 69.0\% | 69.0\% | 69.0\% |
| Boutique - Year $3^{(1)}$ | 120 | 65.0\% | 65.0\% | 65.0\% | 65.0\% | 65.0\% | 65.0\% | 65.0\% | 65.0\% | 65.0\% |
| Limited Service - Year ${ }^{(1)}$ | 145 | 72.0\% | 72.0\% | 72.0\% | 72.0\% | 72.0\% | 72.0\% | 72.0\% | 72.0\% | 72.0\% |
| Boutique with Apartments- Year $3^{(2)}$ | 97 | 70.0\% | 70.0\% | 70.0\% | 70.0\% | 70.0\% | 70.0\% | 70.0\% | 70.0\% | 70.0\% |
| STR - Full Service | 334 |  |  | 69.1\% | 70.7\% | 69.9\% | 71.7\% | 76.5\% | 73.9\% | 71.1\% |
| STR - Boutique | 157 |  |  |  | 58.9\% | 59.4\% | 62.5\% | 62.0\% | 63.4\% | 64.0\% |
| STR - Limited Service | 146 |  |  | 77.1\% | 79.2\% | 79.4\% | 78.3\% | 81.2\% | 77.2\% | 77.1\% |
| Courtyard Tarrytown Greenburgh | 139 | 58.3\% | 69.0\% | 76.2\% | 76.7\% | 66.6\% | 73.0\% |  |  |  |
| Hampton White Plains Tarrytown | 156 |  |  |  | 76.1\% | 74.7\% | 73.8\% | 82.9\% | 77.8\% | 79.2\% |
| Courtyard Rye | 145 |  | 74.0\% | 75.0\% | 71.0\% |  |  | 73.9\% |  |  |
| Delamar Greenwich Harbor | 82 |  |  |  |  | 67.1\% | 70.6\% | 71.1\% | 72.7\% |  |
| Doral Arrowwood Hotel | 374 | 67.0\% | 67.0\% | 67.0\% | 69.0\% | 69.0\% |  | 67.0\% | 69.0\% |  |
| Renaissance Westchester | 348 |  |  |  |  |  |  | 80.9\% | 76.4\% |  |
| La Quinta Inn \& Suites Armonk | 140 |  |  |  |  |  | 66.1\% | 63.4\% | 60.6\% | 59.7\% |

(1) Represents JF Capital Projections for Year 3
(2) Operating statistics are for the Boutique Hotel component only

## Operating Statistics

The following shows the projected operating statistics for the proposed North Castle Hotel in the Full Service, Boutique, Limited Service, and Boutique with Apartments scenarios and the comparable hotels.

|  | \# of Rooms | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ADR |  |  |  |  |  |  |  |  |  |  |
| Full Service - Year $3^{(1)}$ | 300 | \$179.76 | \$179.76 | \$179.76 | \$179.76 | \$179.76 | \$179.76 | \$179.76 | \$179.76 | \$179.76 |
| Boutique - Year $3^{(1)}$ | 120 | 255.99 | 255.99 | 255.99 | 255.99 | 255.99 | 255.99 | 255.99 | 255.99 | 255.99 |
| Limited Service - Year 3 ${ }^{(1)}$ | 145 | 183.65 | 183.65 | 183.65 | 183.65 | 183.65 | 183.65 | 183.65 | 183.65 | 183.65 |
| Boutique with Apartments- Year 3 ${ }^{(2)}$ | 97 | 269.35 | 269.35 | 269.35 | 269.35 | 269.35 | 269.35 | 269.35 | 269.35 | 269.35 |
| STR - Full Service | 334 |  |  | 134.76 | 137.27 | 138.87 | 140.51 | 141.08 | 145.54 | 146.30 |
| STR - Boutique | 157 |  |  |  | 216.31 | 218.54 | 220.48 | 217.79 | 202.92 | 206.50 |
| STR - Limited Service | 146 |  |  | 137.73 | 141.81 | 149.85 | 152.54 | 154.47 | 156.86 | 151.60 |
| Courtyard Tarrytown Greenburgh | 139 | 122.64 | 118.57 | 117.59 | 125.52 | 140.09 | 141.12 |  |  |  |
| Hampton White Plains Tarrytown | 156 |  |  |  | 129.76 | 129.51 | 134.33 | 130.03 | 131.39 | 129.64 |
| Courtyard Rye | 145 |  | 135.00 | 135.00 | 147.00 |  |  |  |  |  |
| Delamar Greenwich Harbor | 82 |  |  |  |  | 308.83 | 310.16 | 313.20 | 323.02 |  |
| Doral Arrowwood Hotel | 374 | 300.02 | 293.66 | 304.29 | 303.37 | 293.78 |  | 285.37 | 234.20 |  |
| Renaissance Westchester | 348 |  |  |  |  |  |  | 145.49 | 153.46 |  |
| La Quinta Inn \& Suites Armonk | 140 |  |  |  |  |  | 91.43 | 98.26 | 96.18 | 93.53 |

(1) Represents JF Capital Projections for Year 3
(2) Operating statistics are for the Boutique Hotel component only

## Operating Statistics

The following shows the projected operating statistics for the proposed North Castle Hotel in the Full Service, Boutique, Limited Service, and Boutique with Apartments scenarios and the comparable hotels.

|  | \# of Rooms | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RevPAR |  |  |  |  |  |  |  |  |  |  |
| Full Service - Year $3^{(1)}$ | 300 | \$124.03 | \$124.03 | \$124.03 | \$124.03 | \$124.03 | \$124.03 | \$124.03 | \$124.03 | \$124.03 |
| Boutique - Year $3^{(1)}$ | 120 | 166.39 | 166.39 | 166.39 | 166.39 | 166.39 | 166.39 | 166.39 | 166.39 | 166.39 |
| Limited Service - Year 3 ${ }^{(1)}$ | 145 | 132.22 | 132.22 | 132.22 | 132.22 | 132.22 | 132.22 | 132.22 | 132.22 | 132.22 |
| Boutique with Apartments- Year $3^{(2)}$ | 97 | 188.54 | 188.54 | 188.54 | 188.54 | 188.54 | 188.54 | 188.54 | 188.54 | 188.54 |
| STR - Full Service | 334 |  |  | 93.15 | 97.03 | 97.05 | 100.70 | 107.97 | 107.54 | 104.02 |
| STR - Boutique | 157 |  |  |  | 127.38 | 129.77 | 137.83 | 135.00 | 128.73 | 132.16 |
| STR - Limited Service | 146 |  |  | 106.19 | 112.31 | 119.00 | 119.44 | 125.42 | 121.11 | 116.88 |
| Courtyard Tarrytown Greenburgh | 139 | 71.50 | 81.81 | 89.60 | 96.27 | 93.30 | 103.02 |  |  |  |
| Hampton White Plains Tarrytown | 156 |  |  |  | 98.75 | 96.74 | 99.14 | 107.79 | 102.22 | 102.67 |
| Courtyard Rye | 145 |  | 99.90 | 101.25 | 104.37 |  |  |  |  |  |
| Delamar Greenwich Harbor | 82 |  |  |  |  | 207.22 | 218.97 | 222.69 | 234.84 |  |
| Doral Arrowwood Hotel | 374 | 201.01 | 196.75 | 203.87 | 209.32 | 202.71 |  | 191.20 | 161.60 |  |
| Renaissance Westchester | 348 |  |  |  |  |  |  | 117.70 | 117.24 |  |
| La Quinta Inn \& Suites Armonk | 140 |  |  |  |  |  | 60.44 | 62.30 | 58.29 | 55.84 |

(1) Represents JF Capital Projections for Year 3
(2) Operating statistics are for the Boutique Hotel component only

## Courtyard Tarrytown Greenburgh

| Address: | 475 White Plains Road |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Keys: | 139 |  |  |  |  |  |
| Food and Beverage: | The Bistro - Open for breakfast and dinner |  |  |  |  |  |
| Meeting Space: |  |  |  |  |  |  |
| Sleepy Hollow Room | 598 |  |  |  |  |  |
| Kykuit Room | 598 |  |  |  |  |  |
| Total Meeting Space: | 1,196 |  |  |  |  |  |
|  | Total | Per Key |  |  |  |  |
| Loan | \$10,559,476 | \$75,967 |  |  |  |  |
| Mezz | 2,294,320 | 16,506 |  |  |  |  |
| Total | \$12,853,796 | \$92,473 |  |  |  |  |
| Appraisal | \$16,000,000 | \$115,108 |  |  | 2013 | TTM 8/31/14 |
|  | 2009 | 2010 | 2011 | 2012 |  |  |
| Occ | 58.3\% | 69.0\% | 76.2\% | 76.7\% | 66.6\% | 73.0\% |
| ADR | \$122.64 | \$118.57 | \$117.59 | \$125.52 | \$140.09 | \$141.12 |
| RevPAR | 71.50 | 81.81 | 89.60 | 96.27 | 93.30 | 103.02 |
| Revenue | \$3,889,723 | \$4,524,818 | \$4,962,679 | \$5,387,455 | \$5,276,659 | \$5,814,381 |
| EBITDA | 828,136 | 867,136 | 869,951 | 1,046,799 | 1,091,936 | 1,346,622 |
| Margin | 21.3\% | 19.2\% | 17.5\% | 19.4\% | 20.7\% | 23.2\% |

[^19]
## Hampton White Plains Tarrytown

| Address: | 200 West Main Street |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Notes: | Built in 1957, Renovated in 2016 |  |  |  |  |  |
| Keys: | 156 |  |  |  |  |  |
| Food and Beverage: | Hotel lounge serving breakfast and selling snacks |  |  |  |  |  |
| Meeting Space: |  |  |  |  |  |  |
| Elmsford Room | 750 |  |  |  |  |  |
| Tarrytown Room | 1,015 |  |  |  |  |  |
| White Plains Room | 1,050 |  |  |  |  |  |
| Total Meeting Space: | 2,815 |  |  |  |  |  |
|  | Total | Per Key |  | 2015 | 2015 | TTM 4/2017 |
| Loan | \$20,723,000 | \$132,840 |  |  |  |  |
| Appraisal (as of 5/1/2017) | \$25,000,000 | \$160,256 |  |  |  |  |
|  | 2012 | 2013 | 2014 |  |  |  |
| Occ | 76.1\% | $74.7 \%$ | 73.8\% | 82.9\% | 77.8\% | 79.2\% |
| ADR | \$129.76 | \$129.51 | \$134.33 | \$130.03 | \$131.39 | \$129.64 |
| RevPAR | 98.75 | 96.74 | 99.14 | 107.79 | 102.22 | 102.67 |
| Revenue | \$5,910,824 | \$5,702,120 | \$5,838,357 | \$6,433,587 | \$6,119,635 | \$6,093,577 |
| EBITDA | 1,912,854 | 1,553,738 | 1,675,752 | 2,126,219 | 1,694,359 | 1,725,125 |
| Margin | 32.4\% | $27.2 \%$ | 28.7\% | 33.0\% | 27.7\% | 28.3\% |

Source: Trepp

| Address: | 631 Midland Avenue |
| :--- | :--- |
| Notes: | Built 1988, Renovated 2009 |
| Keys: | 145 |
| Food and Beverage: | The Bistro - Open for breakfast and dinner |
| Meeting Space: |  |
| Meeting Room A | 654 |
| $\quad$ Meeting Room B | 654 |
| Total Meeting Space: | 1,308 |


|  | Total | Per Key |  |
| :---: | :---: | :---: | :---: |
| Loan | \$7,978,480 | \$55,024 |  |
| Appraisal | \$25,500,000 | \$175,862 |  |
| 2013 2014 T-12 2/28/15 |  |  |  |
| Revenue | \$6,624,269 | \$6,694,148 | \$5,838,357 |
| EBITDA | 2,324,186 | 2,400,280 | 1,675,752 |
| Margin | 35.1\% | 35.9\% | 28.7\% |
| Occupancy |  |  | 73.9\% |

[^20]Delamar Greenwich Hotel

| Address: | 500 Steamboat Road, Greenwich, CT 06830 |  |
| :--- | :---: | :---: |
| Keys: | 82 |  |
| Food and Beverage: |  |  |
| l'escale - French Restaurant |  |  |
| The Lounge - Cocktail bar | 350 |  |
| Meeting Space: | 1,000 |  |
| Delamar Boardroom | 1,000 |  |
| Antibes Room | 2,350 |  |
| Deauville Room | Total |  |
| Total Meeting Space: | $\$ 35,500,000$ |  |
|  | $50,000,000$ |  |



[^21]Doral Arrowwood Hotel

| Address: | 975 Anderson Hill Road, Rye Brook, NY 10573 |
| :--- | :--- |
| Keys: | 374 |

## Food and Beverage:

Mulligans Outdoor Café - café serving lunch outdoors
The Atrium - restaurant serving breakfast, lunch, and dinner
The PUB - wine and cocktail bar
Pool Bar - poolside bar serving drinks and snacks

## Meeting Space:

| Westchester Wing | 30,000 |
| :--- | ---: |
| Executive Boardroom | 1,100 |
| Ballroom | 6,500 |
| Total Meeting Space: | 37,600 |

## Mortgage Loan <br> Appraisal

| Total | Per Key |
| :---: | :---: |
| \$75,000,000 | \$200,535 |
| 158,000,000 | 422,460 |

## Doral Arrowwood Hotel

|  | Historicals |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009 |  | 2010 |  | 2011 |  | 2012 |  | 2013 |  | 2015 |  | 2016 |  |
| Number of Rooms | 374 |  | 374 |  | 374 |  | 374 |  | 374 |  | 374 |  | 374 |  |
| Occupancy | 67.0\% |  | 67.0\% |  | 67.0\% |  | 69.0\% |  | 69.0\% |  | 67.0\% |  | 69.0\% |  |
| Growth |  |  | 0.0\% |  | 0.0\% |  | 3.0\% |  | 0.0\% |  | -2.9\% |  | 3.0\% |  |
| ADR | \$300.02 |  | \$293.66 |  | \$304.29 |  | \$303.37 |  | \$293.78 |  | \$285.37 |  | \$234.20 |  |
| Growth |  |  | -2.1\% |  | 3.6\% |  | -0.3\% |  | -3.2\% |  | -2.9\% |  | -17.9\% |  |
| RevPAR | \$201.01 |  | \$196.75 |  | \$203.87 |  | \$209.32 |  | \$202.71 |  | \$191.20 |  | \$161.60 |  |
| Growth |  |  | -2.1\% |  | 3.6\% |  | 2.7\% |  | -3.2\% |  | -5.7\% |  | -15.5\% |  |
| Days Open | 365 |  | 365 |  | 365 |  | 366 |  | 365 |  | 365 |  | 366 |  |
| Rooms Available | 136,510 |  | 136,510 |  | 136,510 |  | 136,884 |  | 136,510 |  | 136,510 |  | 136,884 |  |
| Rooms Occupied | 91,462 |  | 91,462 |  | 91,462 |  | 94,450 |  | 94,192 |  | 91,462 |  | 94,450 |  |
| Revenues | \$ | \% | \$ | \% | \$ | \% | \$ | \% | \$ | \% | \$ | \% | \$ | \% |
| Rooms | 0 | N/A | 0 | N/A | 0 | N/A | 12,276 | 34.3\% | 13,508 | 39.1\% | 0 | N/A | 10,555 | 38.2\% |
| Food \& Beverage | 0 | N/A | 0 | N/A | 0 | N/A | 8,110 | 22.6\% | 7,712 | 22.3\% | 0 | N/A | 1,572 | 5.7\% |
| Telephone | 0 | N/A | 0 | N/A | 0 | N/A | 30 | 0.1\% | 18 | 0.1\% | 0 | N/A | 0 | N/A |
| Other | 0 | N/A | 0 | N/A | 0 | N/A | 15,401 | 43.0\% | 13,352 | 38.6\% | 0 | N/A | 15,524 | 56.1\% |
| Total Revenue | \$34,300 | 100.0\% | \$33,573 | 100.0\% | \$34,789 | 100.0\% | \$35,816 | 100.0\% | \$34,590 | 100.0\% | \$32,626 | 100.0\% | \$27,651 | 100.0\% |
| Distributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 0 | N/A | 0 | N/A | 0 | N/A | 3,751 | 30.6\% | 3,860 | 28.6\% | 0 | N/A | 3,649 | 34.6\% |
| Food \& Beverage | 0 | N/A | 0 | N/A | 0 | N/A | 6,646 | 82.0\% | 6,464 | 83.8\% | 0 | N/A | 8,773 | 558.2\% |
| Telephone | 0 | N/A | 0 | N/A | 0 | N/A | 252 | 835\% | 278 | 1526\% | 0 | N/A | 127 | N/A |
| Other | 0 | N/A | 0 | N/A | 0 | N/A | 3,897 | 25.3\% | 3,452 | 25.9\% | 0 | N/A | 1,293 | 8.3\% |
| Total Distributed Expenses | \$26,573 | 77.5\% | \$26,942 | 80.3\% | \$26,253 | 75.5\% | \$14,547 | 40.6\% | \$14,055 | 40.6\% | \$26,050 | 79.8\% | \$13,841 | 50.1\% |
| Distributed Profit |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rooms | 0 | N/A | 0 | N/A | 0 | N/A | 8,525 | 69.4\% | 9,648 | 71.4\% | 0 | N/A | 6,906 | 65.4\% |
| Food \& Beverage | 0 | N/A | 0 | N/A | 0 | N/A | 1,463 | 18.0\% | 1,247 | 16.2\% | 0 | N/A | $(7,201)$ | -458\% |
| Telephone | 0 | N/A | 0 | N/A | 0 | N/A | (222) | -735\% | (260) | -1426\% | 0 | N/A | (127) | N/A |
| Other | 0 | N/A | 0 | N/A | 0 | N/A | 11,504 | 74.7\% | 9,900 | 74.1\% | 0 | N/A | 14,231 | 91.7\% |
| Operating Income | \$7,727 | 22.5\% | \$6,630 | 19.7\% | \$8,535 | 24.5\% | \$21,270 | 59.4\% | \$20,535 | 59.4\% | \$6,576 | 20.2\% | \$13,809 | 49.9\% |
| Undistributed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A\&G | N/A | N/A | N/A | N/A | N/A | N/A | 3,482 | 9.7\% | 3,311 | 9.6\% | N/A | N/A | 4,577 | 16.6\% |
| Sales and Marketing | N/A | N/A | N/A | N/A | N/A | N/A | 1,898 | 5.3\% | 1,981 | 5.7\% | N/A | N/A | 368 | 1.3\% |
| Repairs | N/A | N/A | N/A | N/A | N/A | N/A | 1,496 | 4.2\% | 1,373 | 4.0\% | N/A | N/A | 1,504 | 5.4\% |
| Energy | N/A | N/A | N/A | N/A | N/A | N/A | 1,743 | 4.9\% | 1,759 | 5.1\% | N/A | N/A | 2,216 | 8.0\% |
| Franchise Fee | N/A | N/A | N/A | N/A | N/A | N/A | 201 | 0.6\% | 203 | 0.6\% | N/A | N/A | 7 | 0.0\% |
| Other | N/A | N/A | N/A | N/A | N/A | N/A | 0 | 0.0\% | 0 | 0.0\% | N/A | N/A | 829 | 3.0\% |
| Total Undistributed Expenses | \$0 | N/A | \$0 | N/A | \$0 | N/A | \$8,820 | 24.6\% | \$8,626 | 24.9\% | \$0 | N/A | \$9,502 | 34.4\% |
| GOP | \$0 | N/A | \$0 | N/A | \$0 | N/A | \$12,450 | 34.8\% | \$11,909 | 34.4\% | \$0 | N/A | \$4,307 | 15.6\% |
| Management Fee | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1,433 | 4.0\% | 1,384 | 4.0\% | 0 | 0.0\% | 1,106 | 4.0\% |
| Fixed Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rent | N/A | N/A | N/A | N/A | N/A | N/A | 37 | 0.1\% | 34 | 0.1\% | N/A | N/A | 0 | 0.0\% |
| Property \& Other Taxes | N/A | N/A | N/A | N/A | N/A | N/A | 2,577 | 7.2\% | 2,652 | 7.7\% | N/A | N/A | 3,141 | 11.4\% |
| Insurance | N/A | N/A | N/A | N/A | N/A | N/A | 212 | 0.6\% | 195 | 0.6\% | N/A | N/A | 493 | 1.8\% |
| Total Fixed Expenses | \$0 | N/A | \$0 | N/A | \$0 | N/A | \$2,827 | 7.9\% | \$2,880 | 8.3\% | \$0 | N/A | \$3,634 | 13.1\% |
| EBITDA | \$7,727 | 22.5\% | \$6,630 | 19.7\% | \$8,535 | 24.5\% | \$8,191 | 22.9\% | \$7,645 | 22.1\% | \$6,576 | 20.2\% | (\$433) | -1.6\% |
| FF\&E Reserve | 1,372 | 4.0\% | 1,343 | 4.0\% | 1,392 | 4.0\% | 1,433 | 4.0\% | 1,384 | 4.0\% | 1,305 | 4.0\% | 1,717 | 6.2\% |
| NOI | \$6,355 | 18.5\% | \$5,287 | 15.7\% | \$7,144 | 20.5\% | \$6,758 | 18.9\% | \$6,261 | 18.1\% | \$5,271 | 16.2\% | (\$2,150) | -7.8\% |

## Source: Trepp Loan Details

For Years 2009-2011 and 2015, RevPAR is calculated as $80 \%$ of Total Revenue divided by the number of available rooms

## Renaissance Westchester

## General Information

| Address: | 80 West Red Oak Lane, West Harrison, NY 10604 |  |  |
| :--- | ---: | :--- | ---: |
| Keys: |  |  |  |
| Food and Beverage: |  |  |  |
| Hive Living Room + Bar - restaurant serving breakfast, lunch, and dinner |  |  |  |
| Chef's Table - restaurant serving 5-7 course dinners |  |  |  |
|  |  | 1,128 |  |
| Meeting Space: | 6,460 | Hudson Room | 272 |
| Grand Ballroom | 1,820 | Gallery | 336 |
| Irving Room | 1,820 | Veranda | 288 |
| Greeley Room | 1,820 | Library | 506 |
| Cooper Room | 840 | Parlor | 368 |
| Masefield Room | 660 | Portico | 2,772 |
| Hutchinson Room | 589 | Red Oak Terrace | 1,794 |
| Zenger Room | 2,232 | Harrison Ballroom |  |

Total Meeting Space: ..... 23,705

The following details the operating statistics for the Renaissance Westchester Hotel, a 348-room hotel with 23,705 square feet of meeting space.

Occ
ADR
RevPAR
Revenue
EBITDA
Margin

| 2015 FY | 2016 Q1 | 2016 Q2 | 2016 Q3 | 2016 Q4 | 2016 FY | 2017 Q1 | 2017 Q2 | 2017 Q3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 80.9\% | 60.7\% | 83.1\% | 80.7\% | 72.6\% | 76.4\% | 66.1\% | 79.7\% | 76.1\% |
| \$145.49 | \$138.66 | \$161.15 | \$158.87 | \$152.73 | \$153.46 | \$148.18 | \$161.67 | \$158.85 |
| 117.70 | 84.17 | 133.92 | 128.21 | 110.88 | 117.24 | 97.95 | 128.85 | 120.88 |
| \$22,801 | \$4,410 | \$6,409 | \$5,779 | \$5,520 | \$22,118 | \$4,279 | \$6,432 | \$5,649 |
| 4,129 | 68 | 1,531 | 1,022 | 863 | 3,484 | (17) | 1,564 | 749 |
| 18.1\% | 1.5\% | 23.9\% | 17.7\% | 15.6\% | 15.8\% | -0.4\% | 24.3\% | 13.3\% |

Source: SEC Filings

## Comp Set Overview - La Quinta Inn \& Suites Armonk Westchester County

- For the La Quinta Inn \& Suites Armonk Westchester County Competitive Set, occupancy has averaged $72.8 \%$ with an average ADR of $\$ 119$.
- Peak Occupancy for the La Quinta Inn \& Suites on a TTM basis was in December 2014 at $66.1 \%$ with a corresponding ADR of $\$ 91$.
- The latest TTM occupancy for the hotel as of October 2017 was $59.7 \%$ at an ADR of $\$ 94$.
- In the competitive set, Tuesday and Wednesday have the highest occupancies at $78.9 \%$ and $78.0 \%$ and highest ADRs of $\$ 129$ and $\$ 128$.
- Saturday occupancy is also very high at $76.3 \%$ at a $\$ 116$ ADR.
- The weakest occupancy is Sunday at $54.3 \%$ at a $\$ 111$ ADR
- Overall ADRs are not very variable, ranging from $\$ 111$ on Sunday to $\$ 129$ on Tuesday for the competitive set and $\$ 91$ on Sunday to $\$ 99$ on Saturday for the hotel itself.
- The competitive set consists of 5 hotels with 598 rooms.

The following is an overview of the operating statistics of the competitive set for the La Quinta Inn \& Suites Armonk Westchester County and the La Quinta Hotel.

## Hotel

La Quinta Inn \& Suites Armonk Westchester
Holiday Inn Mount Kisco Westchester
Hampton Inn White Plains Tarrytown
Super 8 Stamford
Comfort Inn \& Suites Hawthorne

## STR Comp Set ${ }^{(1)}$

Occupancy
Growth
ADR
Growth
RevPAR
Growth

La Quinta Inn \& Suites Armonk Westchester

Occupancy
Growth
ADR
Growth
RevPAR Growth

Street Address

| Saw Mill River Rd, Hawthorne, NY 10532 | 140 | 4,300 | 31 |
| :--- | :---: | :---: | :---: |
| 1 Holiday Inn Dr, Mt Kisco, NY 10549 | 118 | 6,000 | 51 |
| 200 W Main St, Elmsford, NY 10523 | 156 | 2,800 | 18 |
| 32 Grenhart Rd, Stamford, CT 06902 | 99 | 0 | 0 |
| 20 Saw Mill River Rd, Hawthorne, NY 10532 | 85 | 600 | 7 |
|  | Total/Average: | $\mathbf{5 9 8}$ | $\mathbf{2 , 7 4 0}$ |


| $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ |  | $\mathbf{2 0 1 6}$ |  |
| ---: | ---: | ---: | ---: | ---: |
|  | $73.4 \%$ | $73.7 \%$ |  | TTM 9/2017 |
|  | $0.4 \%$ |  | $71.2 \%$ | $68.5 \%$ |
| $\$ 117.02$ | $\$ 119.49$ | $\$ 3.4 \%$ | $-3.8 \%$ |  |
|  | $2.1 \%$ | $\$ 121.00$ | $\$ 118.45$ |  |
| $\$ 85.89$ | $\$ 88.06$ | $1.3 \%$ | $-2.1 \%$ |  |
|  | $2.5 \%$ | $\$ 86.15$ | $\$ 81.14$ |  |
|  |  | $-2.2 \%$ | $-5.8 \%$ |  |


| 2014 | 2015 | 2016 | TTM 9/2017 |
| :---: | :---: | :---: | :---: |
| 66.1\% | 63.4\% | 60.6\% | 59.7\% |
|  | -4.1\% | -4.4\% | -1.5\% |
| \$91.43 | \$98.26 | \$96.18 | \$93.53 |
|  | 7.5\% | -2.1\% | -2.8\% |
| \$60.44 | \$62.30 | \$58.29 | \$55.84 |
|  | 3.1\% | -6.4\% | -4.2\% |


| 2014 | 2015 | 2016 | TTM 9/2017 |
| :---: | :---: | :---: | :---: |
| 90.1\% | 86.0\% | 85.1\% | 87.2\% |
| 78.1\% | 82.2\% | 79.5\% | 79.0\% |
| 70.4\% | 70.7\% | 67.7\% | 68.8\% |

Source: STR Report created on November 17th, 2017
(1) Operating statistics for the the La Quinta Inn \& Suites Westchester County are not included in the Comp Set

## RCA Comparables - Armonk

| Multifamily Apartments |
| :---: |
| Office |
| Retail |

## RCA Comparables - Armonk

## Multifamily, Office, and Retail Comparables

- The following pages highlight the capital transactions for apartment, office and retail since the beginning of 2016 within 10 miles of the North Castle Hotel site located at 20 Old Post Road in Armonk, NY.
- The data, which was collected by RCA, includes transactions in Westchester County, as well as Stamford, Greenwich and surrounding towns in Connecticut
- The summaries are separated by sector, as well as refinancings and sales
- The real estate market in the surrounding areas has been strong over the last few years with 123 transactions completed.
- There were 29 apartment transactions over the last 2 years, 17 of which were sales and 12 were refinancings
- There were 60 office transactions over the last 2 years, 40 of which were sales and 20 were refinancings
- There were 34 retail transactions over the last 2 years, 26 of which were sales and 8 were refinancings
- The average sales price of an apartment building was $\$ 14,831,969$. At an average door count of 126 , this represents $\$ 247,303$ per door.
- The median sales price of an apartment building was $\$ 8,410,000$, with a high of $\$ 67,000,000$ and a low of $\$ 1,770,000$
- The average sales price of an office building was $\$ 22,354,979$. At an average SF of 105,373 , this represents $\$ 188$ per square foot.
- The median sales price of an office building was $\$ 10,925,000$, with a high of $\$ 147,000,000$ and a low of $\$ 1,788,477$
- The average sales price of a retail building was $\$ 18,135,307$. At an average SF of 56,913 , this represents $\$ 715$ per square foot.
- The median sales price of a retail building was $\$ 20,297,578$, with a high of $\$ 27,500,000$ and a low of $\$ 13,095,157$

The following is a list of recent Apartment transactions within 10 miles of 20 Old Post Road in Armonk, NY sorted by date.

| Date | Property Name | City | State | Units | Status | Type | Price | Price <br> Per Unit | Cap Rate | Distance | Lender |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Dec-17 | Wescott | Stamford | CT | 261 | Sale | Apartment | 67,000,000 | 256,705 |  | 10.0 | Freddie Mac (\$55m approx) |
| Oct-17 | Augustana Homes of Greenwich | Riverside | CT | 31 | Sale | Apartment | 10,300,000 | 332,258 |  | 8.5 | Fannie Mae (\$7m approx) |
| Sep-17 | Maple House Apartments | Ossining | NY | 105 | Sale | Apartment | 30,634,000 | 291,752 |  | 8.0 | Fannie Mae (\$27m approx) |
| Jul-17 | 264 King Street | Port Chester | NY | 56 | Sale | Apartment | 4,137,500 | 73,884 |  | 7.7 | Peapack Gladstone Bank (\$2m approx) |
| May-17 | Riverkeeper | Ossining | NY | 25 | Sale | Apartment | 4,450,000 | 178,000 | 6.4\% | 7.8 | First Nat'l Bk of Long Island (\$3m approx) |
| Apr-17 | Apuovia | White Plains | NY | 30 | Sale | Apartment | 11,500,000 | 383,333 |  | 5.1 |  |
| Jan-17 | Halstead White Plains Metro North | White Plains | NY | 124 | Sale | Apartment | 35,250,000 | 284,274 | 5.8\% | 5.8 |  |
| Jan-17 | Quinby 15 | White Plains | NY | 16 | Sale | Apartment | 2,700,000 | 168,750 | 5.7\% | 6.7 | Freddie Mac 2017-SB30 (\$2m approx) |
| Jan-17 | The Gables | White Plains | NY | 12 | Sale | Apartment | 4,300,000 | 358,333 | 5.6\% | 6.9 | Freddie Mac 2017-SB32 (\$3m approx) |
| Jan-17 | 8 Howard Avenue | White Plains | NY | 18 | Sale | Apartment | 4,150,000 | 230,556 |  | 6.5 |  |
| Dec-16 | The Residences at Tarryhill | White Plains | NY | 87 | Sale | Apartment | n/a |  |  | 5.4 |  |
| Jul-16 | 22 Main Street | Tarrytown | NY | 244 | Sale | Apartment | 1,770,000 | 354,000 | 5.5\% | 7.3 | Freddie Mac 2016-SB21 (\$1m approx) |
| May-16 | 3 Calvert St | Harrison | NY | 122 | Sale | Apartment | 6,250,000 | 178,571 |  | 9.5 |  |
| Apr-16 | 224 Purchase Street | Rye | NY | 500 | Sale | Apartment | 6,800,000 | 425,000 |  | 8.4 |  |
| Feb-16 | Audubon Manor | Ossining | NY | 146 | Sale | Apartment | 10,020,000 | 133,600 |  | 7.8 |  |
| Feb-16 | Cortlandt Ridge | Ossining | NY | 123 | Sale | Apartment | 26,190,000 | 143,115 |  | 8.3 |  |
| Feb-16 | Waterview on the Hudson | Ossining | NY | 245 | Sale | Apartment | 11,860,000 | 164,722 |  | 8.6 |  |
| Subtotal: | Transactions (17) | Average: |  | 126 |  |  | \$14,831,969 | \$247,303 | 5.7\% | 7.5 |  |
|  |  | Median: |  | 105 |  |  | 8,410,000 | 243,631 | 5.7\% | 7.8 |  |
|  |  | High: |  | 500 |  |  | 67,000,000 | 425,000 | 6.4\% | 10.0 |  |
|  |  | Low: |  | 12 |  |  | 1,770,000 | 73,884 | 5.5\% | 5.1 |  |

[^22]The following is a list of recent Apartment transactions within 10 miles of 20 Old Post Road in Armonk, NY sorted by date.


Source: Real Capital Analytics

## The following is a list of recent Office transactions within 10 miles of 20 Old Post Road in Armonk, NY sorted by date.

| Date | Property Name | City | State | SF | Status | Type | Price | Price Per SF | Cap Rate | Distance | Lender |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nov-17 | 7-11 S Broadway | White Plains | NY | 74,100 | Sale | Office | 9,600,000 | 130 |  | 5.5 |  |
| Oct-17 | 2 Depot Plz | Bedford Hills | NY | 25,000 | Sale | Office | 5,400,000 | 216 |  | 9.0 |  |
| Sep-17 | Westchester Business Center | White Plains | NY | 90,527 | Sale | Office | 13,700,000 | 151 |  | 5.7 |  |
| Sep-17 | 1011 High Ridge Road | Stamford | CT | 24,219 | Sale | Office | 3,577,692 | 148 |  | 9.2 |  |
| Sep-17 | 992 High Ridge Road | Stamford | CT | 12,107 | Sale | Office | 1,788,477 | 148 |  | 9.2 |  |
| Jul-17 | Greenwich Atrium | Greenwich | CT | 105,526 | Sale | Office | 33,750,000 | 320 |  | 7.5 | Pacific Western Bank (\$27m approx) |
| Jun-17 | 225 High Ridge Street | Stamford | CT | 227,966 | Sale | Office | 22,550,000 | 99 | 6.3\% | 9.4 |  |
| Jun-17 | fmr Philips Research | Briarcliff Manor | - NY | 180,000 | Sale | Office | 12,250,000 | 68 |  | 7.3 |  |
| Jun-17 | Westchester One | White Plains | NY | 907,436 | Sale | Office | 147,000,000 | 162 | 8.6\% | 5.6 | BANK 2017-BNK6 (\$68m approx), BANK 2017-BNK5 (\$68m approx) |
| May-17 | 555 White Plains Road | Tarrytown | NY | 133,645 | Sale | Office | 5,475,000 | 41 |  | 6.7 |  |
| Apr-17 | 520 White Plains Road | Tarrytown | NY | 174,000 | Sale | Office | 20,750,000 | 119 |  | 6.8 |  |
| Apr-17 | 611 West Hartsdale Avenue | White Plains | NY | 28,000 | Sale | Office | 5,700,000 | 204 |  | 6.6 |  |
| Apr-17 | 80 Grassland Road | Elmsford | NY | 87,613 | Sale | Office | 10,800,000 | 123 |  | 5.3 |  |
| Mar-17 | Tarrytown Corporate Center | Tarrytown | NY | 275,675 | Sale | Office | 30,125,000 | 109 |  | 6.6 |  |
| Mar-17 | 111-123 High Road | Stamford | CT | 40,000 | Sale | Office | 10,250,000 | 256 |  | 9.4 | Sterling National Bank (\$7m approx) |
| Dec-16 | Pace University - Briarcliff Campus | Briarcliff Manor | - NY | 330,000 | Sale | Office | 17,375,000 | 53 |  | 5.6 |  |
| Dec-16 | 272 North Bedford Road | Mount Kisco | NY | 50,000 | Sale | Office | 9,025,000 | 181 | 9.0\% | 7.6 |  |
| Dec-16 | 401 Columbus Ave | Valhalla | NY | 26,508 | Sale | Office | 2,995,000 | 113 |  | 2.8 |  |
| Nov-16 | One Lafayette Place | Greenwich | CT | 130,073 | Sale | Office | 70,430,000 | 541 |  | 7.3 | RBC Capital (\$24m alloc'd), RBC Capital (\$24m alloc'd) |
| Nov-16 | New York Life Building | Sleepy Hollow | NY | 383,000 | Sale | Office | 50,000,000 | 131 |  | 7.1 |  |
| Nov-16 | Greenwich Office Park | Pemberwick | CT | 380,245 | Sale | Office | 130,000,000 | 342 | 6.3\% | 7.3 | Natixis, MS 2016-UBS12, CSMC 2016-NXSR, CITI 2017-P7 (\$33m each) |
| Nov-16 | 440 Hamilton Avenue | White Plains | NY | 337,900 | Sale | Office | 20,500,000 | 61 |  | 5.4 | Madison Realty Capital (\$15m approx) |
| Oct-16 | 470 West Ave | Stamford | CT | 56,136 | Sale | Office | 4,000,000 | 71 |  | 9.9 | Connecticut Cmnty Bk (\$3m approx) |
| Oct-16 | 22 5th St | Stamford | CT | 20,000 | Sale | Office | 3,400,000 | 170 |  | 9.9 |  |
| Sep-16 | 411 Theodore Fremd Avenue | Rye | NY | 111,086 | Sale | Office | 25,250,000 | 227 |  | 9.3 |  |
| Aug-16 | Greenwich Bank \& Trust building | Greenwich | CT | 429 | Sale | Office | 18,500,000 |  |  | 7.3 |  |
| Jul-16 | 500 West Putnam | Greenwich | CT | 551 | Sale | Office | 41,000,000 | 338 |  | 7.5 | Mesa West Capital (\$36m approx) |
| Jul-16 | Stamford Health | Stamford | CT | 305 | Sale | Office | 19,000,000 | 413 |  | 9.1 |  |
| Jun-16 | Wexford Plaza | Greenwich | CT | 224 | Sale | Office | 51,250,000 | 512 |  | 7.4 | CIBC (\$35m approx) |
| Jun-16 | 10 County Center Road | White Plains | NY | 310 | Sale | Office | 9,250,000 | 44 |  | 5.5 |  |
| Jun-16 | 77 Tarrytown Rd | White Plains | NY | 124 | Sale | Office | 3,550,000 | 169 |  | 5.6 |  |
| Jun-16 | 33 Davis Avenue | White Plains | NY | 348 | Sale | Office | 2,950,000 | 311 |  | 6.2 |  |
| May-16 | Westchester Office Building | Ossining | NY | 115 | Sale | Office | 3,408,010 | 133 |  | 8.6 |  |
| May-16 | International Drive Seven | Rye Brook | NY | 258 | Sale | Office | 20,000,000 | 63 |  | 4.4 |  |
| Apr-16 | Rye Brook Plaza | Port Chester | NY | 90 | Sale | Office | 11,050,000 | 147 |  | 7.4 |  |
| Apr-16 | Kohlberg \& Company | Mount Kisco | NY | 81 | Sale | Office | 2,900,000 |  |  | 5.8 |  |
| Apr-16 | 1 Martine Ave | White Plains | NY | 90 | Sale | Office | 10,750,000 | 131 |  | 5.9 |  |
| Mar-16 | Renaissance Square | White Plains | NY | 409 | Sale | Office | 20,800,000 | 317 |  | 5.6 |  |
| Mar-16 | Connecticut Light \& Power | Greenwich | CT | 97 | Sale | Office | 8,300,000 | 271 |  | 7.7 |  |
| Mar-16 | 200 N Central Ave | Hartsdale | NY | 710 | Sale | Office | 5,800,000 | 119 |  | 6.7 |  |
| Subtotal: | Transactions (40) |  | Average: | 105,373 |  |  | \$22,354,979 | \$188 | 7.7\% | 7.1 |  |
|  |  |  | Median: | 27,254 |  |  | 10,925,000 | 148 | 7.5\% | 7.2 |  |
|  |  |  | High: | 907,436 |  |  | 147,000,000 | 541 | 9.0\% | 9.9 |  |
|  |  |  | Low: | 81 |  |  | 1,788,477 | 41 | 6.3\% | 2.8 |  |

Source: Real Capital Analytics

The following is a list of recent Office transactions within 10 miles of 20 Old Post Road in Armonk, NY sorted by date.

| Date | Property Name | City | State | SF | Status | Type | Price | Price <br> Per SF | Cap <br> Rate | Distance | Lender |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nov-17 | Centre at Purchase | Harrison | NY | 683,676 | Refinance | Office | \$177,000,000 | \$259 |  | 5.7 | JP Morgan (\$94m approx), JPMCC 2017-FL11 (\$94m approx) |
| Sep-17 | 143 Sound Beach Avenue | Old Greenwich | CT | 14,346 | Refinance | Office | $\mathrm{n} / \mathrm{a}$ |  |  | 9.6 | Columbia Bank (\$4m approx) |
| Sep-17 | 1133 Westchester Avenue | White Plains | NY | 609,690 | Refinance | Office | $\mathrm{n} / \mathrm{a}$ |  |  | 6.7 | Union Labor Life (\$17m approx) |
| Jul-17 | 440 Mamaroneck Avenue | Harrison | NY | 239,156 | Refinance | Office | 52,000,000 | 217 | 6.1\% | 9.4 | CITI 2017-P8 (\$33m approx) |
| Apr-17 | 280 Mamaroneck Avenue | White Plains | NY | 27,225 | Refinance | Office | $\mathrm{n} / \mathrm{a}$ |  |  | 6.0 | Signature Bank (\$3m approx) |
| Feb-17 | Red Oak Corporate Park | Harrison | NY | 149,896 | Refinance | Office | $\mathrm{n} / \mathrm{a}$ |  |  | 6.2 |  |
| Feb-17 | 31 River Road | Cos Cob | CT | 13,430 | Refinance | Office | n/a |  |  | 8.4 | Union Savings Bank (\$3m approx) |
| Feb-17 | Greenwich Financial Center | Greenwich | CT | 81,334 | Refinance | Office | 87,500,000 | 1,076 | 4.9\% | 7.8 | LSTAR 2017-5 (\$54m approx) |
| Dec-16 | 239 Greenwich Avenue | Greenwich | CT | 31,929 | Refinance | Office | $\mathrm{n} / \mathrm{a}$ |  |  | 7.6 | Signature Bank (\$27m approx) |
| Nov-16 | 79 East Post Road | White Plains | NY | 18,750 | Refinance | Office | $\mathrm{n} / \mathrm{a}$ |  |  | 6.0 | TD Bank (\$4m approx) |
| Oct-16 | Unknown | Harrison | NY | 316,604 | Refinance | Office | 44,500,000 | 141 | 6.2\% | 6.7 | GS 2016-GS4 (\$27m approx) |
| Oct-16 | 711 Westchester Avenue | White Plains | NY | 116,799 | Refinance | Office | $\mathrm{n} / \mathrm{a}$ |  |  | 5.8 | GS 2016-GS4 (\$10m alloc'd) |
| Oct-16 | 777 Westchester Avenue | White Plains | NY | 124,108 | Refinance | Office | n/a |  |  | 5.8 | GS 2016-GS4 (\$11m alloc'd) |
| Oct-16 | 200 Pemberwick Road | Glenville | CT | 54,922 | Refinance | Office | 9,000,000 | 164 | 6.6\% | 6.4 | RCMT 2016-3 (\$5m approx), NorthEast Cmnty Bk (\$5m approx) |
| Oct-16 | 297 Knollwood Road | White Plains | NY | 34,946 | Refinance | Office | $\mathrm{n} / \mathrm{a}$ |  |  | 6.0 |  |
| Sep-16 | 32 Sherwood Pl | Greenwich | CT | 12,463 | Refinance | Office | 4,157,389 | 334 | 5.6\% | 7.2 | COMM 2016-COR1 (\$3m alloc'd) |
| Jul-16 | Sutton Park | Valhalla | NY | 148 | Refinance | Office | 17,500,000 | 178 | 7.0\% | 2.9 | CD 2016-CD1 (\$12m approx) |
| Jul-16 | 1200 High Ridge Road | Stamford | CT | 82 | Refinance | Office | n/a |  |  | 9.2 | Connecticut Cmnty Bk (\$7m approx) |
| Apr-16 | 79 East Post Road | White Plains | NY | 118 | Refinance | Office | n/a |  |  | 6.0 | Santander (\$3m approx) |
| Apr-16 | One Theall Rd | Rye | NY | 160 | Refinance | Office | n/a |  |  | 9.3 |  |
| Subtotal: Transactions (20) |  |  | Average: | $\overline{126,489}$ |  |  | \$55,951,056 | \$442 | 6.0\% | 6.9 |  |
|  |  |  | Median: | 33,438 |  |  | 44,500,000 | 217 | 6.1\% | 6.5 |  |
|  |  |  | High: | 683,676 |  |  | 177,000,000 | 1,076 | 7.0\% | 9.6 |  |
|  |  |  | Low: | 82 |  |  | 4,157,389 | 141 | 4.9\% | 2.9 |  |

Source: Real Capital Analytics

## The following is a list of recent Retail transactions within 10 miles of 20 Old Post Road in Armonk, NY sorted by date.

| Date | Property Name | City | State | SF | Status | Type | Price | Price <br> Per SF | Cap <br> Rate | Distance | Lender |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nov-17 | Christie Place | Scarsdale | NY | 12,731 | Sale | Retail | 17,000,000 | 1,335 |  | 9.1 |  |
| Nov-17 | Citibank | White Plains | NY | 3,663 | Sale | Retail | 3,300,000 | 901 |  | 5.5 |  |
| Oct-17 | 70 Memorial Plaza | Pleasantville | NY | 15,000 | Sale | Retail | 5,800,000 | 387 |  | 4.0 |  |
| Oct-17 | 220 Garth Road | Scarsdale | NY | 21,738 | Sale | Retail | 5,000,000 | 230 |  | 9.3 | M\&T Bank (\$3m approx) |
| Oct-17 | 1075 East Putnam Avenue | Riverside | CT | 4,580 | Sale | Retail | 3,500,000 | 764 |  | 8.6 | Patriot Bank (\$4m approx) |
| Oct-17 | 300 West Putnam Aveue | Greenwich | CT | 10,000 | Sale | Retail | 3,600,000 | 360 |  | 7.4 |  |
| Jun-17 | 17-45 Washington Avenue | Pleasantville | NY | 3,280 | Sale | Retail | 6,350,000 | 1,936 |  | 4.0 |  |
| May-17 | 1492 High Ridge Road | Stamford | CT | 11,885 | Sale | Retail | 3,350,000 | 282 |  | 9.4 | Tomkins Mahopac (\$2m approx) |
| Mar-17 | Chappaqua Crossing | Chappaqua | NY | 120,000 | Sale | Retail | 68,000,000 | 567 |  | 5.1 | M\&T Bank (\$30m approx), M\&T Bank (\$30m approx) |
| Mar-17 | Chase Bank | Stamford | CT | 4,200 | Sale | Retail | n/a |  |  | 9.2 |  |
| Mar-17 | High Ridge Center | Stamford | CT | 89,050 | Sale | Retail | $\mathrm{n} / \mathrm{a}$ |  |  | 9.3 |  |
| Mar-17 | CVS | Old Greenwich | CT | 8,000 | Sale | Retail | n/a |  |  | 9.7 |  |
| Mar-17 | Westchester Pavilion | White Plains | NY | 171,180 | Sale | Retail | 55,400,000 | 324 |  | 5.7 |  |
| Oct-16 | 970 High Ridge Road | Stamford | CT | 27,233 | Sale | Retail | 13,296,750 | 488 |  | 9.2 |  |
| Oct-16 | 2-10 Greenwich | Greenwich | CT | 15,900 | Sale | Retail | 8,850,000 | 557 |  | 7.3 | BankUnited (\$7m alloc'd) |
| Oct-16 | 42 Greenwich Ave | Greenwich | CT | 5,425 | Sale | Retail | 4,850,000 | 894 |  | 7.4 | BankUnited (\$4m alloc'd) |
| Oct-16 | 46 Greenwich Avenue | Greenwich | CT | 6,275 | Sale | Retail | 5,000,000 | 797 |  | 7.4 | BankUnited (\$4m alloc'd) |
| Oct-16 | Stop \& Shop Stamford | Stamford | CT | 69,733 | Sale | Retail | 45,400,000 | 651 | 5.2\% | 9.3 | CFCRE 2016-C6 (\$24m approx) |
| Sep-16 | Galleria at White Plains | White Plains | NY | 878,153 | Sale | Retail | 119,600,000 | 136 |  | 5.8 |  |
| Jun-16 | 180 Mamaroneck Avenue | White Plains | NY | 710 | Sale | Retail | 4,500,000 | 173 |  | 5.9 |  |
| May-16 | Bank of America | Stamford | CT | 407 | Sale | Retail | 3,550,000 | 2,507 |  | 9.4 |  |
| Apr-16 | 269 Purchase Street | Rye | NY | 110 | Sale | Retail | 4,900,000 | 590 | 5.0\% | 8.3 |  |
| Apr-16 | Bank of America | Greenwich | CT | 98 | Sale | Retail | $\mathrm{n} / \mathrm{a}$ |  |  | 7.6 | Bank of America (\$13m approx) |
| Mar-16 | 150-152 Central Avenue | Greenville | NY | 76 | Sale | Retail | 8,830,000 | 418 | 6.9\% | 7.6 |  |
| Mar-16 | 88 Greenwich Avenue | Greenwich | CT | 120 | Sale | Retail | 5,750,000 | 987 |  | 7.4 |  |
| Mar-16 | 26 King St | Chappaqua | NY | 202 | Sale | Retail | 3,150,000 | 443 |  | 4.4 |  |
| Subtotal: Transactions (26) |  | Average: |  | 56,913 |  |  | \$18,135,307 | \$715 | 5.2\% | 7.4 |  |
|  |  | Median: |  | 7,138 |  |  | 5,375,000 | 562 | 5.2\% | 7.5 |  |
|  |  | High: |  | 878,153 |  |  | 119,600,000 | 2,507 | 6.9\% | 9.7 |  |
|  |  | Low: |  | 76 |  |  | 3,150,000 | 136 | 5.0\% | 4.0 |  |

Source: Real Capital Analytics

## The following is a list of recent Retail transactions within 10 miles of 20 Old Post Road in Armonk, NY sorted by date.

| Date Property Name | City | State | SF | Status | Type | Price | Price <br> Per SF | Cap <br> Rate | Distance | Lender |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jul-17 Ridgeway Center | Stamford | CT | 350,000 | Refinance | Retail | n/a |  |  | 9.7 |  |
| Jul-17 Chimney Corners | Stamford | CT | 16,805 | Refinance | Retail | n/a |  |  | 8.2 | Peoples United Bank (\$2m approx) |
| May-17 319-333 North Central Avenue | Hartsdale | NY | 28,005 | Refinance | Retail | n/a |  |  | 6.5 | Pcsb Bank (\$9m approx) |
| May-17 260-300 Boston Post Road | Port Chester | NY | 59,533 | Refinance | Retail | 27,500,000 | 462 | 5.8\% | 8.2 | CSAIL 2017-C8 (\$16m approx) |
| Apr-17 288 West Avenue | Stamford | CT | 30,000 | Refinance | Retail | n/a |  |  | 9.7 | Union Savings Bank (\$4m approx) |
| Sep-16 35 Church St | Greenwich | CT | 12,415 | Refinance | Retail | 13,095,157 | 1,055 | 5.6\% | 7.2 | COMM 2016-COR1 (\$9m alloc'd) |
| Aug-16 1212 Putnam Avenue | Riverside | CT | 17,562 | Refinance | Retail | n/a |  |  | 8.8 | Bankwell (\$5m approx) |
| Feb-16 289 Greenwich Ave | Greenwich | CT | 309 | Refinance | Retail | n/a |  |  | 7.7 | Sterling National Bank (\$17m approx) |
| Subtotal: Transactions (8) |  | Average: | 64,329 |  |  | \$20,297,578 | \$759 | 5.8\% | 8.2 |  |
|  |  | Median: | 22,784 |  |  | 20,297,578 | 759 | 5.7\% | 8.2 |  |
|  |  | High: | 350,000 |  |  | 27,500,000 | 1,055 | 5.8\% | 9.7 |  |
|  |  | Low: | 309 |  |  | 13,095,157 | 462 | 5.6\% | 6.5 |  |

[^23]
## Appendix

## AirBNB Data - Armonk NY

[^24]Data Sorted by Year
Data Sorted by Location

## AirBNB Data - Armonk NY

## Executive Summary

- The following pages illustrate AirBNB booking data as obtained from AirDNA in the areas surrounding the North Castle Hotel located in Armonk, NY
- The 3 areas reflected in the data include Armonk and Rye in New York, and Greenwich in Connecticut.
- There was a grand total of 1,590 Nights Booked through AirBNB in 2015. This generated a Total Revenue of $\$ 279,857$, with an implied ADR of $\$ 176.01$ and a Nights Per Day Total of 4.4
- There was a grand total of 3,299 Nights Booked through AirBNB in 2016. This generated a Total Revenue of $\$ 571,854$, with an implied ADR of \$173.34 and a Nights Per Day Total of 9.0
- There was a grand total of 4,547 Nights Booked through AirBNB in 2017. This generated a Total Revenue of $\$ 776,144$, with an implied ADR of \$170.69 and a Nights Per Day Total of 12.5
- There was a grand total of 5,234 Nights Booked through AirBNB for the Twelve Months ending in October 2017. This generated a Total Revenue of $\$ 899,662$, with an implied ADR of $\$ 171.89$ and a Nights Per Day Total of 14.3
- From 2015 to 2016 we see a growth of $107.5 \%$ in Nights Booked, a growth of $104.3 \%$ in Revenue, a growth of $-1.5 \%$ in Implied ADR, and a growth of $107.5 \%$ in Nights Per Day
- In comparing TTM October 2017 to TTM October 2016, we see a growth of $78.7 \%$ in Nights Booked, a growth of $81.0 \%$ in Revenue, a growth of $1.3 \%$ in Implied ADR, and a growth of $78.7 \%$ in Nights Per Day

The following is a summary of the total nights and revenue per year in each of the cities below.

|  | Armonk |  | Rye |  | Greenwich |  | Total |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Nights | Revenue |  |  | Implied ADR | $\begin{gathered} \text { Nights } \\ \text { Per Day }{ }^{(1)} \end{gathered}$ |
|  | Nights | Revenue |  |  | Nights | Revenue |  |  | Nights | Revenue |
| Total 2015 | 141 | \$17,737 | 83 | \$78,559 | 1,366 | \$183,561 | 1,590 | \$279,857 | \$176 | 4.4 |
| Total 2016 | 610 | 88,017 | 177 | 36,193 | 2,512 | 447,644 | 3,299 | 571,854 | 173 | 9.0 |
| Total 2017 YTD ${ }^{(2)}$ | 1,061 | 226,190 | 413 | 105,779 | 3,073 | 444,175 | 4,547 | 776,144 | 171 | 12.5 |
| TTM Oct 2017 | 1,169 | 246,722 | 472 | 111,034 | 3,593 | 541,906 | 5,234 | 899,662 | 172 | 14.3 |
| Growth | Nights | Revenue | Nights | Revenue | Nights | Revenue | Nights | Revenue | Implied ADR | $\begin{aligned} & \text { Nights } \\ & \text { Per Day }{ }^{(1)} \end{aligned}$ |
| 2016 vs 2015 | 332.6\% | 396.2\% | 113.3\% | -53.9\% | 83.9\% | 143.9\% | 107.5\% | 104.3\% | -1.5\% | 107.5\% |
| TTM 10/2017 vs TTM 10/2016 | 114.5\% | 233.1\% | 247.1\% | 227.9\% | 59.8\% | 39.3\% | 78.7\% | 81.0\% | 1.3\% | 78.7\% |

[^25]The following is a summary of the total bookings and nights per year in each of the cities below as well as the implied length of stay for each.

| Armonk |  |  |  | Rye |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | Booked | Nights | Length of Stay | Year | Booked | Nights | Length of Stay |
| 2015 | 10 | 141 | 14.1 | 2015 | 8 | 83 | 10.4 |
| 2016 | 117 | 610 | 5.2 | 2016 | 34 | 177 | 5.2 |
| 2017 YTD | 220 | 1,061 | 4.8 | 2017 YTD | 110 | 413 | 3.8 |
| Greenwich |  |  |  | Total |  |  |  |
| Year | Booked | Nights | Length of Stay | Year | Booked | Nights | Length of Stay |
| 2015 | 365 | 1,366 | 3.7 | 2015 | 383 | 1,590 | 4.2 |
| 2016 | 705 | 2,512 | 3.6 | 2016 | 856 | 3,299 | 3.9 |
| 2017 YTD | 853 | 3,073 | 3.6 | 2017 YTD | 1,183 | 4,547 | 3.8 |

Note: Length of Stay is calculated as Nights divided by Bookings to illustrate how the average length of stay has decreased from year to year.

The following is a monthly breakdown of AirBNB booking data broken down by city and by month.

|  | Armonk |  |  |  | Rye |  |  |  | Greenwich |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Booked | Nights | Revenue | ADR | Booked | Nights | Revenue | ADR | Booked | Nights | Revenue | ADR |
| Jan-15 | 0 | 0 | \$0 | N/A | 1 | 11 | \$1,078 | \$98.00 | 4 | 66 | \$9,195 | \$139.32 |
| Feb-15 | 0 | 0 | 0 | N/A | 1 | 19 | 66,500 | 3,500.00 | 4 | 16 | 1,620 | 101.25 |
| Mar-15 | 0 | 0 | 0 | N/A | 0 | 0 | 0 | N/A | 5 | 52 | 5,231 | 100.59 |
| Apr-15 | 0 | 0 | 0 | N/A | 0 | 0 | 0 | N/A | 7 | 42 | 5,483 | 130.54 |
| May-15 | 0 | 0 | 0 | N/A | 0 | 0 | 0 | N/A | 26 | 131 | 16,000 | 122.14 |
| Jun-15 | 1 | 24 | 2,440 | 101.67 | 1 | 1 | 296 | 296.00 | 26 | 155 | 19,790 | 127.68 |
| Jul-15 | 1 | 31 | 3,110 | 100.32 | 1 | 30 | 6,560 | 218.67 | 47 | 276 | 41,112 | 148.96 |
| Aug-15 | 1 | 34 | 4,950 | 145.59 | 2 | 4 | 1,200 | 300.00 | 51 | 175 | 23,415 | 133.80 |
| Sep-15 | 0 | 0 | 0 | N/A | 0 | 0 | 0 | N/A | 59 | 58 | 6,923 | 119.36 |
| Oct-15 | 1 | 9 | 647 | 71.87 | 0 | 0 | 0 | N/A | 48 | 139 | 15,726 | 113.13 |
| Nov-15 | 1 | 12 | 2,360 | 196.67 | 0 | 0 | 0 | N/A | 43 | 133 | 19,329 | 145.33 |
| Dec-15 | 5 | 31 | 4,231 | 136.47 | 2 | 18 | 2,925 | 162.50 | 45 | 123 | 19,739 | 160.48 |
| $\begin{gathered} \text { Total/Avg } \\ (2015) \end{gathered}$ | 10 | 141 | \$17,737 | \$125.80 | 8 | 83 | \$78,559 | \$946.49 | 365 | 1,366 | \$183,561 | \$134.38 |

Note: Each number in the "Booked" column represents an individual booking

The following is a monthly breakdown of AirBNB booking data broken down by city and by month.

|  | Armonk |  |  |  | Rye |  |  |  | Greenwich |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Booked | Nights | Revenue | ADR | Booked | Nights | Revenue | ADR | Booked | Nights | Revenue | ADR |
| Jan-16 | 4 | 10 | \$2,234 | \$223.44 | 3 | 30 | \$6,870 | \$229.00 | 27 | 84 | \$10,200 | \$121.43 |
| Feb-16 | 7 | 63 | 6,197 | 98.37 | 0 | 0 | 0 | N/A | 29 | 69 | 7,006 | 101.54 |
| Mar-16 | 3 | 23 | 2,002 | 87.03 | 0 | 0 | 0 | N/A | 43 | 107 | 15,041 | 140.57 |
| Apr-16 | 5 | 35 | 3,164 | 90.41 | 2 | 38 | 13,360 | 351.58 | 42 | 156 | 19,907 | 127.61 |
| May-16 | 11 | 66 | 10,490 | 158.94 | 0 | 0 | 0 | N/A | 66 | 232 | 37,027 | 159.60 |
| Jun-16 | 4 | 23 | 1,979 | 86.05 | 0 | 0 | 0 | N/A | 70 | 297 | 50,267 | 169.25 |
| Jul-16 | 5 | 41 | 6,411 | 156.37 | 1 | 2 | 800 | 400.00 | 81 | 319 | 72,900 | 228.53 |
| Aug-16 | 9 | 65 | 9,182 | 141.26 | 1 | 6 | 6,100 | 1,016.67 | 70 | 267 | 52,892 | 198.10 |
| Sep-16 | 18 | 99 | 16,232 | 163.96 | 0 | 0 | 0 | N/A | 71 | 232 | 43,595 | 187.91 |
| Oct-16 | 25 | 77 | 9,593 | 124.59 | 13 | 42 | 3,808 | 90.67 | 74 | 229 | 41,078 | 179.38 |
| Nov-16 | 15 | 68 | 12,488 | 183.64 | 6 | 25 | 2,110 | 84.40 | 58 | 209 | 41,362 | 197.90 |
| Dec-16 | 11 | 40 | 8,044 | 201.10 | 8 | 34 | 3,145 | 92.50 | 74 | 311 | 56,369 | 181.25 |
| $\begin{gathered} \text { Total/Avg } \\ (2016) \end{gathered}$ | 117 | 610 | \$88,017 | \$144.29 | 34 | 177 | \$36,193 | \$204.48 | 705 | 2,512 | \$447,644 | \$178.20 |

Note: Each number in the "Booked" column represents an individual booking

The following is a monthly breakdown of AirBNB booking data broken down by city and by month.

|  | Armonk |  |  |  | Rye |  |  |  | Greenwich |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Booked | Nights | Revenue | ADR | Booked | Nights | Revenue | ADR | Booked | Nights | Revenue | ADR |
| Jan-17 | 9 | 21 | \$3,194 | \$152.09 | 8 | 18 | \$4,020 | \$223.33 | 59 | 204 | \$34,369 | \$168.48 |
| Feb-17 | 8 | 41 | 8,842 | 215.66 | 3 | 17 | 2,355 | 138.53 | 50 | 215 | 26,864 | 124.95 |
| Mar-17 | 13 | 52 | 11,089 | 213.25 | 6 | 14 | 1,220 | 87.14 | 55 | 224 | 29,955 | 133.73 |
| Apr-17 | 8 | 45 | 17,943 | 398.73 | 9 | 32 | 10,560 | 330.00 | 103 | 364 | 46,198 | 126.92 |
| May-17 | 26 | 109 | 26,172 | 240.11 | 14 | 60 | 7,971 | 132.86 | 102 | 331 | 48,442 | 146.35 |
| Jun-17 | 24 | 207 | 38,736 | 187.13 | 14 | 61 | 13,332 | 218.55 | 112 | 408 | 54,999 | 134.80 |
| Jul-17 | 33 | 155 | 28,198 | 181.92 | 16 | 97 | 49,797 | 513.37 | 108 | 407 | 56,914 | 139.84 |
| Aug-17 | 37 | 171 | 33,609 | 196.54 | 11 | 25 | 2,239 | 89.56 | 85 | 329 | 43,763 | 133.02 |
| Sep-17 | 25 | 127 | 23,597 | 185.80 | 13 | 48 | 7,778 | 162.05 | 84 | 311 | 51,753 | 166.41 |
| Oct-17 | 37 | 133 | 34,811 | 261.73 | 16 | 41 | 6,507 | 158.70 | 95 | 280 | 50,918 | 181.85 |
| $\begin{gathered} \text { Total/Avg } \\ \text { (YTD 2017) } \end{gathered}$ | 220 | 1,061 | \$226,190 | \$213.19 | 110 | 413 | \$105,779 | \$256.12 | 853 | 3,073 | \$444,175 | \$144.54 |

Note: Each number in the "Booked" column represents an individual booking

The following is a monthly breakdown of AirBNB booking data broken down by city and by month.

| Armonk |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Date | Booked | Nights | Revenue | ADR | Date | Booked | Nights | Revenue | ADR | Date | Booked | Nights | Revenue | ADR |
| Jan-15 | 0 | 0 | \$0 | N/A | Jan-16 | 4 | 10 | \$2,234 | \$223.44 | Jan-17 | 9 | 21 | \$3,194 | \$152.09 |
| Feb-15 | 0 | 0 | 0 | N/A | Feb-16 | 7 | 63 | 6,197 | 98.37 | Feb-17 | 8 | 41 | 8,842 | 215.66 |
| Mar-15 | 0 | 0 | 0 | N/A | Mar-16 | 3 | 23 | 2,002 | 87.03 | Mar-17 | 13 | 52 | 11,089 | 213.25 |
| Apr-15 | 0 | 0 | 0 | N/A | Apr-16 | 5 | 35 | 3,164 | 90.41 | Apr-17 | 8 | 45 | 17,943 | 398.73 |
| May-15 | $0$ | $0$ | $0$ | N/A | Мay-16 | 11 | 66 | 10,490 | 158.94 | May-17 | 26 | 109 | 26,172 | 240.11 |
| Jun-15 | 1 | 24 | 2,440 | 101.67 | Jun-16 | 4 | 23 | 1,979 | 86.05 | Jun-17 | 24 | 207 | 38,736 | 187.13 |
| Jul-15 | 1 | 31 | 3,110 | 100.32 | Jul-16 | 5 | 41 | 6,411 | 156.37 | Jul-17 | 33 | 155 | 28,198 | 181.92 |
| Aug-15 | 1 | 34 | 4,950 | 145.59 | Aug-16 | 9 | 65 | 9,182 | 141.26 | Aug-17 | 37 | 171 | 33,609 | 196.54 |
| Sep-15 | 0 | 0 | 0 | N/A | Sep-16 | 18 | 99 | 16,232 | 163.96 | Sep-17 | 25 | 127 | 23,597 | 185.80 |
| Oct-15 | 1 | 9 | 647 | 71.87 | Oct-16 | 25 | 77 | 9,593 | 124.59 | Oct-17 | 37 | 133 | 34,811 | 261.73 |
| Nov-15 | 1 | 12 | 2,360 | 196.67 | Nov-16 | 15 | 68 | 12,488 | 183.64 | Nov-17 |  |  |  |  |
| Dec-15 | 5 | 31 | 4,231 | 136.47 | Dec-16 | 11 | 40 | 8,044 | 201.10 | Dec-17 |  |  |  |  |
| Total/Avg (2015) | 10 | 141 | \$17,737 | \$125.80 | $\begin{gathered} \text { Total/Avg } \\ (2016) \end{gathered}$ | 117 | 610 | \$88,017 | \$144.29 | Total/Avg (YTD 2017) | 220 | $1,061$ | $\$ 226,190$ | $\$ 213.19$ |

The following is a monthly breakdown of AirBNB booking data broken down by city and by month.

| Rye |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Date | Booked | Nights | Revenue | ADR | Date | Booked | Nights | Revenue | ADR | Date | Booked | Nights | Revenue | ADR |
| Jan-15 | 1 | 11 | \$1,078 | \$98.00 | Jan-16 | 3 | 30 | \$6,870 | \$229.00 | Jan-17 | 8 | 18 | \$4,020 | \$223.33 |
| Feb-15 | 1 | 19 | 66,500 | 3,500.00 | Feb-16 | 0 | 0 | 0 | N/A | Feb-17 | 3 | 17 | 2,355 | 138.53 |
| Mar-15 | 0 | 0 | 0 | N/A | Mar-16 | 0 | 0 | 0 | N/A | Mar-17 | 6 | 14 | 1,220 | 87.14 |
| Apr-15 | 0 | 0 | 0 | N/A | Apr-16 | 2 | 38 | 13,360 | 351.58 | Apr-17 | 9 | 32 | 10,560 | 330.00 |
| May-15 | 0 | 0 | 0 | N/A | May-16 | 0 | 0 | 0 | N/A | May-17 | 14 | 60 | 7,971 | 132.86 |
| Jun-15 | 1 | 1 | 296 | 296.00 | Jun-16 | 0 | 0 | 0 | N/A | Jun-17 | 14 | 61 | 13,332 | 218.55 |
| Jul-15 | 1 | 30 | 6,560 | 218.67 | Jul-16 | 1 | 2 | 800 | 400.00 | Jul-17 | 16 | 97 | 49,797 | 513.37 |
| Aug-15 | 2 | 4 | 1,200 | 300.00 | Aug-16 | 1 | 6 | 6,100 | 1,016.67 | Aug-17 | 11 | 25 | 2,239 | 89.56 |
| Sep-15 | 0 | 0 | 0 | N/A | Sep-16 | 0 | 0 | 0 | N/A | Sep-17 | 13 | 48 | 7,778 | 162.05 |
| Oct-15 | 0 | 0 | 0 | N/A | Oct-16 | 13 | 42 | 3,808 | 90.67 | Oct-17 | 16 | 41 | 6,507 | 158.70 |
| Nov-15 | 0 | 0 | 0 | N/A | Nov-16 | 6 | 25 | 2,110 | 84.40 | Nov-17 |  |  |  |  |
| Dec-15 | 2 | 18 | 2,925 | 162.50 | Dec-16 | 8 | 34 | 3,145 | 92.50 | Dec-17 |  |  |  |  |
| Total/Avg (2015) | 8 | 83 | \$78,559 | \$946.49 | $\begin{gathered} \text { Total/Avg } \\ (2016) \end{gathered}$ | 34 | 177 | \$36,193 | \$204.48 | Total/Avg <br> (YTD 2017) | 110 | 413 | \$105,779 | \$256.12 |

The following is a monthly breakdown of AirBNB booking data broken down by city and by month.

| Greenwich |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Date | Booked | Nights | Revenue | ADR | Date | Booked | Nights | Revenue | ADR | Date | Booked | Nights | Revenue | ADR |
| Jan-15 | 4 | 66 | \$9,195 | \$139.32 | Jan-16 | 27 | 84 | \$10,200 | \$121.43 | Jan-17 | 59 | 204 | \$34,369 | \$168.48 |
| Feb-15 | 4 | 16 | 1,620 | 101.25 | Feb-16 | 29 | 69 | 7,006 | 101.54 | Feb-17 | 50 | 215 | 26,864 | 124.95 |
| Mar-15 | 5 | 52 | 5,231 | 100.59 | Mar-16 | 43 | 107 | 15,041 | 140.57 | Mar-17 | 55 | 224 | 29,955 | 133.73 |
| Apr-15 | 7 | 42 | 5,483 | 130.54 | Apr-16 | 42 | 156 | 19,907 | 127.61 | Apr-17 | 103 | 364 | 46,198 | 126.92 |
| May-15 | 26 | 131 | 16,000 | 122.14 | May-16 | 66 | 232 | 37,027 | 159.60 | May-17 | 102 | 331 | 48,442 | 146.35 |
| Jun-15 | 26 | 155 | 19,790 | 127.68 | Jun-16 | 70 | 297 | 50,267 | 169.25 | Jun-17 | 112 | 408 | 54,999 | 134.80 |
| Jul-15 | 47 | 276 | 41,112 | 148.96 | Jul-16 | 81 | 319 | 72,900 | 228.53 | Jul-17 | 108 | 407 | 56,914 | 139.84 |
| Aug-15 | 51 | 175 | 23,415 | 133.80 | Aug-16 | 70 | 267 | 52,892 | 198.10 | Aug-17 | 85 | 329 | 43,763 | 133.02 |
| Sep-15 | 59 | 58 | 6,923 | 119.36 | Sep-16 | 71 | 232 | 43,595 | 187.91 | Sep-17 | 84 | 311 | 51,753 | 166.41 |
| Oct-15 | 48 | 139 | 15,726 | 113.13 | Oct-16 | 74 | 229 | 41,078 | 179.38 | Oct-17 | 95 | 280 | 50,918 | 181.85 |
| Nov-15 | 43 | 133 | 19,329 | 145.33 | Nov-16 | 58 | 209 | 41,362 | 197.90 | Nov-17 |  |  |  |  |
| Dec-15 | 45 | 123 | 19,739 | 160.48 | Dec-16 | 74 | 311 | 56,369 | 181.25 | Dec-17 |  |  |  |  |
| Total/Avg (2015) | 365 | 1,366 | \$183,561 | \$134.38 | $\begin{gathered} \text { Total/Avg } \\ (2016) \end{gathered}$ | 705 | 2,512 | \$447,644 | \$178.20 | Total/Avg (YTD 2017) | 853 | 3,073 | \$444,175 | \$144.54 |

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[^0]:    Source: JF Capital Projections

[^1]:    Source: Hotel Websites

[^2]:    Source: Smith Travel Research reports reflecting data from May 2012 to September 2017

[^3]:    Source: STR Report created on November 8th, 2017

[^4]:    Source: Westchester County White Plains Airport website

[^5]:    Source: Real Capital Analytics

[^6]:    Source: JF Capital Projections
    

[^7]:    Source: JF Capital Projections
    

[^8]:    Source: STR as of November 10th, 2017
    (1) Operating statistics only reflect May through December of 2012

    Occ \& ADR are growing at JF Capital market estimates for Years 1 through 5 (based on CBRE Hotel Horizons February 2018 estimates for New York State)

[^9]:    Source: Illustrative Projections; subject to build out costs, final program, and operator chosen

[^10]:    Source: JF Capital Projections

[^11]:    Source: JF Capital Projections

[^12]:    Source: STR as of November 8th, 2017
    Occ Occ \& ADR are growing at JF Capital market estimates for Years 1 through 5 (based on CBRE Hotel Horizons February 2018 estimates for New York State)

[^13]:    Source: Illustrative Projections; subject to build out costs, final program, and operator chosen

[^14]:    Source: Illustrative Projections; subject to build out costs, final program, and operator chosen

[^15]:    Source: JF Capital Projections

[^16]:    Source: JF Capital Projections

[^17]:    Source: JF Capital Projections

[^18]:    Source: STR as of November 8th, 2017
    Occ \& ADR are growing at JF Capital market estimates for Years 1 through 5 (based on CBRE Hotel Horizons February 2018 estimates for New York State)

[^19]:    Source: Trepp

[^20]:    Source: Trepp

[^21]:    Source: JPMDB 2017-C5 Mortgage Loan

[^22]:    Source: Real Capital Analytics

[^23]:    Source: Real Capital Analytics

[^24]:    Summary - Total Nights and Revenues
    Summary - Total Bookings and Nights

[^25]:    (1) Represents number of Nights Booked divided by 365 days to illustrate the implied incremental occupancy
    (2) YTD is through October

